



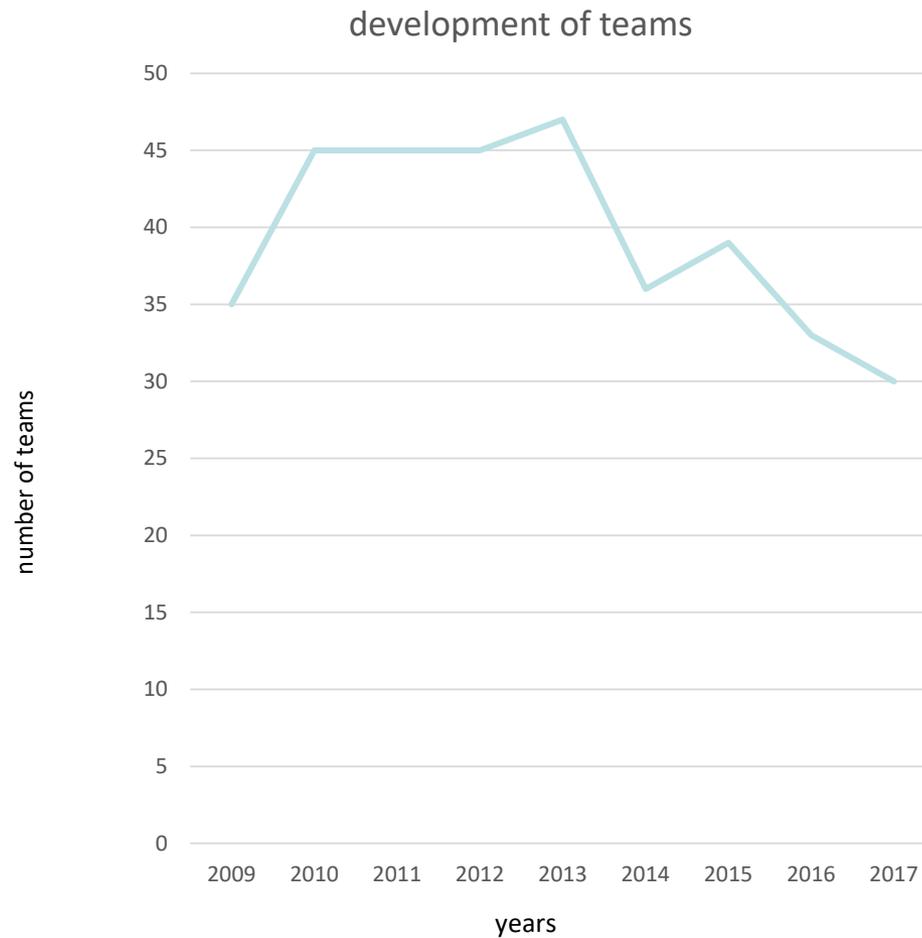
Ruder-Bundesliga / German Sprint League

by the German Rowing Federation and boat-events

- **2009 inauguration of the RBL**
 - ✓ privately funded by Renko Schmidt in collaboration with DRV
- **2015 the German Rowing Federation took over**
 - ✓ owner is the DRV
 - ✓ organizer is the agency boat-events
 - ✓ upgrading of regatta system
 - *own start system*
 - *own Albano lane system*
- **BEST AUDIT Trophy**
 - ✓ presented by BEST AUDIT, an audit and tax audit company based in Hamburg
 - ✓ the team with most individual victories over the season wins the BEST AUDIT Trophy



History and development



Today, 15 % of rowing clubs, which participate in regattas, register teams for the RBL.

