



**COMMERCIAL SALES
OPPORTUNITIES 2020-21**





A WELCOME FROM ROB WICKS

A very warm welcome to the 2020/21 season as we welcome back matchdays after a long unprecedented period of time!

This is an exciting period in the long and rich history of Aberdeen Football Club. In October last year, our state-of-the-art Community Hub, Professional Training Campus and Youth Academy complex opened at Cormack Park and since then, thousands have enjoyed the wonderful and much needed facilities that are on offer there. Dave Cormack has taken over as Chairman and we are embarking on a vital fan engagement journey that will see us roll out a club-wide membership programme over the next 18 months, leading to improved matchday experiences and a closer relationship between the club and our fan base as we look towards the new stadium at Kingsford in the future.

While we are now in the twilight of our time at Pittodrie, we have continued to tailor the packages on offer in response to market demands, whether that be as an advertiser, providing network opportunities or delivering hospitality in one of our lounges. With an increased number of fixtures moving away from the traditional 3pm Saturday kick-off, our contemporary dining offering introduced last season has proved very popular with our clients and will continue again this season for selected matches.

We added to our showpiece events, the Player of the Year and Hall of Fame, with the inaugural AFC Women's Player of the Year Lunch which will now become an annual fixture in the calendar that falls into the 'not to be missed' category. AFC Women enjoyed a marvellous season in which they won the league and finished undefeated.

We've also introduced some changes to our successful 'By Official Appointment' (BOA) programme, which was launched at the end of 2018 which again reflect feedback from those involved and will result in increased uptake from local businesses. If you are not already a member, I would encourage you to take part in this programme and enjoy the unique benefits associated with the different membership tiers.

Along with Amy, Jill, Chloe, Laura, Hilary, Sarah, Adam and the rest of the team at Pittodrie, I look forward to welcoming you this season, whether you are a client of many years standing or a first time customer, for what I am sure will be an exciting and successful campaign.

Thank you for your commitment and continued support for Aberdeen FC.



Rob Wicks
Commercial Director

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SPONSORSHIP PACKAGES

SPFL CATEGORIES

TIER A: **CELTIC, RANGERS, HIBERNIAN** | TIER B: **ALL OTHER TEAMS**

Our diverse sponsorship packages offer the perfect platform to showcase your brand whilst entertaining your guests. Select the package which best suits your needs, sit back, relax and enjoy a truly unique matchday environment at Pittodrie Stadium.



MATCH SPONSORSHIP

PACKAGE:

- Boardroom welcome from an AFC Director/Club Ambassador
- Official group photograph and presentation of double framed shirts
- Full page colour advert and company logo displayed in the award winning Red Matchday programme
- Logo on all internal corporate area television screens
- Behind the scenes stadium tour*
- Official Sponsors welcome in the Aberdeen Standard Investments Suite
- AFC corporate gift for each of your guests
- Three course meal or Contemporary Dining offering**
- Teamlines and official Red Matchday programme available
- Padded seats outside in the Richard Donald Stand
- Half time tea, coffee and Pittodrie Pie
- Pre- and post-match drinks included
- Pre-match tannoy announcement
- Man of the match chosen by your guests
- LED advertising slot
- Recognition as match sponsor in pre-match email which goes to all match ticket holders
- Opportunity to promote your product or service to dining guests

***3pm kick-off only**

****Some fixtures will include Contemporary Dining offering (see page 16 for details).**

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

	20 Guests	10 Guests
Tier A	£6,900	£4,480
Tier B	£5,210	£3,635



PROGRAMME SPONSORSHIP

PACKAGE:

- Boardroom welcome from an AFC Director/Club Ambassador
- Official group photograph and presentation of framed Red Matchday programme
- Full page colour advert and company logo displayed in the award winning Red Matchday programme
- Logo on all internal corporate area television screens
- Behind the scenes stadium tour*
- Official Sponsors welcome in the Aberdeen Standard Investments Suite
- AFC corporate gift for each of your guests
- Three course meal or Contemporary Dining offering**
- Teamlines and official Red Matchday programme available
- Padded seats outside in the Richard Donald Stand
- Half time tea, coffee and Pittodrie Pie
- Pre- and post-match drinks included
- Pre-match tannoy announcement
- Car parking

