



**2016 FISA**  
**National Federations' Conference**  
6 March, London, Great Britain

Opening Session

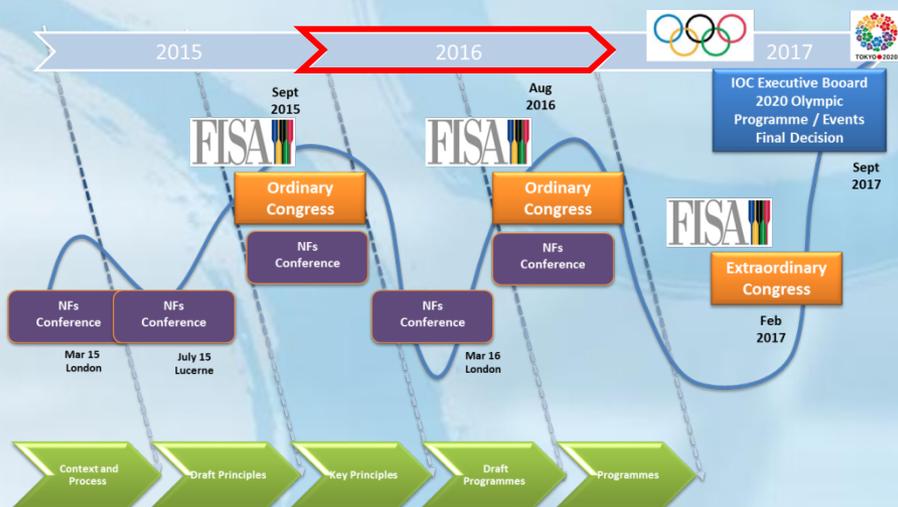


**2016 FISA**  
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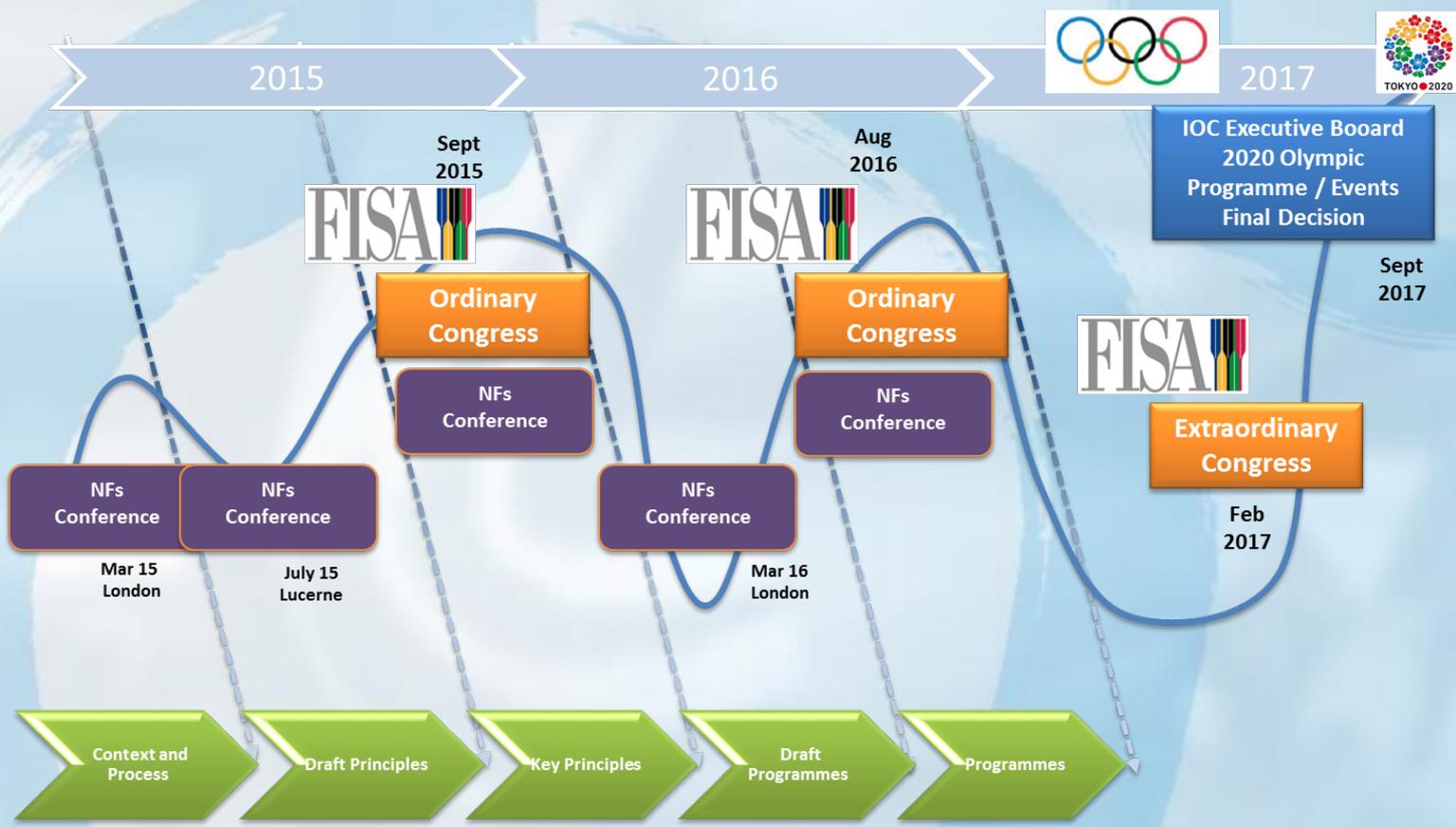
*Driving Rowing's Future*

1. Welcome
2. Programme of Today
3. FISA General Update
4. IOC Sport Director – Kit McConnell
5. World of Sport Update
6. Rules Review
7. Breakout Sessions
8. Governance Review
9. Breakout Sessions

## Driving Rowing's Future



## Driving Rowing's Future



## 3. World of Sport

FIFA Ethics Committee requests sanctions for Sepp Blatter and Michel Platini  
By Liam Morgan | Saturday, 21 November 2015

IAAF banned Russian Sports...

GAME ER

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FIFA's Ethics Comm...  
Confederation vice-p...  
allegations  
By Michael...

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The Olympians Network

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- IOC
- More Olympic Family
- Conferences
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### "Dark Day" For Sport Focus of World Media -- Media Watch

11/09/15  
(ATR) Sebastian Coe, president of athletics' world governing body, is taking swift action against the All Russia Athletics Federation (ARAF) following a shocking 350-page report from the World Anti Doping Agency.



Russian Olympians Ekaterina Poistogova (L) and Mariya Savinova could now be banned from competition. (Getty Images)

An independent commission formed by WADA delivered its report Monday that detailed widespread doping cover-ups in athletics. The commission, led by Richard Pound, WADA's first president and a Canadian IOC member, released its findings online and at a press conference in Geneva.

In the wake of what he calls an "alarming" report, Coe announced he is seeking approval from his fellow IAAF Council members to consider sanctions against Russian athletics.

Controversy mounting around world athletics dominated international headlines on Monday.

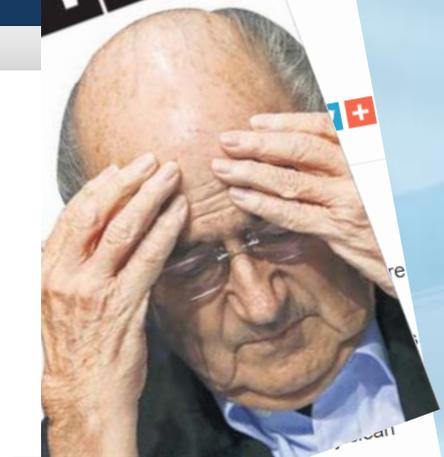
Allegations of bribery at the athletics governing body to cover up

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"The go-to source for Olympic host-city speculation."  
Newsweek magazine

**Raising the Bar**

Recognizing athletes who make a difference in their community.



Today: Saturday, November 21, 2015

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### IAAF Scandal Fallout Hits Sponsor -- Sponsor Spotlight

11/14/15  
(ATR) In the wake of the doping cover-up scandal currently rattling the International Association of Athletics Federations, Russian bank VTB announced on Thursday they would not to renew the bank's partnership with the IAAF.

» Security mismanagement and 2022 World Cup and 2022 World Cup as the sport suffers its darkest day

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...ies and various networks of authority, are...  
obedience -- any one of which may intrude at...  
...ed money; in point of fact, the policing system is...  
...ts ambition, and I fear likely to remain so.  
...ral conundrum of sport in the early 21st century?  
... answers.

## 4. FISA General Update

- **15 - 17 April: World Rowing Cup I, Varese**
- **6 – 8 May: European Rowing Championships, Brandenburg**
- **27 – 29 May: World Rowing Cup II, Lucerne**
- **17 – 19 June: World Rowing Cup III, Poznan**



- **9 – 10 July:** **European Rowing Junior Championships, Trakai**
- **21 – 28 Aug:** **World Rowing Senior, Junior, Under 23 Championships, Rotterdam**
- **8 – 11 Sept:** **World Rowing Masters Regatta, Copenhagen**
- **21 – 23 Oct:** **World Rowing Coastal Championships**



- **22 – 24 March: Latin American Olympic Qualification Regatta, Valparaiso**
- **21 – 23 April: Final Paralympic Qualification Regatta, Gavirate**
- **22 – 25 April: Asian/Oceania Olympic Qualif Regatta, Chungju**
- **22 – 24 May: Final Olympic Qualification Regatta, Lucerne**
- **6 – 13 Aug: Olympic Games, Rio de Janeiro**
- **9 – 11 Sept: Paralympic Games, Rio de Janeiro**





**Under 23 Also!**

**21 – 28 August 2016**

**Lagoa Rodrigo de Freitas in Rio,  
very near Ipanema Beach.**





**Copacabana**

**Ipanema**

AP

THE BIG STORY

AP Radio News:



00:00:00



Lift up  
her voice.

## Rio mayor says he wouldn't buy tickets for Olympic rowing

Mar. 2, 2016 2:36 PM EST



RIO DE JANEIRO (AP) — Rio de Janeiro's mayor has suggested that spectators do not buy tickets for rowing events at the Olympics - but instead find a spot near the venue and watch the competition for free.

After handing over the Deodoro Sports Complex to 2016 Olympic organizers, Rio mayor Eduardo Paes told reporters that if he were a regular citizen he would say to Rio residents "do not spend your money on this (rowing)".

"Go watch at the border of the lagoon, drinking your beer in peace with your family. Put your beach chair there because you will watch rowing for free", Paes said.

The Olympic rowing venue lies in the heart of Rio.



inside  
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games

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## insidetheblogs



**Mike Rowbottom:**  
Agreed, it's time for England to get a new national anthem. But what about a new dance while we're at it?



**David Owen:**  
Winners and losers from the FIFA Presidential election

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## Exclusive: International Rowing Federation "shocked" by Rio Mayor telling people not to buy tickets for their sport

By **Nick Butler** at the Maison du Sport in Lausanne Thursday, 3 March 2016 [Add comment](#) [f](#) [t](#) [e](#) [+](#)



**International Rowing Federation (FISA) officials are "completely shocked and taken by surprise" by Rio de Janeiro Mayor Eduardo Paes' claim that spectators should watch the Olympic and Paralympic rowing regattas for free rather than buying tickets.**

The host city have already scrapped plans to build a floating grandstand on the rowing and canoe sprint course at the Lagoa Rodrigo de Freitas, despite repeatedly promising they would

do so.

Attendances could be as low as 6,000 spectators during the Olympics in comparison with 20,000 at London 2012, where the rowing was among the Games' most popular sports.

Paes told reporters that if he were a regular citizen he would say to Rio de Janeiro residents "do not spend your money on this [rowing]".

"Go watch at the border of the lagoon, drinking your beer in peace with your family," he advised.

"Put your beach chair there because you will watch rowing for free."

FISA executive director Matt Smith claimed to be "completely shocked and taken by surprise by this comment".

"I do not remember such a comment from an Olympic city host...", he added.

"At the test event, he was very positive and friendly.

"He even told us that there was absolutely no issues with the floating grandstand."

## The Big Read

On March 5, the inaugural Women's WorldTour gets underway in Italy. Michael Pavitt finds out from UCI President Brian Cookson about why he believes the series could take women's professional cycling into the "big time".

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## USD per 1 BRL

26 Jan 2006 00:00 UTC - 23 Jan 2016 07:11 UTC

BRL/USD close:0.24421 low:0.23955 high:0.65182



Olympics - 03 Feb 2016

## International federations in shock over level of cutbacks at Rio 2016's Deodoro venues cluster

By Callum Murray

Some international sports federations that attended a meeting in Lausanne yesterday with senior representatives of Rio 2016, the organising committee for this summer's Olympic Games, were left "in shock" over the scale of cutbacks planned as the committee wrestles to cope with the effects of a serious economic slump in the country, including a massive devaluation of the Brazilian real versus the US dollar.

The effects are being felt most strongly by sports that are located in the Deodoro cluster of venues, it is understood. These include modern pentathlon, rugby sevens, equestrianism, field hockey, shooting, mountain biking and BMX cycling, canoeing and basketball.

One federation source described the situation at Deodoro as a "bloody mess," telling Sportcal that the federations have now "realised how serious the situation is financially." The source said that the latest plans involve putting only the "bare minimum" of facilities in place, with the result that the federations have "serious concerns about what it will be like."

The source added: "Behind it is money. The world economy has gone one way and the Brazilian economy the other way, and now they have no money, and everything costs at least twice as much."



