



The following terms and conditions (the “**Membership T&Cs**”) apply to all purchases of a Membership Scheme (as defined below). Before purchasing, these Membership T&Cs are to be read in conjunction with the Ground Regulations and any other relevant terms and conditions referred to herein. Purchase of a Membership Scheme and use of the benefits it confers are subject to these Membership T&Cs and the Conditions of Entry.

PART 1 – GENERAL TERMS AND CONDITIONS

1 DEFINITIONS AND INTERPRETATION

In these Membership T&Cs, the following words and phrases shall have the following meanings (unless stated otherwise):

“**Address**” means the addresses of Purchasers and Members provided to the Club upon application for the purchase of a Membership Scheme, or such other addresses as may be notified by Purchasers or Members to the Club;

“**Annual Renewal Date**” has the meaning given to it in condition 4.1.1;

“**Club**” means Aberdeen Football Club plc;

“**Conditions of Entry**” means the rules and regulations of each of FIFA, UEFA, the Scottish Football Association, the Scottish Professional Football League, and the Ground Regulations;

“**Cup Competition**” means each of the Scottish League Cup and the Scottish Cup;

“**Cup Match**” means any match in a Cup Competition in which the Team participates during the Season;

“**Date of Commencement**” means such date when an application and payment for Membership has been accepted and processed by the Club, and confirmation thereof intimated to the Purchaser;

“**Ground**” means Pittodrie Stadium, Pittodrie Street, Aberdeen, AB24 5QH (or such other ground to which the Club relocates on a temporary or permanent basis to the extent that Pittodrie Stadium is unavailable for use by the Club);

“**Ground Regulations**” means the ground regulations issued by the Club from time to time that set out the terms and conditions upon which spectators are granted entry to the Ground, a copy of which is available on the Website;

“**Home League Match**” means a Scottish Professional Football League Match played at the Ground;



“International Membership” has the meaning given to it in condition 2.1;

“Match” means any Scottish Professional Football League Match or Cup Match or friendly match played by the Team;

“Member” means each person who is registered as an official member of the Club’s Membership Scheme and is entitled to the benefits of Membership, subject to these terms and conditions;

“Membership” means membership of a Membership Scheme operated by the Club;

“Membership Benefits” means in respect of each Membership Scheme, the benefits to which a Member of that Membership Scheme is entitled, as set out Schedules 1, 2, 3 and 4 of these Membership T&Cs;

“Membership Card” means a card (and any replacement thereof) issued to each Member by the Club which evidences the Membership of the Member;

“Membership Fee” means the annual fee payable by a Member to join the relevant Membership, payable in 12 equal instalments via direct debit or as a one-off fee as detailed in Schedule 5 of these T&Cs and as detailed on the Website and which may be changed by the Club each Year;

“Membership Scheme” means the membership schemes as further described in condition 2.1 of these Membership Scheme T&Cs;

“Premium Membership” has the meaning given to it in condition 2.1;

“Purchaser” means a person purchasing any number of Membership Schemes;

“Scottish Professional Football League Match” means any match played by the Team in the Scottish Premiership, Scottish Championship, Scottish League One or Scottish League Two (or any league competition which is a successor or replacement to any of the foregoing) during a Season;

“Season” means the Scottish football season;

“Standard Membership” has the meaning given to it in condition 2.1;

“Team” means the Club’s first team squad;



“**Ticket Office**” means the Club ticket office at the Ground;

“**U12s**” has the meaning given to it in condition 2.1;

“**Website**” means the website www.afc.co.uk; and

“**Year**” means each 12-month period of a Membership – ends 12 months from the Date of Commencement.

2 **TYPES OF MEMBERSHIP**

2.1 Membership of the Membership Scheme will be made available to individuals at the Club’s sole discretion. The Club currently has four (4) Membership Schemes as follows (as may be amended by the Club from time to time):

2.1.1 International Membership

available to individuals aged 12 years old or over ,and who are resident outside the United Kingdom as at the date of initial purchase of the Membership, and has the benefits defined in Schedule 1;

2.1.2 Premium Membership

available to individuals aged 12 years old or over as at the date of initial purchase of the Membership, and has the benefits defined in Schedule 2;

2.1.3 Standard Membership

available to individuals aged 12 years old or over as at the date of initial purchase of the Membership, and has the benefits defined in Schedule 3;

2.1.4 U12s Membership

available to individuals aged under 12 years old as at the date of initial purchase of the Membership, and has the benefits defined in Schedule 4;

2.2 If, during the course of a Year, a U12s Member reaches the age of 12 years old, which would place that Member outside the age limits for his/her current U12s Membership, such Member shall continue with his/her current U12s Membership (and continue to be entitled to the same Membership Benefits associated with that Membership) until the next relevant Year, at which point that Member will no longer be able to purchase an U12s membership.



