

Proposed Changes to the Advertising Bye-laws *

Present wording	Proposed new wording	Comment
<p>BYE-LAWS TO RULE 50 OF THE FISA RULES OF RACING – ADVERTISING BYE-LAWS</p>	<p>BYE-LAWS TO RULE 50 OF THE FISA RULES OF RACING – ADVERTISING BYE-LAWS</p>	
<p>1. Application of these Rules These bye-laws apply to all international regattas governed by FISA rules. In addition, certain sections below describe advertising rules for World Rowing Championship, World Rowing Cup and other international regattas as FISA may decide. They apply to boats and equipment at the regatta venue from the time of the official opening of the venue until the end of the regatta. They apply to rowers and rowers’ clothing when they are on the water and on or near the victory pontoon or stage during the hours of racing of the regatta (being all times that the traffic rules for racing are in effect in accordance with these Rules) and while victory ceremonies are in progress. They apply as well to all regatta officials and umpires. They do not concern the Olympic or Youth Olympic Games where the Olympic Charter applies or the Paralympic Games where IPC rules apply.</p>	<p>1. Application of these Rules These bye-laws apply to: a. all international regattas governed by FISA rules. In addition, certain sections below describe advertising rules for World Rowing Championship, World Rowing Cup and <u>such other international regattas as FISA may decide (FISA Events)</u>. b. They apply to boats and equipment at the regatta venue from the time of the official opening of the venue until the end of the regatta. c. They apply to rowers and rowers’ clothing <u>and accessories with rowers</u> when they are on the water, <u>and</u> on or near the victory pontoon or stage during the hours of racing of the regatta (being all times that the traffic rules for racing are in effect in accordance with these Rules) and while victory ceremonies are in progress. d. They apply as well to all regatta officials and umpires. <u>They do not concern These Bye-laws do not apply to (1) the Olympic or Youth Olympic Games where the Olympic Charter applies, or (2) the Paralympic Games where IPC the International Paralympic Committee rules apply, or (3) other multi-sport games where the rules of the games authority apply.</u></p>	
<p>1.1. General Principles A boat which does not or rower(s) who do not comply with Rule 50 or its Bye-Laws will not be allowed to race and shall be excluded by the Starter or Umpire. If a boat that is or rower(s) who are found to have raced but was not compliant with Rule 50 or its Bye-Laws, the crew shall be relegated to last place in the race concerned. If the crew races again in a later round of the same event with clothing and/or equipment that is again in breach of this rule, the crew shall be excluded from the event concerned. Rower(s) participating in a victory ceremony who do not comply with Rule 50 or its Bye-Laws may be</p>	<p>1.1. General Principles a. A boat which does not or rower(s) who do not comply or its crew that is not compliant with Rule 50 or its Bye-Laws will <u>may</u> not be allowed to <u>start a race</u> and shall <u>may</u> be excluded <u>or otherwise penalised</u> by the Starter or Umpire. b. If a boat that is or rower(s) who are found to have crew has raced <u>and it is then found that either the boat or any crew member</u> but was not compliant with Rule 50 or its Bye-Laws, the crew shall <u>may</u> be relegated to last place in the race concerned. If the crew <u>has been notified of its non-compliance and</u> races again in a later round of the same event with clothing and/or equipment that is again <u>or newly non-compliant in breach of this rule</u>, the crew shall be excluded from the</p>	

<p>relegated to last place in the particular race, excluded from the event concerned or otherwise penalised. Medals already awarded to a crew which has been relegated or excluded shall be withdrawn and awarded to the next placed crew in that event.</p>	<p>event concerned. c. Rower(s) <u>Subject to Bye-law 1.1.d. hereof, if any member of a crew</u> participating in a victory ceremony who do <u>does</u> not comply with Rule 50 or its Bye-Laws the crew may be relegated to last place in the that particular race, excluded from the event concerned or otherwise penalised. Medals already awarded to a crew which has been relegated or excluded shall <u>may</u> be withdrawn and awarded to the next placed crew in that event. <u>e. Identifications on hats and socks do not need to be identical within the crew and subject to the agreement between the rowers and their member federation, may be used for individual rower sponsors (see para 2.6 below).</u></p>	
<p>1.2. Exclusive Rights of FISA The following rights are the exclusive property of FISA at all World Rowing Championship and World Rowing Cup regattas and shall be commercialised in cooperation with each Organising Committee: Television rights, including all means now known or hereafter devised, whether live or recorded, pay or free television including terrestrial, satellite or cable transmission; Commercial rights, including all commercial and sponsorship rights arising in relation to or in any way connected including signage rights, general sponsorship rights, official supplier rights, event programme rights, advertising rights on all promotional materials and publications and hospitality rights.</p>	<p>1.2. Exclusive Rights of FISA The following rights are the exclusive property of FISA <u>for all FISA Events and, in particular,</u> at all World Rowing Championship and World Rowing Cup regattas <u>and</u> shall be commercialised in cooperation with each Organising Committee <u>in accordance with the applicable Event & Rights Agreement</u>: a. Television rights, <u>which shall be understood in the widest sense of the term, as it may be used from time to time, and shall including include</u> all means now known or hereafter devised, whether live or recorded, <u>by means of any Linear Television Service or Non-Linear Television Service,</u> pay or free television including terrestrial, satellite or cable transmission; b. Commercial rights, including all commercial and sponsorship rights arising in relation to or in any way connected including signage rights, general sponsorship rights, official supplier rights, event programme rights, advertising rights on all promotional materials and publications, <u>merchandising rights</u> and hospitality rights.</p>	
	<p>Swiss Federation Proposal: a. General principle: All advertising rights belong to the National Federations as long as it does not concern rights or identifications of manufacturers or exclusive rights of FISA. The National Federations have the right to dispose and exploit the rights within the limitations of this rule and its bye-law. b. Exclusive Rights of FISA: The following rights are the exclusive property of FISA at all World Rowing Championship and World Rowing Cup regattas, and shall be commercialised in cooperation with each Organising Committee:</p>	<p>The Council did not choose to support this wording as these rules apply to all international regattas and many of the rights apply to clubs. The intention of 1.2 was simply to clarify the rights that FISA exploits at FISA Events.</p>