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## IOC holds talks with International Federations in bid to address Rio 2016 concerns

By Daniel Etchells

Wednesday, 3 February 2016

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### NEWS

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Bidding For The Games

Lillehammer 2016

Rio 2016

Pyongyang 2018

## IOC Holds Rio 2016 Crisis Talks with Federations

02/02/16

(ATR) IOC officials are meeting with the 28 summer Olympic sports and Rio 2016 on Tuesday to hammer out solutions to budget cuts impacting Games preparations.

Leaders of the IFs are braced for bad news about cutbacks to their venues, including seating being slashed, and sports presentation programs.

IOC sport director Kit McConnell, his Rio 2016 counterpart Agberto Guimarães and Olympic Games executive director Christophe Dubi



meeting is at IOC headquarters in Rio  
struggles to come to terms with it



## Lagoa Rodrigo de Freitas

**Olympics:  
Spectator Viewing  
From 14'000  
To 5'000**

**Paralympics:  
No TV Host Broadcast**

**Both:  
Water Quality**





## AP Investigation: Olympic teams to swim, boat in Rio's filth

By BRAD BROOKS and JENNY BARCHFIELD Jul. 30, 2015 2:01 PM EDT

    11.1K

RIO DE JANEIRO (AP) — Athletes in next year's Summer Olympics here will be swimming and boating in waters so contaminated with human feces that they risk becoming violently ill and unable to compete in the games, an Associated Press investigation has found.

An AP analysis of water quality revealed dangerously high levels of viruses and bacteria from human sewage in Olympic and Paralympic venues — results that alarmed international experts and dismayed competitors training in Rio, some of whom have already fallen ill with fevers, vomiting and diarrhea.

RIO DE JANEIRO (AP) — Athletes in next year's Summer Olympics here will be swimming and boating in waters so contaminated with human feces that they risk becoming violently ill and unable to compete in the games, an Associated Press investigation has found.

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## Seventeen U.S. rowers fall ill in Rio at test event for 2016 Olympics amid concern about polluted water that tested positive for 'human sewage'

- The poorly Americans - 13 teenage athletes and four staffers - were part of a 40-member team for an event at Rodrigo de Freitas Lake
- U.S. team doctor said of the stomach illnesses: 'I think it's from the lake'
- U.S. coach Susan Francia, a two-time Olympic gold-medal rower, was among those who got sick
- She warned Olympic athletes: 'You should know when you're coming next year that you have to be smart about how you are preparing'
- Water quality has been found to be questionable in 'all of Rio's Olympic and Paralympic water venues'

By [ASSOCIATED PRESS](#)

PUBLISHED: 17:02 EST, 10 August 2015 | UPDATED: 21:27 EST, 10 August 2015

## US rowers fall ill at Olympic trial run in Brazil; pollution suspected

*Thirteen rowers experience stomach illness, raising concerns about water quality before 2016 Olympic Games*

August 11, 2015 11:01AM ET

Thirteen rowers on the 40-member U.S. team came down with stomach illness at the World Junior Rowing Championships — a trial run for next summer's Olympics — and the team doctor said she suspected it was due to pollution in the lake where the competition took place.

Early Lead

## U.S. rowing coach says American team got sick from Rio's contaminated water



Save for Later



Reading List



## Dirty Water Blamed for Sick Rowers at Brazil Olympic Trial

by [ASSOCIATED PRESS](#)

Thirteen rowers on the 40-member U.S. team came down with stomach illness at

advertisement

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\*2014-15 survey. New insureds who

#### 4.4.6 Regulatory parameters of importance

For any microorganism to be used as a regulatory parameter of public health significance for recreational waters, it should ideally:

Microorganisms commonly used in regulation include the following:

- Intestinal enterococci meet all of the above.
- *E. coli* is intrinsically suitable for fresh waters but not marine water; however, as discussed in section 4.4.4, there are currently insufficient data with which to develop guideline values using this parameter in fresh water.
- Total coliforms are inadequate for the above criteria, in particular as they are not specific to faecal material.

Access SMAC's website:  
[www.rio.rj.gov.br/web/smac](http://www.rio.rj.gov.br/web/smac)



A screenshot of a web browser displaying the website for the Prefeitura do Rio de Janeiro, specifically the page for the Secretaria Municipal de Meio Ambiente - SMAC. The browser's address bar shows 'www.rio.rj.gov.br/web/smac/'. The website header includes the city's coat of arms and name, navigation links like 'Entrar / Cadastre-se', and social media icons. A main navigation bar lists categories: A PREFEITURA, TURISMO, CIDADÃO, SERVIDOR, EMPRESA, and OUVIDORIA. The main content area features a large banner for '19 de agosto DIA DO CICLISTA' with a photo of a cyclist. Below the banner are news items: 'Parque Natural Municipal da Prainha vai comemorar o Dia das Crianças', 'Workshop Participativo', and 'Meio Ambiente projeta novo traçado da ciclovia Maré Garrincha'. A sidebar on the left lists various services and departments under 'Conheça a Secretaria'. A 'SERVIÇOS' section on the right includes a call to action 'Seja qual for a solicitação ou serviço, o 1746 pode te ajudar' and a 'DIÁRIO OFICIAL' preview.

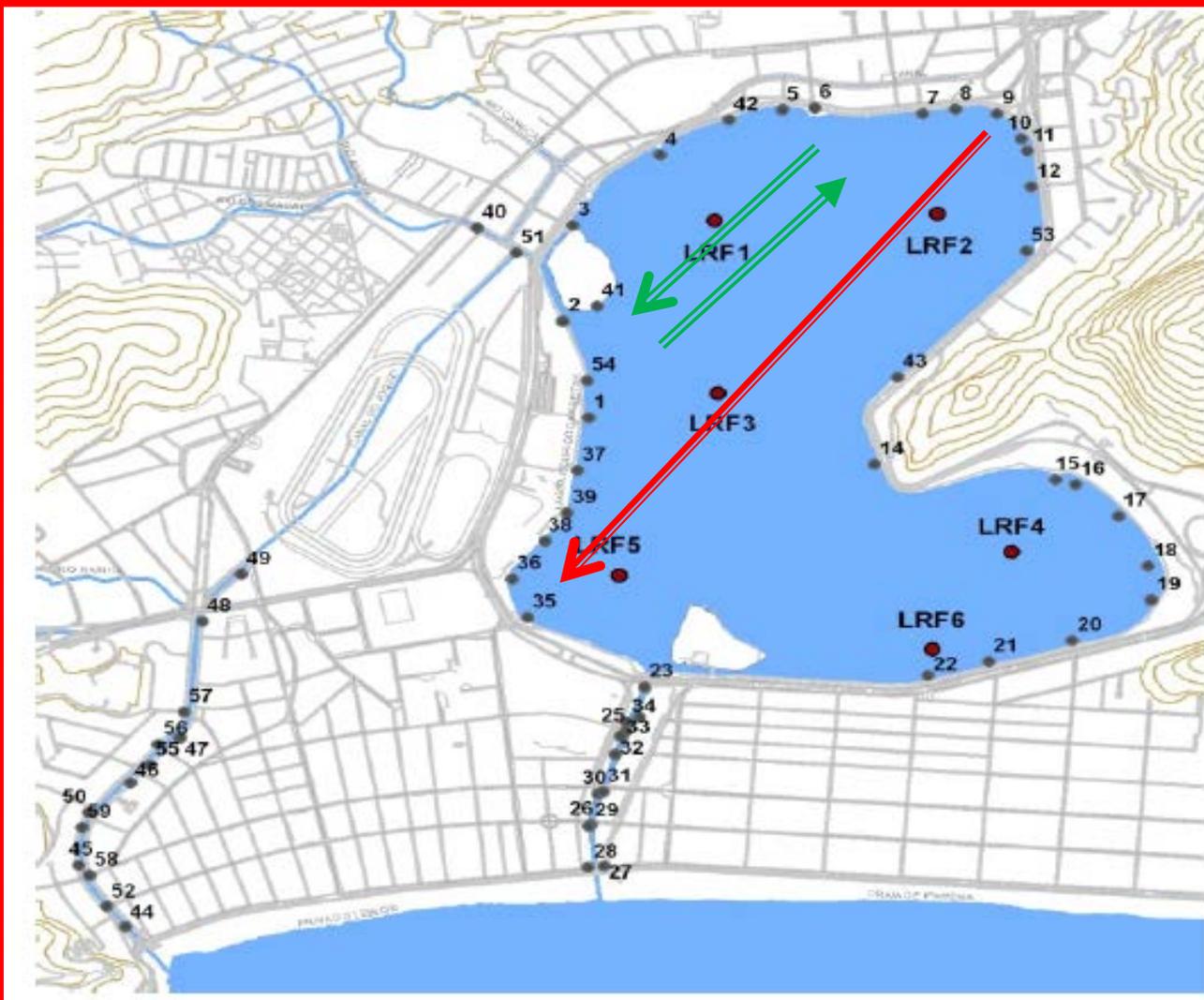
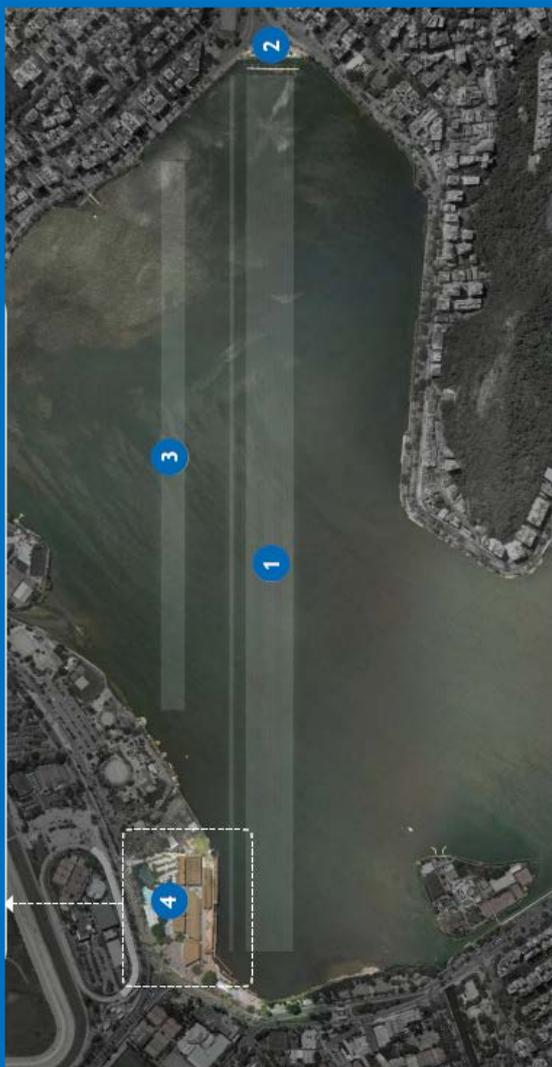


Select the Year of water quality analyze



The screenshot shows a web browser window with the URL [www.rio.rj.gov.br/web/smac/gestao-da-lagoa-rodrigo-de-freitas](http://www.rio.rj.gov.br/web/smac/gestao-da-lagoa-rodrigo-de-freitas). The page features a navigation menu on the left with categories such as 'Fiscalização', 'SIG-Floresta', 'PMMA-Rio', 'MonitorAr-Rio', 'Mudanças Climáticas', 'Áreas Protegidas', 'Gestão da Lagoa Rodrigo de Freitas', 'Recursos Hídricos', 'Hortas Cariocas', 'Licenciamento Ambiental Municipal', 'Imprensa', 'Resíduos Sólidos', 'Recuperação Ambiental', 'Programas Cicloviários', 'Compensação Ambiental', and 'Medida Compensatória'. The main content area displays the logo for 'MONITORAMENTO DA QUALIDADE DA ÁGUA DA LAGOA RODRIGO DE FREITAS' and a list of years for consulting water quality bulletins: 'Ano - 2015', 'Ano - 2014', 'Ano - 2013', 'Ano - 2012', and 'Ano - 2011'. Below this, there is a section for consulting legislation, including 'Resolução CONAMA Nº357, de 2005', 'Resolução CERH-RJ nº63, de 2011', 'Decreto Nº9395 de 1990', 'Decreto "N" Nº18415, de 2000', 'DZ-115 R-1 - Diretriz de Classificação da Lagoa Rodrigo de Freitas', 'ALERTARO - Definições', 'Plano de Contingências e Monitoramento da Lagoa Rodrigo de Freitas (FCMLRF) - 2013', and 'Plano de Gestão Ambiental da Lagoa Rodrigo de Freitas - 2008'. A dashed blue box highlights the year selection options.

