



FISA - What's Next to Rowing Seminar

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Quantify the challenge and find out:

- How many women in leadership positions worldwide?
- Identify the opportunities for creating change

Set the goals:

- Identify success at each level
- At least 10% by 2001 and at least 20% by 2005
- 50% of athletes competing at the games
- 100% of sports on the Olympic programs
- 100% of NOCS with women Olympians

Engage strong allies for support

- IOC President Juan Antonio Samaranch
- Olympic Solidarity

## Develop strategies to achieve goals:

- Monitoring change
- Celebrating success
- Naming and shaming failure
- Providing regional, continental and world gatherings to assess status

Develop a tradition of giving  
back to sport among  
women