<p>1.3. "Identification" and how it is measured The following types of Identifications are permitted under these Rules:</p> <ol style="list-style-type: none"> Manufacturer, Member federation or Club name, Boat name, Member federation or Club sponsor, FISA Identification <p>Each is an "Identification" for the purpose of this Rule. The area of the Identification is calculated by drawing vertical and horizontal lines at right angles to each other extended from the most extreme points of the name or symbol, or of the background colour if this covers a larger area. The area is therefore measured as a square or rectangle, for example:</p>	<p>(continues)</p> <p>1.3. "Identification" and how it is measured <u>"Identification" means the display of a name, designation, trademark, logo or any other distinctive sign or mark of any kind.</u> The following types of Identifications are permitted under these Rules:</p> <ol style="list-style-type: none"> <u>Identification of a manufacturer</u> Manufacturer, <u>Identification of the product technology</u> <u>Identification of the member federation or club of the crew concerned</u> Member federation or Club name, <u>Boat name</u> <u>Name of the boat (not the manufacturer of the boat),</u> Member federation or Club sponsor <u>Identification of the sponsor(s) of the member federation or club,</u> <u>Identification of the sponsor(s) of an individual rower where specifically provided under these Bye-laws</u> <u>eg. FISA Identification</u> <p>Each <u>of a. to g.</u> is an "Identification" for the purpose of this Rule. <u>Within one sponsors Identification, several different sponsors may be displayed, subject to the overall Identification not exceeding the permitted size and subject to Identifications being identical within a crew where this is stipulated in these Bye-laws.</u> The area of the Identification is calculated by drawing vertical and horizontal lines at right angles to each other extended from the most extreme points of the name or symbol, or of the background colour if this covers a larger area. <u>Where the identification consists of separated elements, then where these elements are together identified with a sponsor, the measurement shall include the extreme points of all such elements together.</u> The area is therefore measured as a square or rectangle, for example: (insert logos for examples here)</p>	<p>Moved to here from para 1.6 below.</p>
<p>1.4. FISA Identification A FISA Identification is a space reserved for use by FISA under these Bye-laws either on clothing or on equipment and which may be the regatta sponsor's name and/or logo or such other identification as FISA shall specify.</p>	<p>1.4. FISA Identification <u>Reserved Space</u> A FISA <u>Reserved Space</u> is a space reserved for use by FISA under these Bye-laws <u>to display a "FISA Identification"</u> either on clothing or on equipment. <u>A "FISA Identification" may be such identification as FISA shall specify, including but not limited to and which may be</u> the regatta sponsor's name and/or logo <u>or such other identification as FISA shall specify</u> Except</p>	<p>Note this change from "FISA Identification" to be "FISA Reserved Space"</p>

	<u>as provided in 3.2.1. below, when this space is not being used by FISA it may be used by the regatta organiser but only with the specific prior agreement of FISA. The space shall not be otherwise used.</u>	See this additional provision for use at international regattas allowed under 3.2.1.
1.5. A Manufacturer as Sponsor If a manufacturer is also a sponsor, it may use the space reserved for a sponsor, but is not allowed to create a single larger area by combining the two specified areas. If the area reserved for the manufacturer is not used by the manufacturer, it cannot be used for another purpose.	1.5. A Manufacturer as Sponsor a. If a manufacturer is also a sponsor, it may use the space reserved for a sponsor <u>in addition to its use of the manufacturer's space</u> , but is not allowed to <u>it may not</u> create a single larger area by combining the two specified areas. b. If the area reserved for the manufacturer is not used by the manufacturer, it cannot be used for another purpose.	
1.6. Identifications within the Crew The Identifications do not necessarily have to be the same on the boat, the different items of clothing and the oars/sculls, but within each type it must be identical; for example, all the oars/sculls of a crew must carry the same Identification in the same format; and each individual item of clothing must be identified in the same way for all members of the crew.	1.6. Identifications <u>on the boat and</u> within the Crew The Identifications do not necessarily have to be the same on the boat, the different items of clothing and the oars/sculls, but within each type it must be identical; for example, all the oars/sculls of a crew must carry the same Identification in the same format; and each individual item of clothing must be identified in the same way for all members of the crew. <u>A crew may display different sponsor identifications on their boat, their oars and their clothing. However – Identifications on all oars/sculls must be identical within a boat/crew; Identifications on all equipment items and fittings in the boat must be identical within a boat/crew; and (iii) Identifications on all clothing items must be identical within a crew except as specifically provided within these Bye-laws. Within one Identification, several different sponsors may be displayed, subject to the overall Identification not exceeding the permitted size and subject to Identifications being identical within a crew where this is stipulated in these Bye-laws.</u>	This para now moved up to 1.3 above.
1.7. National Identity Member federations' crews are permitted to utilise all opportunities to display their national identity on their official uniforms and equipment in areas which are not otherwise restricted. Where such identity is on the uniform it must be a part of the official design submitted to and approved by FISA under Rule 51. National identity shall include the official national colours, the official country name and/or acronym and the official national flag (as approved for FISA ceremonies). Where the member federation is a region	1.7. National Identity a. <u>Member federations' crews Crews competing in the name of their member federation</u> are permitted to utilise all opportunities to display their national identity on their official uniforms and equipment in areas which are not otherwise restricted <u>except in those areas specifically reserved for other use under these Bye-laws.</u> b. Where such identity is on the uniform it must be a part of the official design submitted to and approved by <u>registered with</u> FISA under Rule 51. c. National identity shall include the official national colours,	