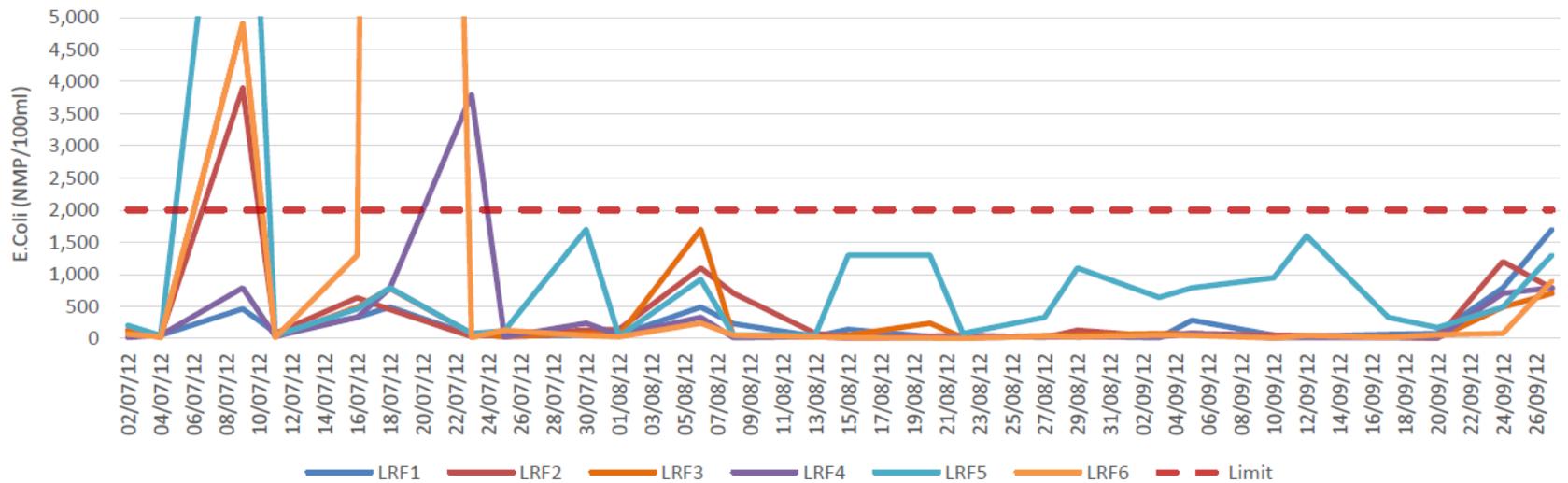




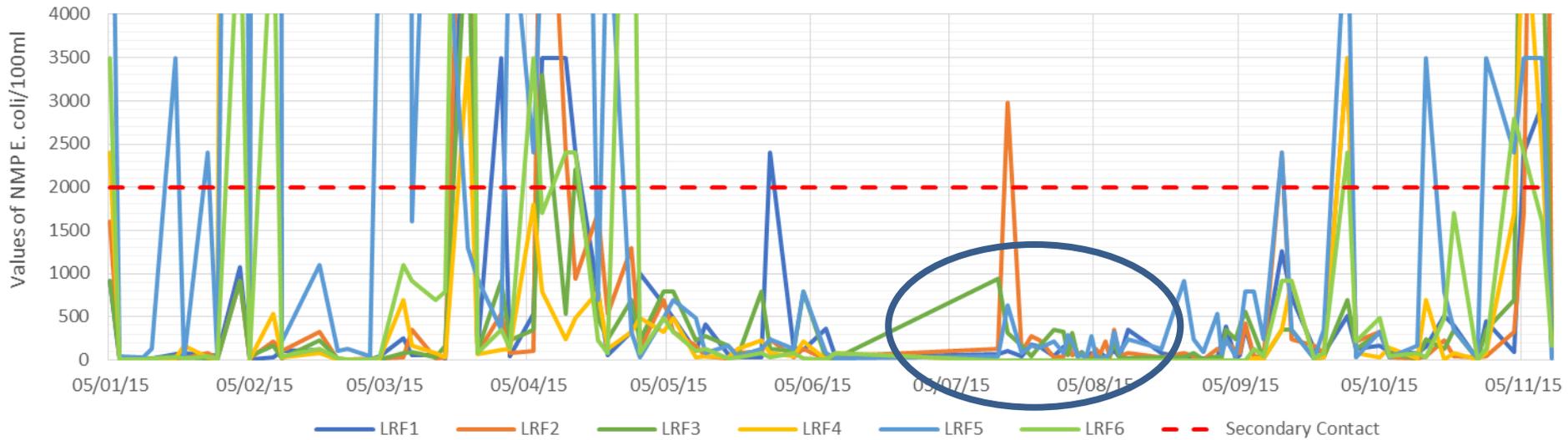
## Lagoa Rodrigo de Freitas

### Water Quality

Lagoa Rodrigo de Freitas - E Coli Analyze  
Games Times 2012

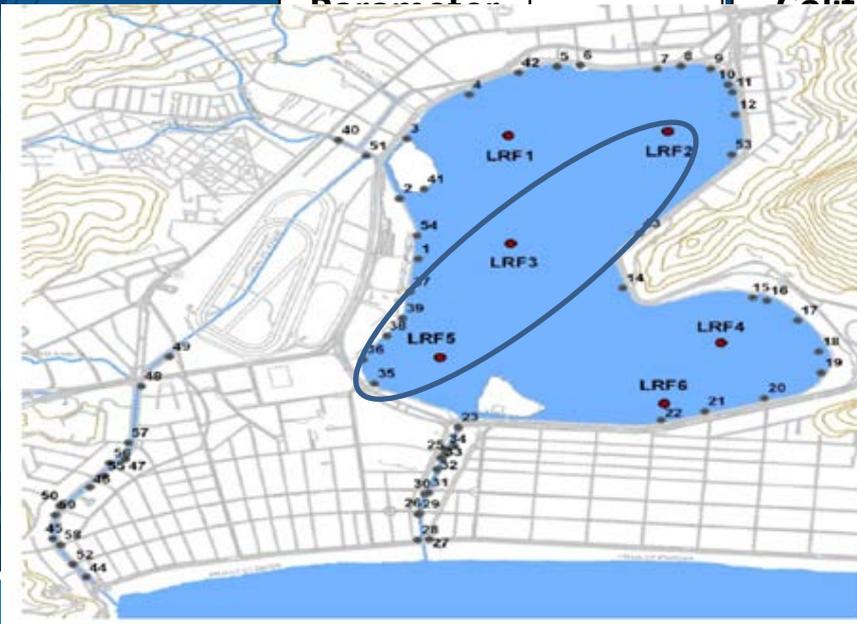


Lagoa Rodrigo de Freitas  
E Coli - 2015



# Which parameters did we use to evaluate water quality ?

Parameter	Limit	05-Aug	06-Aug	07-Aug	08-Aug	09-Aug
		E. Coli				
LRF1	2000 Secondary Contact	36	98	30	52	121
LRF2		130				350
LRF3		33				216
LRF5		49				328
		05-Aug	06-Aug	07-Aug	08-Aug	09-Aug
		Total	Total	Total	Total	Total
		Coliform	Coliform	Coliform	Coliform	Coliform
		295	2	31	62	1565
		9,200	1	31	85	3873
		350	908	1019	1274	2909
		1,600	836	1624	3282	5794





The Tiger Mosquito

*Aedes aegypti*

*Aedes albopictus*

- 1947: Identified for the first time in the Zika forest in Uganda,
- 2015: First identification in Brazil



- It is not yet conclusive that Zika transmits Microcephaly

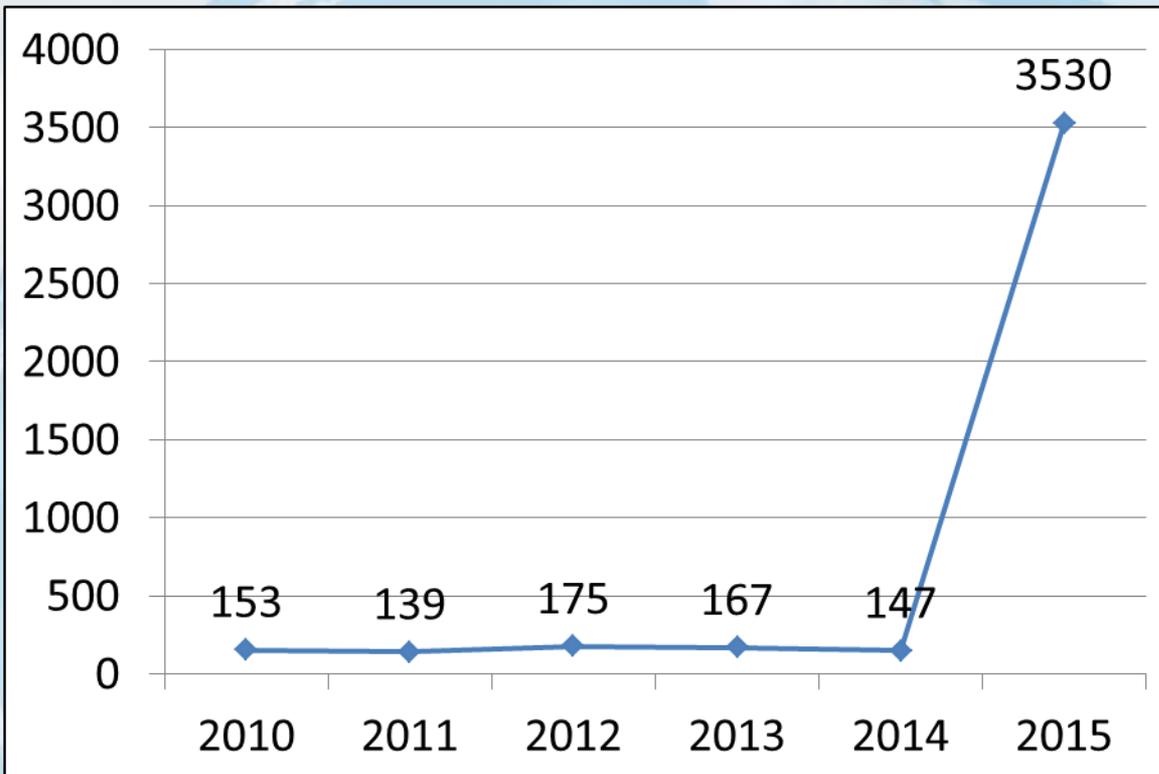


Baby with Microcephaly



Above: Illustration of the effect of Microcephaly – cranial circumference of  $<32$  cm for a new-born

- Annual number of Microcephaly cases in Brazil



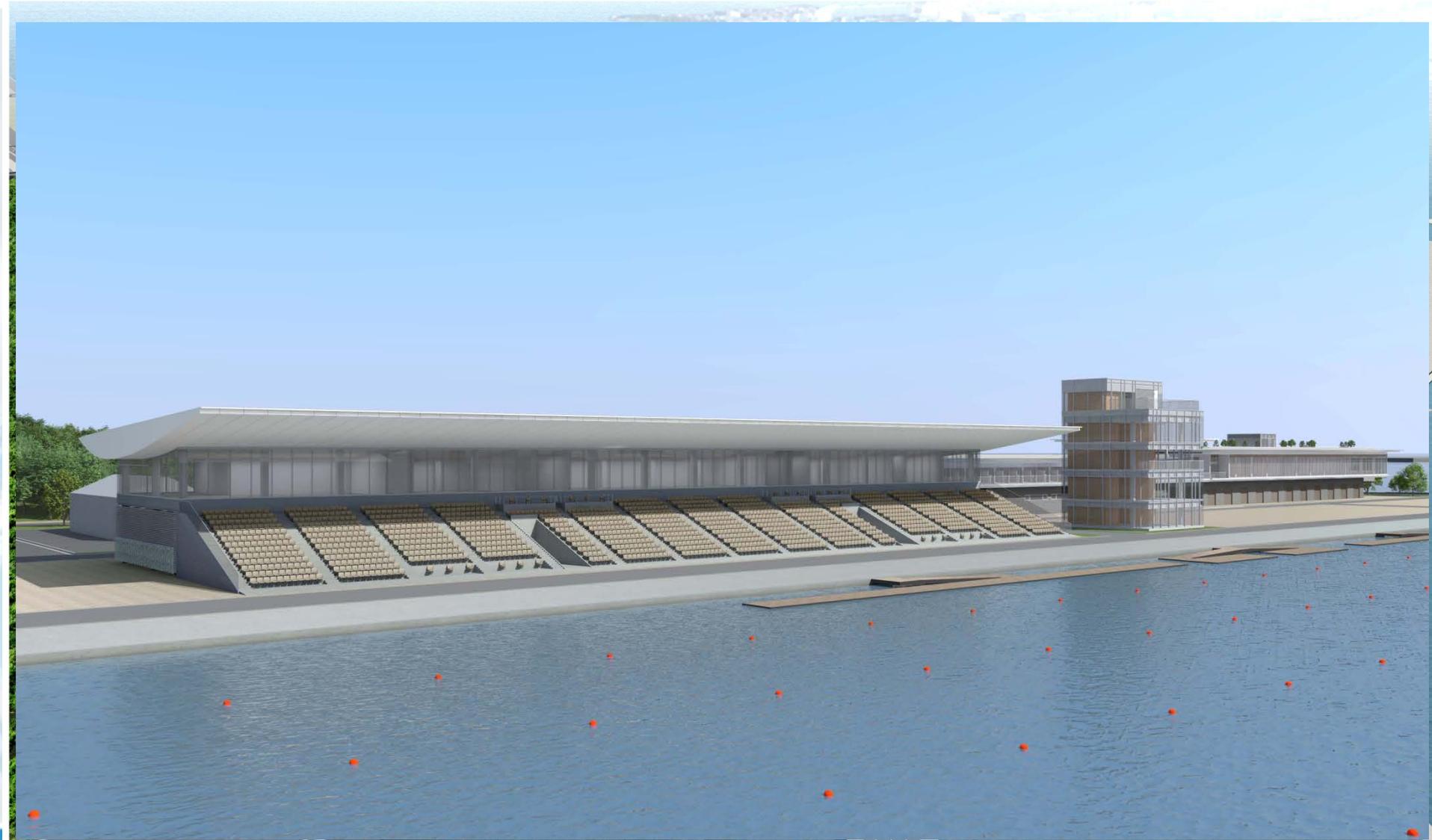
Microcéphalie liée au virus ZIKV – Brésil 2016 – Photo © Felipe Dana

## Potential Sexual Transmission of Zika Virus

Emerging Infectious Diseases • [www.cdc.gov/eid](http://www.cdc.gov/eid) • Vol. 21,  
No. 2, February 2015

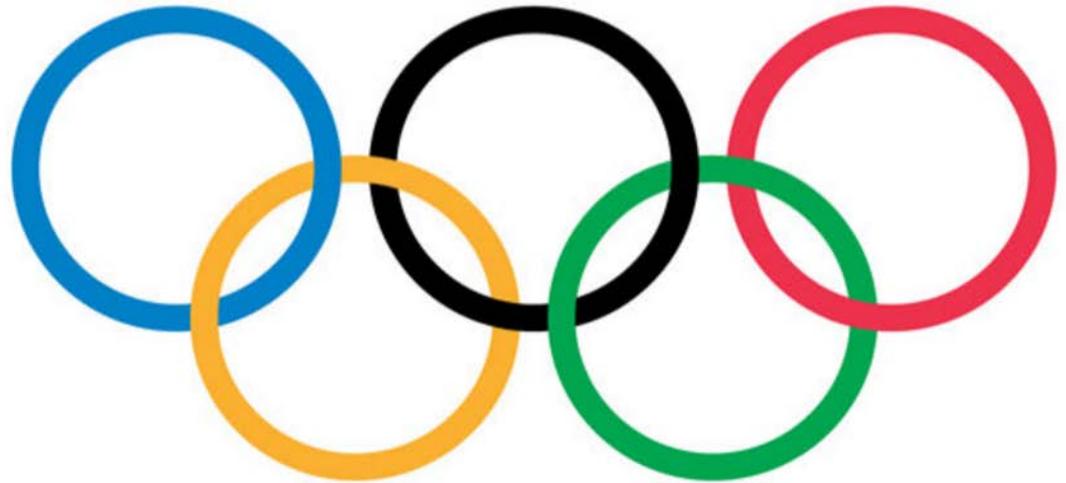
## Prevention?





