



# England netball

Annual Report  
2018-19



# CONTENTS

<b>01</b>	2018-19 Highlights
<b>02</b>	CEO and Chairman's Statements
<b>04</b>	Participation
<b>06</b>	Coaching
<b>08</b>	Officiating
<b>10</b>	Goalden Globe Awards
<b>12</b>	Vitality Roses
<b>14</b>	Performance Pathway
<b>16</b>	Vitality Netball World Cup 2019
<b>18</b>	Vitality Netball Superleague
<b>20</b>	Community Competition
<b>22</b>	Membership
<b>24</b>	Commercial and Marketing
<b>28</b>	Governance, Compliance and Inclusion
<b>29</b>	Heritage
<b>30</b>	Regions
<b>32</b>	Financial Review

# 2018-19 HIGHLIGHTS

Commonwealth Games **GOLD medallists**

England Netball crowned **Sports Organisation of the Year** at the BT Sport Industry Awards

Vitality Roses awarded **Team of the Year** and **Greatest Sporting Moment** at the BBC Sports Personality of the Year Awards

Vitality Roses ranked **2nd** in INF World Rankings

Significant reduction in reliance on public funding with 50.4% of **revenue** generated from our own sources, a real term increase of £1.1m from 2017-18

Back to Netball **10 year anniversary**

**100k** Back to Netball participants

**1,403** Walking Netball participants from the Women's Institute

**5,506** students engaged in the UNO programme

**1,200+** deaf and disabled participants

Over **900** new Level 1 and Level 2 coaches qualified

**655** new official qualifications

**33** players selected for the Roses Academy programme

**106** grants awarded for athletes through Backing the Best, SportsAid, TASS and DiSE

**Vitality** announced as title sponsor of the Vitality Netball World Cup 2019

**Sky Sports** and **BBC** confirmed as UK broadcast partners for the Vitality Netball World Cup 2019

**500** "Pivoteers" recruited for the Vitality Netball World Cup 2019

Over **100k** members for the fourth year running

**Partnerships** signed with Vitality, Jaffa Fruit, Nike, Gilbert, Red Bull, The British Army, Elastoplast and Oasis



# CEO AND CHAIRMAN'S STATEMENTS

**2018-19 has been one of the biggest and most exciting years for England Netball to date. As reported in last year's Annual Report the Roses wrote their names into the nation's sporting history in April 2018 when they won the Commonwealth Games and beat home favourites Australia. Shortly after, they moved to second in the International Netball Federation World Rankings, their highest ever position.**

**Joanna Adams**  
CEO of England Netball

The Vitality Roses have attracted global media attention and inspired thousands of people to get involved with netball. We have seen continued growth in membership and increases in participation across our programmes.

In May 2018 we activated our partnership with the Women's Institute for the nationwide delivery of Walking Netball programmes. This fantastic partnership, which was featured on BBC Breakfast, demonstrates the commitment that both organisations have in empowering women across the country. The project, funded by Sport England, is helping to improve the well-being of thousands of women across the country.

We enjoyed a month of celebrations in September as our Back to Netball participation programme turned 10 years old. Women across the country turned up to their regional sessions to play netball, eat cake and celebrate their love of the sport with a special synchronised Back to Netball birthday session held nationwide in October. We also welcomed our 100,000th Back to Netball participant in November. This is a massive milestone and it is an honour to see how much enjoyment all of the women involved get from this programme. Here's to the next 100,000!

With participation rates rapidly growing across our Netball Family and performance on the international stage continuing to exceed expectations, the growth and development of our infrastructure of Coaches and Officials has never been more important to the sport. Following extensive research and consultation across the netball and sporting landscape we launched new Coaching and Officiating strategies that set the direction of travel in these areas over the coming years.

After recruiting a new commercial team in 2017-18 we have driven forward with developing new and existing commercial partnerships. In October, Vitality renewed its existing title partnership with England Netball. This announcement, which is one of the largest deals in women's sport in the UK, is another huge and positive moment for the sport from a grassroots to an elite level. The new agreement means our senior England team are now known as the Vitality Roses.

In other big news, we welcomed a new partnership with Nike, which will see the Vitality Roses sporting Nike kit for all international games going forward. This is a huge step for the sport and we're delighted to be joining the Nike family!

We have also introduced an in-house ticketing platform. This

means we can take back control of our relationship with fans, really understand what they want at our events and, most importantly, improve the overall fan experience. During 2018-19 we sold in excess of 24,000 tickets.

All of these great achievements wouldn't have been possible without our amazing staff, volunteers, members, coaches, umpires, participants, sponsors, athletes and fans. So, I would just like to take this opportunity to thank all of you for your continued support.



**Colin Povey**  
Chairman of England Netball

This has been a truly remarkable year for England Netball.

Following their success at the Commonwealth Games it was fantastic to see the Vitality Roses being awarded with numerous accolades in 2018-19. The Vitality Roses were announced as Team of the Year at the 2018 Sunday Times Sportswomen of the Year Awards, the BT Sport Action Woman Awards, the Sports Journalists' Association (SJA) British Sports Awards and the BBC Sports Personality of the Year Awards where they also won the Greatest Sporting Moment of the Year Award.

It was not only the Vitality Roses that were recognised; England Netball was crowned Sport Organisation of the Year at the prestigious BT Sport Industry Awards for the unprecedented success in 2018-19.



The Board has continued to maintain best practice in governance. During 2018-19 the Board have reviewed, improved and released new governance, safeguarding and compliance policies. Dedicated training, support and resources have also been rolled out to our members and volunteers.

Following changes at the 2018 AGM members will pay their England Netball, Region and County membership online rather than via their clubs from the 2019-20 season. This will help members effectively manage their own data and control their engagement with netball. During 2018-19 we have been busy consulting with you and developing systems that will manage this process alongside offering new and enhanced online services for our members.

To top all of this off we have been preparing for the Vitality Netball World Cup, which by the time you are reading this report will have taken place at the M&S Bank Arena in Liverpool in July 2019. I anticipate that netball fever will sweep the nation once again and hope that those of you who visited the tournament were thoroughly entertained and inspired by the event.

I would like to thank Jo and her team, my Board colleagues, our members, partners and all volunteers and athletes involved in the sport during what has been an exceptional year.

# PARTICIPATION

10 year anniversary and welcoming the 100,000th participant to Back to Netball celebrated alongside the continued growth in other programmes and the development of Bee Netball for under 11's.



**11,621** new to the sport **1,083** programmes delivered **82** brand new clubs

It has been another fantastic year for Back to Netball with record numbers of people joining our sport through Back to Netball. 11,621 new netballers have got involved through the programme; this is 12% up on last year, showing Back to Netball really is still a fantastic way to grow our sport. During September we spent the month celebrating 10 fabulous years of this brilliant programme. The celebrations culminated in a nationwide, synchronised special birthday B2N session on 10/10/2018 with every session enjoying a live hook up to another session so that we all celebrated together.

The celebrations around Back to Netball didn't end there as during November we welcomed the 100,000th participant to Back to Netball. Alex from Bristol had recently re-located and had a job that was pretty intense at times; she decided to give Back to Netball a go to enable her to settle in to the area and make some likeminded friends whilst also ensuring she had a bit of time to forget about her work and be active. 98% of those attending Back to Netball said that they would recommend it to their friends with 97% saying that the programme has enabled them to be more physically active.

This year, as we've reflected on 10 great years, we are incredibly proud and the size and scale is something that wasn't anticipated when the programme started. That said, we are equally as proud about the real impact that this has had on people's lives. It's helped women overcome mental health challenges, it's given those battling cancer confidence to include physical activity in their life and have some time to forget about the stress of treatment as well as helping many women lose weight, contributing to their wellbeing. One example is Mandy from Bristol:

"I used to play netball when I was in my 20's and 30's and I decided it was something I really wanted to get back in to. I decided I wanted to do some sort of exercise while I was doing a weight loss programme. When I first started I was a lot bigger, I was 19 and a half stone. I've started losing weight, I've lost almost seven and a half stone."

Everyone is just so friendly, all ages, all women together just having fun and enjoying netball. The three words I think I would use to describe Back to Netball are fun, friendship and fitness!

Mandy from Bristol



## WALKING NETBALL

- 8,120 new to the sport
- 912 programmes delivered across the country
- 1,403 participants from Women's Institute - 97% were new to netball

Walking Netball is a slower version of the game; it is netball but at a walking pace. The game has been designed so that anyone can play regardless of age, ability or fitness level.

Walking Netball is currently our fastest growing programme and over the last 12 months we've seen a 106% increase in numbers participating through Walking Netball. We've also seen an increase in the number of brilliant Walking Netball Hosts, all of whom do a fantastic job of enabling women to get active and again impact their lives in so many ways.

The last 12 months have also seen our partnership with the Women's Institute flourish. There are now WI groups up and down the country being enthused by Walking Netball and increasing their activity levels as well as focusing on supporting women to avoid the feeling of loneliness and isolation. Approximately 65 WI's are part of the project and we are delighted that already nearly 50 WI members have become hosts of the sessions; with some groups who started very early in the project celebrating their 1st birthday.



## NETBALL NOW

- 3,766 participants

This simple programme is one that we will be starting to talk about far more as this year's Big Netball Conversation continued to tell us that people wanted to play even more netball and this is a great way to do just that.

During the last 12 months we have seen more people get involved in netball in this way, particularly in some larger towns and cities. This has been complemented by lots of members enjoying Netball Now, especially in the summer months.



## UNIVERSITY NETBALL OFFICER

- 5,506 participants engaged
- 44 student volunteers nationwide

The UNO programme has had a very positive year with a record number of students getting involved in netball. We have also spent time building stronger relationships with the universities themselves so that we can continue to engage more students in the future whilst also ensuring that at the transient point in a young person's life they don't lose touch with netball.

As well as the participation impact, the programme has also continued to empower and equip students with a great set of employment skills and there are now in excess of 10 UNO graduates who have gained employment with England Netball.



## SCHOOL GAMES

England Netball continue to engage in School Games activities locally. There are 3 parts to school games competition; intra school (class v class), inter school (school v school) and a county final. In the last 12 months there have been more competitions take place (over 2,000 competitive netball opportunities for schools through the School Games) which involved nearly 135,000 children and young people; 2% more than in previous years. In addition to our usual involvement in the competitions we have also been part of a small group of sports working closely with Youth Sport Trust to pilot and test a range of competition formats to identify ways in which all children and young people can benefit from involvement in netball and ensuring competition is relevant to them.