***3pm kick-off only**

****Some fixtures will include Contemporary Dining offering (see page 16 for details).**

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

PRICES:	
	10 Guests
Tier A	£3,040
Tier B	£2,010



MATCHBALL, IN SAFE HANDS & BOOT SPONSORSHIPS

PACKAGE:

- Boardroom welcome from an AFC Director/Club Ambassador
- Official group photograph with presentation of exclusive signed gift
- Company logo displayed in the award winning Red Matchday programme
- Logo on all internal corporate area television screens
- Behind the scenes stadium tour*
- Official Sponsors welcome in the Aberdeen Standard Investments Suite
- AFC corporate gift for each of your guests
- Three course meal or Contemporary Dining offering**
- Teamlines and official Red Matchday programme available
- Padded seats outside in the Richard Donald Stand
- Half time tea, coffee and Pittodrie Pie
- Pre- and post-match drinks included
- Pre-match tannoy announcement
- Car parking

***3pm kick-off only**

****Some fixtures will include Contemporary Dining offering (see page 16 for details).**

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

PRICES:	
	6 Guests
Tier A	£1,545
Tier B	£1,100



SPONSOR A PLAYER

FIRST TEAM PLAYER PACKAGE:

- Company logo displayed with your player's photograph online and in every Red Matchday programme
- 2 complimentary Main Stand Season Tickets or 4 places in the Aberdeen Standard Investments Suite for a game of your choice
- Invitation to the exclusive Sponsor a Player Dinner for you and a guest
- Signed and personalised framed AFC shirt
- LED advert with logo at each game, if player is selected
- Opportunity to request one player appearance per season for promotional purposes

Should a sponsored player go on loan to another club during the course of the season, AFC will continue to feature both the player and the logo of their sponsor in the Red Matchday programme and on the AFC website.

WOMEN'S TEAM PLAYER PACKAGE:

- Invitation to the annual AFC Women's Player of the Year Lunch for you and a guest
- Home shirt of your sponsored player
- Name recognition on the player's profile page on the official Aberdeen FC website and in the AFC Women's Player of the Year Lunch programme
- Opportunity to request one player appearance per season for promotional purposes

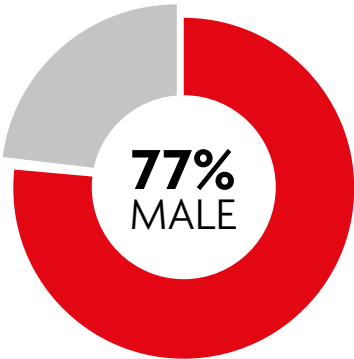
PRICES:

<i>First Team player</i>	£2,935
<i>Youth Team player</i>	£1,905
<i>Women's Team player</i>	£360

