



INTERNATIONAL OLYMPIC COMMITTEE

# **World Rowing Strategic Planning Meeting**

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8 March 2015



## **Agenda**

- I. The IOC and the Olympic Programme
- II. World Rowing and the Olympic Programme
- III. Moving forward



# The IOC and the Olympic Programme



# IOC Roles and responsibilities



## Olympic Programme Commission

To review and analyse the programme of sports, disciplines and events, as well as the number of athletes in each sport, for the Games of the Olympiad and the Olympic Winter Games.



# IOC Roles and responsibilities



## IOC Executive Board

The IOC Executive Board is composed of **15 members**, oversees the management of IOC issues and ensures respect for the Olympic Charter. It is the only body competent to propose Charter modifications to the Session. (Next meeting : 8 June 2015)

## IOC Session

The IOC Session is the general meeting of the **102 members** of the IOC. It is the supreme decision-making organ of the IOC. The Session adopts, modifies and interprets the Olympic Charter and its decisions are final. (Next meeting : 29 July – 3 August 2015)



# World Rowing

## and the Olympic Programme



# London 2012 Olympic Games - Summary



## Overall

- 10'568 athletes and 204 NOCs
- 28 sports / 39 disciplines / 302 events
- Record female participation : 44%
- 8.2 M tickets sold





## Participation

- 550 Athletes from 58 NOCs  
(*Rio 2016*)
- Female participation:
  - 219 / 550 athletes (40%)



## Universality

Number of National Federations which took part in qualifications:

79 men : 75 women

Number of NOCs per continent that won medals			
Men		Women	
Africa	1	Africa	0
Asia	0	America	2
America	2	Asia	1
Europe	8	Europe	8
Oceania	2	Oceania	2



## **Moving forward**

- Olympic Agenda 2020
- Youth Olympic Games
- Moving forward
  - Key areas for focus

# Agenda 2020



- Programme evolution
- Gender equality
- Partnership model



# Agenda 2020 – Programme evolution



- Increase Games popularity and value
- Maximize engagement of the youth audience
- Achieve gender equality and promotion of women's sport
- Increase universality

# Agenda 2020 – Programme evolution



## Recommendation 9

*Set a framework for the Olympic Programme*



**10,500 athletes**  
**310 events**



**2,900 athletes**  
**100 events**

## Recommendation 10

*Move from a sport-based to an event-based programme*

-  IOC Session decides inclusion of any sport (IF) in the programme
-  IOC Executive Board decides on event programme & athlete quotas
-  OCOGs make a proposal for inclusion of one or more additional events for that edition of the Olympic Games





## Recommendation 11

- 1. The IOC to work with the International Federations to achieve 50 percent female participation in the Olympic Games and to stimulate women's participation and involvement in sports by creating more participation opportunities at the Olympic Games.*
- 2. The IOC to encourage the inclusion of mixed-gender team events.*

# Agenda 2020 – Gender equality



Rowing Quota for Rio 2016		
	Men (8)	Women (6)
Events	Single Sculls Double Sculls Quadruple Sculls Coxless Pair Coxless Four Coxed Eight  Lightweight Coxless Four Lightweight Double Sculls	Single Sculls Double Sculls Quadruple Sculls Coxless Pair Coxed Eight  Lightweight Double Sculls
Quotas	331	219