## BEE NETBALL

Over the last year a major priority has been creating Bee Netball to be a strong, innovative and importantly child-centred way to engage even more primary aged children.

Since the last report, Bee Netball has been coming to life and we've spent time gathering insight, designing ways to upskill coaches and teachers, consulting with parents, clubs and schools as well as sharing the approach with members at the Road to Liverpool events during July and January. The programme is carefully designed in line with our philosophy for U11's:

- Child centred: developing the child first, netballer second. In the early stages of netball, confident, proud, resilient children are more important than a 6-year-old being able to do a technically brilliant chest pass.
- Inspire: inspiring girls to become part of the netball family
- Belief: promote self-development
- Achieve: age and stage appropriate netball
- Support and develop friendships

We are now looking forward to supporting clubs, schools and the wider netball family to implement Bee Netball and give children a great start to their netball journey and life in general.

## DISABILITY NETBALL - PARANETBALL

This year has been about building, developing and training England Netball staff in preparation for the launch of ParaNetball in 2019-20. The impact has been the creation of an evidence-based sport for women who are deaf and disabled. ParaNetball is the only competitive running team sport that deaf and disabled women can play.

Key achievements have included:

- Research and writing the ParaNetball Strategy
- Developing and designing a secondary school SEN offer called Blended Netball
- Writing and piloting the England Netball Disability Awareness Course
- Rebranding the Marion Smith Competition and launching the ParaNetball Championships

The number of deaf and disabled people taking part in England Netball activity tripled from 448 in 2017-18 to 1,200+ in 2018-19.

Deaf Netball: It was a fantastic day, not only from a netball point of view but also by being with women with hearing impairments as I have never had an opportunity before to talk with people of my age about having a hearing loss so it gave me more confidence too.

# COACHING

Launch of a new strategy, developing new coaches through courses, CPD and international partnerships and enhanced communications for all coaches.

## QUALIFIED COACHES

From April 2018 – March 2019 just over 900 coaches were certified as Level 1 or Level 2 UKCC Coaches. Congratulations to all that were successful in their certification.



## Netball Coaching Heartbeat

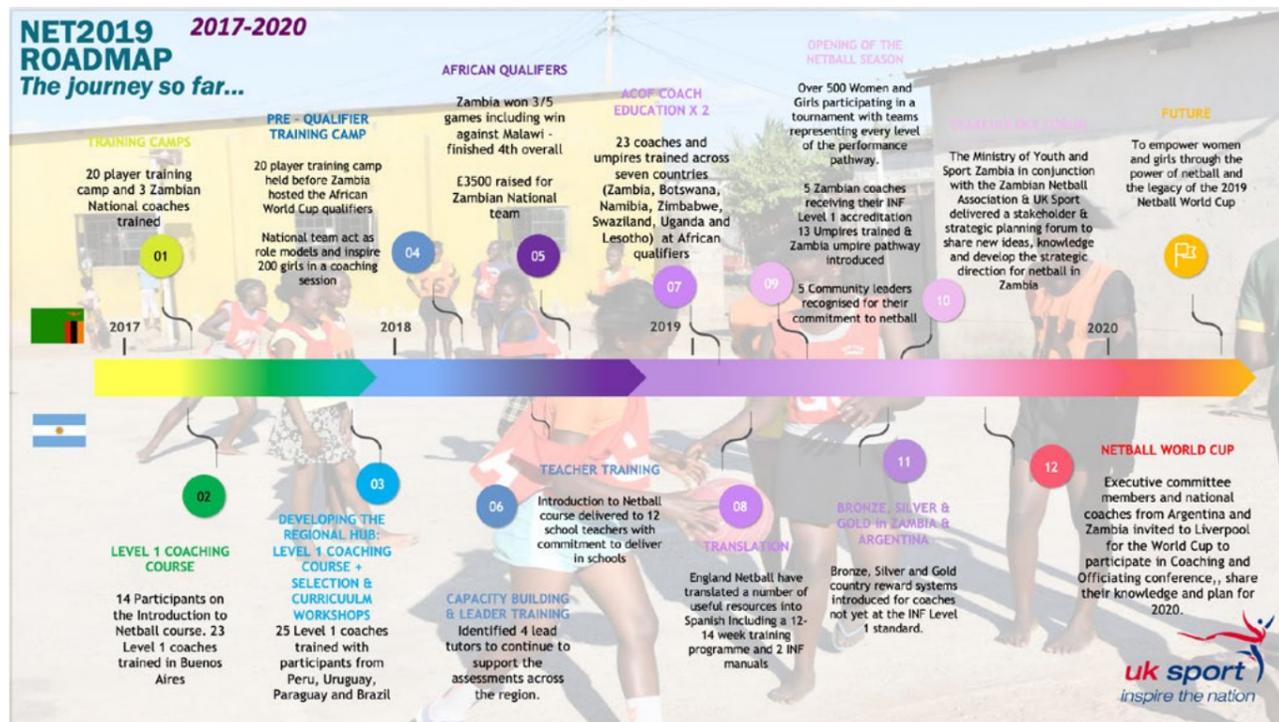


## COACHING STRATEGY 2018-2021

The coaching department's most significant and outstanding success this year was the launch of the industry leading Coaching Strategy which sets out the aspiration and intention of Netball Coaching in England over the next 4 years and beyond. Its mission of creating and ensuring First Class Netball Experiences through great Coaching will be the focus of England Netball's coaching activity over the coming years.

## UK SPORT LEGACY PROJECT

Work has continued on the ongoing strong partnership with UK Sport and the International Netball Federation as part of the NET2019 Legacy Project surrounding the Netball World Cup 2019. The project continues to inspire women and girls across two partnership countries, Zambia and Argentina, with a focus on both strengthening the two countries netball governance infrastructure and on coaching and coach development.



“ I have attended a few masterclasses and they are excellent – they really help me in my coaching environment and also help provide wider learning

“ Sarah's story

My own love of netball began when I was a 10-year-old primary school pupil and the coach passed on her passion for the sport for which I will always be thankful.

Once I had left education I didn't play for roughly 10 years and it was when I visited Australia in 2009 that my need to be back on court motivated me to join my local club and I have never looked back.

Watching England win the Commonwealth gold in 2018, seeing how Tracey Neville motivated her team to this phenomenal victory and how this great game can build friendships which will remain forever helped me to realise I wanted to give something back to a sport which has given me so much.

Working within a local primary school and encouraged by the PE coach, I decided to do my Level 1 coaching course in January/February 2019. The course was a great experience and I met some fantastic people who I have kept in touch with since and we keep each other posted on our 'coaching journeys'.

Since completing my course, I am now able to assist the running of the school's netball club and when you see the children getting such enjoyment out of a sport it really does make you thankful that you attended the coaching course.

It was an amazing feeling letting my family and friends know I had become a qualified 'Level 1' coach and now I am looking to the future and hope to complete my Level 2.

## MASTERCLASS PROGRAMME

England Netball's targeted CPD opportunities in the form of Masterclass workshops continue to thrive allowing coaches to continue to access additional CPD opportunities which are relevant, current and environment specific. This year the Masterclass workshops were held alongside the Vitality Netball Superleague Grand Final in July 2018 and the England v Uganda Vitality Netball International Series in November 2018.

## ENHANCED COMMUNICATION

Enhanced communication to new, potential and existing coaches was a key success of 2018-19. Increased, targeted and relevant communication on a number of different media platforms allowed greater communication with the Netball Coaching family which has led to a significant increase in the usage of England Netball's coaching communication outlets. Twitter and Facebook engagement demonstrated significantly increased interaction and direct communication to our coaches in the early stages of the talent pathway (Satellite and County Academy) structure improved through the initiation of a targeted newsletter to these individual coaches.

## FACEBOOK ENGAGEMENT SEPTEMBER 2018 TO MARCH 2019



## TWITTER ENGAGEMENT SEPTEMBER 2018 TO MARCH 2019



# OFFICIATING

A new strategic direction, Commonwealth success and the green shoots of progress.

## OFFICIATING STRATEGY 2018-2021

With participation rates rapidly growing across our Netball Family and performance on the international stage continuing to exceed expectations, the growth and development of our infrastructure of Officials has never been more important to the sport. To address this need the new Officiating Strategy for England Netball was launched in December 2018.

During the development of the strategy consultation was undertaken with well over 100 individuals ranging from Umpires, Technical Officials, Officiating Tutors and Assessors and County and Regional Umpiring Secretaries. Previous insight studies conducted by England Netball and the experiences and insight from other netballing nations and other sports NGB's in England were also reviewed. This enabled the creation of a vision and strategy for Officiating in England which it is hoped will appeal to every member of 'Team White' and will be delivered over the coming years.

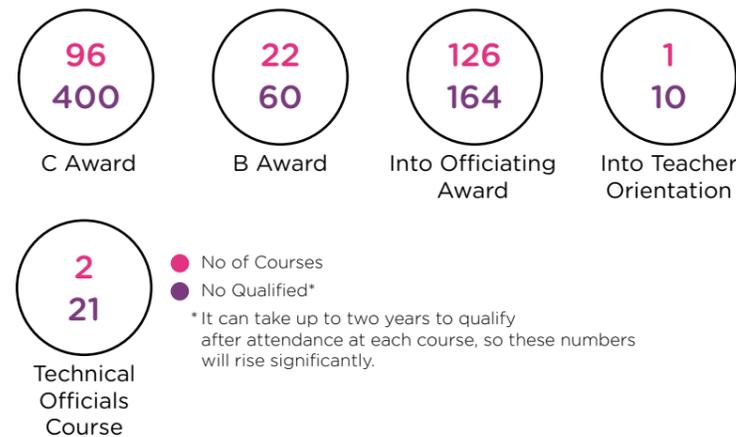


It has been an absolute pleasure to work with our 'Team White' family in the creation of this Officiating Strategy and I can't wait to get to work with our network of counties, regions and wider sporting partners to make the vision become a reality.

Gary Burgess  
Head of Officiating

## FACTS AND FIGURES

We have continued to support Regions and Counties in the provision of officiating courses and would like to congratulate all who have obtained a new qualification this year.



The following individuals were also successful in gaining their Netball Europe A Award:

- Teresa Hames • Vicky Dadson • Rachel Tanner • Jenna Culley

The following individuals were also successful in achieving International Umpire Talent ID status:

- Kate Mann • Rachael Radford



## INTERNATIONAL APPOINTMENTS

In a highlight of the year Gary Burgess, Jackie Mizon, Kate Stephenson and Margaret Deighan were all appointed to the Gold Coast Commonwealth Games. Gary and Jackie were appointed to the Semi-Final between Australia and New Zealand, ably supported by Kate as the reserve umpire.

