

TITLE: Mascot
REPORTS TO: Marketing Manager

QUALIFICATIONS:

- Ability to successfully complete all pre-employment screening (DBS check, etc.).
- Strong work ethic, dedication and reliability.
- Strong non-verbal communication skills.
- Professional commitment to treat the Mascot's identity and physical description as if it were any other highly sensitive team information (i.e. strictly confidential).
- Must possess an extraordinary level of creativity, energy, and spontaneity.
- Good interpersonal skills and likeability (especially with children).
- Good with spontaneous crowd-interaction.
- Some performing arts training preferred (acting, dance, mime, comedy, improvisation, gymnastics).
- Ability to handle the physicality of mascot performance.
- General knowledge of sports, especially rugby

ESSENTIAL JOB FUNCTIONS:

- Perform as the Mascot at all home games (16 per season, plus playoffs).
- Enhance the Kingsholm matchday entertainment experience by working with the marketing team.
- Manage schedule of appearances and perform at all Gloucester Rugby member card holder, sponsor and community events/programs, as well as other paid and "community events" as deemed important to the club.
- Be flexible for work hours beyond the typical work week for events both during the evenings and weekends, and plan to arrive early and be prepared for appearances.
- Maintain the highest level of professionalism when representing Gloucester Rugby and club partners.

PHYSICAL DEMAND AND WORK ENVIRONMENT:

- The physical demands and work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job.
- While performing duties of job, the employee will be constantly in costume. Move about the stadium and during events to interact and entertain clients/fans. Work in excessive heat or cold under stressful physical conditions.
- The duties of this position are performed indoors and outdoors. The noise level in the work environment is usually moderate to loud to during events and minimal during non-events.

The mascot will be required to work for 4 hours every match day.

If you think you are suitable for this role please send your CV and a covering letter to chrismoody@gloucesterrugby.co.uk