TOUR OF BRITAIN
LOGO USAGE
2021

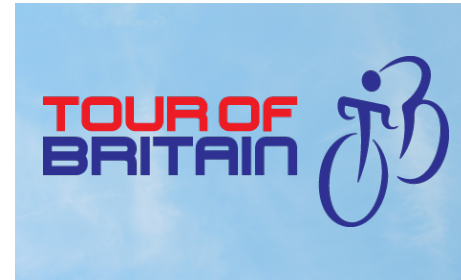The TOUR OF BRITAIN logo elements **should not be altered** in any way.

Whenever possible, the TOUR OF BRITAIN logo should be printed in full colour.

There are instances where using the full colour logo is not practical: here the white logo should be used in its place.

To ensure that it is clear and easy to read, the logo should always be at least 40mm wide.
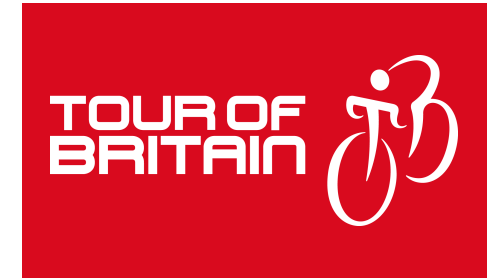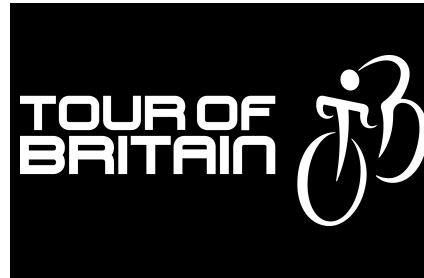
On light backgrounds
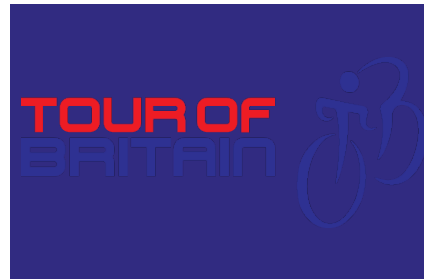File to use: ToB_CMYK.png

On dark backgrounds
File to use: ToB_WO.png

Logo don'ts

Do **NOT** use the full colour logo over dark backgrounds

Do **NOT** reshape or distort the logo

Do **NOT** split the logo into two separate parts