JOB DESCRIPTION

**JOB TITLE: Netball Development Officer**

**DIRECTORATE: Development**

**REPORTING TO: Partnership Manager**

**Job Summary:** To grow netball in your county and enhance the experience of those involved.

**Company Culture**

We are strong believers that it is the culture within our organisation that makes it a special place to work and drives our huge successes. Our people are passionate and dedicated to making Netball the best that it can be. We have three core cultural behaviours that are critical to how we deliver our strategic goals

WE ARE PIONEERS: Never settling, continuously learning and innovating… to be the best that we can be.

WE EMPOWER: Through collaboration and trust we have confidence in ourselves and others; to make the right decisions and get things done.

WE ARE PASSIONATE: Driven to succeed without ego, inspiring others along the way.

**Key Responsibilities:**

**Developing partnerships with volunteers**

* Working closely to support and advise your County Committee, working together on joint goals to develop netball in the county
* Proactively supporting clubs to develop and increase participation
* Supporting leagues to develop and grow, as well as assisting them to overcome or improve local facility challenges

**Activating programmes**

* Strategically planning activity through identifying demand and establishing a network of partners
* Delivering or supporting delivery of our Bee, Back to and Walking Netball programmes
* Recruitment and development of coaches and hosts to help grow participation and sustain programme activity
* Promoting and marketing programmes across multiple channels relevant to target audience
* Creating ongoing opportunities for participants to retain them within our sport
* Taking programmes to diverse communities

**Supporting those that make the game happen**

* Understanding demand and supporting coach, host, and official course planning
* Recruiting and providing opportunities for new coaches and officials through their coaching and officiating journey
* Signposting to training and building an ongoing relationship to offer deployment opportunities.

**Communication**

* Be the local point of contact acting as a positive role model for EN in your area
* Planning and running local social media channels and activity
* Communicating key messages effectively and in a timely manner
* Supporting the cascade of national messages locally
* Nurturing local relationships to help promote and support the strategic

development of EN

**General**

* Respect and promote the spirit and intentions of England Netball’s Safeguarding and Protecting Young People in Netball policy
* Actively role model England Netball Equality, Diversity & Inclusion policy ensuring it is at the forefront of how we work
* Adhere to and follow all company policies and procedures
* Undertake any other duties as may be required from time to time

**The Person**

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|  | **Description**  Essential (E)/ Desirable (D) |
| **Skills/ Abilities/ Knowledge** | * Knowledge of the sporting landscape (E) * Knowledge and experience of working with volunteers and/or voluntary groups (E) * Understanding of the importance of health & safety in activity planning (E) * Confident presentation skills and the ability to engage with an audience (E) * Understanding and commitment to safeguarding, equality and welfare in Sport (E) * Experience of promotion and marketing, and managing social media channels (D) * Experience of achieving targets with limited resources and tight timescales (E) |
| **Experience** | * At least one years’ experience of coordinating and implementing sports or community development programmes in a paid or voluntary capacity (E) * Experience developing sport at a County level (D) * At least 50 hours practical coaching experience (D) |
| **Personal Attributes** | * Excellent organisation, time management prioritisation skills (E) * Good written and verbal communication skills (E) * Ability to communicate with different audiences clearly and concisely using the most appropriate means (E) * Positive and enthusiastic attitude (E) * Ability to positively engage and influence key partners (E) * Great team player (E) * Ability to react positively to change (E) * Ability to motivate yourself, work on own initiative to problem solve (E) * Accuracy and attention to detail (E) * Appreciation of the importance and ability to follow policy and procedure (E) |
| **Education/ Qualification** | * Sports Related degree or equivalent (D) * A minimum of 5 GCSEs including grades A to C in English and Maths or equivalent (E) * Netball Coaching Qualification Level 2 or above or the willingness to complete a course within the first 6 months of appointment (E)\* * Netball C Award umpiring qualification (D) * Walking Netball host training attended (D) * Where a Netball qualification is not held, Coaching qualifications in other sports is desirable (D) |
| **Other** | * Access to vehicle for work purposes (E) * Full and current driving license (E) * Willing to work unsociable hours, including evenings and weekends (E) |

\*Please note for maternity cover roles, a Level 2 is required.