



MEMBERSHIP

ABERDNA

IT'S WHAT WE ARE MADE OF

ABERDNA – WHAT'S IT ALL ABOUT?

14th April 1903 - Victoria United, Orion, Aberdeen - Aberdeen Football Club is born. A one city club, that would be backed by the Red Army, Standing Free every step of the way.

Through those 115 years a unique identity has been carved through the highs and the lows and the shared experiences which every supporter can identify with, our very own AberDNA. Through those times, we know what we represent.

Over generations we all have our own stories to tell from our first match at Pittodrie, our favourite goal to those moments where the heart ruled the head. We share all of those experiences, in our own unique ways. Through the years, players and management come and go but that Soul, Spirit and Tradition remains. It's in our DNA - The Dons will always be part of you, and you will always be part of the club. It's what we are made of.

As we enter an exciting new chapter it is vital that our AberDNA is retained, everything which has made the club what it is today. Through this new initiative, no matter where you are you can make a difference and help to shape the future of this great club by becoming an AberDNA Member.

SUPPORTING THE FOOTBALL OPERATION

Unlike other membership schemes and season tickets, all funds raised from AberDNA will be used exclusively to support the Football Operation in an effort to level the playing field with our competitors.

Funds will be used in the following ways:

FIRST TEAM

Directly supporting the Football Management Team's budget by investing in the recruitment, development and retention of top talent to allow us to continue to compete and win at the highest levels.

YOUTH ACADEMY

Enhancing the AFC Youth Academy's ability to identify, recruit, develop and inspire local young talent by creating experiences which will prepare young players for first team football.

CREATING A HIGH-PERFORMANCE ENVIRONMENT

To create a best-in-class Football Medicine, Sports Science and Performance Analysis support structure for all professional and Youth Academy players, ensuring they are as well equipped as they can be.

MAKE YOUR VOICE HEARD

One of the aims of the AberDNA Membership is to allow supporters all around the world, to get involved through their collective AberDNA Influence. AberDNA Members will be given the opportunity to engage with the club throughout the year and help shape our future.

FIND OUT MORE AT [AFC.CO.UK/ABERDNA](https://afc.co.uk/aberdna)

WHAT'S IN YOUR DNA?

MEMBERSHIP BENEFITS



MONTHLY PAYMENTS	PREMIUM £18	STANDARD £12	INTERNATIONAL £18	U12 £8
Season Ticket Discount	15%	10%	x	50%
AFC Loyalty Points	40	25	40	25
Priority Seating for the New Stadium	✓	✓	✓	✓
AberDNA Influence	✓	✓	✓	x
AFC Replica Shirt	✓	x	✓	x
Founding Members Souvenir Package*	✓	✓	✓	✓
Founding Member Recognition*	✓	✓	✓	✓
Regular Money-Can't Buy Experiences	✓	x	✓	x
Exclusive AberDNA Event Invites	✓	x	✓	✓
Club Merchandise Discount	15%	10%	15%	10%
RedTV Subscription (2018/19 season)	20%	x	20%	x
Personalised Member Card	✓	✓	✓	✓
Matchday Hospitality Discount	15%	10%	15%	10%
Exclusive Ticket Offers	✓	✓	✓	✓
Match Ticket Discount	10%	10%	10%	10%
TicketCash	10%	10%	10%	10%
No Ticket Fees Online	✓	✓	✓	✓
Homecoming Ticket	x	x	✓	x
Mascot Experience Opportunity	x	x	x	✓
Two Free Tickets	x	x	x	✓

*SIGN UP NOW TO BECOME A FOUNDING MEMBER

Supporters who sign-up before 5.30pm on Monday 30th April will gain additional recognition as an AberDNA Founding Member. Each Founding Member will receive an exclusive souvenir package and be recognised at Pittodrie, sign-up now to avoid missing out!

PAYMENT OPTIONS

Member fees can be paid annually by credit or debit card or monthly via Direct Debit. You can sign up now through any of the following ways:



ONLINE 24/7
visit afc.co.uk/etickets



IN PERSON
Pittodrie Ticket Office



CALL
01224 63 1903

Full terms and conditions are available to view online at afc.co.uk/aberDNA



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#ABERDNA