

PRICES FROZEN IN EARLY BIRD WINDOW!

Last season the club enjoyed a record number of season ticket holders and it would be great to see that number up again for the new season. Since I arrived at the club there's always been a real focus on improving the home form and we have won far more often than not.

Going into the split, we currently have the second best home record in the league and that's the kind of form we want to see continued next season. With your support we aim to do exactly that.





KEY DATES



LAST CHANCE TO RENEW & KEEP YOUR SEAT!



MOVING SEAT DAY FOR ALL BUYERS

season 18/19 buyers only



REMAINING SEATS GO ON GENERAL SALE



EARLY BIRD DEADLINE



PREMIERSHIP SEASON KICKS OFF

Existing Season Ticket Holders should renew their seats by **5pm on Thursday 31st May**. Any seats not renewed by that date will be **released for general sale** which takes place from **10am on Saturday 2nd June**.

KEY CHANGES



ABERDNA DISCOUNT*

Supporters who sign-up to the brand new AberDNA membership will receive up to 15% off the price of their season ticket along with a whole host of other compelling benefits. U12 season ticket holders can save 50% by signing up as an AberDNA member! View page 8 & 9 for full info



EARLY BIRD WINDOW + PRIZE FREEZE

The club has reintroduced an Early Bird window which will enable supporters to take advantage of a price freeze and get their season tickets for 2018/19 at 2017/18 prices. Don't miss out, sign up before Monday 4th June to capitalise on the price freeze!

^{*}To enable the season ticket discount you must sign-up for an AberDNA membership before buying your season ticket for 2018/19

PRICE TABLE

	TICKET TYPE	EARLY BIRD	STANDARD	ABERDNA DISCOUNT*
PLATINUM SEATING ZONES	ADULT	£410	£431	£61.50
	65+	£310	£326	£46.50
	YOUTH & 75+	£210	£ 221	£31.50
	U18	£165	£ 173	£ 24.75
	U12	£99	£104	£49.50
GOLD SEATING ZONES	ADULT	£385	£404	£57.75
	65+	£285	£299	£42.75
	YOUTH & 75+	£195	£205	£29.25
	U18	£140	£147	£21.00
	U12	£ 75	£ 79	£37.50
SILVER SEATING ZONES	ADULT	£360	£378	£54.00
	65+	£270	€284	£40.50
	YOUTH & 75+	£180	£189	€27.00
	U18	£130	£137	£19.50
	U12	£ 65	£ 68	£32.50
BRONZE SEATING ZONES	ADULT	£330	£347	£49.50
	65+	£220	€231	£33.00
	YOUTH & 75+	£165	€173	€24.75
	U18	£120	£ 126	€18.00
	U12	£ 57	€ 60	€28.50

^{*} Discount based on AberDNA Premium members purchasing a season ticket during the Early Bird Window. Find out more on pages 8 & 9.



Wheelchair season ticket holders £150 (+carer free). For more information regarding seating for wheelchair users or ambulant supporters please contact the ticket office on 01224 63 1903.

STADIUM MAP



KEY

- □ platinum zone □ gold zone □ silver zone □ bronze zone
 □ visiting support □ uncovered section □ corporate areas □ disabled seating

LOYALTY POINTS

Our Loyalty Points system continues with points built up during 2017/18 set to carry over to season 2018/19.

Points from 2016/17 will no longer be applied to your total. For full info visit afc.co.uk/loyaltypoints

SEASON TICKET HOLDER **BENEFITS**

As a season ticket holder at Pittodrie you will enjoy access to all home Ladbrokes Premiership matches along with the following fantastic benefits:



40 Loyalty Points

Supporters who sign-up for a season ticket and an AberDNA Membership for 2018/19 will receive an additional 20 Loyalty Points. Find out more on pages 8 & 9.



Seat reserved for home cup matches



Discount on official AFC supporters buses to away matches



Bring a friend to a selected match for Mates Rates



Season ticket holder pricing for UEFA matches Applicable if club qualifies for Europe.



★ Did vou know...?

Season Ticket holders receive 10% off in the AFC Club Shop! (valid season ticket must be presented at point of purchase to redeem discount)



SUPPORTED SEASON TICKETS

Over 500 season tickets were issued through Aberdeen For All last season to provide support to families, children and members of our local community thanks to a £50,000 contribution from the AFC Board and donations from over 2000 Dons supporters.

" THE SEASON TICKETS THAT I HAVE DISTRIBUTED SO FAR HAVE GONE TO KIDS AND FAMILIES WHO WILL GET A HUGE UPLIFT FROM THEM. THERE ARE MORE PEOPLE OUT THERE WHO COULD ALSO BENEFIT FROM THIS SCHEME." BARRY DOUGLAS, SEATON COMMUNITY CHURCH PASTOR

You can make a contribution to Aberdeen For All online when purchasing your season ticket at **afc.co.uk/eTickets** or by calling the Pittodrie Ticket Office on **01224 63 1903**.