<p>or territory, the national identification shall mean such colours, name and flag as are approved for use by FISA.</p> <p>For the avoidance of doubt, this provision shall not apply to crews competing under the name of a club. The provisions of this clause shall be separate from all other provisions and shall not be used to enhance or change the display of any other permitted Identifications and shall not imply any change in the meaning of any other provisions in these Bye-Laws.</p>	<p>the official country name and/or acronym <u>3-letter identification code</u>, and the official national flag (as approved for FISA ceremonies) <u>and any internationally recognised national symbols of the country</u>.</p> <p>d. Where the member federation is a region or territory, the national <u>identification identity</u> shall mean such colours, name and flag as are approved <u>for use</u> by FISA <u>for use at international regattas held under its authority</u>.</p> <p>For the avoidance of doubt, this provision shall not apply to crews competing under the name of a club.</p> <p>The provisions of this clause shall be separate from all other provisions and shall not be used to enhance or change the display of any other permitted Identifications and shall not imply any change in the meaning of any other provisions in these Bye-Laws.</p>	
<p>2. Racing Clothing</p>	<p>2. Racing Clothing</p>	
<p>2.1. Uniform Clothing</p> <p>The clothing of all the members of a crew must be identical and uniform, and any Identifications must be identical and worn on the same part of the clothing by each crew member. Where a crew wears a “one-piece” racing uniform, rather than shirt and shorts, these provisions shall apply to the uniform on a “shirt” and “shorts” equivalent basis. On a one-piece uniform the identifications permitted for shirts and shorts shall not be placed together in a manner that the Identifications might be enhanced in any way.</p>	<p>2.1. Uniform Clothing <u>Racing Uniform</u></p> <p>The clothing of all the members of a crew must be identical and uniform, and any Identifications must be identical and worn on the same part of the clothing by each crew member. Where a crew wears a “one-piece” racing uniform, rather than shirt and shorts, these provisions shall apply to the uniform on a “shirt” and “shorts” equivalent basis. On a one-piece uniform the identifications permitted for shirts and shorts shall not be placed together in a manner that the Identifications might be enhanced in any way.</p> <p><u>a. The “racing uniform” of a crew is defined as the shirt and shorts or the one-piece equivalent. Other items of clothing, such as hat, undershirt or under-leggings, socks, etc., are not part of the uniform for the purpose of these Bye-laws but such items must be identical within a crew except as specifically provided within these Bye-laws.</u></p> <p><u>b. The Identifications on the racing uniform of a crew must be identical for each member of the crew. However, at international regattas, within a composite club crew, members of the same club must wear the uniform and identifications of their own club.</u></p> <p><u>Separate Identifications shall not appear together on the racing uniform when worn such that the presentation of either Identification is enhanced</u></p>	
<p>2.2. Racing shirt or equivalent For World Rowing Championships and the regattas</p>	<p>2.2. Racing shirt or equivalent a. For <u>World Rowing Championships and the regattas</u></p>	