# Agenda 2020 – Gender equality



## Gender equality by event

	1992	1996	2000	2004	2008	2012
	8	8	8	8	8	8
	6	6	6	6	6	6
Total	14	14	14	14	14	14

# Agenda 2020 – Gender equality

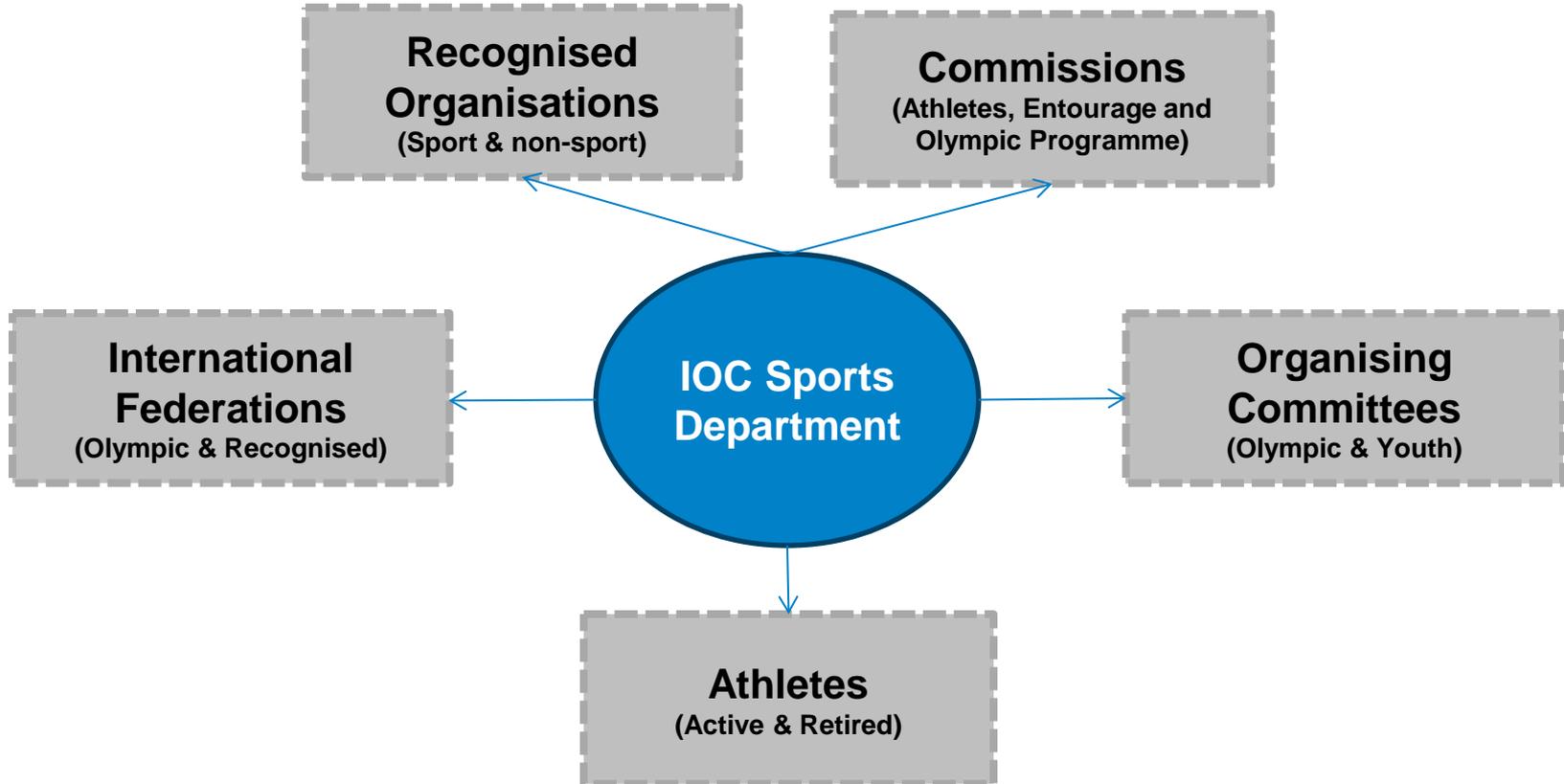


## Gender equality by athlete participation

	1992	1996	2000	2004	2008	2012	2016
	430	397	363	362	352	352	331
	194	205	184	195	198	198	219
Total	<b>624</b>	<b>602</b>	<b>545</b>	<b>550</b>	<b>550</b>	<b>550</b>	<b>550</b>
% split M/W	<b>69 / 31</b>	<b>66 / 34</b>	<b>66 / 34</b>	<b>65 / 35</b>	<b>64 / 36</b>	<b>64 / 34</b>	<b>60 / 40</b>
Countries	<b>45</b>	<b>45</b>	<b>51</b>	<b>55</b>	<b>60</b>	<b>58</b>	<b>N/A</b>

# Agenda 2020 – Partnership model

*Discussions ongoing with each stakeholder group*



# Tokyo 2020 event programme

## *Decisions on process*



Feb  
EB

- Key principles on Recognised IFs
- Timeline and process for Recognised IFs

Olympic Programme Commission  
Olympic IFs consultation

June  
EB

- Key principles on Olympic IFs
- Timeline & process on Olympic IFs
- Criteria for Recognised IFs

Ongoing dialogue between  
IOC and IFs



# Youth Olympic Games



# From Nanjing 2014 to Buenos Aires 2018



	Nanjing 2014	Buenos Aires
<b>Number of events</b>	4 events Single sculls (M/W) Pairs (M/W)	<b>Under Development</b>
<b>(Men / Women) Quotas</b>	48W / 48 M 96	
<b>Age Category</b>	17-18 years old	
<b>NOC Participation</b>	48	





# Moving forward



# Moving forward – Key areas of strength



- History and tradition
- Step forward on gender balance at YOG

# Moving forward – Key areas of consideration



- Format
- Gender equality
- Youth focus
- Presentation
- Broadcasting innovations
- Engagement



Thank you!