- Budapest, HUN
- Los Angeles, USA
- Paris, FRA
- Rome, ITA

## Candidate Cities 2024 deliver vision, concept and strategy plans to IOC



17/02/2016

The International Olympic Committee (IOC) has received the four Candidature Files from Los Angeles (USA), Rome (Italy), Budapest (Hungary) and Paris (France)\* for hosting the Olympic Games 2024. Today was the deadline for part one of the Candidature File: Vision, Games Concept and Strategy to host the Games of the XXXIII Olympiad 2024.

- Budapest, HUN



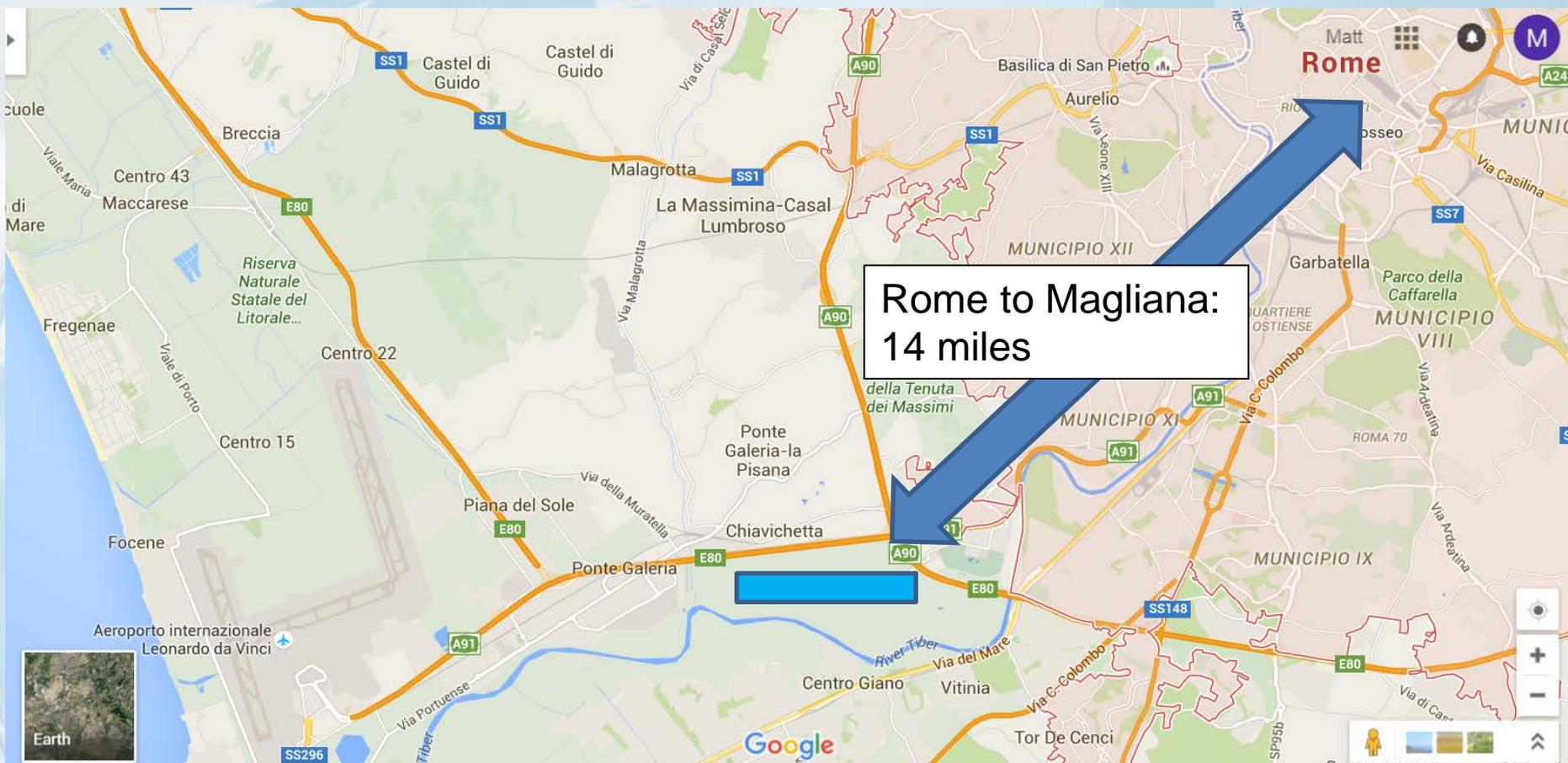
- Los Angeles, USA



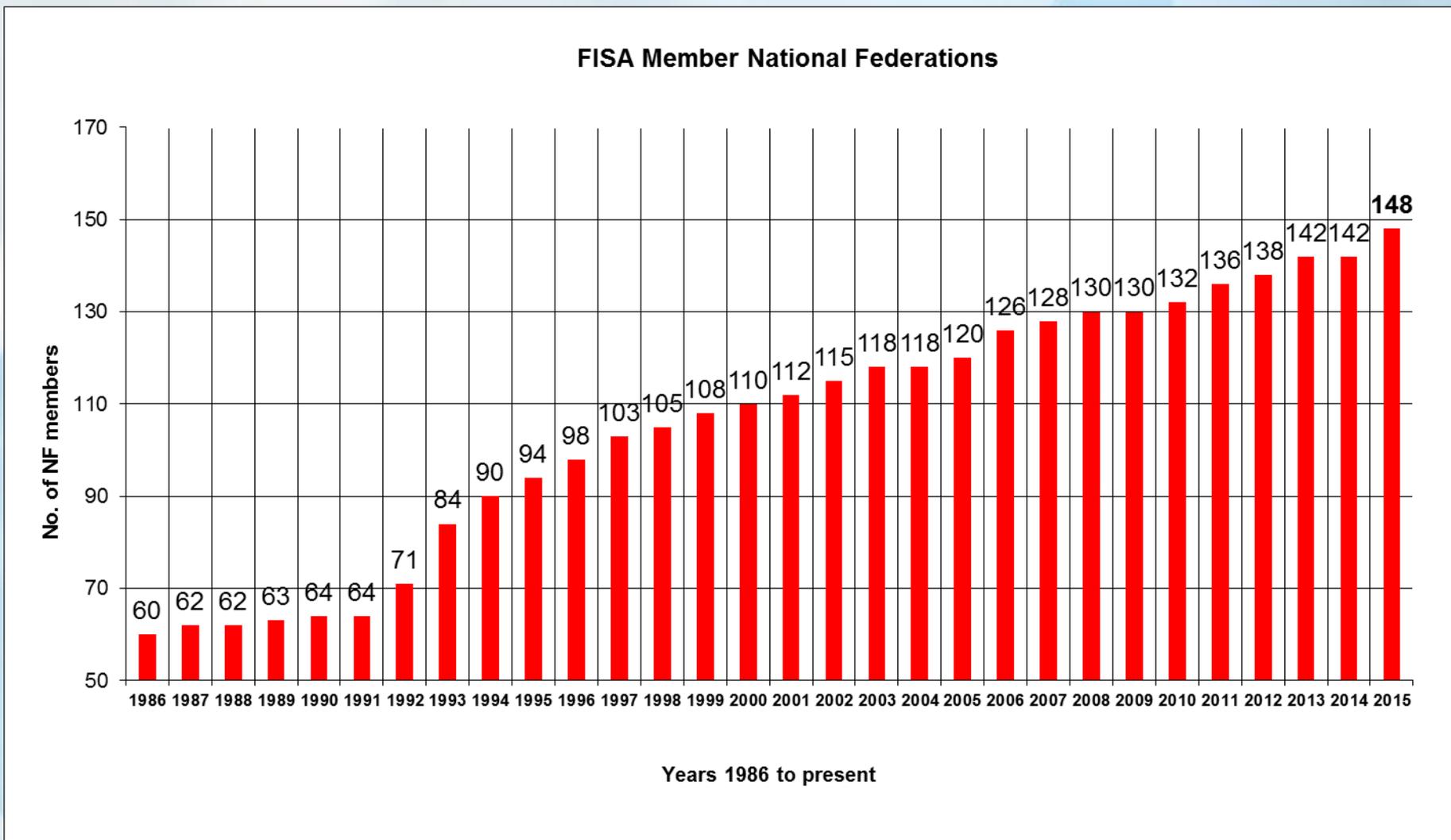
- Paris, FRA



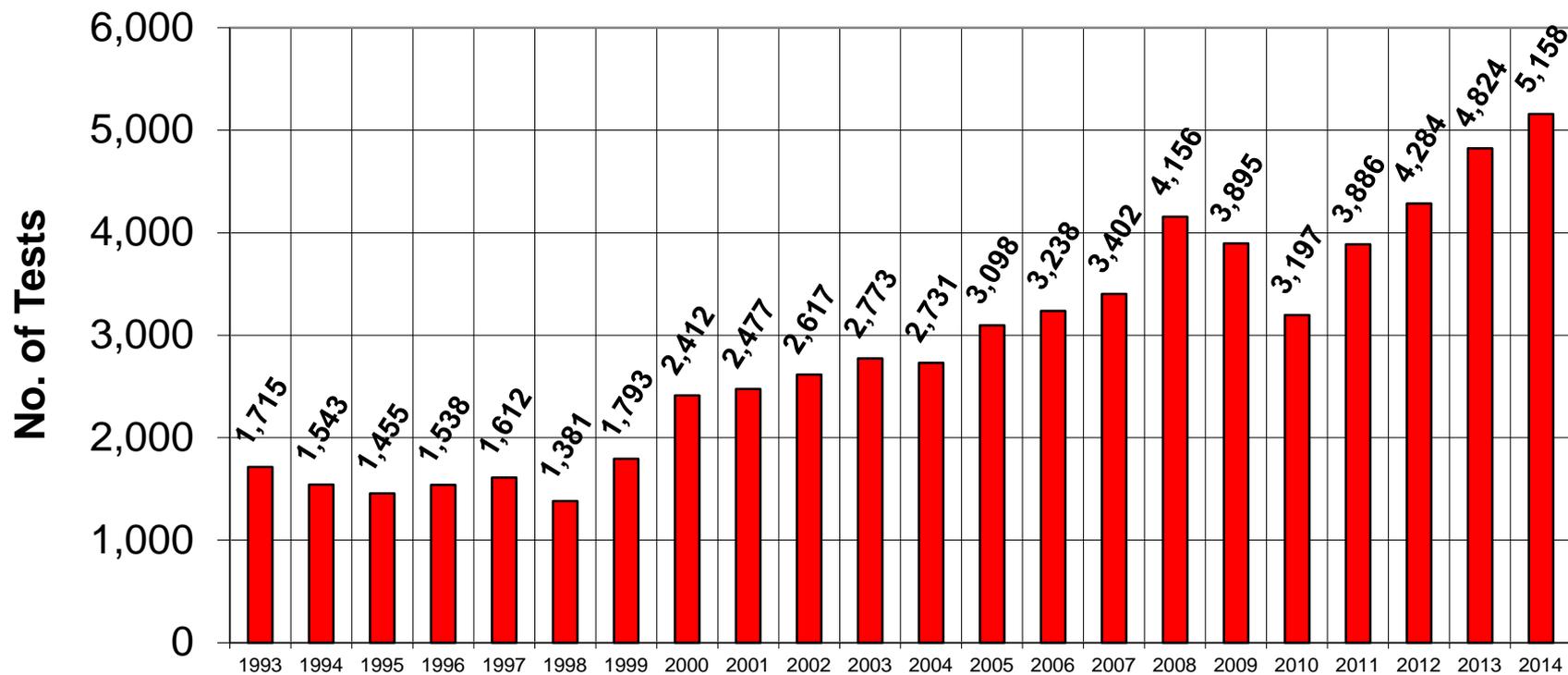
- Rome, ITA



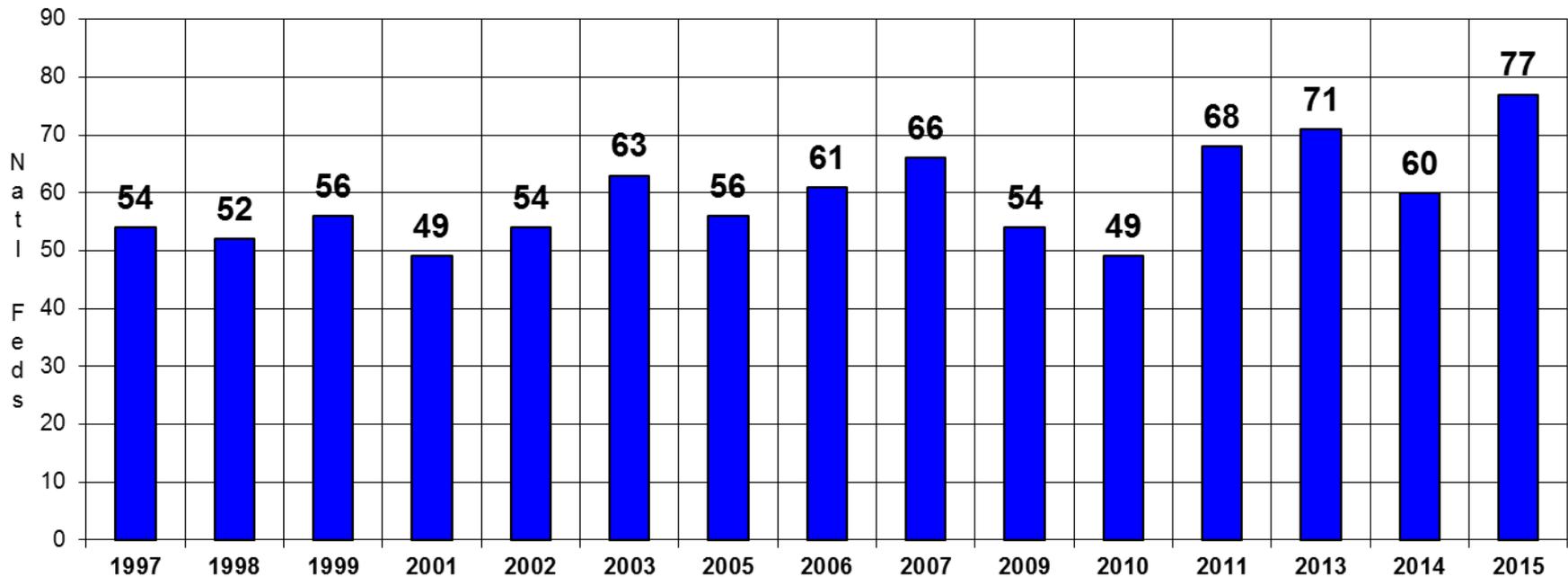
**FISA Update  
Key Performance Indicators  
At 2015**



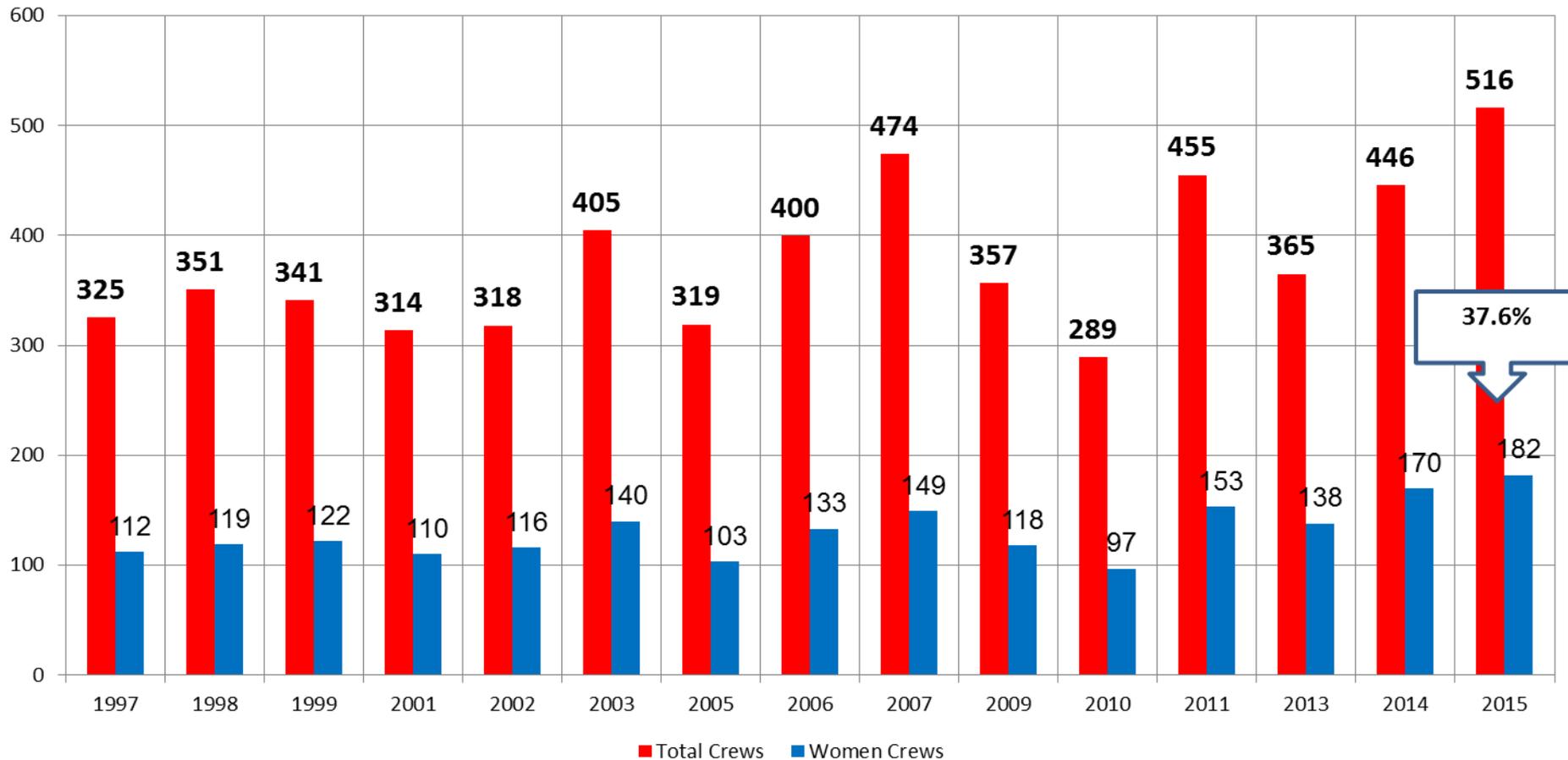
Anti Doping Tests per year in  
the Sport of Rowing 1993 to 2014