3 PRICE AND PAYMENT

3.1 The price payable for each Membership Scheme shall be as set out in Schedule 5 of these Membership T&Cs, and shall be available on the Website or as otherwise notified by the Club from time to time. Prices each Year may be subject to change. Any price changes will take effect at the start of the next Year following the date of the price change but Members will be notified of any changes to the price in advance. Unless expressly stated otherwise, all prices are inclusive of VAT.

3.2 By applying to subscribe to the Membership Scheme, the Purchaser agrees to the following terms and conditions:

3.2.1 the Membership Scheme will continue for an initial minimum term of a Year from the Date of Commencement; and

3.2.2 the Purchaser will be liable for the entire Membership Fee, payable in 12 equal instalments via direct debit or as a one-off annual fee, payable in advance, as outlined in Schedule 5.

3.3 By applying to subscribe to the Membership Scheme, a Purchaser is making an offer to the Club, this does not mean the Club has to accept the application. The Club will determine whether or not to accept the application and a contract for the supply of the Membership Scheme shall be created when the required payment has been received (which, for the avoidance of doubt, means when cleared funds are received) by the Club and the Club has issued a confirmation of purchase.

3.4 Membership Schemes may be purchased using any of the following purchase methods:

3.4.1 via the Website;

3.4.2 over the telephone by calling 01224 63 1903; or

3.4.3 in person at the Ticket Office.

3.5 Where a U12 Membership Scheme is purchased the following terms shall apply:

3.5.1 if the Purchaser is a prospective U12s Member, the Purchaser's parent and/or legal guardian shall be required to confirm as part of the purchase process that they consent to the purchase of the Membership Scheme by the prospective U12s Member and agrees to the Member being subject to these Membership T&Cs. All prospective U12s Members shall be required to provide the email address of their parent and/or legal guardian as part of the purchase process. If the parent / legal guardian objects to the purchase, they should promptly contact the Club supporter



service number available on the Website, and request that the purchase of the Membership Scheme be cancelled. Upon cancellation a full refund shall be given to the Purchaser using the payment details provided on purchase; or

- 3.5.2 if the Purchaser is neither a prospective U12s Member or their parent and/or legal guardian, the Purchaser shall be required to confirm as part of the purchase process that they have the consent of the prospective U12s Member's parent and/or legal guardian to the purchase of the Membership Scheme for the prospective U12s Member and the parent or guardian agrees to the Member being subject to these Membership T&Cs.
- 3.6 The sale of Membership Schemes is subject to the Purchaser providing the Club with full payment of the relevant price in respect of the Year. Purchasers who provide the Club with debit or credit card payment details authorise the Club to use those details to fulfil payment of the price on an annual or monthly basis and other fees attributable to the relevant Membership Scheme.
- 3.7 The Club only accepts payments made by direct debit, cash, valid credit card, Visa debit card or MasterCard debit card.
- 3.8 It is the Purchaser's responsibility to keep the Club informed of any changes to the payment method and/or details provided under this condition 3. If the payment method or details are declined when the Club attempts to retrieve payment for any Membership Scheme or any other associated fees:
 - 3.8.1 the Club will use reasonable endeavours to contact the Purchaser (using the contact details provided by the Purchaser to the Club in their application) to arrange payment;
 - 3.8.2 the affected Membership Card(s), and associated Membership Benefits and any other products purchased using those Membership Benefits, may be suspended or cancelled if the Club is not successful in contacting the Purchaser to arrange payment having made reasonable attempts to do so and the Purchaser has not contacted the Club offering to make such payment and;
 - 3.8.3 the Purchaser will be liable to the Club for any bank, other administrative charges and/ or expenses incurred by the Club as a result of the Purchaser's breach of this condition 3.8.
- 3.9 The Club always tries to ensure that pricing and ticketing information provided by the Club (including but not limited to, on the Website, on any literature or by a sales representative) is correct, but errors may occur. Upon the Club becoming aware of any pricing or product description error in relation to any Memberships which have been purchased, the Club will



endeavour to inform the Purchaser as soon as reasonably practicable using the contact details provided to the Club. The Club will then provide the Purchaser with the option of reconfirming the order at the correct price/product description or cancelling the order. If the Club is unable to contact the Purchaser having made reasonable attempts to do so, the Club will treat the order as cancelled.