<p>comprising FISA's World Rowing Cup and other FISA Events, the racing shirt shall be the "singlet" or "sleeveless-shirt" style.</p>	<p>comprising FISA's World Rowing Cup and other all FISA Events, the racing shirt shall be the "singlet" or "sleeveless-shirt" style.</p>	
<p>2.3. Identification on the Racing Shirt or equivalent Except for the provisions of paragraph 1.7, the Identification of the member federation or club may appear once and may be no more than 100 sq cm in area. The Identification of the manufacturer may appear once and may be no more than 20 sq cm in area. Member federation or club sponsor Identifications may only appear within an "Advertising Space". There shall be only one Advertising Space on each racing shirt and the Advertising Space may be no more than 100 sq cm in area. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, FISA may require competitors to wear special clothing with the FISA Identifications. This may take the form of a specially made T-Shirt, to be provided by FISA, which shall be worn under the rowers' racing shirt. This FISA Identification may appear once on each sleeve and each Identification may be no more than 100 sq cm in area. Coxswains may also be required to wear additional clothing with the FISA Identification.</p>	<p>2.3. Identification on the Racing Shirt or equivalent b. Except for the provisions of paragraph 1.7, the <u>The Identification of the member federation or club in whose name the crew is entered</u> may appear once <u>on the front of the shirt</u> and may <u>may</u> be no more than 100 sq cm in area. <u>The identification of a member federation at a FISA Event may include the name of the specific event - for example, "(NF Team) World Rowing Championships (place & year)" - subject to approval having been obtained from FISA for use of the event name at least three months before the start of the event and to this Identification being part of the registered uniform for that member federation.</u> c. The Identification of the manufacturer <u>of the shirt</u> may appear once <u>on the front of the shirt</u> and may be no more than 20 <u>30</u> sq cm in area. <u>d. One product technology Identification of no more than 10 sq cm may appear on the shirt.</u> Member federation or club sponsor Identifications may only appear within an "Advertising Space". There shall be only one Advertising Space on each racing shirt and the Advertising Space may be no more than 100 sq cm in area. <u>e. The identification of one or more sponsors of a member federation or club may appear as follows:</u> <u>one Identification</u> once on the front of the shirt and be no more than 100 sq cm; and <u>one Identification on each side of the shirt in vertical format to be no more than 80 sq cm each. Such Identifications should not encroach on the front or back of the shirt when worn but should appear only on the side. The Identifications may be different on each side but must be uniform within a crew.</u> f. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, FISA may require competitors <u>Competitors at FISA Events may be required</u> to wear special clothing with the FISA Identifications. This may take the form of a specially made <u>In particular, FISA may require all rowers to wear a</u> T-Shirt, to be provided by FISA, which shall <u>to</u> be worn under the rowers' racing shirt- , and upon which <u>This FISA Identification</u> Identifications of not <u>may appear once on each sleeve and each Identification may be no</u> more than 100 sq cm in area <u>may appear once on each sleeve.</u></p>	<p>ITA proposal accepted</p>

	<p>Coxswains may also be required to wear additional clothing with the FISA Identification.</p> <p><u>g. If FISA does not require competitors to wear a FISA T-shirt under the racing shirt (para.2.2.f), the crew members may wear a T-shirt under the racing shirt providing (1) that any Identification on the T-shirt is limited to a manufacturer's Identification of not more than 10 sq cm and (2) that all members of the crew must wear a T-shirt of the same colour and design. For the avoidance of doubt, the "same design" requires all such shirts to have sleeves of equal length.</u></p> <p><u>h. Leader Bib (World Rowing Cup) – at Victory Ceremonies of the World Rowing Cup, FISA may provide at its cost and require competitors to wear, "leader bibs" with identifications as may be determined or approved by FISA. FISA offers the member federation of the crew the opportunity to display its sponsor(s) on the leader bib on an Identification measuring no more than 100 sq cm in area.</u></p>	
	<p>2.5.2.3. Identification on the Racing Shorts or the equivalent Member federation or club sponsor Identifications may only appear within an "Advertising Space". The Advertising Space may not exceed 50 sq cm in area and may appear on one or both sides of the shorts, each side to be identical at 50 sq cm each.</p> <p><u>a. The identification of the manufacturer may appear once and be no more than 30 sq cm.</u></p> <p><u>b. One product technology Identification may appear once and be no more than 10 sq cm.</u></p> <p><u>c. In addition to the manufacturer and product technology Identifications, the racing shorts may have one sponsor Identification of not more than 50 sq cm on each leg. These Identifications must be identical within the crew.</u></p>	<p>Moved to here from 2.5.</p> <p>Introduction of the product technology identification.</p>
<p>2.4. Identification on Headwear On Headware, one "Advertising Space" no more than 50 sq. cm. is allowed. The Identification of the manufacturer may appear once in a position separate from that of the Advertising Space and may be no larger than 6 sq cm.</p>	<p>2.4. Identification on Headwear On Headware, one "Advertising Space" no more than 50 sq. cm. is allowed. The Identification of the manufacturer may appear once in a position separate from that of the Advertising Space and may be no larger than 6 sq cm.</p> <p><u>a. A crew is permitted to wear headwear.</u></p> <p><u>b. If two or more members of a crew wear headwear, such headwear shall be identical in colour and design except as otherwise provided in 2.4. d. below. Within a crew, the positioning of any Identifications on headwear must be identical.</u></p> <p><u>c. The Identification of the manufacturer of the headwear may</u></p>	