OUR SUPPORTERS

Gender

- 23% FEMALE
- 77% MALE



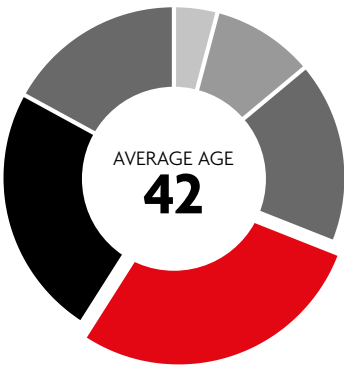
Household Income

- 18% £0K - £30K
- 35% £31K - £60K
- 30% £61K - £100K
- 17% £101K +



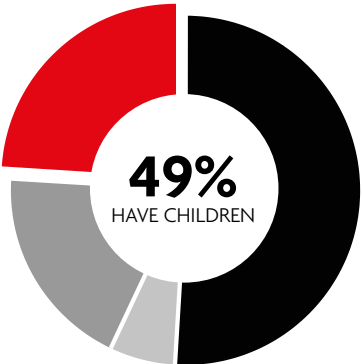
Age Breakdown

- 17% UNDER 30
- 24% 31 - 40
- 28% 41 - 50
- 17% 51 - 60
- 10% 61 - 70
- 4% OVER 70



No. of Children

- 24% HAVE 1 CHILD
- 19% HAVE 2 CHILDREN
- 6% HAVE 2+ CHILDREN
- 51% HAVE NO CHILDREN





108,000+
LIKES



50,500+
FOLLOWERS



104,000+
FOLLOWERS



9,000+
SUBSCRIPTION



5,000+
FOLLOWERS



4,000+
SUBSCRIBERS
TO **AFC'S**
ONLINE
TV CHANNEL



UP TO **900**
SUPPORTERS
ENJOY HOSPITALITY
AT PITTODRIE
EVERY GAME



AFC LIVE MATCHES
BROADCAST IN
119 TERRITORIES
AROUND
THE WORLD

RECORD TURNOVER
OF **£15.9million**
IN SEASON 2018-19



70 SUPPORTERS
CLUBS
WORLDWIDE



ON AVERAGE
25,000
REPLICA KITS
SOLD EACH
SEASON

DATABASE OF OVER
120,000 FANS



10,000+ SEASON
TICKET HOLDERS



100,000+
UNIQUE VISITORS
TO **AFC.CO.UK**
A MONTH

ADVERTISING OPPORTUNITIES



TRACKSIDE ADVERTISING

With our static trackside advertising boards you can showcase your company's brand to a captive audience at Pittodrie with over 300,000 fans passing through the turnstiles every season. Furthermore, there is potential for international exposure with SPFL coverage televised in 119 territories around the world.

LED ADVERTISING

Digital advertising offers all the benefits of trackside advertising in a modern, flexible and alternative way. This method provides your brand with the opportunity to tailor your advert on a game-by-game basis, maximising exposure and relevance throughout the season.

PROGRAMME ADVERTISING

Our award winning Red Matchday programme provides an excellent platform to promote your company to AFC fans and the corporate community alike. With a variety of flexible packages available, there is something to suit everyone.

TRIPLEPLAY ADVERTISING

NEW

Promote your brand using world-class digital signage on over 30 screens located in prime areas within Pittodrie Stadium including all hospitality lounges which can host up to 900 corporate guests on a matchday.

For more information on this exciting new initiative, please contact the Commercial Team at commercial@afc.co.uk or call 01224 650 434.

Other advertising opportunities are available and our Commercial Team will be pleased to discuss your individual requirements, so please call 01224 650 434 or email commercial@afc.co.uk and we will do our best to meet your specific needs.

PRICES:

Trackside advertising	
From	£480
LED advertising	
Seasonal	£7,410
4 Televised Games	£3,605
1 Live Game	£1,025
Non Televised Game	£725
Programme advertising	
Seasonal Full Page Advert	£6,180
Package of 9 Adverts	£3,600
Package of 6 Adverts	£2,575
Package of 3 Adverts	£1,440
1 Advert	£510

HOSPITALITY PACKAGES

SPFL CATEGORIES

TIER A: **CELTIC, RANGERS, HIBERNIAN** | TIER B: **ALL OTHER TEAMS**



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ABOUT:
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As one of our most popular hospitality packages, the informal atmosphere in both our Legends and Teddy Scott Lounges provide a relaxed matchday experience. Enjoy refreshments and a warming dish with clients, friends or family before enjoying all the action from the padded seating area outside in the Richard Donald Stand.

.....
PACKAGE:
.....

- Arrival 1.5 hours prior to kick-off
- Pre- and post-match drinks included
- Pre-match hot dish
- Lounge visit from an AFC Ambassador
- Teamlines and official Red Matchday programme available
- Padded seats outside in the Richard Donald Stand
- Half time tea, coffee and Pittodrie Pie
- Post-match snack
- Car parking (1 space per 4 guests)

.....
RECOMMENDED DRESS CODE:
.....