4 **AUTOMATIC RENEWAL**

4.1 The following provisions shall apply to the operation of the automatic renewal process:

4.1.1 the Membership of each Member shall commence on the date on the relevant Date of Commencement and shall, subject to condition 4.1.4, condition 4.1.5, and condition 4.2 automatically renew for a further Year on each anniversary of the Date of Commencement (the “**Annual Renewal Date**”);

4.1.2 within a reasonable timeframe prior to the end of each Year, the Club shall remind each Member that their Membership will automatically renew on the Annual Renewal Date for the subsequent Year and inform each Member of;

(a) the price payable in respect of their Membership for the subsequent Year;

(b) the methods by which a Member may confirm to the Club that they wish to exclude their Membership from the automatic renewal process and either: (1) renew their Membership manually (not as part of the automatic renewal process); or (2) let their Membership expire, in which case it shall not be renewed (and shall therefore be deemed to be cancelled); and

(c) the terms and conditions applicable to their Membership for the subsequent Year and any other information which is relevant to the renewal and use of their Membership for the subsequent Year.

4.1.3 subject to condition 4.1.5 and the club having issued the reminder referred to in condition 4.1.2, the Club shall take payment for the renewal of the Member’s Membership by using the payment card or direct debit details provided to the Club by the Member for the purchase of their Membership (or where their Membership has previously been automatically renewed, the payment card details provided to the Club which were used to pay for such renewal). Notwithstanding the foregoing, if the Member wishes to pay for the renewal of their Membership using another payment method they shall inform the Club of this in the manner communicated to the Member by the Club prior to the Annual Renewal Date ;

4.1.4 if the Member fails to provide the Club with a valid payment method for the renewal of their Membership and the Club is therefore unable to process the renewal of their



Membership then their Membership shall not be renewed (and shall therefore be deemed to be cancelled);

4.1.5 if the Member wishes to exclude their Membership from the automatic renewal process then they must do so in the manner specified by the Club, at least 10 working days prior to the Annual Renewal Date;

4.1.6 any Member who excludes their Membership from the automatic renewal process may either: (i) still renew their Membership manually (not as part of the automatic renewal process) provided that this is done prior to the Annual Renewal Date in accordance with the manual methods of renewal made available by the Club (for example, by contacting the ticketing & membership services team); or (ii) let their Membership expire, in which case it shall not be renewed (and shall therefore be deemed to be cancelled); and

4.1.7 if the Member does not exclude their Membership from the automatic renewal process then:

(a) their Membership shall automatically renew on the Annual Renewal Date for the subsequent Year (subject to condition 4.1.4 and condition 4.2) and the Member shall then have no right to choose not to renew their Membership for that Year or to cancel their Membership for the that Year; and

(b) the Member shall be deemed to have accepted the terms and conditions which apply to that subsequent Year.

4.2 Notwithstanding condition 4.1 above, the Club is entitled (in its absolute discretion) to: (i) withdraw or exclude a Member's Membership, or exclude any additional membership scheme(s) operated by the Club from, the automatic renewal process; and/or (ii) amend such renewal process (for example by adopting an alternative renewal process) provided that any such amendment to the renewal process will be communicated to affected Members sufficiently in advance.

5 MEMBERSHIP TERM

Your Membership starts from the Date of Commencement and, subject to condition 6 and provided all payments are made on time, shall continue for 12 months from the Date of Commencement.



6 CONSUMER RIGHTS

- 6.1 If you are a consumer and you have purchased your Membership online or by telephone or by post, you have the right to cancel your Membership within 14 days from the date of purchase without giving any reason. To exercise this right to cancel, you must inform the Club of your decision to cancel within the 14 day period by either using the cancellation form at Schedule 6 of this agreement or by sending a clear statement either by email using the URL ticketoffice@afc.co.uk, by telephone on 01224 63 1903 or by post to Pittodrie Stadium, Pittodrie Street, Aberdeen, AB24 5QH.
- 6.2 If the Member submits a valid cancellation request, the Club will provide a full refund of your Membership Fee (to the card used for payment, if applicable) not later than 14 days from the date on which you informed the Club of your decision to cancel your Membership.
- 6.3 If your Membership Card has been delivered to you before you decide to cancel your purchase, then you must return it to the Club without undue delay and in any event not later than 14 days after the day on which you let the Club know that you wish to cancel the Membership.