- **2009:**
 - ✓ Münster, Ratzeburg, Castrop-Rauxel, Hannover, Leer and Krefeld
- **2010**
 - ✓ Frankfurt am Main, Castrop-Rauxel, Krefeld, Hamburg, Hannover, Münster
- **2011**
 - ✓ Frankfurt am Main, Münster, Hannover, Hamburg, Krefeld
- **2012**
 - ✓ Rüdersdorf (Berlin), Bitterfeld, Duisburg, Münster, Hamburg
- **2013**
 - ✓ Frankfurt am Main, Rüdersdorf, Duisburg, Kassel, Hamburg
- **2014**
 - ✓ Frankfurt am Main, Dortmund, Rüdersdorf, Münster, Hamburg
- **2015**
 - ✓ Frankfurt am Main, Hannover, Münster, Leipzig, Hamburg
- **2016**
 - ✓ Frankfurt am Main, Münster, Hamburg, Leipzig, Berlin
- **2017**
 - ✓ Frankfurt am Main, Hamburg, Münster, Leipzig, Berlin

- **W8+ and M8+**
- **Composes of three leagues**
 - ✓ 1st and 2nd league for men (8 and 10 boats)
 - ✓ 1st league for women (12 boats)
- **each league consists of minimum eight and maximum 16 boats**
- **five race weekends in different cities (changing every season)**
 - ✓ Thursday: arrival and constructions of the organizing teams
 - ✓ Friday: arrival of the teams
 - ✓ Saturday: race day, after-race party and dismantling
 - ✓ Sunday: departure
- **distance of 350m**
- **each club buys a yearly license**
 - ✓ travel and accomodation not included

- **two lanes**
- **time trial as the qualification system**
- **k.o.-system in the final rounds**
 - ✓ each boat participates in four or five races per day (80 and 120 races in total)
- **Tables**
 - ✓ Daily winner (medals)
 - *The total given points for the winner are equal to the total number of teams participating in the league*
 - ✓ League winner (trophies)
 - *All points won during the whole seasons are added*
- **Promotion**
 - ✓ 1st league men: the last two go down
 - ✓ 2nd league men: up to three are promoted

TABELLEN 2017

	1. LIGA FRAUEN	1. LIGA MÄNNER	2. LIGA MÄNNER
Tabellenstand – Nach Renntag 5/5			
Platz	Mannschaftsname		Punkte
1	Melitta-Achter Minden "Team Red"		49
2	HavelQueen-Achter		39
3	Hanauer RC Hassia		38
4	Crefelder Ruder-Club von 1883		36
5	FlowWaterjet Ruhr-Achter-Essen-Kettwig		33
6	Banner JKU Wiking Linz		29
7	Hansa Sprinter		18
8	Ruhrpott Achter		15
9	Salzkristall-Achter		12
10	Mainhatten-Achter		6



- **Depends on the locations and organizing clubs**
 - ✓ Junior league
 - ✓ paddleboat races
 - ✓ night races (Leipzig)
 - *Including spectacular fireworks after the competition*
- **Livestreaming of all races**
 - ✓ video wall along the regatta course
 - ✓ livestreaming via rudern.de and [YouTube](#)



Impressions



■ **Fluctuation**

- ✓ new teams join, other teams leave
- ✓ for clubs it is difficult to find enough athletes who are willing to participate in all five races
 - *a cooperation between clubs is already possible*
 - *In 2018 two wild card shall be introduced*
- ✓ licencing fee is too high for many clubs
- ✓ team cooperation only under one name possible – teams to refuse to cooperate

■ **Breaks between the rounds are too long**

- ✓ spectators are leaving

■ **Financial situation**

- ✓ at least 30 teams are necessary to break-even

- **marketing is difficult**
 - ✓ no naming rights holder at the moment
- **Doubling of the title German Sprint Champion**
 - ✓ The DRV organises another competition on national level „German Sprint Championships“
 - *Implemented for all boat classes*
 - ✓ leads to misunderstandings and less significance of the title
- **workload**
 - ✓ In addition to the cooperation with boat-events at least a half time position in the headquarter of the DRV is necessary to guarantee the continuity of the RBL

- **Implementation on international level**
 - ✓ competitive leagues organised by other countries
 - ✓ requires commitment of many nations
- **Higher participation**
 - ✓ The more teams and countries participate the more potential for existing events and value creation
 - ✓ Lower licencing fee
 - *Depends on number of teams and possible sponsors*
- **A better sponsoring**
 - ✓ naming rights
 - ✓ suppliers
- **Finding an interesting framework program**
 - ✓ idea of implementing a men and single sculls league

Thank you very much

More informations on www.ruder-bundesliga.de