	<p><u>appear once and be no more than 10 sq cm in area.</u> <u>d. The headwear of individual crew members may have two sponsor Identifications each of not more than 50 sq cm in area.</u> <u>Subject to Bye-law 1.1 (e), these identifications are reserved for the sponsor or sponsors of that crew member and may accordingly, subject to 2.4.b. above, vary between crew members.</u></p>	
<p>2.5. Identification on the Shorts or the equivalent Member federation or club sponsor Identifications may only appear within an “Advertising Space”. The Advertising Space may not exceed 50 sq cm in area and may appear on one or both sides of the shorts, each side to be identical at 50 sq cm each.</p>	<p>2.5. Identification on the Shorts or the equivalent Member federation or club sponsor Identifications may only appear within an “Advertising Space”. The Advertising Space may not exceed 50 sq cm in area and may appear on one or both sides of the shorts, each side to be identical at 50 sq cm each.</p>	<p>Moved to 2.3 above.</p>
<p>2.6. Identification on Socks The Identification of the manufacturer may appear once on each sock and may be no more than 6 sq cm.</p>	<p>2.6.2.5. Identification on Socks and leg coverings The Identification of the manufacturer may appear once on each sock and may be no more than 6 sq cm. <u>a. This provision applies to socks and any other item of leg covering that is worn visibly below shorts (for example, leggings or pressure stockings)</u> <u>b. At international regattas, all socks and leg coverings shall be of the same design, colour and length within the crew, except only as provided in the sponsor Identifications in 2.6.d. below. Within a crew, the positions of any Identifications on socks or leg coverings must be identical.</u> <u>c. The identification of the manufacturer of the socks and/or leg coverings must be the same on each leg and may appear once on each leg and in each case shall be no more than 10 sq cm.</u> <u>d. The socks or leg coverings (but not both) of individual crew members may also display one sponsor Identification of not more than 50 sq cm on each leg and distinctly separate from the manufacturer’s identification. Subject to Bye-law 1.1 (e), these Identifications are reserved for the sponsor or sponsors of that crew member and may accordingly, subject to 2.6.b. above, be different between crew members and different on each leg. may be different within a crew and, with the agreement between the individual rower(s) and the member federation, may be offered to the sponsor(s) of the individual rowers in the crew and may, accordingly, subject to 2.6.b. above, vary between crew members and be different on each leg.</u></p>	<p>Introduction of “non-identical” sponsor identifications in a crew subject to an agreement between the member federation and the rower(s).</p>

	<p><u>2.6 Identification on Shoes</u></p> <p><u>a. The identification of the manufacturer may appear once on each shoe and may be no more than 10 sq cm per shoe.</u></p> <p><u>b. Where shoes are fitted in the boat and a quick-release strap connects the shoes, a further manufacturer's identification of no more than 10 sq cm is permitted on this strap.</u></p> <p><u>This Bye-law applies to all shoes worn by an athlete during the times specified in para.1.c.</u></p>	
<p>2.7. Identification on Eyewear</p> <p>The Identification of the manufacturer may appear once on one of the eyeglass arms and may be no more than 6 sq cm. Alternatively, Identification may appear twice; once on each of the two arms, where each arm is to be identical and each Identification may not exceed 3 sq cm in area.</p>	<p>2.7. Identification on Eyewear</p> <p><u>a. Eyewear is regarded as personal to the rower and may be different within a crew.</u></p> <p><u>b. The Identification of the manufacturer may appear once on one of the eyeglass arms and may be no more than 6 sq cm.</u></p> <p><u>c. Alternatively, the Identification may appear twice; once on each of the two arms. In this case the Identification on where each arm is to be identical and each Identification may not exceed 3 sq cm in area.</u></p> <p><u>d. Only Identification of the manufacturer is allowed. No identification is permitted on the lenses.</u></p>	
<p>2.8. No other Identifications</p> <p>Except for the provisions of paragraph 1.7, no Identifications may appear on any other clothing or accessories worn or carried by the competitors or on the competitors themselves.</p>	<p>2.8. No other Identifications</p> <p>Except for the provisions of paragraph 1.7, no Identifications may appear on any other clothing or accessories worn or carried by the competitors or on the competitors themselves.</p>	
<p>3. Identification on Racing Boats</p> <p>On the boats, there are the following possibilities of identification: Manufacturer, Boat name, Sponsors of the member federation or club, FISA Identifications.</p>	<p>3. Identification on Racing Boats</p> <p>On the boats, there are the following possibilities of identification: Manufacturer, Boat name, Sponsors of the member federation or club, FISA Identifications.</p> <p><u>At an international regatta, the only Identifications permitted on the racing boats are:</u></p> <p><u>a. The manufacturers of the boat and its fittings</u></p> <p><u>b. The name of the boat</u></p> <p><u>c. The sponsor(s) of the member federation or club</u></p> <p><u>d. FISA Identifications</u></p> <p><u>e. National identity</u></p>	
<p>3.1. Identification of the Manufacturer</p> <p>On the outside of the boat, the Identification of the manufacturer may appear once on each side of the shell in the section of the boat occupied by the rower(s), except those areas otherwise reserved by these Bye- laws, and each may be no more than 100</p>	<p>3.1. Identification of the <u>Boat</u> Manufacturer</p> <p><u>a. The symbol of the manufacturer of the boat may appear once on each side of the boat in the first 50 cm from the bow of the boat and be no more than 80 sq cm in area. The symbol shall not include any descriptive or other text.</u></p> <p><u>b. On the outside of the boat, the The Identification of the</u></p>	