7 DISPATCH OF MEMBERSHIP CARDS

- 7.1 All registered Members shall be issued with a Membership Card. No action is required to activate Membership Cards.
- 7.2 The Club shall not have any liability to any Purchaser or Member for any non-delivery or late delivery of any Membership Card, ticket, documents or other materials dispatched by the Club to the Purchaser and/or Member resulting from the actions, omissions, malfunctions or interruptions of any postal services or incomplete or inaccurate personal details or Addresses provided to the Club. Should any such items purchased not arrive within the timeframe specified by the Club in the relevant confirmation email or otherwise communicated to the Purchaser or Member, the Purchaser or Member should contact the Club immediately.
- 7.3 All Membership Cards will remain the property of the Club at all times and may be confiscated, cancelled or withdrawn by the Club in accordance with these Membership T&Cs at any time. Membership Cards must be produced along with evidence of identity if reasonably required by any official, steward or employee of the Club or any police officer.

8 LOST, STOLEN AND DAMAGED MEMBERSHIP CARDS AND TICKETS

The Club is not responsible for any Membership Card or ticket which is lost, stolen, forgotten, damaged, defaced, or destroyed. Any replacements will be subject to a non-refundable administration fee of £10.00 to be paid by the Purchaser or Member prior to the issue of each



duplicate Membership Card and/or ticket. Whether a Membership Card or ticket is damaged, defaced or destroyed will be determined by the Club acting reasonably in its sole discretion.

9 TRANSFER OF MEMBERSHIP AND CESSATION OF RIGHTS

9.1 In circumstances where a Purchaser purchases a Membership Scheme on behalf of another person:

9.1.1 such purchase must not be made in the course of business or for the purpose of facilitating any third party's business;

9.1.2 the Purchaser shall not charge the Member a fee for the purchase, or if a fee is charged, it must be for no greater in value than the face value of the Membership Scheme; and

9.2 The Member on whose behalf the Membership Scheme is purchased pursuant to condition 9.1 shall adhere to and be bound by these Membership T&Cs, and it is the responsibility of the Purchaser to inform such a Member of these requirements.

9.3 Subject to conditions 9.1 and 9.2 above, all rights with respect to a Membership Scheme are personal to the Member and shall cease upon the death of the Member. Any Membership Benefits accrued are not transferrable to any other person or organisation.

10 AMENDMENTS TO MEMBERSHIP SCHEMES

The Club reserves the right to re-brand or otherwise vary any of the Membership Schemes, or introduce any additional Membership Schemes, at any time provided that any such variation shall result in a Member receiving the same or substantially similar benefits to those the Member was entitled to receive prior to such variation. Members may, at the sole discretion of the Club, be transferred to such additional or replacement Membership Schemes without prior notice provided always that the Member shall be entitled to the same or substantially similar benefits under the new Membership Scheme as the Member was under the Membership Scheme from which the Member was transferred.

11 SUSPENSION/TERMINATION OF PARTICIPATION IN THE MEMBERSHIP SCHEME BY THE CLUB

11.1 The Club may suspend a Member's access to the Membership Scheme at any time at its sole discretion. If the Club does choose to suspend a Member's access it will inform the Member within a reasonable time, however the Club is under no obligation to inform the Member of the reasons for the suspension or when the suspension may end.