### UMPIRING

GARY BURGESS - IUA

2018

Commonwealth Games April

2019

Quad Series January

IAN FULLER - IUA

2018

Netball Europe Open May

Americas NWC2019 Qualifier August

Constellation Cup October

JACKIE MIZON - IUA

2018

Commonwealth Games April

KATE STEPHENSON - IUA

2018

Commonwealth Games April

Netball Europe Open May

Constellation Cup October

LOUISE TRAVIS - IUA

2018

Sunshine Series October

2019

Quad Series January

JAMES THOMAS - ITID

2018

Netball Europe Open May

2019

Hong Kong Four Nations February

KATE MANN - ITID

2019

Scotland vs Gibraltar Series March

RACHAEL RADFORD ITID

2019

Scotland vs Gibraltar Series March

### UMPIRE ASSESSMENT

CHERYL DANSON

2018

Netball Europe Challenge May

Americas World Cup Qualifiers August

JOANNA KELLY

2018

Hong Kong Series May

England vs Uganda Series November

JUDITH GROVES

2018

England vs Uganda Series November

HEATHER GLEADALL

2018

Africa World Cup Qualifiers August

2019

Netball Quad Series January

MARGARET DEIGHAN

2018

Commonwealth Games April

Africa World Cup Qualifiers August

2019

Netball Quad Series January



# GOALDEN GLOBE AWARDS

The 2018 Vitality Goalden Globe Awards took place at the East Midlands Conference Centre on Saturday 15th September 2018 as England Netball recognised and celebrated the fantastic contributions of our incredible volunteers.



## OUTSTANDING NETBALL CLUB

**5Ways Netball Club** (South)

The Club were set up in 2014 to give girls in the local area of Brighton the opportunity to experience netball. They sourced funding to develop 16 coaches and 8 umpires and have worked hard to secure kit sponsors, set up Camps and Festivals, Back to Netball sessions and deliver a Beach Netball Festival whilst also attracting almost 300 members to the Club.



## MARY BULLOCH ADMINISTRATOR AWARD

**Jackie Milsom** (East Midlands)

As Team Manager and Franchise Liaison at Loughborough Lightning, Jackie has been a constant source of support to players, coaches and support staff, ensuring the team can concentrate on the game ahead. Jackie also liaises with the media with professionalism and has been able to recruit and inspire others to get involved with the Loughborough Lightning franchise.



## GRASSROOTS COACH AWARD

**Debbie Wright** (Yorkshire)

Debbie has galvanized Sherburn Netball Club by creating a junior section attracting 40 new girls into the sport. Debbie provides creative and inclusive sessions and is passionate about ensuring girls have the opportunity to enjoy social and competitive netball.



## SHEELAGH REDPATH GRASSROOTS OFFICIAL AWARD

**Claire Daly** (South West)

Claire is an active mentor, umpire, table official, assessor and volunteer in Swindon and the South West. Claire supports beginner umpires all the way through to those wanting to progress from B to A Award and regularly officiates at Local, Regional, National and International level competitions.



## TEACHER AWARD

**Laura Townsend** (East)

At Clacton County High School Laura has improved the quality of the netball being delivered, which has led to the teams being consistently successful within their school leagues throughout all age groups. Within school netball she has set up regular training and netball trips to encourage the girls to participate regularly.



## UNsung HERO AWARD

**Jackie Webb** (East)

Jackie is Chair of Chelmsford Junior Netball Club, running 12 teams across a number of ages. Jackie is also Registration Secretary for the Junior League, a member of the Senior League committee, a Table Official and also runs an adult netball club, CeeJays.



## YOUNG NETBALL VOLUNTEER

**Gabriella Brittain** (Yorkshire)

Bella Brittain supports and is an integral part of Allus Netball Club, attending all committee meetings and assisting coaching and umpiring with junior sections of the club. Bella is the assistant coach in the County Performance Programme and also mentors aspiring young coaches and umpires.

## NATIONAL ROSE AWARD (JOINT)

**Chris Brien** (North West)

Chris has been committed to Cheshire county netball for over 20 years as a committee member, coach, umpire and assessor and in recent years, head scout. She has been instrumental in the development of 100's of young athletes.

**Lt Commander Linda Cairney** (South)

Linda's passion is always for military netball and her philosophy is to ensure that opportunities exist for all military personnel regardless of ability. She has transformed the UK Armed Forces team to a standard that now has played and beaten international squads.

**Wiltshire Council** (South West)

Wiltshire Council's Walking Netball sessions have currently reached 178 participants with a throughput of 2,935 so far. This has been achieved by the volunteers taking ownership of the sessions and creating a fun and friendly environment where participants can be any ability, shape and age and not feel judged.

## ENGLAND NETBALL HONORARY LIFE MEMBERS

**Sue Connor** (East Midlands)

Sue was Assistant Netball Coach for Nottinghamshire U16s and U18s in the early 1980s and went on to become the lead Coach for Nottinghamshire for 14 years. Sue joined the East Midlands Regional Management Board in 1992 and has held numerous roles since then. Sue served on the England Netball Board from 2001-04 and also chaired the National Coaching Advisory Group.

**Heather Gleadall** (East Midlands)

Heather has been dedicated and passionate about developing and improving officiating at every level of the game, from grassroots through to the international stage, for over 37 years. Heather has acted as County Umpiring Secretary for over 20 years, Regional Umpiring Secretary for 18 years and is a member of both her Region and County Management Boards.

## MURIEL MCNALLY GRASSROOTS AWARD

**Chris Evans** (North West)

Chris has made an impact on netball in Merseyside by mentoring new coaches who have subsequently gone on to set up their own clubs. She encourages participation at all levels and has also organised Mixed Netball Sessions to get dads and partners involved.

## INCLUSION AND DIVERSITY AWARD

**Mark Burton** (Yorkshire)

Mark has played a key part in supporting players at Exchange Netball Club who have varying experiences of mental ill health, as well as players who are there to support and prevent mental health illnesses. Mark provides fun, engaging sessions that has helped the team form relationships, improve self-confidence and the general mental well-being of all players.

**Asia Liquart** (West Midlands)

Asia has been instrumental in setting up the Women's Netball League in the West Midlands as well as the High Flyers Netball Club. The Women's Netball League provides a competitive yet inclusive, safe and all-female environment for women of all religious and cultural backgrounds to play netball.

**Jo Rutter** (East Midlands)

Jo has been pivotal in setting up JMs Netball Club for girls with physical and learning difficulties. With passion and enthusiasm Jo has provided these girls with a safe and inclusive environment to come and enjoy and learn the sport of netball.

## NATIONAL LONG SERVICE AWARD

June Griffith

Brenda Horn

Karen Jones

Jennifer Le Cocq

Julia Martin

Jackie Nelson

Sheila Perks MBE

Mary Christine Stanley

Carole Titmuss

Jennie Underwood

Bernie Young

## PASS ON YOUR PASSION AWARD (400 HOURS)

Ealish Baxter

Jordan Chamberlain

Summer Chamberlain

Eliana Kneen

Jenni List

Hannah O'Donnell

Paige Richards

## ENGLAND NETBALL HALL OF FAME INDUCTEES

Ama Agbeze MBE

Olivia Murphy

Tracey Neville MBE



# VITALITY ROSES

Following Gold Medal success at the 2018 Commonwealth Games the Vitality Roses have inspired a nation, won numerous awards and continued their preparations for the Vitality Netball World Cup 2019.

## SEPTEMBER 2018 QUAD SERIES

New Zealand, Australia and South Africa

For the Netball Quad Series, Head Coach Tracey Neville named a 12-strong touring squad, including 10 of the Commonwealth Games gold medal-winners and two training partners.

The Vitality Roses recorded their biggest ever win over New Zealand in their opening game. It was the 94th meeting between the two teams and England put in a dominant display, winning three of the four quarters. In their second game the England Roses fell short against the Australian Diamonds, despite taking a strong lead in the first quarter. The first meeting between the two sides since the Commonwealth Games final was a fast-paced and intense and ended in a win for the Diamonds. In their final game the Vitality Roses made an incredible comeback to win against the South Africa SPAR Proteas.

## SEPTEMBER 2018 QUAD SERIES

39  v  52

15th September - Auckland

52  v  47

19th September - New South Wales

42  v  45

23rd September - Melbourne

## SUNSHINE SERIES

55  v  43

12th October - Kingston

58  v  39

14th October - Kingston

58  v  43

16th October - Kingston



## SUNSHINE SERIES

Tracey Neville selected a touring squad of 14 to face Jamaica in the three-match Sunshine Series in October. A number of rising stars were selected, including a first call-up for young defender Razia Quashie.

## FAST5 NETBALL WORLD SERIES

A squad of 10 looked to defend England's title at the Fast5 Netball World Series in October in Melbourne. Last year the Roses beat Jamaica to be crowned champions. Karen Atkinson (Head Coach) and Karen Greig (Assistant Coach) led the team for the event. The Vitality Roses rallied from a challenging opening day to secure two wins out of three on Day Two and a fifth-place finish.

32  v  19

27th October - Melbourne

26  v  27

27th October - Melbourne

25  v  28

27th October - Melbourne

28  v  29

28th October - Melbourne

42  v  37

28th October - Melbourne

33  v  35

28th October - Melbourne



## VITALITY NETBALL INTERNATIONAL SERIES V UGANDA

The Vitality Netball International Series between the Vitality Roses and Uganda She Cranes ended in a clean sweep for England. In their first competition at home since the 2018 Commonwealth Games, the Vitality Roses delighted fans with their athleticism and grit to see out each game.

50  v  46

27th November - Liverpool

65  v  53

30th November - London

66  v  37

2nd December - London

## VITALITY NETBALL INTERNATIONAL SERIES, AS PART OF THE NETBALL QUAD SERIES

The Vitality Roses secured a win in what was a closely-fought opening match of the Vitality Netball International Series, as part of the Netball Quad Series. Despite a strong show of team work to come back in the final quarter the Vitality Roses were beaten by South Africa SPAR Proteas in their second game. The Vitality Roses defeated the Samsung Diamonds on the last day of the series but Australia did enough to take the title.

54  v  41

13th January - Liverpool

45  v  48

19th January - London

52  v  49

20th January - London



## AWARDS

The Vitality Roses have been awarded a number of accolades during 2018-19 after winning the Gold Medal at the 2018 Commonwealth Games.