<p>sq cm in area. In the first 50 cm from the bow of the boat the logo of the manufacturer may appear once on each side of the boat and may be no more than 80 sq cm in area. The logo shall not include text.</p>	<p>manufacturer may appear once on each side of the shell in the section of the boat occupied by the rower(s), except those areas otherwise reserved by these Bye-laws, and each for FISA and the sponsor(s). <u>Each Identification</u> may be no more than 100 sq cm in area. In the first 50 cm from the bow of the boat the logo of the manufacturer may appear once on each side of the boat and may be no more than 80 sq cm in area. The logo shall not include text.</p>	
	<p><u>3.2 FISA Reserved Space</u> <u>3.2.1 International regattas</u> <u>a. On a 1x, 2x, 2- or 2+, the first 60 cm of each side of the shell in the section occupied by the rower(s) is reserved for the sponsor of the organising committee. The Identification shall be no more than 800 sq cm in area.</u> <u>b. On a 4x, 4-, 4+ or 8+, the first 80 cm of each side of the shell in the section occupied by the rower(s) is reserved for the sponsor of the organising committee. The Identification shall be no more than 800 sq cm in area.</u> <u>3.2.2 FISA Events:</u> <u>a. On a 1x, 2x, 2- or 2+ boat, the first 80 cm of each side of the shell in the section occupied by the rower(s) is reserved for the FISA Identification and the national federation 3-letter identification code</u> <u>b. On a 4x, 4-, 4+ or 8+boat, the first 100 cm of each side of the shell in the section occupied by the rower(s) is reserved for the FISA Identification and the national federation 3-letter identification code.</u></p>	
	<p><u>3.3 Sponsor Identifications and Boat Name on the side of the boat</u> <u>a. Except as specifically provided, the only other Identifications permitted on the side of the boat are the name of the boat and/or the Identification of the sponsor(s) of the member federation or club.</u> <u>b. The side of the boat means the side of the shell in the section occupied by the rowers.</u> <u>c. The name of the boat shall be considered as a sponsor Identification for the purpose of this Bye-law except that it alone may appear on each side of the bow of the boat behind the symbol of the manufacturer.</u> <u>d. Each sponsor Identification on the side of the boat shall be no more than 800 sq cm.</u> <u>e. Each sponsor Identification on the side of the boat shall be</u></p>	

	<p><u>positioned apart from both the FISA Identification and from any other Identification</u></p> <p><u>f. One sponsor Identification is permitted on each side of a 1x, 2x, 2- or 2+</u></p> <p><u>g. Two sponsor Identifications are permitted on each side of a 4x, 4- or 4+</u></p> <p><u>h. Four sponsor Identifications are permitted on each side of a 8+</u></p> <p><u>i. The sponsor Identifications may be different, including on each side of the boat. For example, an 8+ may display one sponsor Identification eight times or eight different sponsor Identifications or a combination of these.</u></p>	
	<p><u>3.4 Sponsor Identifications on the fore and aft decks of the boat</u></p> <p><u>a. Only one sponsor Identification is permitted on each of the fore and aft decks of a boat, each no more than 800 sq cm in area.</u></p> <p><u>b. The sponsor Identifications on the fore and aft decks may be different.</u></p>	
	<p>Swiss Proposal</p> <p>1x – one advertising space of 800 sq dm</p> <p>2x, 2-, or 2+ - two advertising spaces each of 800 sq cm</p> <p>4x, 4- or 4+ - four advertising spaces..</p> <p>8+ - eight advertising spaces....</p>	<p>The Council did not choose to support these proposals as the opportunity to use the space specified (800 sq cm) for multiple sponsors is adequate for the available space on these boats.</p>
<p>3.1.1. Identification on Riggers or Fins – On each rigger or on each side of the fin, the Identification of the manufacturer may appear only once and may be no more than 16 sq cm in area.</p>	<p>3.1.1<u>3.5.</u> Identification on Riggers or Fins – On each rigger or <u>and</u> on each side of the fin, the Identification of the manufacturer may appear only <u>only</u> once and each <u>each</u> may be no more than 16 sq cm in area.</p>	
<p>3.1.2. Identification on Swivels (Oarlocks) – The identification(s) of the manufacturer may only appear within an “Advertising Space”. The Advertising Space may not exceed 8 sq cm in area on one side or 4 sq cm on either side of the swivel, each side to be identical.</p>	<p>3.1.2<u>3.6.</u> Identification on Swivels (Oarlocks) – The identification <u>identification(s)</u> of the manufacturer may only appear either on one side or on both sides of the swivel. within an “Advertising Space”. The Advertising Space <u>If the Identification is on one side only, it may not exceed 8 sq cm in area, or if on both sides each Identification shall be identical and may not exceed 4 sq cm in area, on one side or 4 sq cm on either side of the swivel, each side to be identical.</u></p>	
<p>3.1.3. Identification on Shoes and Seats – On each shoe or seat, the identification of the manufacturer may appear only once and may be no more than 6 sq cm in area.</p>	<p>3.1.3<u>3.7.</u> Identification on Shoes and Seats – On each shoe or seat, the identification of the manufacturer may appear only once and may be no more than 6 sq cm in area.</p>	<p>Shoes now separate section</p>
<p>With the exception of the plaque required under Bye-</p>	<p><u>3.8</u> With the exception of the plaque required under Bye-Law</p>	