- 11.2 The Club can terminate your participation in the Membership Scheme and/or withdraw any of your Membership Benefits immediately on written notice if:
- 11.2.1 the Member breaches these Membership T&Cs or any conditions of entry applicable to entry to the Ground or any property of, or event involving, the Club;
 - 11.2.2 the Member fails to pay the full Membership Fee;
 - 11.2.3 the Member acts or is reasonably suspected of acting in any manner which is inconsistent with or violates these Membership T&Cs or any element of the Membership Scheme;
 - 11.2.4 the Member acts, in the Club's opinion, in a manner inconsistent with the applicable laws, statutes or ordinances or if there are reasonable grounds for suspecting fraud, theft, or dishonesty on the part of the Member in connection with the Membership Scheme;
 - 11.2.5 the Member is guilty (or the Club suspects the Member is guilty) of a football related criminal offence;
 - 11.2.6 the Club reasonably believes an unauthorised person is attempting to access the Membership Scheme using a Member's account;
 - 11.2.7 the Club reasonably believes providing Members with the Membership Benefits will cause the Club to break a law, regulation, code or other duty which applies to the Club; or
 - 11.2.8 the Club reasonably believes it is necessary to do so for operational reasons.
- 11.3 The Club may terminate the Membership Scheme as a whole or any individual Membership Schemes on giving the Member 30 days' notice by email.
- 11.4 In the event that a Membership Card is withdrawn or a Membership Scheme cancelled, the Club reserves the right to exclude the relevant Member from applying for any future Membership Scheme maintained or organised by the Club and or to disqualify the relevant Member from applying for any match ticket at its discretion and to notify FIFA, UEFA, the Scottish Football Association, the Scottish Professional Football League and/or any other football clubs of such exclusion and/or disqualification (and the reason(s) for such exclusion and/or disqualification).
- 11.5 All Membership Benefits acquired by a Member may be revoked if that Member's membership in a Membership Scheme is cancelled, suspended or withdrawn in accordance



with these Membership T&Cs, or if the Member is refused admission or banned from the Ground or any other sporting venue anywhere in the world.

- 11.6 In circumstances where a Member's Membership Scheme is cancelled, suspended or withdrawn in accordance with these Membership T&Cs, and a Membership Benefit has already been fully enjoyed, the Member agrees that they shall, on receiving written notice in writing from the Club, pay to the Club a sum equal to a proportion of the full retail value of the benefit, which is proportionate to the term remaining on the Membership at the time of cancellation, suspension or withdrawal (as applicable).

12 EXCLUSION OF LIABILITY

- 12.1 The Club will not be liable to any Member for any loss or damage, whether in contract, delict, tort (including negligence), breach of statutory duty, or otherwise, even if foreseeable, arising under or in connection with:

12.1.1 any failure or delay by the Club in carrying out any of its obligations under these Membership T&Cs which is caused by circumstances outside of the Club's reasonable control;

12.1.2 the Membership Scheme and the Membership Benefits;

12.1.3 any information provided to the Club by a third party;

12.1.4 any act or omission of a third party providing the Membership Benefits;

12.1.5 any failure by a Purchaser/Member to provide updated contact/payment details in accordance with condition 3.8.

- 12.2 The Club shall have no liability whatsoever for any indirect or consequential loss or damage, loss of enjoyment or travel/accommodation costs.

- 12.3 To the extent permitted by law, the Club excludes all conditions, warranties, representations or other terms which may apply to the Membership Scheme, whether express or implied.

- 12.4 The Club assumes no responsibility for the services provided by any third party in connection with the Membership Benefits, including but not limited to the delivery, standard, quality or otherwise of any Membership Benefit provided by third parties or the failure of such a third party to make a specific Membership Benefit available.

- 12.5 For the avoidance of doubt, nothing in these Membership T&Cs shall exclude or limit the Club's liability for death or personal injury caused by the Club or the Club's employees'



negligence during the course of their employment; or any other conduct for which liability may not be excluded or limited as a matter of Scots law.

13 **CHANGE OF DETAILS**

13.1 Members should promptly notify the Club of any change of details (including, without limitation, changes to payment details Addresses and / or contact details) by:

13.1.1 using the online facility on the Website;

13.1.2 telephoning the Club and asking for ‘Official Membership Services’;

13.1.3 visiting the Club ticket office in person; or

13.1.4 writing to the Club, for the attention of ‘Official Membership Services’, quoting the relevant Dons ID.

13.2 Members may be required to provide the Club with proof of identity and Address to the Club’s satisfaction when details are changed under this condition 13.2.

14 **DATA PROTECTION**

14.1 Each Purchaser and Member acknowledges and agrees that the personal data provided by them to the Club in the purchase of a Membership Scheme or ticket shall be collected, stored and used by the Club in accordance with the General Data Protection Regulation ((EU) 2016/679) and any national implementing laws, regulations and secondary legislation, as amended or updated from time to time in the UK, the Data Protection Act 1998, any successor legislation thereof, and the Club’s Privacy Policy, which is available on the Website.

15 **ENTIRE AGREEMENT**

These Membership T&Cs together with the documents referred to herein, comprise the entire agreement between the Club and the Purchaser and/or Member in relation to the purchase of a Membership Scheme and all ancillary benefits. For the avoidance of doubt, the purchase of all other products and services sold by the Club, including without limitation tickets to attend any Match or other event involving the Team shall be subject to the terms and conditions applicable to such one-off purchases which are available on the Website.