In November, the Vitality Roses were crowned Team of the Year at the 2018 Sunday Times Sportswomen of the Year Awards. Head Coach Tracey Neville said: 'Thank you to everyone who voted for the Vitality Roses and have supported us in our journey to winning Commonwealth Games gold. The players have been accountable to each other, both on and off the court, and this win has inspired them to work harder, commit more and push on to achieve more as a team.'

At the start of December, the Vitality Roses were named Team of the Year at the BT Sport Action Woman Awards. Natalie Haythornthwaite said: 'We feel so privileged to have won this award. It's awesome to get recognition for what we achieved out on the Gold Coast. Thank you to everyone for their support!'

A few days later the Vitality Roses were named winners of Team of the Year at the Sports Journalists' Association (SJA) British Sports Awards. The team were presented with the award at a gala evening at the Tower of London, after

more than 700 of the country's leading sportswriters, editors, photographers and broadcasters voted for their favourites.

The Vitality Roses struck gold again at the 65th BBC Sports Personality of the Year Awards in December, delighting the audience of sporting stars at the Genting Arena in Birmingham, and millions more at home watching the annual celebration of sporting success. The Roses took home the Greatest Sporting Moment of the Year Award for their heart-stopping Commonwealth Games triumph and were then crowned Team of the Year, topping off a quite incredible night for the team and the sport.

Vitality Rose Ama Agbeze has been awarded The Royal Navy Sportswoman of the Year Award at the 2019 British Ethnic Diversity Sports Awards (BEDSA). The BEDSAs, which took place in London on Saturday 6th April 2019, are organised by race equality charity Sporting Equals and celebrate ethnic diversity in sport. Agbeze, who made her international debut in 2001 and has won 100 caps to date, picked up her first BEDSA award after captaining the Vitality Roses to their historic gold medal at the 2018 Commonwealth Games in Australia.

# PERFORMANCE PATHWAY

The Roses Development Framework is being designed to support players, coaches, providers and stakeholders in understanding an age and stage appropriate pathway of development of a Roses player, and their contribution to this journey.

The Framework will extend the principles of England Netball's 'What It Takes to Win' model further down the pathway, will have the player at the centre of the Framework and be philosophy led with a focus on rounded player development.

## PLAYER NUMBERS



The following developments have been undertaken in preparing the Framework:

- In January 2019 two conferences for Regional and County Chairs and Performance representatives were organised at which the core elements of the Framework were presented and consulted on.
- Short films for each of the Roses Development Framework pillars are being prepared and will be used for the launch of the Framework.
- The Framework will be launched officially at the Netball World Cup in July 2019.
- Consultation and engagement with the wider Netball community is being undertaken in the development of the Framework.
- A Roses Development Framework Roadshow will be held in October/November 2019.
- Further development will be staged by March 2020.

## NETBALL EUROPE U21 CHAMPIONSHIP 2019

The England U21s participated in the Netball Europe Championships from 5-7 October 2018 in Antrim, Northern Ireland. England faced opposition from Northern Ireland, Scotland and Wales and after winning all of their games were crowned champions.

England v Scotland 81-31  
England v Wales 90-26  
England v Northern Ireland 68-19

The squad representing England were as follows:

**Players:** H. Adio, A. Carter, A. Clinton, C. Curtis, I. Darroch (vc), S. Drakeford-Lewis, V. Oyseola, L. Parize, P. Reed, A. Olivia Tchine, A. Tyrrell, F. Williams (c)

**Reserves:** A. Hall, E. Rattu, K. Rothwell

**Staff:** S. Bird (Head Coach), E. Perry (Assistant Coach), L. Simoncelli (Physio), L. Fallows (Team Manager), L. Oates (Performance Analyst)



## NATIONAL ACADEMY SELECTION

Following a busy week of training at the Roses Academy Summer Camp, a total of 33 players were selected for the England Roses Academy programme in 2018-19.

The athletes selected into the 2018-19 England Roses Academy were as follows:

**U17:** P. Akinyemi, R. Bartlett, B. Baylis, E. Bowen, F. Fadoju, E. Harding, E. Heyes, M. Hole, B. Neil, G. Rimmer, Y. Roebuck, L. Sy, S. Tankoya, E. Thacker, M. Thorne

**U19:** K. Afolayan, A. Currie, R. Fee, B. Gabriel, S. Harris, A. Harvey, A. Housely, A. James, S. Liverseidge, J. Odeogberin, G. Pexton, E. Rattu, A. Roddy, K. Rothwell, S. Rushton, M. Sanders, A. Scholes, H. Williams

## NETBALL EUROPE U17 CHAMPIONSHIP 2019

The England U17s completed an amazing clean sweep of wins during the Netball Europe Championships to retain their crown and lift the trophy. The event, which was held at the University of Huddersfield from 1-3 March 2019, featured Northern Ireland, Scotland, Wales and Emirates.

England v Wales 72-26  
England v Northern Ireland 89-12  
England v Emirates 104-11  
England v Scotland 81-16

The squad representing England were as follows:

B. Baylis, R. Bartlett, E. Bowen (vc), O. Fadoju (c), E. Harding, M. Hole, B. Neil, E. Rayner, G. Rimmer, Y. Roebuck, S. Tankoua, E. Thacker

**Staff:** V. Burgess (Head Coach), S. Forbes (Assistant Coach), D. Gillespie (Physio), L. McAndrew (Team Manager), P. Baldrey (Performance Analyst)

## U17 - TOUR TO AUSTRALIA

The U17s travelled to Canberra, Australia from 26 September to 6 October 2018 and were based at the Australian Institute of Sport. The team had the opportunity to test themselves in a number of matches against Australian U17 teams and New Zealand U18 Secondary Schools teams.

The squad representing England were as follows:

K. Afolayan, A. Currie, O. Fadoju, B. Gabriel, S. Harris, J. Haynes, S. Liverseidge, B. Neil, J. Odeogberin, Y. Roebuck, M. Sanders, A. Scholes

**Reserves:** A. Harvey

**Staff:** V. Burgess (Head Coach), J. Crabtree (Assistant Coach), D. Gillespie (Physio), L. McAndrew (Team Manager), P. Baldrey (Performance Analyst), V. Dragosavac (Performance Pathway Manager)

## U19 - TOUR TO AUSTRALIA

The U19 Roses travelled to Canberra, basing themselves at the Australian Institute of Sport from the 2-14 July 2018, and faced a number of Australian U19 teams between the 8-12 July. The tour was a fantastic opportunity for the U19s to gain invaluable international experience and for some of the athletes this was their first tour with England.

The squad representing England were as follows:

C. Curtis, B. Ecuyer-Dale, Z. Everitt, A. Hall, A. Harvey, P. McCalla, E. Porter, E. Rattu, A. Roddy, K. Rothwell, O. Tchine, L. Wheeler

**Staff:** J. Crabtree (Head Coach), D. Titmuss (Assistant Coach),

D. Gillespie (Physio), L. McAndrew (Team Manager), K. Denton (S&C Coach), V. Dragosavac (Performance Pathway Manager)



## COACHING

CPD for Franchise Performance Coaches undertaken in June 2018 and November 2018.

## ATHLETE SUPPORT

Backing the Best - 5 athletes supported  
SportsAid - 20 athletes supported  
TASS - 21 athletes supported  
DiSE - 60 athletes supported

# VITALITY NETBALL WORLD CUP 2019



## FAN PACKAGES LAUNCHED - APRIL 2018

Fan packages (including accommodation, tickets, fan experience event and merchandise voucher) for the Vitality Netball World Cup 2019 (VNWC2019) went on sale on 15 April exclusively to England Netball members, before general sale on 16 April 2018. Packages were sold through the Official Travel Office, Gullivers Sports Travel and its official overseas travel agents. Over 13,000 tickets have been sold through this programme.



## VOLUNTEER RECRUITMENT - JUNE - DECEMBER 2018

500 volunteers, called Pivoteers because they are as pivotal to the event as the pivot is to the game of netball, were recruited across a variety of roles including welcoming people to the city, supporting the teams, helping direct spectators and VIPs around the venue and keeping the field of play in world-class condition. Their hard work and commitment is invaluable and we hope that some will continue to volunteer in netball.



## ENGLAND NETBALL MEMBER PRESALE - JULY 2018

Individual session tickets went on sale exclusively to England Netball individual, independent and social members from 3-12 July 2018; tickets were in extremely high demand with some sessions selling out of their allocation almost straight away. A total of 21,672 tickets were sold to members during the presale.



## ONE YEAR TO GO EVENT - JULY 2018

Jade Clarke joined local school children in Liverpool to mark the one year to go milestone. She joined children from Phoenix Netball Club for a skills masterclass on the piazza outside the M&S Bank Arena and the children were then invited to put their questions to the England Roses and Wasps Netball player.



## VNWC2019 FAMILY PRESALE - JULY 2018

A second presale window was open from 17-27 July for people who had signed up to nwc2019.co.uk and event partner databases. 22,651 tickets were sold in this phase and again, key sessions sold out of their allocation straight away.



## LAUNCH OF ROAD TO LIVERPOOL LEGACY PLAN - JULY 2018

Over 150 volunteers from across the country attended the launch of the Road to Liverpool Legacy Plan that took place at two conferences held in Reading and Manchester. The conferences also laid out plans for other core areas of EN business including Coaching, Officiating, Volunteering and Membership.



## TICKETS GENERAL SALE - SEPTEMBER 2018

Tickets went on general sale on 19 September 2018 with tickets for the final, semi-final and England's weekend games selling out straight away.



## SKY SPORTS AND BBC CONFIRMED AS UK BROADCAST PARTNERS - NOVEMBER 2018

Sky Sports confirmed as the host broadcaster to show every game live on Sky Sports platforms. Sky Sports has broadcast live netball since 2006, including each of the last three World Cups in 2007, 2011 and 2015. Their agreement with VNWC2019 extends this to a fourth tournament and continues Sky's relationship with England Netball. The main broadcaster of England's international series, Quad Series and the Vitality Netball Superleague.

The BBC also committed to show every game free-to-air across its TV and digital channels from day four onwards. Since netball was introduced into the Commonwealth Games in 1998, the BBC has made it an integral part of its coverage. During the 2014 Games, the BBC's TV coverage of netball across the event reached an audience of five million, and in 2018, 1.5 million tuned in to the netball final to see the England Roses claim their first-ever gold medal with the last shot of the match against hosts Australia. Also broadcast this year were the World Cup qualifiers featuring Wales, Scotland and Northern Ireland and England's Quad Series fixture against New Zealand.