- Casual
- No away colours

PRICES:

Seasonal	£1,955
<i>Upgrade to dine in ASI Suite</i>	£50pp*
Individual	
<i>Tier A</i>	£140
<i>Tier B</i>	£109

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***Tables who upgrade to dine in Aberdeen Standard Investments Suite will release their table in Legends or Teddy Scott Lounge for re-sale.**
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Aberdeen Standard Investments

S U I T E D I N I N G P A C K A G E

ABOUT:

The Aberdeen Standard Investments Suite hosts our largest number of guests on matchdays. The atmosphere creates an ideal platform to entertain, network and socialise before enjoying all the action from our padded seats outside in the Richard Donald Stand.

PACKAGE:

- Arrival 2.5 hours prior to kick-off
- Three course meal
- Pre- and post-match drinks included
- Lounge visit from an AFC Ambassador
- Teamlines and official Red Matchday programme available
- Padded seats outside in the Richard Donald Stand
- Half time tea, coffee and Pittodrie Pie
- Opportunity to win a signed AFC football and AFC signed & framed shirt
- Man of the match presentation
- Car parking (1 space per 4 guests)

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

Seasonal	£2,320*
Individual	
Tier A	£175
Tier B	£145

**Includes some Contemporary Dining throughout the season (see page 16 for details).*



ABOUT:

Contemporary Dining is our new, relaxed dining concept. Ideal for midweek fixtures, the menu is a varied selection of small plates from the grazing tables which are replenished continuously prior to kick-off. With allocated table arrangements, guests are encouraged to visit the grazing tables as often as they wish before enjoying the game from the comfortable padded seats in the Richard Donald Stand.

PACKAGE:

- Arrival from 1 hour 45 minutes prior to kick-off
- Contemporary Dining menu
- Pre- and post-match drinks included
- Lounge visit from an AFC Ambassador
- Teamlines and official Red Matchday programme available
- Padded seats outside in the Richard Donald Stand
- Half time tea, coffee and Pittodrie Pie
- Opportunity to win a signed AFC football and AFC signed & framed shirt
- Man of the match presentation
- Car parking (1 space per 4 guests)

RECOMMENDED DRESS CODE:

- Lounge suit
- No denim, replica tops or trainers

PRICES:

ASI Contemporary Dining Package (per game)	£109
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FLEXIBLE FOOTBALL

ABOUT:

Perfect for those who regularly enjoy AFC hospitality but are unable to commit to a seasonal hospitality package, our Flexible Football option is a great alternative. Choose from 4, 8 or 12 games from any Tier match throughout the season and benefit from discounted prices.

Flexible Football is valid for the Aberdeen Standard Investments Suite (Dining or Contemporary Dining) and the Legends & Teddy Scott Lounges (subject to availability).

Full details of these packages can be found on pages 14 - 16.

PRICES:

	4 Games	8 Games	12 Games
Aberdeen Standard Investments Suite (Dining or Contemporary Dining)	£579	£1,070	£1,545
Legends & Teddy Scott Lounge	£430	£850	£1,235



**Aberdeen Standard
Investments**

**S U I T E E X E C U T I V E
B O X E S**

ABOUT:

For an uninterrupted view of all the action on the pitch, the Aberdeen Standard Investments Suite boxes are unrivalled. Enjoy refreshments pre- and post-match within the privacy of your box allowing you to entertain clients in an intimate setting.