16 **SEVERABILITY AND AMENDMENTS**

16.1 The Club reserves the right to make amendments to these Membership T&Cs from time to time, provided that, if the amendments are introduced during the course of a Year, the amendments shall not result in any Member receiving any less than the same or substantially



similar benefits to those that the Member was entitled to receive prior to such amendments in relation to that Year. Up to date versions of the Membership T&Cs will be made available promptly on the Website, and hard copies will be available from the Club upon request.

16.2 In the event that any condition(s) of these Membership T&Cs is/are declared void, ineffective or unenforceable by any competent court, the remainder of the Membership T&Cs shall remain in effect as if such void, ineffective or unenforceable condition(s) had not been included.

16.3 The Club reserves the right to alter the Membership Scheme from time to time in its absolute discretion.

17 **WAIVER**

The Club's failure to exercise, or delay in exercising, any right, power or remedy provided by these Membership T&Cs or by law shall not constitute a waiver of that right, power or remedy.

18 **THIRD PARTIES**

Notwithstanding any other provision in these Membership T&Cs no other person other than you or the Club has any rights under The Contract (Third Party Rights) (Scotland) Act 2017 or otherwise to rely on or enforce any term of these Membership T&Cs..

19 **GOVERNING LAW AND JURISDICTION**

These Membership T&Cs shall be governed by and interpreted in accordance with the laws of Scotland and are subject to the exclusive jurisdiction of the courts of Scotland.



SCHEDULE 1

International Membership Benefits

40 AFC Loyalty Points – Used to determine access to tickets for matches where there is high demand, such as semi-finals and finals. Loyalty Points are valid from the date of purchase.

Priority Seating for the new stadium –Members will be entitled to purchase a season ticket for the new stadium at Kingsford before they are made available for general sale.

AberDNA Influence - Quarterly opportunity for fans to shape direction of club decisions by making their voice heard via surveys organised by the club.

2018/19 AFC Replica Shirt – Each Member is entitled to an AFC Replica Shirt (Home, Away or Goalkeeper) for the 2018/19 season. Members can claim their AFC Replica Shirt by contacting the AFC Club Shop via e-mail shop@afc.co.uk with their desired shirt and size from June 2018.

Regular ‘money can’t buy’ Experiences – Throughout the term of the Membership each Member will have regular opportunities to win ‘money can’t buy experiences’ such as opportunities to meet the players, attend exclusive events and gain behind the scenes access on matchday. Details will be publicised via the Website, e-mail and AFC social media channels.

Exclusive AberDNA Event Invites – Throughout the season exclusive events will be held for AberDNA Members such as player signing sessions, Q & A events and opportunities to tour the stadium. Details will be publicised via the Website, e-mail and AFC social media channels.

Club Merchandise Discount 15% - Each Member will be entitled to a discount which can be used online at afc.co.uk/shop or in store at the AFC Club Shop. Discount cannot be applied to items which have already been reduced. Supporters must bring their Personalised Member Card and photo I.D to claim their discount in store. Supporters who have not yet been issued a card must quote their Dons I.D and bring photo I.D.

RedTV International Subscription Discount 20% (2018/19 Season) – International Members are entitled to a 20% discount on a RedTV International Subscription for the 2018/19 Season. All Members will be contacted via e-mail from June 2018 with details on how to redeem the discount.

Personalised Member Card – Each Member will be issued with a Personalised Member Card which will include their AberDNA details and can be used to claim discounts in the AFC Club Shop and with participating AFC partners.

Matchday Hospitality Discount 15% - Each Member is entitled to a discount on matchday hospitality at the Ground during the 2018/19 season, subject to availability. The discount is applicable only to the Member.



Exclusive Ticket Offers – Throughout the season Members will be contacted with details of exclusive ticket offers. Offers may include the opportunity to bring a friend at a discounted rate or a lower price for a Home League Match. Details will be publicised via the Website, e-mail and AFC social media channels.

Match Ticket Discount 10% - Each Member can claim a 10% discount on Home League Match tickets during the 2018/19 season. Members can claim their discount by purchasing a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office.

TicketCash 10% - Each Member will receive 10% of their money back as TicketCash when they purchase a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office. TicketCash can be redeemed against future Home League match ticket purchases.