## COMPETITION DRAW - SEPTEMBER 2018

The competition draw took place on 15 September during England Netball's Vitality Golden Globe Awards and confirmed the groups and fixtures for the first phase of the competition. A Prize draw was held for England Netball attendees with the winner assisting with the draw. The INF President Molly Rhone and Peace Proscovia were in attendance.



## VITALITY TITLE SPONSORSHIP - NOVEMBER 2018

Vitality were announced as title sponsors of the VNWC2019 following Vitality's three-year extension to their partnership with England Netball.



## MASCOT LAUNCH - MARCH 2019

Jude the Liver Bird was revealed as the mascot for the VNWC2019 during a special school assembly, attended by Jade Clarke, at the school of the winner of the mascot design competition. The mascot was designed by 10-year-old Orla Burner from Hertfordshire who won the design competition judged by Event Director Lindsay Impett and Jade Clarke.



## 100 DAYS, 100 GIRLS, 100 GOALS EVENT - APRIL 2019

With 100 days to go to the VNWC2019 the 100 Days, 100 Girls, 100 Goals event was held at Media City in Manchester with the BBC and generated a fantastic amount of coverage across numerous national BBC platforms. 100 schoolgirls were joined by Tracey Neville, Ellie Cardwell, Jodie Gibson, Claire Maxwell (Scotland captain) and Dan Ryan (Northern Ireland head coach) to take place in netball activities on England Netball's Netball Anywhere court on the piazza outside the home of the BBC. The schoolgirls were also invited to write down their life goals which will be used in a display at the VNWC2019.



## FAN PARK - APRIL 2019

The Fan Park at Chevasse Park in Liverpool ONE retail development was confirmed. To be delivered by Liverpool City Council in partnership with VNWC2019 there will be matches on a giant screen, netball activities, Q&As with inspirational women, music, entertainment and visits from teams and Jude the Liver Bird.



## OTHER NEWS - APRIL 2019

- By April 2019 91,000 tickets had been sold for the event.
- Jaffa confirmed as a sponsor for the VNWC2019.

# VITALITY NETBALL SUPERLEAGUE



The 2019 Vitality Netball Superleague has been the most captivating season to date. With the top 5 locked into a playoff battle for most of the season, record breaking TV viewing figures and continued investment from partners such as Vitality, Sky Sports and Gilbert, the VNSL is going from strength to strength. Wasps topped the league at the end of the regular season but Manchester Thunder were crowned Champions after winning the Grand Final.

On Saturday 5 January we saw the first centre pass of the new Vitality Netball Superleague season. What followed was a full day of exhilarating action at Birmingham Arena with over 5,000 netball fans enjoying seeing all the sides in one venue on one day for Super 10. As the day came to a close, the season was underway and little did we know what would follow. This was going to be a season like no other.

At one point it looked like Wasps might end up as runaway winners in the regular season but a dramatic loss to top four contenders Loughborough Lightning ensured the rest of the top five stayed within touching distance. It was Manchester Thunder who capitalised and took their place at the top of the table only to fall away with a few rounds to play but they still managed to seal a home semi-final after finishing second to Wasps who ended up winners of the regular season.

Team Bath were in the chasing pack but on paper had the hardest run-in. This didn't faze them though and they secured a top four place in the regular season with a comfortable win over London Pulse in Round 18.

Saracens Mavericks spent most of the season in and around the top four but a shock loss to 2019 newcomers London Pulse would be pivotal in them missing out.

The bottom five proved they were no pushovers and that they would have a say in how the league finished with Surrey Storm taking points from Team Bath and Severn Stars defeating Manchester Thunder. The league was becoming more and more unpredictable as the weeks went on.

Both Severn Stars and Surrey Storm grew throughout the season and looked a threat to anyone. Celtic Dragons had their best season in years and secured a first-ever appearance at the British Fast 5

Netball All-Stars Championship after finishing seventh with six regular season wins. Strathclyde Sirens didn't have the season they hoped for but their never-say-die attitude and incredible home support kept them in the fight and the league alive.

London Pulse faced their challenges in their debut season but would prove to be stiff opposition, often battling to the final seconds and ensuring they left their mark. In the end, they determined the top four with victory over Saracens Mavericks.

The 2019 Vitality Netball Superleague was closer than ever before and even more fans were able to enjoy the rollercoaster of a season with increased coverage, including Sky Sports streaming games live on YouTube.

Viewing figures have continued to grow with record breaking figures during the season and the semi-final matches.

Pos	Team	P	Pts	W	L	GF	GA	GD
1	Wasps	18	45	15	3	1092	844	248
2	Manchester Thunder	18	39	13	5	1111	913	198
3	Team Bath	18	39	13	5	999	933	66
4	Loughborough Lightning	18	39	13	5	1047	1022	25
5	Saracens Mavericks	18	36	12	6	1039	881	158
6	Severn Stars	18	18	7	11	888	933	-45
7	Celtic Dragons	18	18	6	12	930	1043	-113
8	Surrey Storm	18	18	6	12	906	1026	-120
9	Strathclyde Sirens	18	9	3	15	803	995	-192
10	London Pulse	18	6	2	16	889	1114	-225

## GRAND FINAL

After both sides narrowly missed out on a place in the Grand Final, Team Bath and Loughborough Lightning took to the court for one last time this season. With both sides aiming to finish the season on a high, the teams matched each other for long periods but it was Team Bath who were eventually victorious securing third place.

It was then time for the big one, the Vitality Netball Superleague Grand Final! Manchester Thunder took on reigning champions Wasps. The game started at a frantic pace with both sides putting on a display of world class netball for the capacity crowd. It was Wasps who took the first quarter after they won the opening exchanges, but Thunder

had the better of the second quarter and at half time Thunder were leading by two goals.

With the arena packed full of fans and thousands watching on TV and YouTube, this display of top class netball was a fitting way to end one of the most exciting seasons in recent memory. The third quarter belonged to Wasps who dominated and looked on course to pick up a third consecutive title.

However, this was a season like no other. The fourth quarter was a display of excellence by Thunder who came flying back into the game winning the quarter 18 - 7. This exceptional quarter meant that Thunder were crowned 2019 champions winning 57 - 52.

## THE VITALITY NETBALL SUPERLEAGUE AWARDS (2019)

**Vitality Player of the Season 2019**  
Rachel Dunn

**Umpire of the Season 2019**  
Gary Burgess

**Players' Player of the Season 2019**  
Sam Cook

**Young Player of the Season 2019**  
Sophie Drakeford-Lewis

**Coach of the Season 2019**  
Sara Bayman

## THE VITALITY NETBALL SUPERLEAGUE ALL STAR VII (2019)



# COMMUNITY COMPETITION



## NATIONAL PERFORMANCE LEAGUE (NPL)

This year saw the introduction of Leeds Rhinos to replace Yorkshire Netball, within the U19 NPL and the format continued with an Opening and Closing weekend for both age groups, with the winners still to be determined going into the final day.



## PREMIER LEAGUE Premier League 1

- 🏆 Oldham
- 2<sup>nd</sup> New Cambell

Oldham won the Premier League 1 for the third successive year, with 17 wins and a sole defeat to Turnford. It was again the last day of the season that determined the minor medals with New Cambell winning to claim the Silver medal and Viper 10 Blades collecting the Bronze medal.

## Premier League 2

- 🏆 Hucclecote
- 2<sup>nd</sup> Cumberland

Hucclecote went all season without defeat, taking 17 wins and 1 draw for the season to secure the title by 14 points. It was Cumberland who finished in 2nd place 12 points ahead of Linden in 3rd.

## Premier League 3

- 🏆 Sussex Thunder
- 2<sup>nd</sup> YWCA Bury

Sussex Thunder ended with a 100% record in Premier League 3, taking a maximum 90 points, 10 points ahead of YWCA Bury in 2nd place and a further 18 points back was Charnwood taking Bronze medal.

## U21 NPL

- 🏆 Wasps Netball
- 2<sup>nd</sup> London Pulse

Wasps needed a victory in the final round to secure the title and did so by beating Surrey Storm 62-44. London Pulse beat Manchester Thunder in the final round of fixtures 57-49 to take the Silver medal from Manchester Thunder in Bronze.

## U19 NPL

- 🏆 Manchester Thunder
- 2<sup>nd</sup> Wasps Netball

The closing weekend saw Manchester Thunder taking victory against both Surrey Storm and Mavericks to secure the Gold medal. Neither Wasps nor London Pulse faltered on the closing weekend with Wasps taking the Silver from London Pulse in Bronze by Goal Average.



## NPL TOURNAMENT 2018

The NPL Tournament was held at the David Ross Sports Village at Nottingham University from 19-22 July for the U17, U19 and U21 age groups.

### U17

- 🏆 Manchester Thunder
- 2<sup>nd</sup> Surrey Storm

### U19

- 🏆 London Pulse
- 2<sup>nd</sup> Manchester Thunder

### U21

- 🏆 Manchester Thunder
- 2<sup>nd</sup> Team Bath

## 2018 School Games

- 🏆 Severn Stars
- 2<sup>nd</sup> Mavericks

Netball was included in the national School Games Finals for the first time in 2018. The event took place at Loughborough University from 30 August to 2 September with U15 squads representing eight Vitality Netball Superleague teams, London Pulse, Yorkshire and Netball Scotland and Netball Northern Ireland.

## NATIONAL SCHOOLS

The National Schools event took place at Stanborough School with 18 teams per age group competing to be National School Champions. England Netball Partner, The British Army, joined up with the National Schools event as naming partner and supported the event with the addition of fun and games for teams to take part in.

### U14

- 🏆 Wirral
- 2<sup>nd</sup> Blue Coat



### U16

- 🏆 Parrenthorn
- 2<sup>nd</sup> Brighton College

### U19

- 🏆 Worthing College
- 2<sup>nd</sup> Grammar School at Leeds

## OTHER AWARDS

- Endeavour Award  
Cranford U16s
- Best Defence  
Wirral U14s (36 goals)
- Best Attack  
Millfield U19s (118 goals)



### U16

- 🏆 Oldham
- 2<sup>nd</sup> Eagles

## NATIONAL CLUBS FINALS

This year saw The British Army take up the naming rights to these events and they were present throughout the weekends. We also welcomed our partners Jaffa to the event who provided freshly squeezed orange juice and tangerines throughout.