National Federation Participation at World Rowing Championships  
1997 to 2015

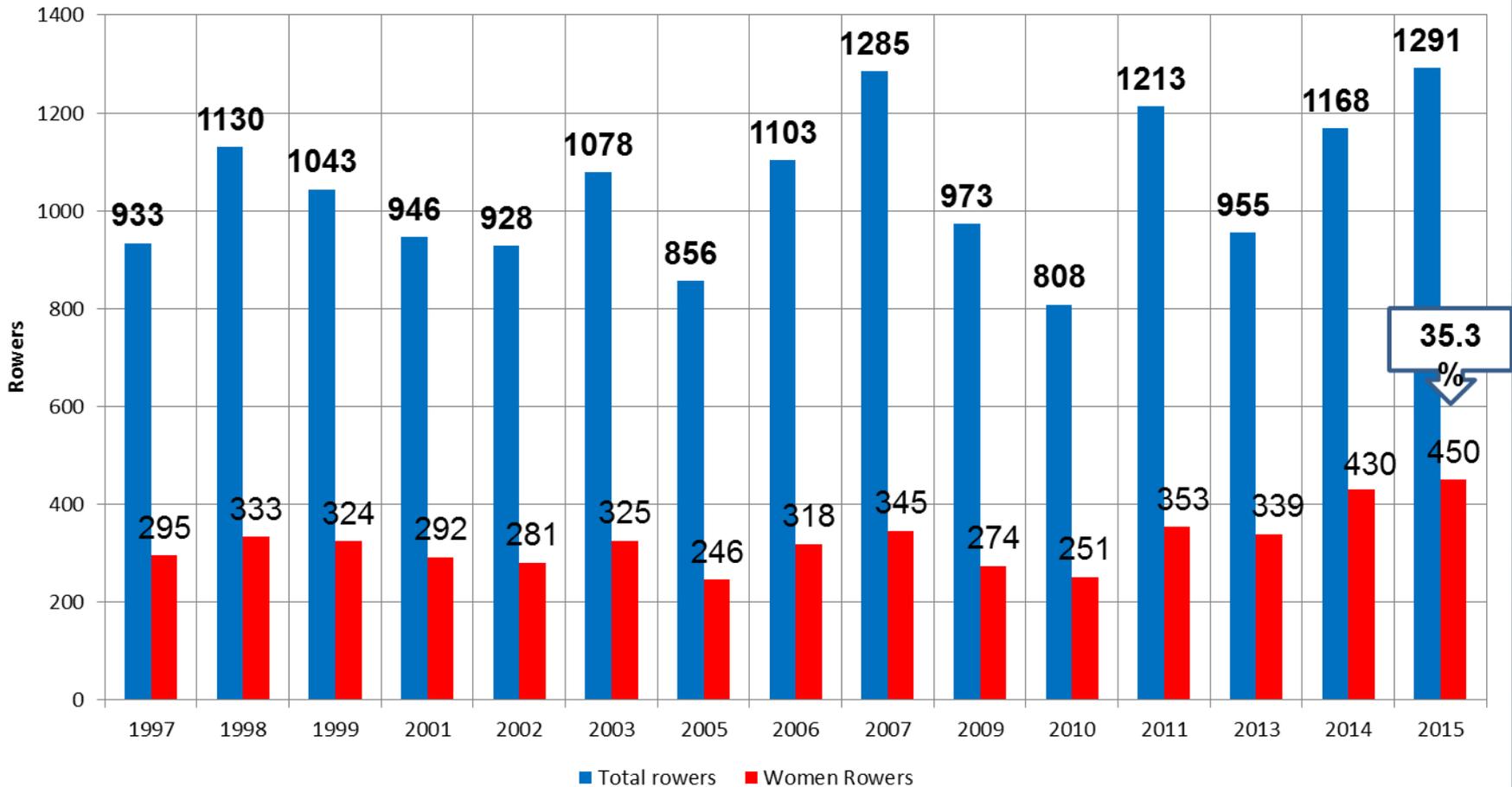


Total Crews at the World Rowing Championships  
1997 to 2015

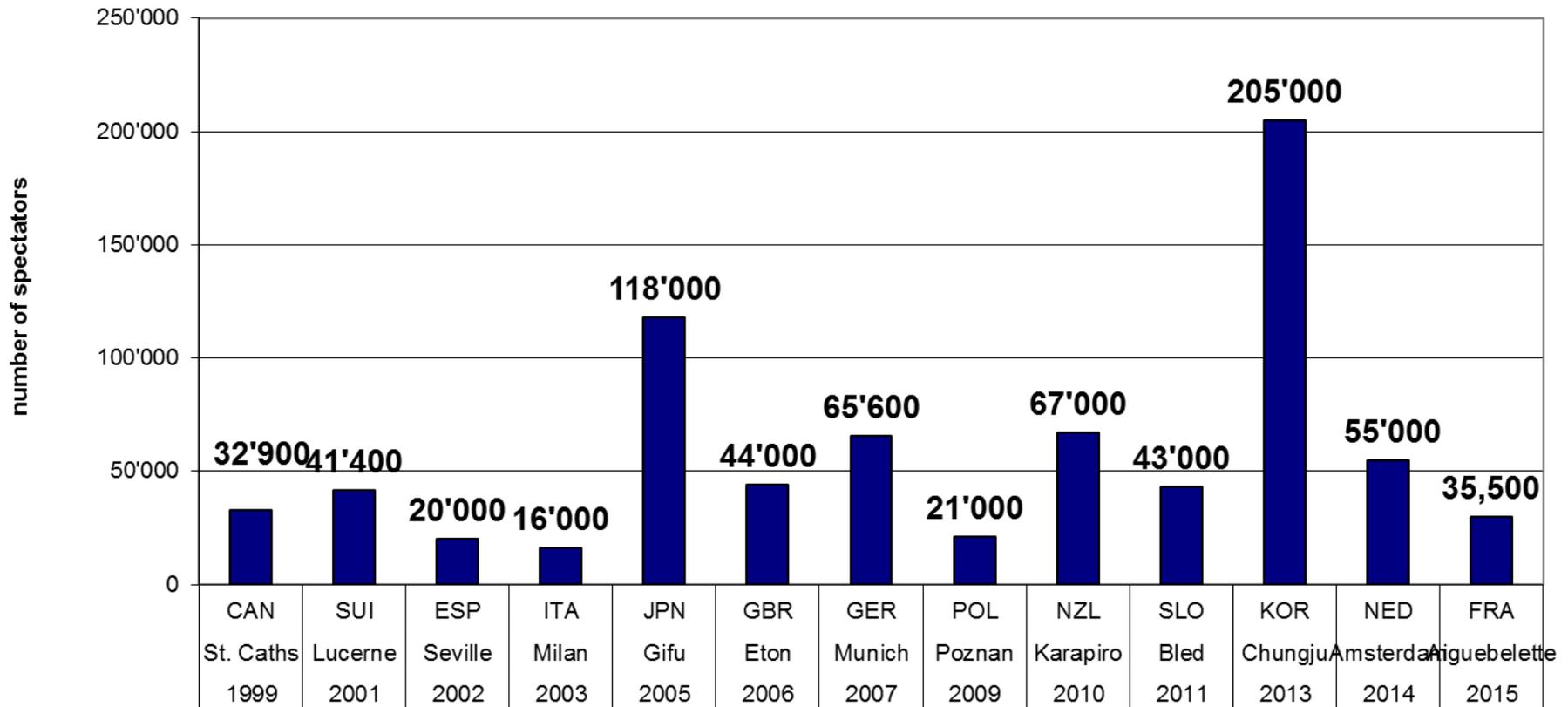


# Participation at World Rowing Championships – Rowers

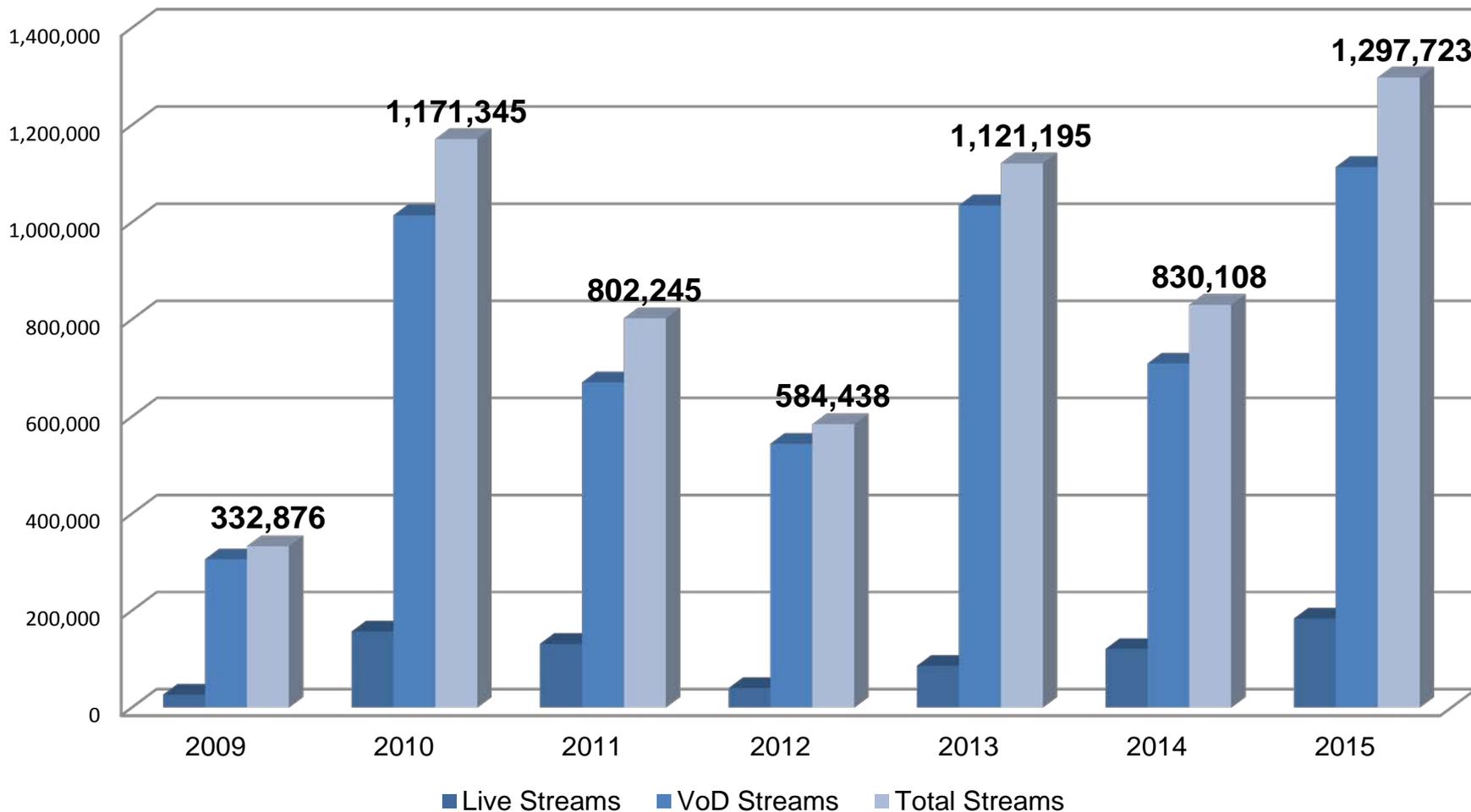
Rowers at the World Rowing Championships  
1997 to 2015



World Rowing Championships  
Spectator attendance 1999-2015



**www.worldrowing.com 2009 to 2015  
Total Video Steams**



## Total Digital Media Impact 2015

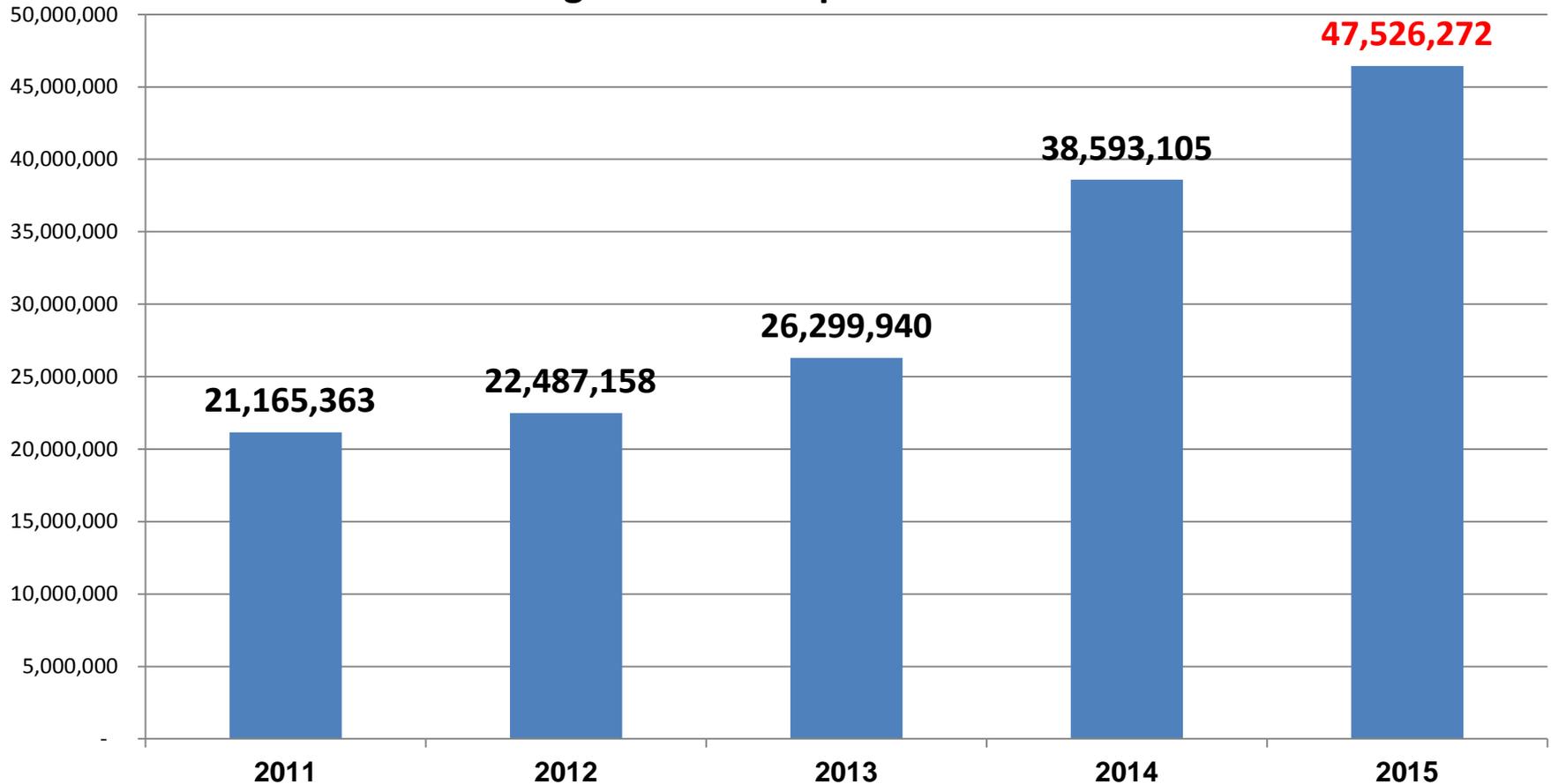
	2015 Website Page Impressions	2015 Facebook Page Impressions	2015 Twitter Tweet Impressions	2015 YouTube Video Views	2015 Facebook Video Views	2015 World Rowing Live Video Streams	2015 Total
January	347,989	1,051,263	207,000	24,397	0	24,269	1,654,918
February	365,695	1,152,312	292,000	24,056	0	23,801	1,857,864
March	408,758	1,185,064	343,700	30,239	0	26,306	1,994,067
