

## TERMS AND CONDITIONS

### *Video content competition*

### *'Our World of Rowing'*

#### **Eligibility**

- Any individual, club, school, university or federation that is involved in the sport of rowing in any of its forms.
- Video clip needs to be submitted with the completed Basic Information Form (see below, under 'Submission')

#### **Video Format**

- Smartphone, tablet, video recorder, camera mediums of production are welcome
- High-resolution quality is recommended
- All videos must be in English or have English subtitles
- Maximum running time is 30 seconds
- All video's must be recorded in the 'Landscape' format, 'portrait' orientated video's will be excluded from the competition

#### **Content**

- Show the sport in every shape and form. Show your rowing world whether it be junior, under-23, university, para-rowing, masters, indoor or coastal at all different levels. Or it can be the elite side.
- Aim to portray what it is like to row in your part of the world, at your club, with your people.
- Ability to indicate in the video where you are in the world is a bonus.
- The video should include appropriate language and content in alignment with the objectives of the contest
- The video must be clear of any copyright infringement or intellectual property violations
- By submitting your video, you acknowledge granting World Rowing a cost-free, perpetual, non-exclusive, world-wide license (not ownership) to reproduce and distribute the videos on all its media platforms and at any event
- The video credit will be the name of the person who sent the photo unless indicated otherwise
- More than one video may be submitted

#### **Submissions**

- To participate in the contest, please send an e-mail to [video@fisa.org](mailto:video@fisa.org) with the subject line "World Rowing video contest + [your name or name of your organisation]". DO NOT include the video file as an attachment but provide a direct download link to the video file
- If you are not able to host the file on your own website, please send us your video via [www.wetransfer.com](http://www.wetransfer.com)
- Please note that files uploaded to Youtube, Vimeo or other video-sharing websites not supporting direct downloads will not be considered

#### **Selection Criteria**

- World Rowing will evaluate and select videos based on the following main criteria:
- Creativity
  - Unique aspects
  - Inspirational element
  - Diversity of the sport
  - Narrative and visual appeal

**Benefits**

- Selected videos will be combined into a promotional video that will be used for media platforms including the World Rowing website, Facebook, Twitter, Instagram, YouTube and at selected events

**Deadline**

- Video's must be submitted by midnight (CET) 13 May 2016
- Selected participants will be notified after 20 May 2016
- All questions and comments on the contest should be sent to: [video@fisa.org](mailto:video@fisa.org)