Both finals saw 18 of the country's best teams come together with the U16 Finals taking place at Redbridge Leisure Centre in Essex on 4 and 5 May and the U14 Finals at University of Worcester Arena on 25 and 26 May.

### U14

- 🏆 Oldham
- 2<sup>nd</sup> YWCA Bury

## 16-19 OPEN & MARION SMITH

The 16-19 Open and Marion Smith events took place on 14 and 15 July respectively at the EIS, Sheffield. 15 teams came together for the 16-19 Open, while 4 teams competed in various games during the Marion Smith Competition, which also included a Deaf Netball pilot.

### 16-19 Open

- 🏆 Tameside
- 2<sup>nd</sup> London

### Marion Smith

- 🏆 EPCN Dynamos
- 2<sup>nd</sup> Friars JM

# MEMBERSHIP

## MEMBERS ARE THE HEART OF OUR ORGANISATION

Our members are very important to us. Their passion, grit and commitment to netball embodies the very spirit of the game and we thank them for trusting in us, England Netball, and for working with us holistically to achieve outcomes for the sport that we hope will continue to raise its profile, grow and develop opportunities and enrich everyone's experience of the game, from grassroots to elite, for many years to come.

“An investment in us; an investment in netball.”

## PERSONAL MEMBERS

In return for their investment in 2018-19, Personal Members have been able to unlock exclusive member privileges, including:

- Access to a growing number of official England Netball **Competitions**
- Access to **Coaching, Officiating and Performance Pathways**
- Peace of mind protection with a comprehensive **Programme of Insurance**
- Exclusive member content, including a subscription to **England Netball's official 5TH QTR Magazine** and monthly **Newsletters**
- 10% saving on **Tickets** to VNSL and International games
- Junior **Mascot** opportunities at select England Netball events
- Discounts on **Workshops, UKCC Level 1 Courses and Youth Camps**
- **Partner Offers**, including a 15% discount with high street retailer Oasis, a half price online fitness subscription with **LRG Fitness**, discount with **GoGirl** car insurance, discounts with **Gilbert Netball** and more!
- Member pre-sale on VNWC2019 tickets

## GROUP MEMBERS

Netball Clubs and Registered Leagues enable tens of thousands of people to play netball on a regular basis across England. They are often run by fabulous volunteers who invest countless hours into this provision for the benefit of others. We are truly grateful for the work that they do.

### Netball Clubs

In 2018-19 we had 2,654 Clubs and 175 Young Persons Groups facilitating the sport in this country, undoubtedly delivering wider health, physical, emotional and social outcomes for the many people involved, whether that be as a player or a facilitator.

### Registered Leagues

Over the course of 2018-19, in recognition of the vital work that the volunteers that run leagues do for netball in this country, we have been developing an enhanced membership offer exclusively for Registered Leagues, which will be available for 2019-20 and includes:

- Free use of a new comprehensive online competition management tool
- A free customisable website
- Tools, templates and guidance, including robust governance and compliance guidance
- Access to personalised **support and expertise**, including:
  - Facility Development Support
  - Local support from your County Netball Development Officer
  - Support from England Netball's Competition and Events team
- Peace of mind protection, with **Public Liability, Products Liability, Professional Indemnity and Management Liability insurance**



## DELIVERING A FIRST CLASS MEMBER EXPERIENCE AND CONNECTING NETBALL

In 2018-19, England Netball made a commitment to upgrade our netball management system for the benefit of our members, giving us a robust single customer view that will help us better understand, talk to and service our membership in the future. This commitment soon became known as NetbALL Connected. We haven't been working on this alone; we enlisted the help of our network – volunteers from across all nine regions – to support us with the development work.

ENgage (the name of our new netball management system) will launch in 2019-20, and we can't wait to share it with you.

“For volunteers by volunteers.”



## WE VALUE OUR MEMBERS' INPUT

In 2018-19 we sought the view of our members to:

- Approve changes to our membership at the September AGM
- Rename the official membership magazine: 5TH QTR
- Name the new netball management system: ENgage

## ACHIEVEMENTS

This year there has been growth across all of the Personal Membership Categories. We have also seen a marked growth in the number of education establishments joining the network. The University Netball Officer programme has translated to a larger number of Universities directly engaging with us.

	2017-18	2018-19	% Change
Over 18 Members	51,843	52,662	+2%
Under 18 Members	12,426	13,297	+7%
Under 14 Members	20,658	21,832	+6%
Under 11 Members	17,860	19,288	+8%
Social and Supporting Members	414	453	+9%
Primary Schools	4,960	5,104	+3%
Secondary Schools	1,517	1,527	+1%
Universities	19	49	+158%
“Proud to be associated with England Netball”	71%	84%	+13%
“Proud to tell people I'm a netballer”	93%	96%	+3%

All membership data as at the end of June

Personal and Group Membership to England Netball is an investment in netball in this country; in the physical and digital infrastructures that are in place to make sure that the game we all love has the people and the environment it needs to not only survive, but thrive for generations to come. For your contribution, we offer our sincere thanks!



# COMMERCIAL AND MARKETING

A fantastic year of growth across Commercial and Marketing with new sponsorship partnerships and enhanced services and increased numbers for ticketing and events, commercial events and digital and communications.

## SPONSORSHIP

In October 2018 we agreed a new 3 year deal with longstanding title partner Vitality who doubled their investment into sport which at the time of the announcement was the biggest sponsorship deal in women's sport.



Vitality's continued support and commitment enabled us to review our partnership structure - we want to work with BIGGER, STRONGER and more STRATEGIC partnerships to enable us to continue to grow our sport.



In **November 2018** we announced a 2 year partnership with leading fruit brand **Jaffa Fruit**.



In **November 2018** we agreed a 3 year deal with **Nike** which was a complete game changer for the sport.



In **December 2018** we agreed a 4 year renewal with **Gilbert**.



In **January 2019** we launched partnerships with **Red Bull** and **The British Army**.



In **February 2019** we agreed a partnership with **Elastoplast**.



In **March 2019** we signed a partnership with **Oasis** - taking netball to a new audience (fashion and lifestyle).

## TICKETING AND EVENTS

Ticketing is the second largest source of income for England Netball behind membership and is the biggest opportunity for growth. Key successes and developments during 2018-19 have included:

- 24,000+ Tickets sold equating to £910k+ Revenue
- Record-breaking Quad Series ticket sales - over 12,500 spectators
- Achieved a net promoter score (NPS) of 87.3 for the Quad Series (over 70 is categorised 'world class')
- Launched brand new ticketing platform on 1 October 2018 (went on sale for Super10)
- One of the few NGBs to provide an in-house ticketing operation
- Revamped England Netball member ticket discount - changed from £2 off to 10% discount
- Improved user experience
- Mobile tickets and Apple wallet tickets
- Immersive 3D model of London's Copper Box arena providing a real life view from a seat
- Enhanced consumer protection - ticket cancellation insurance
- Access to the best rates in hotel accommodation for EN ticket buyers
- Developing a solution to enable registered disabled patrons access to purchase tickets suitable to their needs online
- Make the Game LIVErpool Legacy and Experience packages - unforgettable moments at the Vitality Netball World Cup
- Hosting Uganda as part of the Vitality Netball International Series for the first time in November / December 2018
- Successful hosting of the entire Quad Series in January 2019, first time a nation has hosted the entire series



## MERCHANDISING

Merchandising has been a relatively underexploited area for England Netball due to the previous commercial partnerships in place.

Our ultimate goal was to work with an experienced, forward thinking and strategic partner to deliver high performance kit, drive revenue and help us to proactively grow the sport.

In November 2018 we signed a 3 year deal with Nike which we believe is a real game changer for the sport. Nike is one of the leading sportswear brands in the world, with a global reach which will help us to extend into new markets.

The opportunity is huge, Nike are facilitating our entire E-Commerce solution, producing all senior, academy, delivery staff and replica kit. Nike will also be producing the new Netball First range, Umpires and Officiating kit and Bee Netball, Back to Netball and Walking Netball merchandise ranges.

For the first time ever the England Netball senior squad carried out their first kit launch with a photoshoot with Nike in London and the media coverage was phenomenal - the announcement made it into Vogue which is incredible. Nike are also selling the Nike Netball Range in Nike Town London which is another huge step forward for the sport.

## DISNEY 2019

The 10th International Junior Netball Festival, in association with our Partners Sport Experience, was held over two weeks. This festival which included both a Netball and Disney experience, saw an increased number of teams and players, with 149 teams, up from 122, and 1,313 players, up from 1,073. This brought in an overall increased revenue of 23% over the past 12 months.

The festivals included 10 pathway coaches, (up from 6) and 4 high profile players (up from 2) over the 2 festival weeks, as we continue to deliver the best possible experience for all who attend. Changes to the structure were made for the first time since it began, introducing more engagement with players and refreshing the ideas packed into the coaching days, on reflection of participant feedback.

This was made possible due to the help of our army of 90 volunteers across the two weeks to ensure a successful festival. For the first time ever, volunteering opportunities were oversubscribed, so we were spoilt for choice.

### DISNEY IN NUMBERS



## PGL

There were 20 Netball weekends delivered, with our partners PGL, over the course of 2018-19, which was an increase of 1 festival from the 2017-18 period. Furthermore we are looking to extend this by another festival in the coming year. These festivals are continuing to grow each year to allow for increasing the number of festivals and maximising revenue.

In the past 12 months we have had various CWG Gold Medal winning player appearances at some of these events. We always look to make these events better each year to ensure the best possible experience for participants and to grow the number of festivals delivered each year.



## DIGITAL

Since the gold medal win there has been a phenomenal increase in followers and fan engagement across all of our digital platforms. We now have an in-house digital team and the right tools and equipment to produce most of our content in-house. We want to do things differently and stand out from the crowd and continue to produce unique and engaging content.

We launched #ItsUsItsNow following the Commonwealth Games success through video content and design assets. The netball family have adopted the campaign and it is now used regularly across social media.

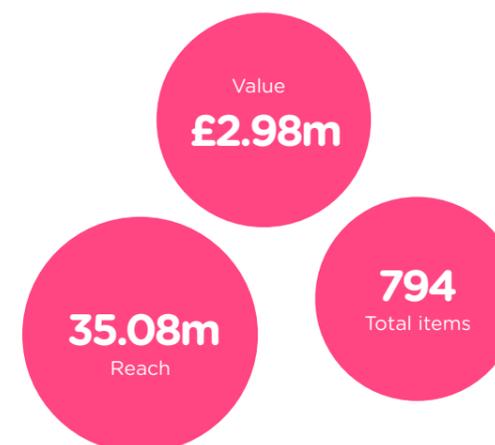
A successful tender process was undertaken for the design and build of new websites for England Netball. It was a thorough six week process that involved meeting various agencies to select the right one for England Netball. Sotic were appointed following this process and the first phase of the project was to launch the new netballsl.com website early 2019-20.