No Ticket Fees Online – Each Member will pay no fees when ordering tickets online at afc.co.uk/eTickets.

Homecoming Ticket – Each International Member can claim a free Home League Match ticket during the 2018/19 season. Tickets are non-transferrable and must be claimed by the Member. To order your ticket log-in online at afc.co.uk/eTickets, call on 01224 63 1903 or visit the Ticket Office.

SCHEDULE 2

Premium Membership Benefits

Season Ticket Discount 15% - Each Member will be entitled to a discount when purchasing a season ticket for the 2018/19 season. This discount is non-transferrable and can be redeemed online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office

40 AFC Loyalty Points - Used to determine access to tickets for matches where there is high demand, such as semi-finals and finals. Loyalty Points are valid from the date of purchase.

Priority Seating for the new stadium - Members will be entitled to purchase a season ticket for the new stadium at Kingsford before they are made available for general sale.

AberDNA Influence - Quarterly opportunity for fans to shape direction of club decisions by making their voice heard via surveys organised by the club.

2018/19 AFC Replica Shirt - Each Member is entitled to an AFC Replica Shirt (Home, Away or Goalkeeper) for the 2018/19 season. Members can claim their AFC Replica Shirt by contacting the AFC Club Shop in person or via e-mail shop@afc.co.uk with their desired shirt and size from May 2018.



Regular ‘money can’t buy’ Experiences - Throughout the term of the Membership each Member will have regular opportunities to win ‘money can’t buy experiences’ such as opportunities to meet the players, attend exclusive events and gain behind the scenes access on matchday. Details will be publicised via the Website, e-mail and AFC social media channels.

Exclusive AberDNA Event Invites - Throughout the season exclusive events will be held for AberDNA Members such as player signing sessions, Q & A events and opportunities to tour the stadium. Details will be publicised via the Website, e-mail and AFC social media channels.

Club Merchandise Discount 15% - Each Member will be entitled to a discount which can be used online at afc.co.uk/shop or in store at the AFC Club Shop. Discount cannot be applied to items which have already been reduced. Supporters must bring their Personalised Member Card and photo I.D to claim their discount in store. Supporters who have not yet been issued a card must quote their Dons I.D and bring photo I.D.

RedTV UK Subscription Discount 20% (2018/19 Season) – Premium Members are entitled to a 20% discount on a RedTV UK Subscription for the 2018/19 Season. All Members will be contacted via e-mail from June 2018 with details on how to redeem the discount.

Personalised Member Card – Each Member will be issued with a Personalised Member Card which will include their AberDNA details and can be used to claim discounts in the AFC Club Shop and with participating AFC partners.

Matchday Hospitality Discount 15% - Each Member is entitled to a discount on matchday hospitality at the Ground during the 2018/19 season, subject to availability. The discount is applicable only to the Member.

Exclusive Ticket Offers – Throughout the season Members will be contacted with details of exclusive ticket offers. Offers may include the opportunity to bring a friend at a discounted rate or a lower price for a Home League Match. Details will be publicised via the Website, e-mail and AFC social media channels.

Match Ticket Discount 10% - Each Member can claim a 10% discount on Home League Match tickets during the 2018/19 season. Members can claim their discount by purchasing a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office.

TicketCash 10% - Each Member will receive 10% of their money back as TicketCash when they purchase a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office. TicketCash can be redeemed against future Home League Match ticket purchases.

No Ticket Fees Online – Each Member will pay no fees when ordering tickets online at afc.co.uk/eTickets.



SCHEDULE 3

Standard Membership Benefits

Season Ticket Discount 10% - Each Member will be entitled to a discount when purchasing a season ticket for the 2018/19 season. This discount is non-transferrable and can be redeemed online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office

25 AFC Loyalty Points - Used to determine access to tickets for matches where there is high demand, such as semi-finals and finals. Loyalty Points are valid from the date of purchase.

Priority Seating for the new stadium - Members will be entitled to purchase a season ticket for the new stadium at Kingsford before they are made available for general sale.

AberDNA Influence - Quarterly opportunity for fans to shape direction of club decisions by making their voice heard via surveys organised by the club.

Club Merchandise Discount 10% - Each Member will be entitled to a discount which can be used online at afc.co.uk/shop or in store at the AFC Club Shop. Discount cannot be applied to items which have already been reduced. Supporters must bring their Personalised Member Card and photo I.D to claim their discount in store. Supporters who have not yet been issued a card must quote their Dons I.D and bring photo I.D.