PACKAGE:

- Arrival 1 hour prior to kick-off
- Pre-match sandwich platter
- Pre- and post-match drinks included*
- Halftime tea, coffee and Pittodrie Pie
- Opportunity to personalise your box
- Teamlines and Red Matchday programme available
- External advertising board below your box
- Car parking (3 spaces per box)

****Enhanced drinks options available to purchase on request.***

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers
- No away colours

PRICES:

	10 Guests
Seasonal	£24,200
<i>Upgrade to Dine in ASI Suite</i>	<i>£60pp</i>
Seasonal Dining	£14,935



MAIN STAND BOXES



ABOUT:

With a traditional side on view of the action, our Main Stand boxes offer the ultimate spectator experience. Perfect for both formal and informal entertaining for the complete matchday experience.

PACKAGE:

- Arrival 1 hour prior to kick-off
- Pre- match sandwich platter
- Pre- and post-match drinks included*
- Half time tea, coffee and Pittodrie Pie
- Red Matchday programme available
- Opportunity to personalise your box
- Car parking (2 space per box)

**Enhanced drinks options available to purchase on request.*

RECOMMENDED DRESS CODE:

- Casual
- Denim and trainers allowed
- No away colours

PRICES:

	8 Guests
Seasonal	£14,935
Individual Games	
Tier A	£1,290
Tier B	£1,025
Upgrade to Dine in ASI Suite	£60pp



ABOUT:

As much of an institution as the Club itself, the Sir Alex Ferguson Lounge offers a very special matchday experience. Steeped in tradition and with a name deriving from its original joining price of 50 Guineas, our AFC 50 Club members enjoy a private lounge experience with exclusive entry to the best seats in the stadium.

PACKAGE:

- Arrival 1 hour prior to kick-off
- Pre- and post-match drinks included
- Directors box seating (outside)
- Teamlines and Red Matchday programme available
- Lounge visit from an AFC Ambassador
- Pre-match soup
- Half time tea, coffee and hot savouries
- Post-match snack
- Official AFC 50 Club tie for gentlemen and scarf for ladies
- Car parking

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

Seasonal	£2,550pp
Upgrade to Dine	£60pp*
Additional Guests	£99pp**

**Using 50 Club match seats*

***Exclusive 50 Club members price, subject to availability*



CAPTAINS'

CLUB

ABOUT:

Entertain your guests in the intimate surroundings as you reminisce about the players who had the privilege to captain the famous Dons. With a four course meal and seats within our exclusive Directors box, a superb hospitality experience awaits you.

PACKAGE:

- Arrival 2.5 hours prior to kick-off
- Champagne on arrival
- Four course meal
- Pre- and post-match drinks included
- Lounge visit from the AFC Captain and an AFC Ambassador*
- Directors box seating (outside)
- Teamlines and official Red Matchday programme available
- Half time tea, coffee and Pittodrie Pie
- Car parking (1 space per 4 guests)

***Subject to availability.**

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

	4 Guests
Seasonal	£15,660



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ABOUT:
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Step back in time and bask in the history of one of the Club's most famous victories. Immerse yourself in the Gothenburg story and savour this unforgettable matchday experience in a unique setting before enjoying the action on the pitch from the Directors box outside in the Main Stand.

.....
PACKAGE:
.....

- Arrival 2.5 hours prior to kick-off
- Champagne on arrival
- Four course meal
- Pre- and post-match drinks included
- Lounge visit from an AFC Ambassador*
- Directors box seating (outside)
- Teamlines and official Red Matchday programme available
- Half time tea, coffee and hot savouries
- Car parking (1 space per 4 guests)

***Subject to availability**

.....
RECOMMENDED DRESS CODE:
.....

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

	4 Guests
Seasonal	£15,660



ABOUT:

Take a trip down memory lane in the most intimate lounge at Pittodrie. Surrounded by historic memorabilia from the Dons' early days, you can relax and enjoy a first-class personal service in a private lounge with a room capacity for up to 12 guests.