Google Posts are now being used to allow us to further amplify our key messages on the Google search page.

## COMMUNICATIONS AND PR

We now have dedicated resource internally which has enabled us to be more proactive in achieving media coverage and also enabled us to build great relationships with media and press. People are knocking on our door rather than the other way round and, as a result, we are finally enjoying phenomenal monthly weekly media coverage across print, online and broadcast.

In November 2018 we started working with an agency, Kantar, to monitor our media coverage: (Average figures per month since November 2018)



Likes  
40,276 →  
56,637  
**40% increase**



Followers  
49,333 →  
59,513  
**20% increase**



Followers  
32,265 →  
53,335  
**65% increase**



Subscribers  
555 → 1,013  
**82% increase**



Website page views  
2,791,085 → 3,363,208  
**20% increase**



## SOCIAL HIGHLIGHTS

- Our Quad Series squad announcement video made BBC Breakfast and Newsround. It also had over 150,000 views across all of our channels.
- The Vitality Roses as role models - Kadeen Corbin spoke passionately about body confidence and positivity on BBC Radio 5 Live Sport's #fitandfearless podcast.
- The power of netball - BBC East Midlands covered Alice Austin's inspirational story about being 'bald and proud' thanks to netball. There was an outpouring of supportive messages in response on social media.
- Commonwealth Games coverage
- England World Cup thread - tapping into the FIFA World Cup
- SPOTY coverage
- Mentioned by Manchester United
- Away Quad Series squad announcement
- Biggest win against New Zealand - specific match graphics created

# GOVERNANCE COMPLIANCE AND INCLUSION

## Safeguarding the future of the sport through improving governance policies and procedures.

In 2018 all Regions and Counties completed a health check of their governance through a questionnaire that was developed to reflect the requirements of tier 1 of 'A Code for Sports Governance'. A review of these results was undertaken and a Governance Toolkit developed to support Regions and Counties in achieving Tier 1 of the code. A session on 'A Code for Sports Governance' and the planned Toolkit was delivered at the two Road to Liverpool Conferences in January. The Governance Toolkit was formally launched in April 2019 and workshops are being planned in Regions that will cover good committee governance and how the Governance Toolkit and Health Check process can be used to improve the governance of Regional and County Netball Associations.



**Whether on or off the court, everyone should feel welcome and comfortable to be themselves. It's important we join together with fellow governing bodies, clubs and other organisations to show a united front against discrimination and help 'make sport everyone's game' - not just during the Rainbow Laces campaign but all year round.**

Joanna Adams

England Netball continues to be a committed Stonewall Diversity Champion; we want to create a workplace where LGBT+ people can be themselves, driving performance, engagement and innovation. We proudly demonstrated support for LGBT equality in sport by taking part in Stonewall's award-winning Rainbow Laces campaign in November and December 2018. England Netball joined forces with a range of UK sports associations, including England Hockey and the England and Wales Cricket Board, as well as thousands of fans and athletes in turning rainbow. The Roses A squad and Vitality Roses showed their support by wearing rainbow laces or wrapping them around their water bottles and bags during their respective games against Scotland and Uganda.

# HERITAGE



England Netball and UK Sport officially opened the Netball Heritage Archive to the public on 2 March 2019 at Heritage Quay, University of Huddersfield. The archive, which traces the sport's formation back to 1897, is part of the Netball Heritage Project that England Netball embarked on as part of its 90th birthday in 2016 with a grant from the Heritage Lottery Fund.

The objective of the project is to help future generations of netball and other sport researchers by providing a state of the art safe archive for the storing of documents, photographs, videos and other memorabilia throughout the history of the sport. A dedicated group of volunteers have supported the development of these archives which will prove a valuable record of England Netball's fantastic history.

The launch event began with opening speeches from Liz Nicholl CBE, at the time the CEO of UK sport, who has been called 'the most powerful woman in British sport'; Professor Tim Thornton, the Deputy Vice-Chancellor at the University of Huddersfield and Joanna Adams, CEO of England Netball. Attendees were then able to view the extensive range of netball memorabilia on display for the first time.

The exhibition space at Heritage Quay is open seven days a week for 50 weeks of the year, except for Bank Holidays, giving the public a chance to book a place to come and see netball's fascinating history and development.



**We are delighted that England Netball have deposited their archive with Heritage Quay. This is a significant addition to our sporting collections. Building on netball's recent high profile successes, we look forward to welcoming researchers interested in exploring the sport's rich history, and working with England Netball to develop the archive in the future.**

Sarah Wickham, University of Huddersfield Archivist and Records Manager

# REGIONS

Thank you to all clubs, coaches, officials, volunteers and partners for their significant contribution to our work in the regions.

## NORTH EAST

4,215 members  
2,712 programme participants

NEW 1,441 newcomers to netball

- We ran our first ever corporate tournament, 9 teams took part at the brand new Newcastle Eagles venue. Tournament will now run twice yearly.
- We have now run 2 very successful Walking Netball tournaments with 21 teams taking part; this has led to 5 tournaments in the pipeline for the upcoming year.
- Partnership established with Freeman Hospital for Walking Netball to be included in their pre-op exercise intervention for surgical patients.

## NORTH WEST

10,633 members  
7,258 programme participants

NEW 3,952 newcomers to netball

- £75k funding award secured from the Sport England Major Events Engagement Fund for the Liverpool community project, 'Together We Will'. Supported by a number of key partners including Liverpool City Council, Everton & Liverpool Foundation, Liverpool John Moores University and Liverpool ONE the project aims to encourage less active women from four wards in Liverpool (Everton, Anfield, Kirkdale and Clubmoor) to become involved in netball and physical activity.
- Successful implementation of a grant funded partnership with Manchester City Council that targeted areas of socio-economic deprivation in the north and south of the city and engaged women and girls that were inactive and had a limited or poor community netball offer.
- The North West team, now at full headcount, delivered well against targets and are working effectively with partners and volunteers to deliver and develop netball. Recognition is praised for a strong regional performance as there were gaps in staff workforce during the first half of 2018.

## LONDON AND SOUTH EAST

16,714 members  
5,304 programme participants

NEW 3,408 newcomers to netball

- Empowering women project launched with the Home Office helping Muslim women, women from hostels and those that might struggle to access netball to join our programmes and develop new skills.
- Rochester Walking Netball Club in Kent celebrated their first birthday and had a visit from the previous Minister for Sport Tracey Crouch.



## YORKSHIRE

5,997 members  
3,694 programme participants

NEW 2,107 newcomers to netball

- Successful implementation of a grant funded partnership with Yorkshire Sport Foundation to develop netball hubs in South and West Yorkshire through the 'Your Netball, Your Community Project'. Targeting areas of socio-economic deprivation the project engaged women over 16 that were inactive and had a limited or poor community netball offer.
- This year Sheffield Concord Netball club have created a new team, Net4All, which is open to SEN girls aged 11+. A hugely successful SEN taster day, in partnership with England Netball and South Yorkshire, engaged over 50 girls with many playing netball for the first time. The club train regularly and have entered a team into this year's ParaNetball Championships.
- Harrogate Phoenix NC held a positive junior Club Charity Tournament at Ashville College Sports Centre raising over £1800 for a local hospice, Martin House.
- The University of Huddersfield hosted a very successful U17 Netball Europe Championships where England had a fantastic win!

## WEST MIDLANDS

11,568 members  
5,655 programme participants

NEW 3,911 newcomers to netball

- Netball Youth Camps have continued to thrive in the West Midlands running through the holidays of February and into May half term.
- Our regional Vitality Golden Globe Awards evening saw every county represented at our prestigious event ceremony with just over 280 people celebrating our volunteers.
- Regional Leagues continue to grow and get stronger, with 3 divisions in the senior section we witnessed one of our teams go to National play offs for what would hope to be a prem place, only to be pipped at the post.
- Back to Netball continues to be Netball West Midlands fastest growing sport with 1501 new members, this is closely followed by Walking Netball with 704 new participants in the region.

## SOUTH WEST

16,538 members  
5,231 programme participants

NEW 3,138 newcomers to netball

- One day Netball Youth Camps have been popular with school children ranging from 9-14 years old, many counties have been highly successful especially Dorset which ran its first camp.
- The first Walking Netball and Back to Netball festival in Devon saw 14 teams take part from Cornwall, Devon and Somerset engaging 144 women into a competitive netball environment.

## EAST

18,219 members  
5,763 programme participants

NEW 2,609 newcomers to netball

- 14 Netball Festivals engaged 626 Back to Netball and Walking Netball enthusiasts!
- In Bedfordshire, Wixams Back to Netball ran for 8 weeks with 32 Participants. The group have gone from strength to strength and Wixam Wasps Netball Club was formed. Two teams entered the Bedford Summer League 2018 and 1 Team entered Bedford Winter League 2018-19. Now the club is working towards having a junior section.
- Mixed leagues ran in Suffolk and Hertfordshire and the I Heart Netball Leagues in Welwyn Garden City and Watford saw the most teams ever participating, 10 teams in Watford (St Michael's Catholic High School) and 9 teams in Welwyn Garden City (Stanborough School).

## EAST MIDLANDS

7,065 members  
5,047 programme participants

NEW 2,601 newcomers to netball

- Our Netball Youth Camps across Derbyshire, Nottinghamshire and Lincolnshire saw 100 junior netball lovers aged 11-14yrs take to the court and be inspired by their opportunity to see, interact and be photographed with the Vitality Netball World Cup.
- A brand new project 'This is Netball' working with female minority ethnic groups launched in Derby with over 30 women and girls involved and becoming incredible role models within their communities.
- New WI Walking Netball sessions started in Nottingham and 6 ladies completed the host training.
- Another successful year for City of Nottingham Back to Netball league with new teams affiliating to England Netball.
- We have a Walking Netball session in Duston Sports Centre, Northants that works with people who have had strokes.