April	492,681	1,342,316	170,600	22,740	0	22,434	2,050,771
May	2,551,756	1,660,924	1,100,000	36,655	79,813	114,744	5,543,892
June	2,308,638	1,846,864	911,300	46,671	99,219	163,802	5,376,494
July	3,813,413	1,630,455	1,500,000	51,108	70,749	139,296	7,205,021
August	3,446,557	1,317,174	1,300,000	31,614	22,893	93,012	6,211,250
September	4,514,885	2,282,976	1,200,000	40,795	236,509	551,003	8,826,168
October	436,909	1,230,230	253,900	30,328	107,937	58,851	2,118,155
November	412,413	1,423,269	244,100	34,422	91,801	53,702	2,259,707
December	363,261	1,611,142	255,200	25,309	146,550	26,503	2,427,965
<b>TOTAL</b>	<b>19,462,955</b>	<b>17,733,989</b>	<b>7,777,800</b>	<b>398,334</b>	<b>855,471</b>	<b>1,297,723</b>	<b><u>47,526,272</u></b>

\*Projected figures - using 2014 figures

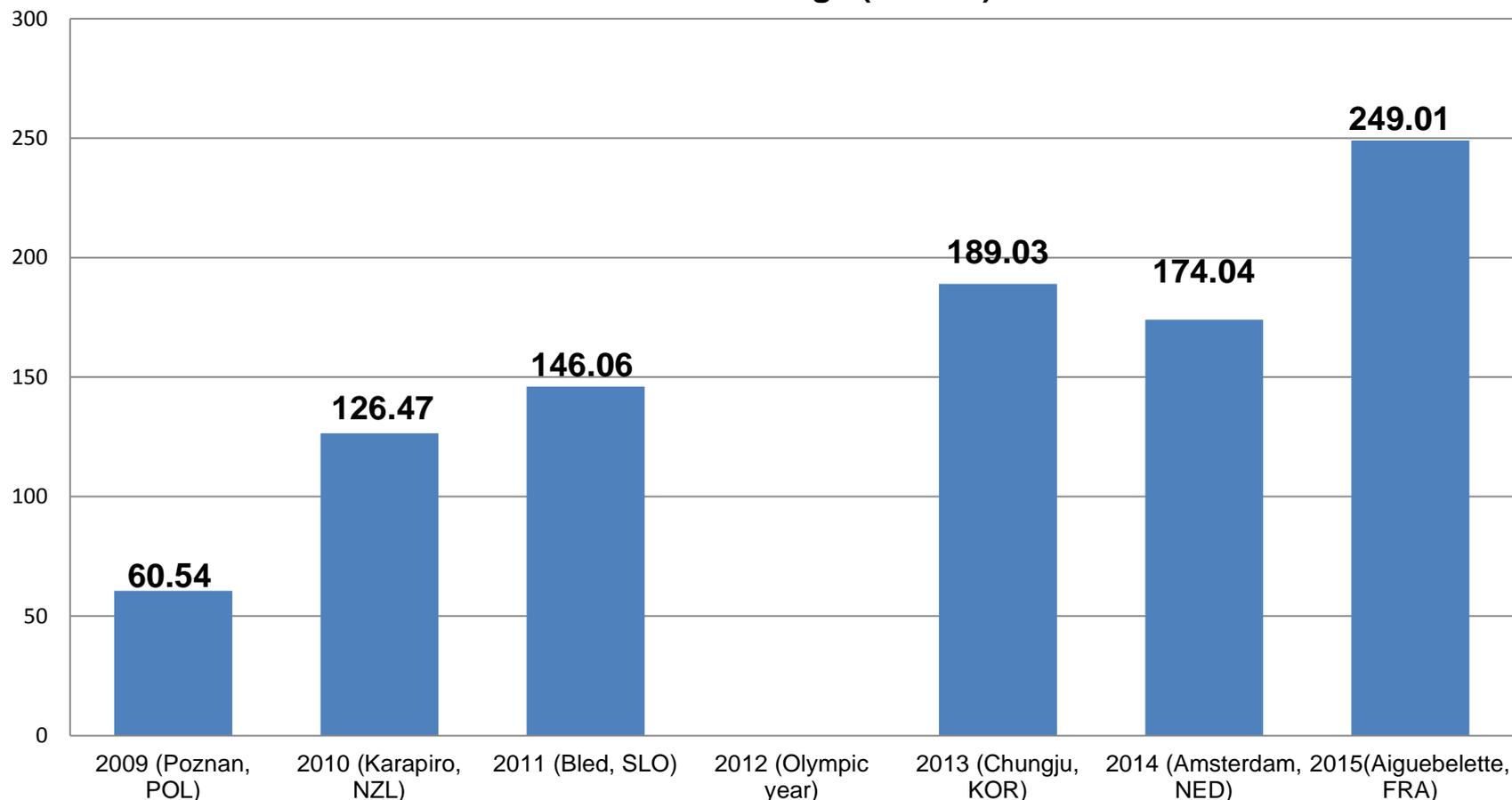
2011 total	2012 total	2013 total	2014 total
21,165,363	22,487,158	26,299,940	38'593'105