PACKAGE:

- Arrival 2.5 hours prior to kick-off
- Champagne on arrival
- Four course meal
- Pre- and post-match drinks included
- Lounge visit from the AFC Captain and an AFC Ambassador*
- Directors box seating (outside)
- Teamlines and official Red Matchday programme available
- Half time tea, coffee and Pittodrie Pie
- Car parking (1 space per 4 guests)

***Subject to availability.**

RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers

PRICES:

	4 Guests
Seasonal	£15,660

BY OFFICIAL APPOINTMENT (BOA)



BY OFFICIAL
APPOINTMENT



Speed Networking, Maryculter House, July 2019



Mixer, Siberia, August 2019

WHAT IS BOA:

By Official Appointment (BOA) is an exciting initiative aimed at bringing together local businesses, the football club and our loyal supporters.

The BOA programme can offer a far more receptive audience than traditional local media in terms of impact, relevance and engagement as well as offering exceptional value for money.

HOW THE BOA PROGRAMME WORKS:

Partner businesses create incentives and special offers which the club provide marketing support to reach the Red Army worldwide.

Businesses pay an annual subscription to secure a club licence entitling them to 'By Official Appointment' partnership status whilst receiving multiple benefits including the use of the BOA club logo.

Participating businesses benefit further from increased credibility through direct association with the club including support with matchday awareness and access to matchday tickets and hospitality benefits.

NETWORKING OPPORTUNITIES:

The BOA programme brings together a family of businesses under one common banner; not only providing a channel to a large and engaged audience, but it also provides opportunity to network regularly with BOA partners.

	PREMIER PARTNER (EXCLUSIVE) £5,000 P/A	PREMIER PARTNER (NON-EXCLUSIVE) £3,500 P/A	PARTNER £1,750 P/A	AFFILIATE £1,200 P/A	MEMBER £600 P/A
Logo on website	✓	✓	✓	✓	✓
Logo in concourse	✓	✓	✓	✓	✓
Use of BOA logo	✓	✓	✓	✓	✓
Ability to provide special offers to the club database/fanbase	Up to 12 offers per annum	Up to 12 offers per annum	Up to 4 offers per annum	Up to 4 offers per annum	Bi-annual
Networking events (bi-monthly)	2 inclusive delegate spaces	2 inclusive delegate spaces	2 inclusive delegate spaces	1 inclusive delegate space	1 inclusive delegate space
Preferential rates for matchday hospitality, merchandise	15%	15%	10%	10%	10%
Programme listing	✓	✓	✓	✓	-
Half page programme ad	✓	✓	-	-	-
Matchday tickets	Auto-sent 4 tickets per home league match	Auto-sent 4 tickets per home league match	Auto-sent 2 tickets per home league match	10 tickets on request – max 4 per game OR 2 hospitality places	10 tickets
Hospitality	6 places	4 places	2 places		
Stadium welcome photo (annual)	✓	✓	✓	✓	✓
MONTHLY COST	£500*	£350*	£175*	£120*	£60*

*Price includes VAT.



Central Coaches



PART OF THE 3T ENERGY GROUP

Find out what existing partners offer our supporters each month at afc.co.uk/boaooffers.



HALLIDAY FRASER MUNRO
CHARTERED ARCHITECTS & PLANNING CONSULTANTS



Central Coaches

GARY WALKER
WEALTH MANAGEMENT



PART OF THE 3T ENERGY GROUP

SURVIVEX / AIS

Survivex and AIS Training deliver the most comprehensive portfolio of practical, digital and e-learning training, supported by award winning training and competency management solutions

Jamieson & Carry

JAMIESON & CARRY

Jewellery & Swiss Watch Partner - including Rolex, Patek Philippe, Tudor, Montblanc, Roberto Coin and Hans D Kreiger

SAMPLE OFFERS



MORRISON MOTORS

Any vehicle sold to season ticket holders and AberDNA members receive free Diamondbrite Ultimate paint & Fabric protection worth £300!



DJ AUTOS

Home of the £45 MOT!



FIERCE BEER

10% discount to all season ticket holders and AberDNA members.



THE HOUSE OF BOTANICALS

The House of Botanicals are offering 10% off across their full range with free hand sanitiser provided with purchases of their Old Tom Gins and Pietro Nicola range.



