

WORLD ROWING EVENTS 2021 – 2024: BIDDING AND HOSTING CONDITIONS

The following are some details and prices related to bidding, staging and television production. Provisional event budgets are available upon request.

Event	Duration (competition days)	Approx. no. participants (athletes + team support)	Bid initiation fee	Bid submission fee	Event Hosting & Rights Fee	International television host broadcast (ITHB) (days) or Video Streaming (VS) *
World Rowing Championships	8 + 1 (Congress)	2000 - 2500	€10,000	€40,000	€600,000	ITHB (4 days + 1 test day) Budget €600,000 + €125,000 for closed circuit production (4 days)
World Rowing U23 Championships	5	1300	-	€5,000	€15,000	VS (2 days) Budget € 30'000
World Rowing Junior Championships	5	1200	-	€5,000	€15,000	VS (2 days) Budget € 30'000
World Rowing Senior, U23 & Junior Championships	8	2800	-	€5,000	€15,000	VS (4 days) Budget € 60'000
World Rowing Cup I	3	600	-	€5,000	€20,000	Yes (1 day) Budget €110,000
World Rowing Cup II	3	700	-	€5,000	€20,000	Yes (1 day) Budget €110,000
World Rowing Cup III	3	1000	-	€5,000	€25,000	Yes (1 day) Budget €110,000
World Rowing Masters Regatta	4-5	4000	-	€5,000	€25,000	VS (4 days) Budget € 60'000
World Rowing Coastal Championships	3-4	550	-	€5,000	€5,000	VS (2 days) Budget € 30'000
European Rowing Championships	3	1000	-	€10,000	€70,000	Yes (1 day) Budget €110,000**
European Rowing U23 Championships	2	700	-	€1,000	-	Optional
European Rowing Junior Championships	2	500	-	€1,000	-	Optional

* This amount must be included in the budget until such time as formal confirmation is received from a host broadcaster that they will cover the cost of the broadcast. This budget amount is based on a production in Europe. If Ex-Europe, prices may change due to local conditions.

** If a two-day production is requested, the estimated budget will be €165'000 (€110'000 + €55'000)