Personalised Member Card - Each Member will be issued with a Personalised Member Card which will include their AberDNA details and can be used to claim discounts in the AFC Club Shop and with participating AFC partners.

Matchday Hospitality Discount 10% - Each Member is entitled to a discount on matchday hospitality at the Ground during the 2018/19 season, subject to availability. The discount is applicable only to the Member.

Exclusive Ticket Offers – Throughout the season Members will be contacted with details of exclusive ticket offers. Offers may include the opportunity to bring a friend at a discounted rate or a lower price for a Home League Match. Details will be publicised via the Website, e-mail and AFC social media channels.

Match Ticket Discount 10% - Each Member can claim a 10% discount on Home League Match tickets during the 2018/19 season. Members can claim their discount by purchasing a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office.

TicketCash 10% - Each Member will receive 10% of their money back as TicketCash when they purchase a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or



visiting the Ticket Office. TicketCash can be redeemed against future Home League Match ticket purchases.

No Ticket Fees Online – Each Member will pay no fees when ordering tickets online at afc.co.uk/eTickets.

SCHEDULE 4

U12s Membership Benefits

Season Ticket Discount 50% - Each Member will be entitled to a discount when purchasing a season ticket for the 2018/19 season. This discount is non-transferrable and can be redeemed online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office

25 AFC Loyalty Points - Used to determine access to tickets for matches where there is high demand, such as semi-finals and finals. Loyalty Points are valid from the date of purchase.

Priority Seating for the new stadium - Members will be entitled to purchase a season ticket for the new stadium at Kingsford before they are made available for general sale.

Exclusive AberDNA Event Invites - Throughout the season exclusive events will be held for AberDNA Members such as player signing sessions, Q & A events and opportunities to tour the stadium. Details will be publicised via the Website, e-mail and AFC social media channels.

Club Merchandise Discount 10% - Each Member will be entitled to a discount which can be used online at afc.co.uk/shop or in store at the AFC Club Shop. Discount cannot be applied to items which have already been reduced. Supporters must bring their Personalised Member Card and photo I.D to claim their discount in store. Supporters who have not yet been issued a card must quote their Dons I.D and bring photo I.D.

Personalised Member Card - Each Member will be issued with a Personalised Member Card which will include their AberDNA details and can be used to claim discounts in the AFC Club Shop and with participating AFC partners.

Matchday Hospitality Discount 10% - Each Member is entitled to a discount on matchday hospitality at the Ground during the 2018/19 season, subject to availability. The discount is applicable only to the Member.

Exclusive Ticket Offers – Throughout the season Members will be contacted with details of exclusive ticket offers. Offers may include the opportunity to bring a friend at a discounted rate or a lower price for a Home League Match. Details will be publicised via the Website, e-mail and AFC social media channels.



Match Ticket Discount 10% - Each Member can claim a 10% discount on Home League Match tickets during the 2018/19 season. Members can claim their discount by purchasing a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office.

TicketCash 10% - Each Member will receive 10% of their money back as TicketCash when they purchase a Home League Match ticket online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office. TicketCash can be redeemed against future Home League Match ticket purchases.

No Ticket Fees Online – Each Member will pay no fees when ordering tickets online at afc.co.uk/eTickets.

Mascot Experience Opportunity – Each Member will have the opportunity to win a matchday mascot experience at the Ground during the 2018/19 season. Every U12s Member will be entered ahead of each match and, if successful, notified at least two weeks before the relevant fixture.

Two Free Tickets – Each Member will be allocated two free U12 tickets which can be redeemed for a Category B Home League Match. Tickets can be used by the Member or allocated to a friend or family member. Members can claim their tickets online at afc.co.uk/eTickets, by calling on 01224 63 1903 or visiting the Ticket Office.

SCHEDULE 5– MEMBERSHIP FEES

Membership	Fee Payable per Month	Annual Fee
International	£18	£216
Premium	£18	£216
Standard	£12	£144
U12	£8	£96



SCHEDULE 6 – MODEL CANCELLATION FORM

To: Aberdeen Football Club plc**

I hereby give notice that I wish to cancel my contract for the Membership Scheme.

Ordered on:

Dons ID:

Name:

Address:

Signature:

Dated:

** To be sent either by:

Post to: Aberdeen Football Club plc, Pittodrie Stadium, Pittodrie Street, Aberdeen, AB24 5QH

Email via URL: [● ticketoffice@afc.co.uk]