ASHVALE

25% off food bill to all season ticket holders and AberDNA members, in all restaurants and takeaway.



Eoin Jess, Hall of Fame 2019



Player of the Year 2018-19

EVENTS

Our well recognised events throughout the season create the perfect opportunity to treat yourself, clients, colleagues or friends and family to a truly memorable Dons experience. Whether you attend the annual Player of the Year Dinner or play your part at our golf outing, there is something for everyone to enjoy.

**Player of the Year
Hall of Fame Dinner
Golf Day**

Themed Matchdays

Women's Player of the Year Lunch



Women's Player of the Year Lunch 2019

GENERAL INFORMATION

Terms and conditions available at www.afc.co.uk/club/terms-and-conditions

GENERAL

- All prices shown are exclusive of VAT at the current rate, unless specifically stated.
- Please refer to the full terms and conditions for payment terms and cancellation fee information.

HOSPITALITY

- Hospitality packages are subject to the terms and conditions contained within the Licensing (Scotland) Act 2005. The Supplier reserves the right to refuse alcohol and/or to remove anyone in breach of the Licensing (Scotland) Act 2005 and/or who the Supplier considers is acting in an irresponsible manner
- Where a Customer with a seasonal hospitality package wishes to allocate their package to a local charity or other organisation for a specific football match, the request should be made in writing to the Supplier 7 days prior to the football match. Such request shall include all details of the nominated host and other guests. Approval of the request is at the sole discretion of the Supplier.
- The Supplier operates a Zero Tolerance Abuse Policy for any member of staff, including contractors engaged by the Supplier – full details of this policy are available at the Stadium.
- Seasonal Hospitality Packages include all home SPFL, Scottish Cup and League Cup matches. They do not include matches in other competitions or testimonial/friendly matches.
- All hospitality packages are seated within the home support areas of the Stadium. Demonstrating support for the away team will result in your full party being removed from the Stadium with no refund or compensation given. Away team colours are not permitted at all in any hospitality areas.
- For certain games, the Supplier may require the lead booker to have a booking history with the Supplier before reservations can be accepted.
- Under 18's may attend hospitality events at the Stadium but only when accompanied by an adult. The attendance of under 5's is at the discretion of the Stadium Manager.
- All League Cup and Scottish Cup games will be a two-course menu, unless otherwise stated.
- The lead booker is responsible for ensuring all members of their group adhere to the Stadium's rules, policies and regulations.
- If the date and/or time of a football match or event changes for any reason after the fixture list is published, the Services (including any bookings) will automatically be transferred to the revised date and/or time of the fixture. If the revised date and/or time is unsuitable, a full refund of the charges will be arranged on request.
- The Supplier reserves the right to amend any package if required.
- The Supplier reserves the right to eject any person from any of their premises or the Stadium, who, in their opinion is causing a nuisance or danger to any person or whose own safety is in any way compromised.
- For hospitality packages with beverages included, a set beverage package is available, offering non alcoholic and limited alcoholic beverages. Details of the package can be obtained from the Supplier.

ADVERTISING

- The Customer will pay all production costs.
- The Supplier reserves the right to withdraw an advert should there be a conflict of interest or if in the Supplier's opinion, an advert is liable to detrimentally affect in any way any event or the reputation of the Supplier or the Stadium
- Contracts cover AFC SPFL games. However, best endeavours will be used to include League Cup and Scottish Cup games but this cannot be guaranteed. Scottish International Team games or any other non football event are not included.

EVENTS

- Successful auction bids made during events are payable within 14 days of the event and are non transferable and non refundable in the event of the auction prize not being used within the timeframe stated.
- Where an event takes place in a venue other than the Stadium, the Customer will also be required to comply with additional conditions or policies which are specific to that venue.

SPONSORSHIP

- Please refer to the full terms and conditions for Sponsorship Terms & Conditions.

CONTACT

01224 650 434

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afc.co.uk