<p>Law 3.1 to Rule 39, no other Identification of the manufacturer is allowed on racing boats.</p>	<p>3.1 to Rule 39, no other Identification of the manufacturer is allowed on racing boats.</p>	
<p>3.2. Other Identifications on the Boat Except as provided for in 3.2.1, 3.2.2 and 3.2.3 below or in 1.7 above, the name of the boat or the Identification of the sponsors of the member federation or club are the only other optional Identifications allowed on the boat. These are interchangeable and are hereinafter referred to as "Sponsor Identifications". Sponsor Identifications may only appear within an "Advertising Space". Each Advertising Space on a boat may be no more than 800 sq cm in size.</p>	<p>3.2.—Other Identifications on the Boat Except as provided for in 3.2.1, 3.2.2 and 3.2.3 below or in 1.7 above, the name of the boat or the Identification of the sponsors of the member federation or club are the only other optional Identifications allowed on the boat. These are interchangeable and are hereinafter referred to as "Sponsor Identifications". Sponsor Identifications may only appear within an "Advertising Space". Each Advertising Space on a boat may be no more than 800 sq cm in size.</p>	<p>Combined in new 3.2 and 3.3 above.</p>
<p>3.2.1. Single Sculls, Double Sculls, Pairs and Coxed Pairs a. On each side of a single scull, a 2x, 2- or 2+, only one Advertising Space is allowed. b. On the fore and aft deck areas of a single scull, 2x, 2-, 2+, only one Advertising Space each, is allowed. c. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, on a single scull, a 2x, 2- or 2+, the first 80 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the FISA Identification and the member federation abbreviation, each of which may appear once on each side. The FISA Identification shall be no more than 600 sq cm in area. The space for the FISA Identification shall not exceed 60 cm in length and the space for the member federation abbreviation shall not exceed 20 cm in length. d. For International Regattas, on a single scull, a 2x, 2- or 2+, the first 60 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 600 sq cm in area in this space once on each side.</p>	<p>3.2.1.—Single Sculls, Double Sculls, Pairs and Coxed Pairs a.—On each side of a single scull, a 2x, 2- or 2+, only one Advertising Space is allowed. b.—On the fore and aft deck areas of a single scull, 2x, 2-, 2+, only one Advertising Space each, is allowed. c.—For World Rowing Championship and World Rowing Cup regattas and other FISA Events, on a single scull, a 2x, 2- or 2+, the first 80 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the FISA Identification and the member federation abbreviation, each of which may appear once on each side. The FISA Identification shall be no more than 600 sq cm in area. The space for the FISA Identification shall not exceed 60 cm in length and the space for the member federation abbreviation shall not exceed 20 cm in length. d.—For International Regattas, on a single scull, a 2x, 2- or 2+, the first 60 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 600 sq cm in area in this space once on each side.</p>	<p>Combined in new 3.2 and 3.3 above.</p>
<p>3.2.2. Quadruple Sculls, Fours and Coxed Fours a. On each side of a 4x, 4- or 4+, only two Advertising Spaces are allowed. b. On the fore and aft deck areas of a 4x, 4-, 4+, only one Advertising Space each, no more than 800 sq</p>	<p>3.2.2.—Quadruple Sculls, Fours and Coxed Fours a.—On each side of a 4x, 4- or 4+, only two Advertising Spaces are allowed. b.—On the fore and aft deck areas of a 4x, 4-, 4+, only one Advertising Space each, no more than 800 sq cm in size, is</p>	<p>Combined in new 3.2 and 3.3 above.</p>

<p>cm in size, is allowed.</p> <p>c. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, on a 4x, 4- or 4+, the first 100 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the FISA Identification and the member federation abbreviation, each of which may appear once on each side. The FISA Identification shall be no more than 800 sq cm in area. The space for the FISA Identification shall not exceed 80 cm in length and the space for the member federation abbreviation shall not exceed 20 cm in length.</p> <p>d. For International Regattas, on a 4x, 4- or 4+, the first 80 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 800 sq cm in area in this space once on each side.</p>	<p>allowed.</p> <p>c. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, on a 4x, 4- or 4+, the first 100 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the FISA Identification and the member federation abbreviation, each of which may appear once on each side. The FISA Identification shall be no more than 800 sq cm in area. The space for the FISA Identification shall not exceed 80 cm in length and the space for the member federation abbreviation shall not exceed 20 cm in length.</p> <p>d. For International Regattas, on a 4x, 4- or 4+, the first 80 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 800 sq cm in area in this space once on each side.</p>	
<p>3.2.3. Eights</p> <p>a. On each side of an eight, four Advertising Spaces are allowed.</p> <p>b. On the fore and aft deck areas of an eight, only one Advertising Space each is allowed.</p> <p>c. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, on a 8+, the first 100 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the FISA Identification and the member federation abbreviation, each of which may appear once on each side. The FISA Identification shall be no more than 800 sq cm in area. The space for the FISA Identification shall not exceed 80 cm in length and the space for the member federation abbreviation shall not exceed 20 cm in length.</p> <p>d. For International Regattas, the first 80 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 800 sq cm in area in this space once on each side.</p>	<p>3.2.3. Eights</p> <p>a. On each side of an eight, four Advertising Spaces are allowed.</p> <p>b. On the fore and aft deck areas of an eight, only one Advertising Space each is allowed.</p> <p>c. For World Rowing Championship and World Rowing Cup regattas and other FISA Events, on a 8+, the first 100 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the FISA Identification and the member federation abbreviation, each of which may appear once on each side. The FISA Identification shall be no more than 800 sq cm in area. The space for the FISA Identification shall not exceed 80 cm in length and the space for the member federation abbreviation shall not exceed 20 cm in length.</p> <p>d. For International Regattas, the first 80 cm on each side of the shell in the section of the boat occupied by the rower(s) is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 800 sq cm in area in this space once on each side.</p>	<p>Combined in new 3.2 and 3.3 above.</p>
<p>3.3. Identification on Bow Numbers</p> <p>3.3.1. International Regattas – The Identification of</p>	<p>3.3.9. Identification on Bow Numbers Number Plates</p> <p>3.3.1. International Regattas – The Identification of an</p>	

