

# SweetSpot



## Hospitality Operations Manager

OCTOBER 2018

**SweetSpot Group, the organisers of the Tour of Britain cycle race and other leading cycling events, are looking to recruit a dynamic, self-motivated person to join their busy technical department.**

**The Tour of Britain** Re-launched in 2004 after a five-year absence from the calendar, the OVO Energy Tour of Britain is British Cycling's premier road cycling event, giving cycling fans the opportunity to see the world's best teams and riders competing on their doorstep. The OVO Energy Tour of Britain is the UK's highest-ranked professional stage race and the country's largest free-to-watch sporting event, organised annually by SweetSpot Group.

Ranked at the 2.HC level by the UCI, the OVO Energy Tour of Britain attracts the world's top cyclists, including Olympic and World Champions and Tour de France stage winners, to compete on British roads each September, with daily live coverage on ITV4 and Eurosport in the UK, and around the world.

**Women's Tour** Created by SweetSpot Group in 2014, the OVO Energy Women's Tour is the UK's first international stage race for women, bringing the world's top riders to compete over six days in Great Britain as a part of the UCI Women's WorldTour.

**The Tour Series** Celebrating its 11th season of televised town and city centre racing in May 2019, the OVO Energy Tour Series brings together the very best in British professional teams and male and female riders. They compete in a unique team-based format on town and city-centre circuits, in front of packed crowds as a part of a full day of cycling activities.



**Over 2 million roadside spectators nationwide.**

**5,000 hospitality guests in iconic locations.**

**Over 280 hours of live, free-to-air TV in the UK.**

**TV Coverage in over 170 countries.**



## Job and person specifications

The role presents an exciting opportunity for somebody who is looking to work in the sports events industry for a leading UK company with a wide portfolio of major cycling activities. Hospitality across SweetSpot's three professional cycling events is growing due to the increasing interest in the sport, alongside the rising requirement for client and spectator engagement.

The role is a full-time position, based at SweetSpot's office in Weybridge, Surrey, but also requires time and weekend work out of the office during the event season.

### Key attributes

#### Focus Areas

- Project management of the hospitality delivery of SweetSpot events.
- Working alongside the commercial team to deliver first class VIP experiences for stakeholders and paying guests.
- Overall accountability for operational delivery, quality and satisfaction through the event calendar.
- Liaise with suppliers to achieve excellent budget control.
- Transform creative vision into reality.
- Carry out research on potential hospitality enhancements.

#### Qualifications

- Educated to degree level or equivalent.
- Excellent IT and skills, including knowledge of MS Office (including Outlook, Excel and Word).

#### Previous Experience

- Knowledge and understanding of the sport sponsorship and events industry is desired, but not essential.
- Knowledge of the cycling industry is advantageous, but not essential.

#### Personal Attributes

- Excellent inter-personal skills and an open, consultative approach to working with colleagues, stakeholders and partners.
- Excellent relationship management skills.
- Strong organisational, budgetary and time management skills with a very high level of attention to detail.
- Fast thinker / problem solver.
- Decision maker.
- Highly motivated, team player.
- Creative, can-do mindset.
- Ability to quickly generate credibility and confidence among peers, other colleagues and commercial partners.
- Project management skills.

## Remuneration

£23,500pa, including 20 days' holiday (plus Christmas period).

## Selection process

### By Friday 30 November 2018

Send covering letter and CV to [hospitality@thetour.co.uk](mailto:hospitality@thetour.co.uk) using subject line 'Hospitality Operations Manager'.

### December 2018 to January 2019

CVs will be reviewed and top candidates will be contacted for interview.

### End of January 2019

If necessary there will be a second round of interviews. Following the conclusion of the selection process, the successful candidate will be offered the job.

Thank you for applying for this vacancy; your application will be processed in due course.

Due to the expected number of applications, we cannot provide individual feedback on unsuccessful candidates.

SweetSpot Group