Find out more afc.co.uk/aberdeenforall

in partnership with







IT'S WHAT WE ARE MADE OF

AberDNA is a brand new membership which has been designed to capture the imagination of not only local, but national and international fans. Over 1000 Dons supporters signed up in the opening week after launch and there is still time to join them!

Unlike other membership initiatives and season tickets, all funds raised from AberDNA will be used exclusively to support the Football Operation in an effort to level the playing field with our competitors.

In return for their support of the Football Operation, via a monthly or annual payment plan, supporters can join one of four different membership categories and will receive a number of benefits, including discount on season tickets for the 2018/19 season!

Sign-up by 30th April and you will receive an exclusive Souvenir Pack and Founding Member recognition here at Pittodrie.

FIND OUT MORE AT AFC.CO.UK/ABERDNA

MEMBERSHIP BENEFITS

MONTHLY PAYMENTS	PREMIUM £18	STANDARD £12	INTERNATIONAL £18	U12 £8
Season Ticket Discount	15%	10%	×	50%
AFC Loyalty Points	40	25	40	25
Priority Seating for the New Stadium	✓	✓	✓	✓
AberDNA Influence	✓	√	√	×
AFC Replica Shirt	✓	×	√	×
Founding Members Souvenir Package*	✓	✓	✓	~
Founding Member Recognition*	✓	✓	✓	✓
Regular Money-Can't Buy Experiences	✓	×	√	x
Exclusive AberDNA Event Invites	✓	x	√	✓
Club Merchandise Discount	15%	10%	15%	10%
RedTV Subscription (2018/19 season)	20%	×	20%	×
Personalised Member Card	✓	✓	√	✓
Matchday Hospitality Discount	15%	10%	15%	10%
Exclusive Ticket Offers	✓	✓	√	✓
Match Ticket Discount	10%	10%	10%	10%
TicketCash	10%	10%	10%	10%
No Ticket Fees Online	✓	✓	√	✓
Homecoming Ticket	×	×	✓	×
Mascot Experience Opportunity	×	×	x	✓
Two Free Tickets	×	×	x	✓

SIGN UP NOW:







4 WAYS TO PAY



ONLINE 24/7 Visit afc.co.uk/etickets



IN PERSON at Pittodrie Ticket Office: Monday - Friday 9:30am - 5:30pm Saturday 9:30am - 1:30pm



OVER THE PHONE call **01224 63 1903** to speak with Pittodrie Ticket Office.



DIRECT DEBIT

Spread the cost over 4 or 3 monthly payments.

KEY INFORMATION ABOUT

YOUR SEASON TICKET

- The term 'under 12' refers to all those under 12 years of age on 31st May 2018.
- In line with the AFC Safeguarding Policy, all Under 12 purchases have to be accompanied by an Adult or Responsible Person. Under 12 match tickets or Season Tickets cannot be purchased unaccompanied.
- The term 'under 18' refers to all those under 18 years of age on 31st May 2018.
- The term 'YOUTH' refers to all those aged 18 to 21 on 31st Dec 2018 (proof of age required).
- The term 'over 65' refers to all those over 65 years of age on 31st Dec 2018.
- If a Season Ticket is lost, misplaced or stolen a fee of £10 will be charged by the club to issue a replacement. Additionally the replaced card will be disabled and rendered inactive.
- RDS Upper will only open for games where demand dictates.
- Season Ticket Holder seats in South Stand sections S & T may not be available for all ticket matches.
 Alternative seats will be allocated on request prior to games being on public sale.
- 2018/19 Season Ticket Holders are guaranteed at least 18 home Ladbrokes Premiership matches.
- To redeem discount in the AFC Club Shop a valid season ticket must be presented at point of purchase.
- For a full explanation of our Loyalty Points Scheme please visit afc.co.uk/tickets/loyalty-points
- Full Terms and Conditions are available from afc.co.uk/ticketinfo

SPREAD THE COST OF YOUR SEASON TICKET



6 MONTHLY PAYMENTS + NO FEE!

Sign up **before 5:30pm on 16th May** and you will have the option to spread the cost over 6 months. *No extra fees as interest costs covered by AFC.*



3 MONTHLY PAYMENTS + NO FEE!

Sign up **after 5:30pm on 16th May** and you will have the option to spread the cost over 3 months. *No extra fees as interest costs covered by AFC.*

For full information visit: afc.co.uk/seasontickets



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