# Total Digital Media Impact to 2015\*

Total Digital Media Impact 2011 to 2015



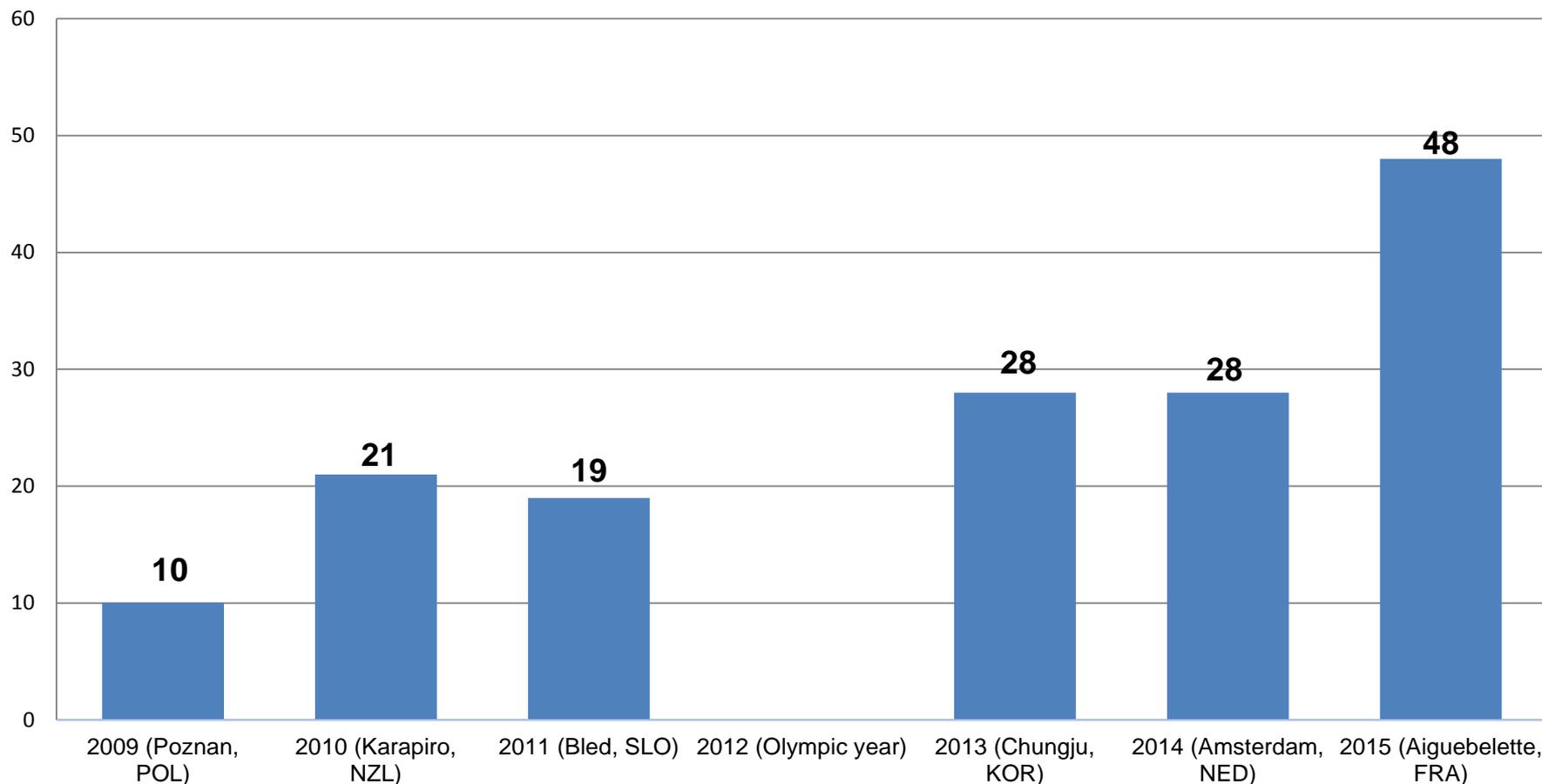
**World Rowing Championships  
2009 to 2015  
Total TV coverage (hh:mm)**



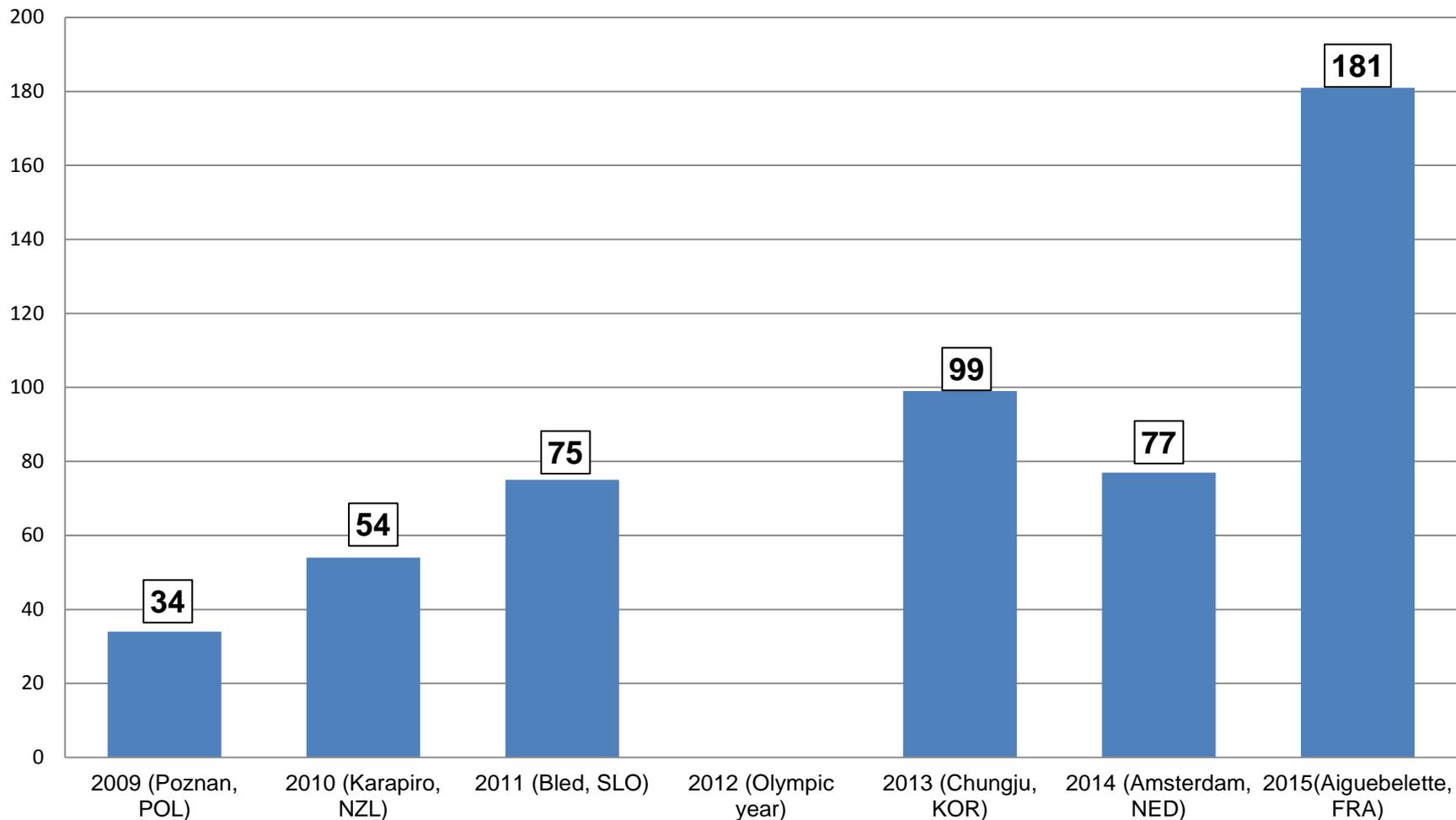
## World Rowing Championships 2009 to 2015

### Number of countries that broadcasted

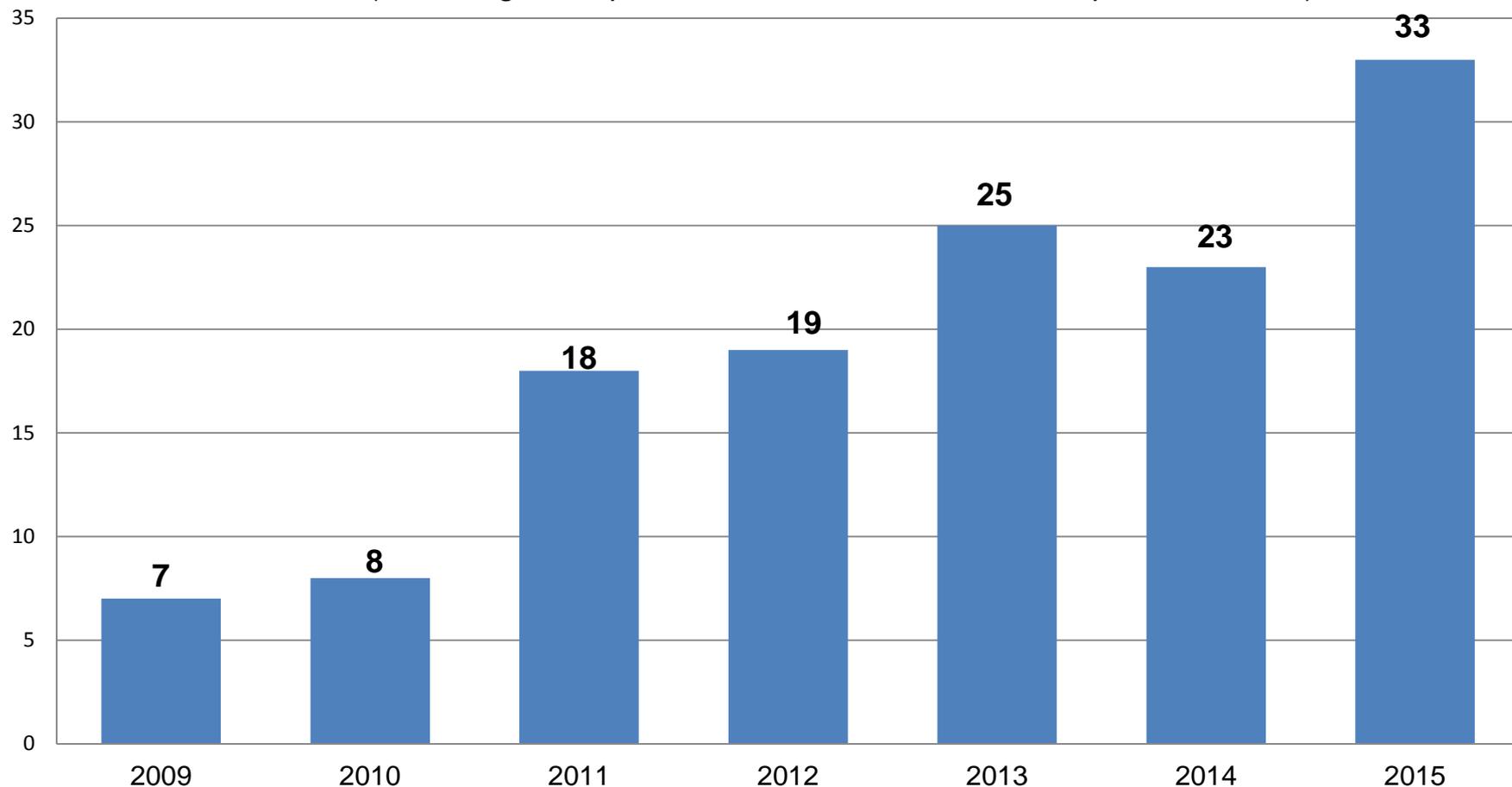
(excluding Eurosport which is available in 54 European countries)



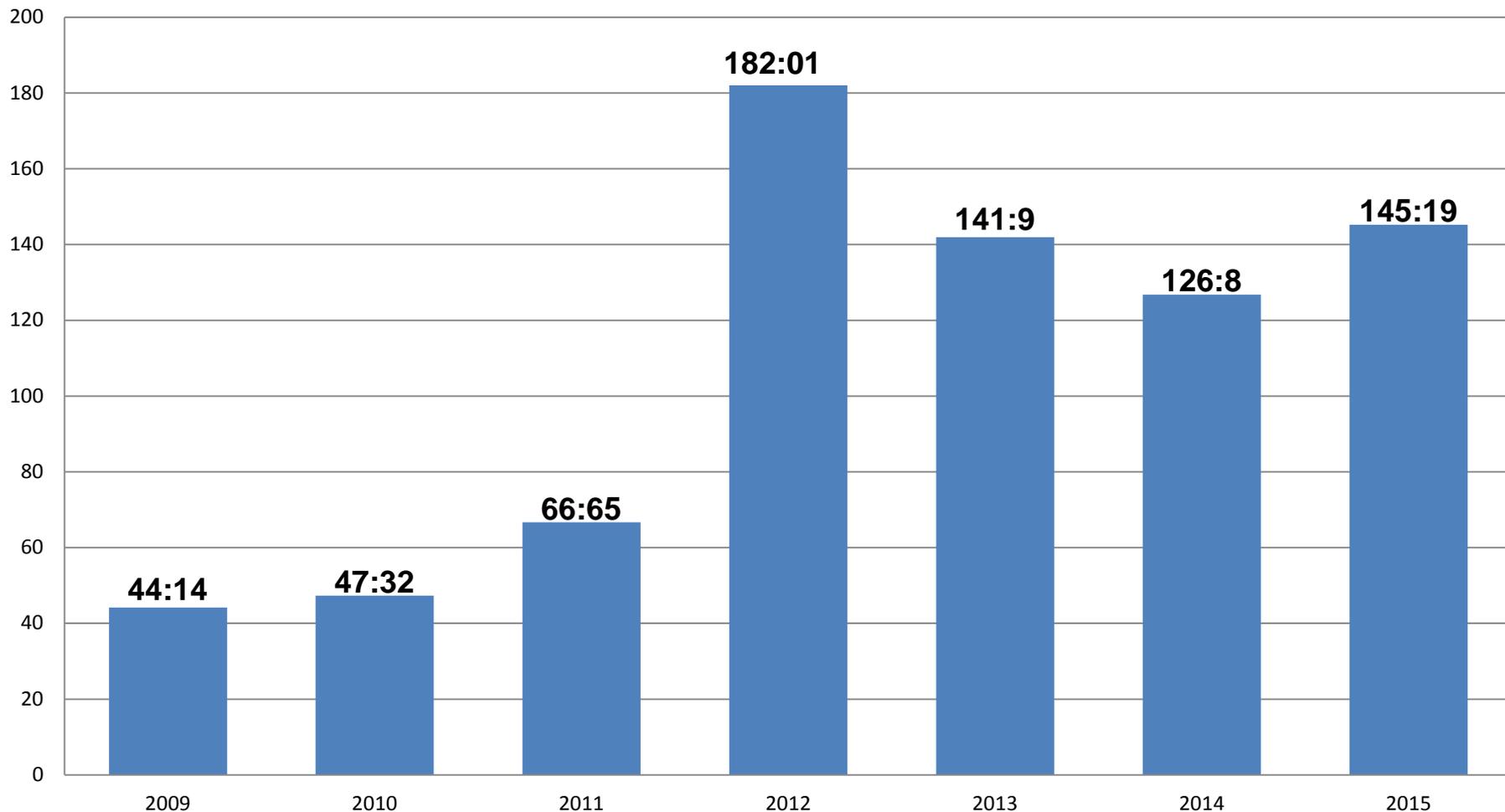
**World Rowing Championships 2009 to 2015  
Number of TV Channels that Broadcasted**



