

Kafue River & Rowing Centre

Our planet faces many critical and complex water challenges.

Pollution, industry, agriculture, seasonal flooding, damming, hydropower, and drinking water scarcity.

The Kafue Flats in Zambia faces them all - and rowers can help.

In 2011, World Rowing and WWF began an alliance to use rowing to educate and raise awareness about freshwater. Now we have united to take action on the global freshwater issues that threaten our planet, and have identified this lower basin of the Kafue River as a place in which all these challenges are faced.

Inspired by the confluence of water pressures and problems on the Kafue Flats, we are creating an extraordinary multi-purpose facility on the Kafue for world-class water management research and the sport of rowing: The Kafue River & Rowing Centre.

Freshwater researchers and students from around the world will use the Centre to conduct research, study problems, find solutions, and share their results. Zambia will have a high quality Centre to develop the sport of rowing.

Anyone on Earth can visit the Centre “virtually” and interact with the researchers there via the Centre’s website, the interactive component of the Centre’s programme.

Research will be shared openly, thus benefiting the world as a whole. The Centre in effect becomes a delta, distributing the output and benefits of the project to the wider world and inspiring others to create change in their own communities.

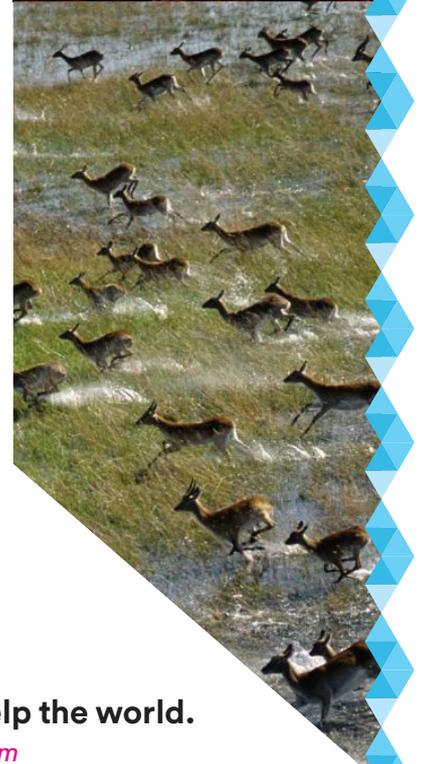
The global rowing community will be at the forefront of support for the Centre, and a group of high-profile world-class rowers will be Opinion Formers to the wider world on how we all will benefit.

This project is our unique opportunity to give back. World Rowing calls on all rowers, former and current, to ensure it can be built, fully-equipped and sustainably operated so that it can achieve its objectives for water research and rowing. Your support is critical.

We ask that rowers around the world make a donation towards this Centre. We want the whole world to know that rowers are serious in our commitment to Clean Water—not just for our own use, but for everyone’s benefit.

Because to help the Kafue is to help the world.

For more information, visit WorldRowing.com



Partners for

CLEAN WATER

