IMPORTANT EVENT INFORMATION

You have received this leaflet because a world-class sporting event, the Tour of Britain, will be passing through your area on Thursday 12 September.

Please take note of this important safety information provided.
The world’s best cyclists will be racing past you!

On Thursday 12 September, Stage Six of the OVO Energy Tour of Britain international cycle race will take place in Pershore. This will be a unique time trial stage, but as such does require some additional road closures.

As you will see on the map overleaf, the race will start on Broad Street and go up Pensham Hill, before coming back down Avon Bank (B4048) and finish on the High Street. The 120 riders in the race will ride this 14.5-kilometre route one at a time against the clock, with the first rider departing from the start on Broad Street at 13:01, and the final rider departing at 15:21.

**Temporary road closures on 12 September**
The event will be a great opportunity to enjoy elite cycle racing, although you will need to plan journeys around the area in advance as a number of roads will be temporarily closed to traffic but pedestrian access will be maintained:

- **High Street B4084**
  between Cherry Orchard and Broad Street  
  09:30 – 18:00

- **Bridge Street B4084**
  between Broad Street and Pensham Hill  
  09:30 – 17:00

- **Broad Street EASTBOUND**
  05:00 – 19:00

- **Broad Street WESTBOUND**
  05:00 – 17:00

- **Defford Road**
  between Broad Street and Masons Ryde  
  05:00 – 17:00

- **Church Walk in its entirety**
  05:00 – 19:00

- **Church Row in its entirety**
  09:30 – 18:00

- **Church Street in its entirety**
  09:30 – 18:00

**RESPECT THE RIDERS**
We encourage everyone to get behind the riders, but please remember this is their race. Please don’t block their route, run alongside them or impede their progress.

- **No Parking!** The route is marked with yellow advanced warning signs in the run up to The Tour. Please don’t park on the route on the day: if necessary vehicles may have to be removed.

- **Caution!** Please keep children back from the edge of the road and animals on a lead, away from the roadside. Riders pass by very fast, and while we encourage support, please keep flags, objects and photography equipment out of the road. Remember, taking selfies is fun, but turning your back on the race is never a good idea. Please face the oncoming riders and race convoy at all times.

- **Police!** The Tour is escorted along the route by trained police officers and escort motorcyclists. If you are asked to stop by an officer, please listen carefully and obey their instructions.

- **Support!** Don’t forget, this is a major international race and Britain’s largest free sporting event. So show your support for the British heroes and the international stars who will be taking part and leave them with positive memories of the support at The OVO Energy Tour of Britain.

**DON’T FORGET**
You can visit tourofbritain.co.uk/stages for further information on all stages including a detailed map of your stage.