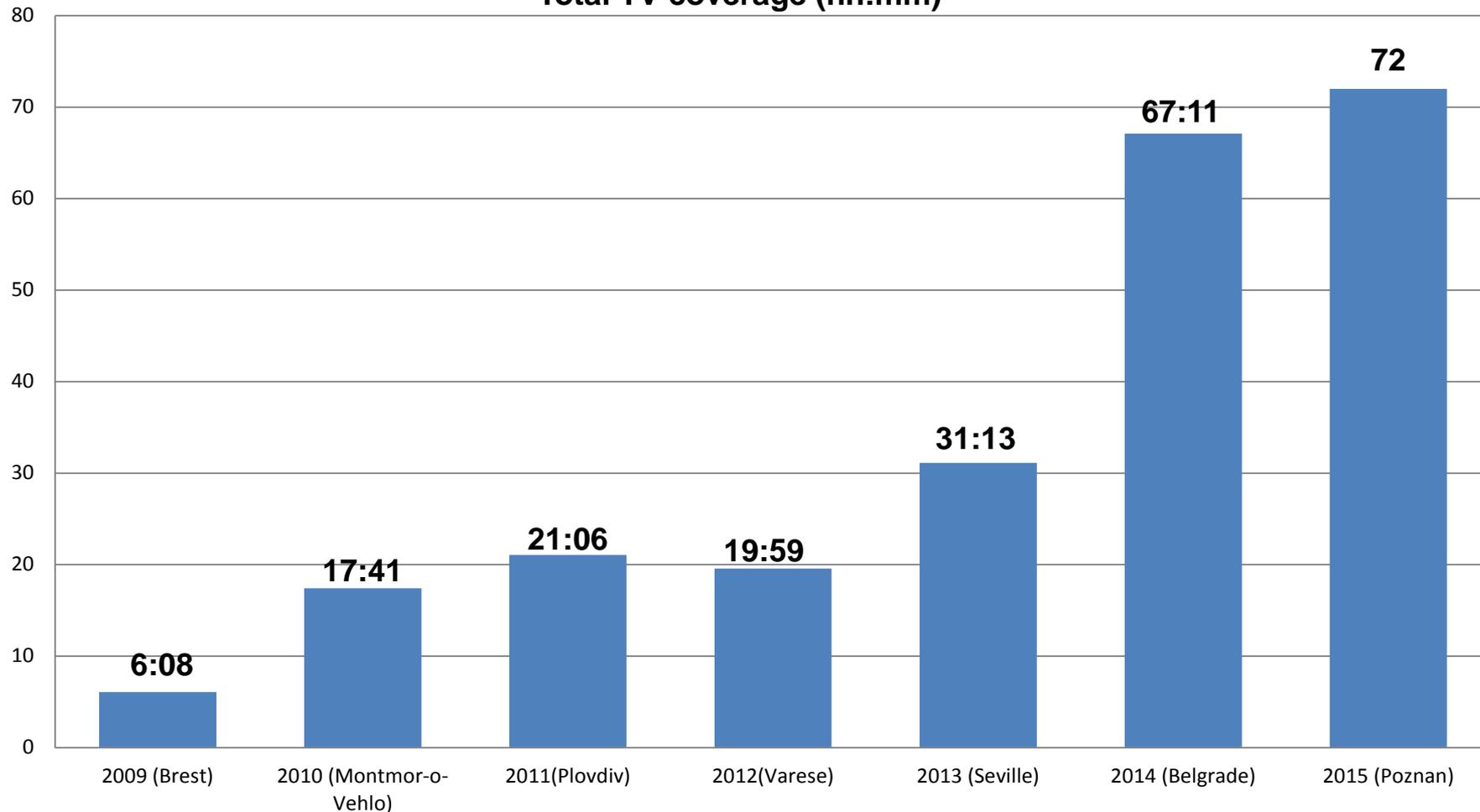
**World Rowing Cup Series 2009 to 2015**  
**Number of countries that broadcasted**  
(excluding Eurosport, which is available in 54 European countries)



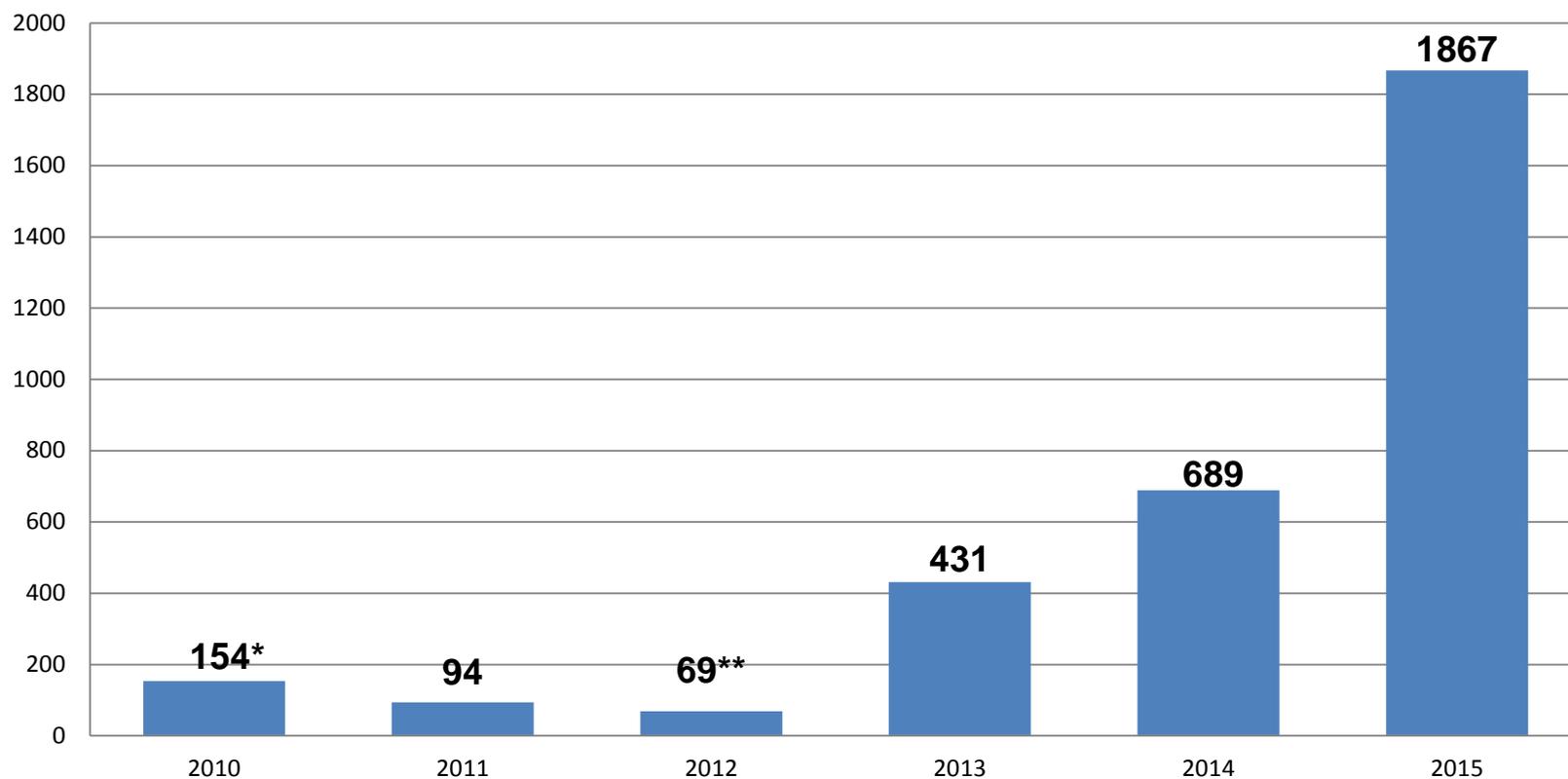
**World Rowing Cup Series 2009 to 2015  
Total TV Coverage (hh:mm)**



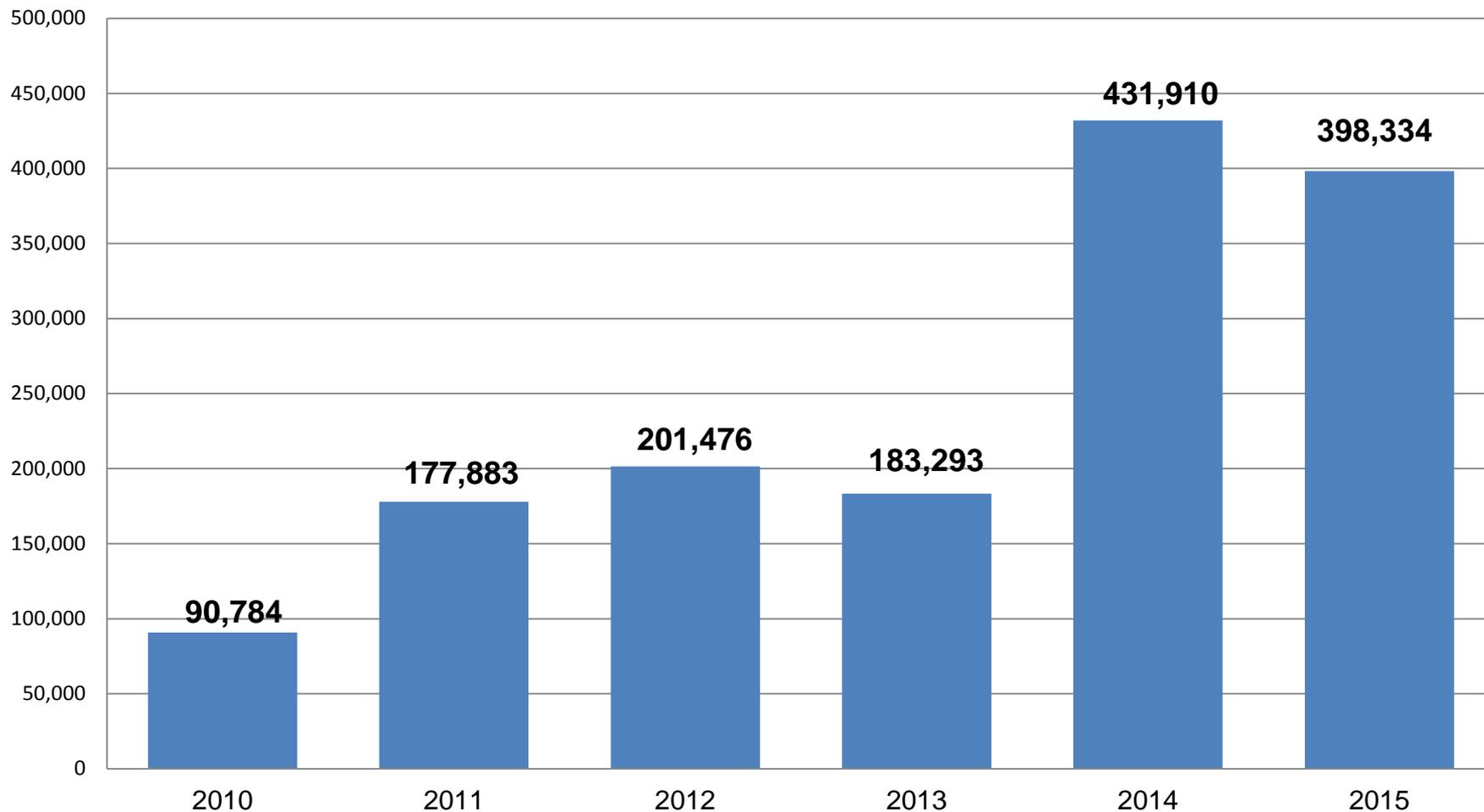
**European Rowing Championships 2009 to 2015  
Total TV coverage (hh:mm)**



## World Rowing Championships, European Rowing Championships and World Rowing Cups 1, 2, 3 2010 to 2015 Total News Airings



**FISA's YouTube Channel 2010 to 2015  
Total Annual Views**



# *Driving Rowing's Future*

**Why, What and How  
to change?**



**FUTURE  
OF  
ROWING**



Rowing Olympic  
Programme