## SOUTH

16,273 members  
4,980 programme participants

NEW 3,317 newcomers to netball

- In partnership with Eastleigh Places Leisure, superhost Vicky Dennis has been inspiring other cancer survivors through Walking Netball. Vicky's story has led to her being shortlisted in the Outstanding Personal Achievement category in the Eastleigh Sports Awards, and even a visit from Sky TV!
- Weston Park Blades hosted a National Premier League 1 Game in aid of Yuyo Charity. It was a sell-out event with over 400 spectators, overall raising over £2000 for their nominated charity.

# FINANCIAL REVIEW

This year England Netball has prepared consolidated financial statements that include the results, assets and liabilities of its subsidiary Netball World Cup 2019 Limited ("NWC 2019 Ltd"). Although the Netball World Cup did not take place until July 2019, there has been substantial activity in the year to 31 March 2019. On this basis the Directors have taken the decision that for the purposes of giving a true and fair view of its activities, consolidated statements were prepared. The information in this review relates to England Netball financial results and excludes NWC 2019 Ltd.

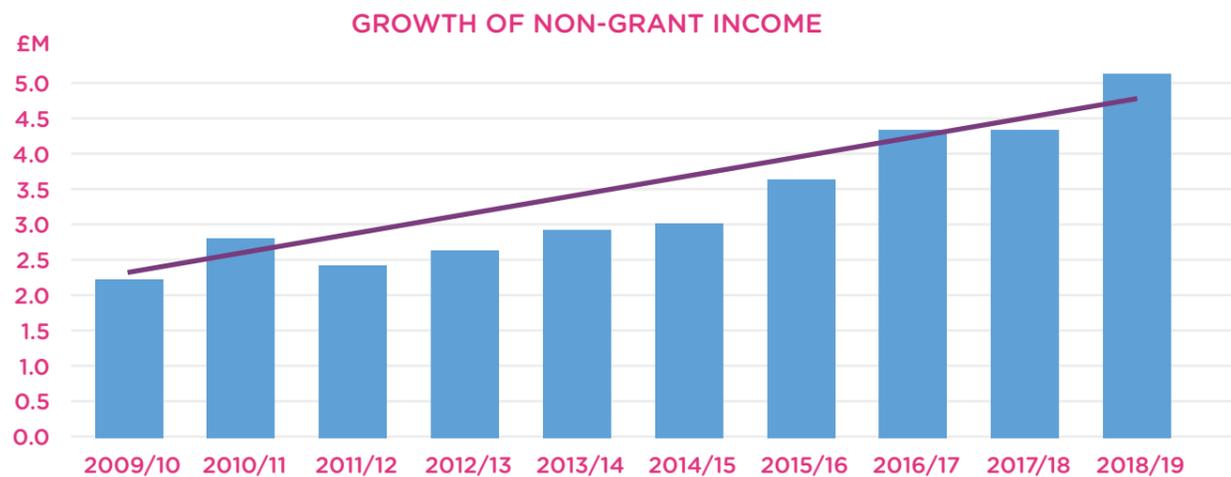
For the second year of the current four year Sport England funding cycle the financial plan and budget was to deliver a surplus of around £400k. The final result was in excess of £600k; a great outcome in what has been another very exciting year for the organisation. This result will enable the organisation to continue to develop and become financially sustainable into the future as well as ensuring that we are adhering to our Reserves Policy. The final two years of this cycle are going to be the challenge to deliver stretching commercial revenue targets.

During the year we successfully applied for additional Sport England funding for the next two years which will allow us to focus on inactivity levels and to enable digital investment to become more financially sustainable in the longer term. This funding will also help us to continue to support our Elite programme using our own funds.

England Netball's strategy to reduce its reliance on public grant funding is being achieved. Last year we generated 44.4% of our total revenue from our own sources and this year we delivered 50.4%. In real terms this was an increase from £4.6m to £5.7m.

The whole organisation is behind the initiatives to continue to grow other revenue streams compared to the proportion of grant income.

The chart below shows how this trend has been positive overall in the previous ten years of operating.

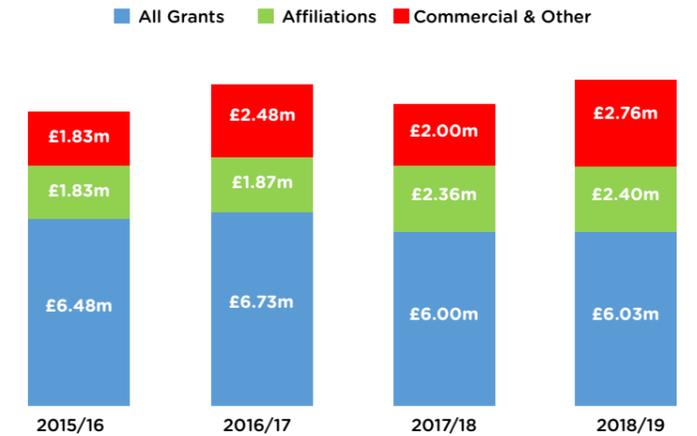


All surplus money is invested back into netball whether directly in frontline delivery or indirectly to enhance the customer journey and advance technology infrastructure. This year we achieved our desired level of reserves for the first time which will help to support the transition to a more commercial business model.

During the year NWC 2019 Ltd generated income and expenditure of £509k (2018: £177k). As at 31 March 2019 NWC 2019 Ltd had net assets of £NIL (2018: £NIL). Income was largely grant and sponsorship income and costs were salary and staff costs.

## INCOME

Income for the year, excluding NWC 2019 Ltd, was £11.2 million compared to the previous year of £10.4 million, an increase of £0.8m (+8%). This growth was delivered despite a reduction in Sport England funding of over £200k compared to the previous year. So in fact England Netball grew its self-generated revenues by over £1m. This growth was largely due to commercial revenues from ticket sales for domestic and international events (+£0.5m), other commercial events (+£0.1m), Education and Training Courses (+£0.1m), delivery of new netball products (+£0.1m) and other grant funding sources.



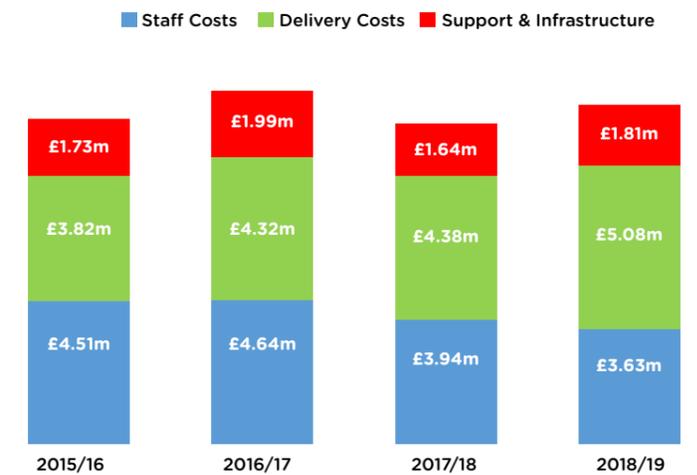
Sponsorship revenue has not increased this year however contracts have been secured, with brands such as Nike, Vitality, Jaffa, the Army and Oasis, that will deliver much improved results over the next few years.

Robust membership figures resulted in a £40k (+1.7%) increase in Membership income. All categories saw an increase in affiliations but the largest increase was in the Under 11 category with a 7.8% growth.

## EXPENDITURE

Overall, expenditure excluding NWC 2019 Ltd increased by £560k (5.6%) compared to the previous year driven primarily by the following:

- International events production increase (Quad and Uganda Series) - £120k
- Season Opener Event (did not take place last year) - £120k
- Investment in new digital IT systems - £100k
- Grassroots regional delivery costs - £80k
- Development of new netball products - £50k

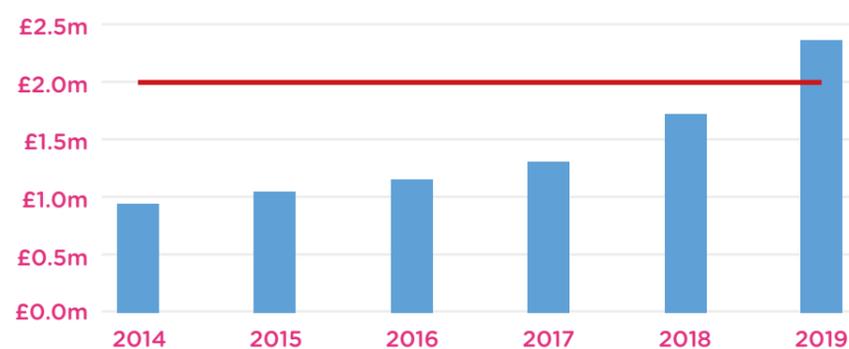


The next few years will see some changes in our cost structure as we go through a digital transformation to enable us to deliver a world class customer experience. This requires further investment costs that have been approved by the England Netball Board and are within the plans for the coming years.

## BALANCE SHEET

At the end of the year England Netball (excluding NWC 2019 Ltd) maintains a very healthy cash position of £5.32m; an increase of 27% since the previous year. General reserves increased from £1.53m to £2.22m. The Netball World Cup reserve has remained at the same level as this covers our financial commitment to the event. Our reserves policy states that we require a full six months operating expenditure to be held which equates to just in excess of £2m based on current commitments, therefore we have now met this requirement.

## ENGLAND NETBALL RESERVES (as at 31 March)



	2018/19 £000's	2017/18 £000's
<b>Fixed Assets</b>	<b>200</b>	<b>259</b>
<b>Current Assets</b>		
Cash	5,318	3,892
Debtors	488	314
<b>Liabilities</b>		
Creditors	713	683
Accrued Costs and Deferred Income	2,914	2,083
<b>Net Current Assets</b>	<b>2,178</b>	<b>1,440</b>
<b>Net Assets</b>	<b>2,378</b>	<b>1,700</b>
<b>NWC Reserve</b>	<b>170</b>	<b>170</b>
<b>General Reserve</b>	<b>2,219</b>	<b>1,530</b>

Deferred income has increased due to advance ticket sales and event income being received for events early in the new financial year.

Another fantastic year for England Netball being able to deliver all internal and external, financial and non-financial targets. This puts us in the driving seat to be able to deliver our future objectives both on and off the court. A huge thank you to all involved in delivering these amazing results.

A full copy of the Financial Report and Accounts has been published on [www.englandnetball.co.uk](http://www.englandnetball.co.uk).



**LOTTERY FUNDED**

## England Netball

SportPark  
3 Oakwood Drive  
Loughborough  
Leicestershire  
LE11 3QF

📞 01509 277850

🌐 [www.Englandnetball.co.uk](http://www.Englandnetball.co.uk)

📱 @englandnetball