



Sprint
Finish

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THE
WOMEN'S
TOUR

SCHOOL CASE STUDY



INTRODUCTION

Stage two of the Women's Tour 2018, which took place between Rushden and Daventry in Northamptonshire, had one of the best atmospheres ever experienced at the race.

One of the reasons for this was the support of Cogenhoe Primary School, as every pupil lined the roadside to watch the world's leading riders pass by.

We spoke to Mr Evans, a teacher at the school, about the race and how the school has used the Women's Tour's visit to Cogenhoe to incorporate more cycling into their day-to-day activities.





Q&A WITH MR EVANS

HOW DID COGENHOE PRIMARY SCHOOL GO ABOUT GETTING YOUR PUPILS INVOLVED IN THE BUILD-UP TO THE RACE, AS WELL AS ACTIVITIES ON THE DAY?

“The school runs Bikeability sessions for Year 6 pupils, and encourages the children to cycle to school, where they have a bike rack for storage.

“In the build-up to the day, classes looked at the race’s history, the key riders competing in that year’s edition, and speeds that they were expected to cycle past us at.

“The race route went straight past the school’s front door, so I was understandably keen to take advantage of this opportunity for children to watch the action live!

“All children were taken out to the race; year 5 and 6 pupils were able to stand on the finish line of the race’s intermediate sprint that was handily positioned outside of the school.”

HAVE YOU CARRIED ON ENGAGING IN CYCLING ACTIVITIES AND HOW?

“Yes, we have. The school’s Walk To School Week now also includes a cycle option. The children’s involvement in this is recognised with merits that go towards the school’s house point system.”





Q&A WITH MR EVANS

WHAT IMPACT DO YOU THINK THE WOMEN'S TOUR HAS HAD ON YOUR PUPILS?

“There was an added interest in top level sport - as you can imagine not a lot of it comes to Cogenhoe!

“More children signed up to the Bikeability sessions in 2018 than before. Additionally, we saw an increase in those pupils cycling to school when the weather permitted.”

DO YOU HAVE ANY TIPS OR ADVICE FOR SCHOOLS OR COMMUNITIES LOOKING TO GET MORE INVOLVED WITH PROFESSIONAL CYCLING EVENTS?

“If you get the chance to see it live, go for it!

“The children were very impressed with the event – from the lead cars and their engagement with the children through to the athletes coming by.

“It was an incredible opportunity on our doorstep for the school and we are so glad we took advantage of it.”



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