<p>an organising committee sponsor may appear once on the bottom of the bow number and the lettering may be no more than 5 cm in height.</p> <p>3.3.2. For World Rowing Championship and World Rowing Cup regattas and other FISA Events – The Identification of a FISA sponsor may appear once on the bottom of the bow number and the lettering may be no more than 5 cm in height.</p>	<p>organising committee sponsor may appear once on the bottom of the bow number <u>plate</u> and the lettering may be no more than 5 cm in height.</p> <p>3.3.2. For World Rowing Championship and World Rowing Cup regattas and other FISA Events – The Identification of a FISA sponsor may appear once on the bottom of the bow number <u>plate</u> and the lettering may be no more than 5 cm in height. <u>FISA may require at FISA events that boats carry a bow number plate displaying their national flag or their national federation 3-letter identification code instead of a lane number.</u></p>	
<p>4. Racing Sculls and Oars</p> <p>4.1. Application – These Bye-Laws apply to each oar, whether it be a sweep-oar or a sculling oar.</p> <p>4.2. Blade Colours – Only the member federation colours as registered with FISA or the Club colours as registered with the member federations may appear on the blades.</p> <p>4.3. The Outboard Section – No Identifications are allowed on the outboard section of the loom or shaft (that is, outboard from the collar).</p> <p>4.4. Identification on the Inboard Section – On the inboard section of the loom or shaft (when measured from the attachment of the handle with the shaft to the collar) the following identifications are permitted:</p> <p>4.4.1. Identification on Sculls – On a scull, one “Advertising Space” of no more than 72 sq. cm. is allowed. In addition, the Identification of the manufacturer may appear once and may be no more than 60 sq cm in area.</p> <p>4.4.2. Identification on Sweep Rowing Oars – On a sweep rowing oar, one “Advertising Space” of no more than 100 sq cm is allowed. In addition, the Identification of the Manufacturer may appear once and may be no more than 60 sq. cm in area.</p> <p>4.5. No additional Identifications – Except for the provisions of paragraph 1.7 above, the only other markings allowed on oars or sculls are discrete marks to identify the owner, the particular boat and/or the position in which it is used.</p>	<p>4. Racing Sculls and Oars</p> <p>4.1. Application – These Bye-Laws apply to each oar, whether it be a sweep-oar or a sculling oar. <u>This Bye-law applies to sculling oars and sweep rowing oars</u></p> <p>4.2. Blade Colours – Only the member federation colours as registered with FISA or the Club colours as registered with the member federations <u>federation</u> may appear on the blades.</p> <p>4.3. The Outboard Section – No Identifications are allowed on the outboard section of the loom or shaft (that is, outboard from the collar).</p> <p>4.4. Identification on the Inboard Section – On the inboard section of the loom or shaft (when measured from the attachment of the handle with the shaft to the collar) the following identifications <u>Identifications</u> are permitted:</p> <p>4.4.1. Identification on Sculls <u>Sculling Oars</u> – On a scull <u>sculling oar</u>, one “Advertising Space” <u>sponsor Identification</u> of no more than 72 sq. cm. is allowed. In addition, the Identification of the manufacturer may appear once and may be no more than 60 sq cm in area.</p> <p>4.4.2. Identification on Sweep Rowing Oars – On a sweep rowing oar, one “Advertising Space” <u>sponsor Identification</u> of no more than 100 sq cm is allowed. In addition, the Identification of the Manufacturer <u>manufacturer</u> may appear once and may be no more than 60 sq. cm in area.</p> <p>4.5. No additional Identifications – Except for the provisions of paragraph 1.7 above, the only other markings allowed on oars or sculls <u>sculling or sweep rowing oars</u> are discrete <u>discreet</u> marks to identify the owner, the particular boat and/or the position in which it is used.</p>	
<p>5. Identification on Regatta Officials’ Clothing</p> <p>5.1. International Regattas – Regatta officials may wear clothing with organising committee sponsor Identifications.</p>	<p>5. Identification on Regatta Officials’ Clothing</p> <p>5.1. International Regattas – Regatta officials may wear clothing with organising committee sponsor Identifications.</p> <p>5.2. World Rowing Championship, World Rowing Cup</p>	

<p>5.2. World Rowing Championship, World Rowing Cup regattas and other FISA Events – FISA may require regatta officials to wear clothing with FISA Identifications.</p>	<p>regattas and other FISA Events – FISA may require regatta officials to wear clothing with FISA Identifications.</p>	
<p>6. Identification on Umpire Boats 6.1. International Regattas – An organising committee may require the display of organising committee Identifications (three maximum), each up to 800 sq cm, on each umpire boat. 6.2. World Rowing Championship, World Rowing World Cup regattas and other FISA Events – FISA may require the display of FISA Identifications (three maximum), each up to 800 sq cm, on each umpire boat.</p>	<p>6. Identification on Umpire Boats 6.1. International Regattas – An organising committee may require the display of organising committee Identifications (three maximum), each up to 800 sq cm, on each umpire boat. 6.2. World Rowing Championship, World Rowing World Cup regattas and other FISA Events – FISA may require the display of FISA Identifications (three maximum), each up to 800 sq cm, on each umpire boat.</p>	

* Proposals were received from four national federations. Those from Switzerland and Italy are included above. The proposals from the combined German and Slovenia federations were considered by the Council but not actioned above.