



2015 FISA
National Federations' Conference
8 March, London, Great Britain

Opening Session

If we do not address these challenges here and now we will be hit by them very soon.

If we do not drive these changes ourselves, others will drive us to them.

We want to be the leaders of change, not the object of change.



127^e SESSION DU CIO / 127th IOC SESSION
8 et 9 décembre 2014 / 8 and 9 December 2014
Monaco



WHY ARE WE HERE?



**FUTURE
OF
ROWING**



2015 FISA

National Federations' Conference

8 March, London, Great Britain



8:30 Plenary session: *Rowing and the Olympic Games*

- **FISA and the Olympic Movement: context and challenges**
- **Agenda 2020**
- **IOC perspective and vision**

10:30 Break

11:00 FISA Strategic Plan and Projects

13:00 Lunch

14:15 Working Groups: all mobilised to address the challenges.

15:30 Restitution

16:00 Conclusion

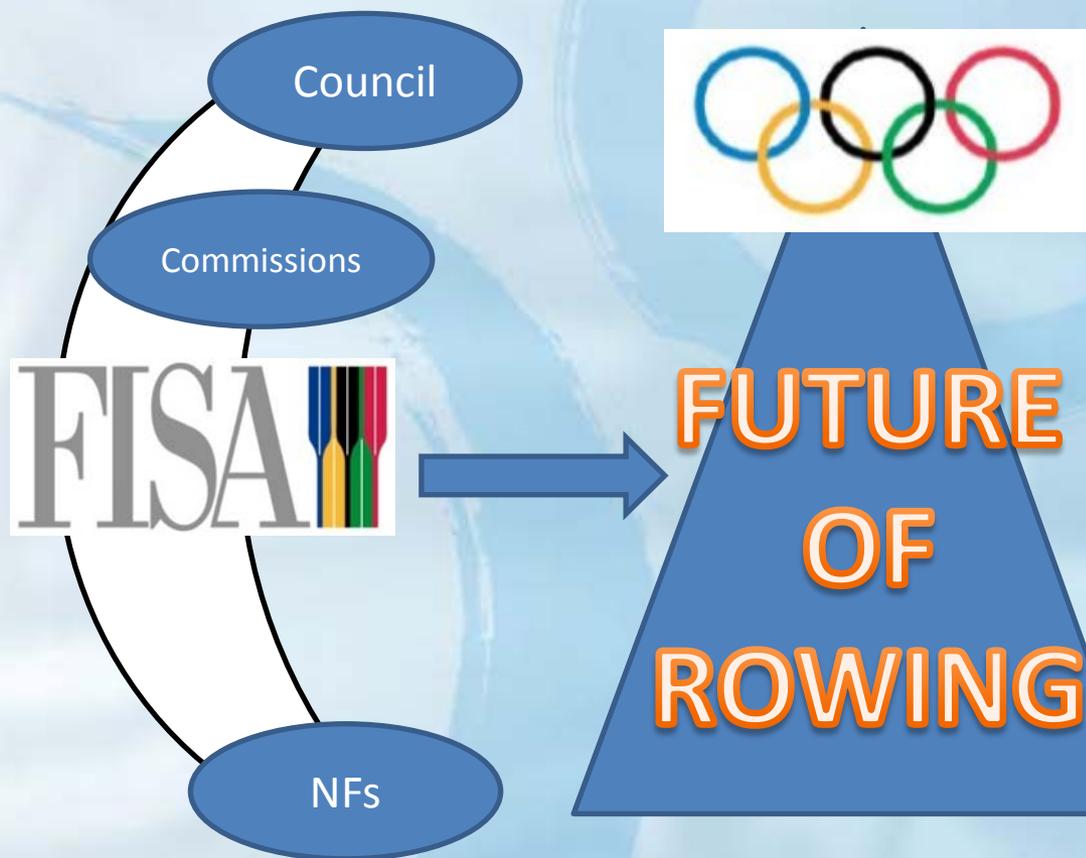
16:30 Conference ends

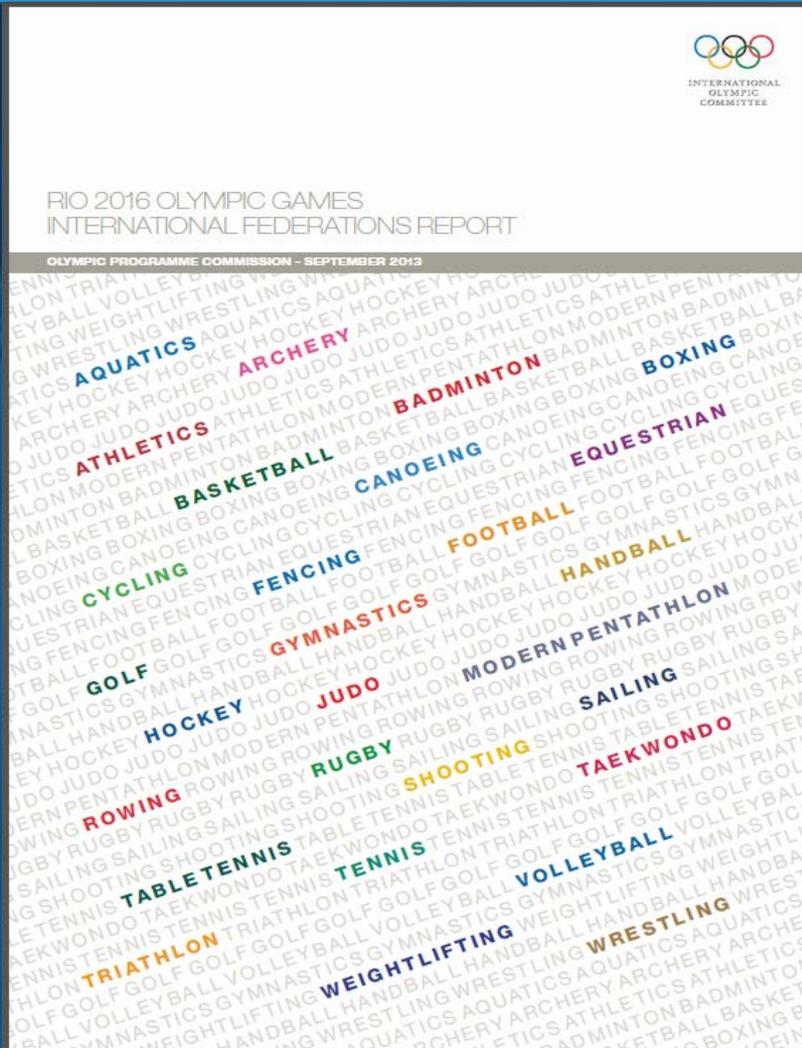




2. Olympic Movement Update







- Each of the 28 Sports on the 2016 Olympic Programme
- 39 Criteria (approved by the IOC Session in Durban in 2011)
 - Participation
 - ✓ Universality
 - ✓ Women
 - Popularity
 - ✓ General Public
 - ✓ Spectators
 - ✓ TV
 - ✓ Internet
 - ✓ Press
 - Governance
 - Athletes
 - Development

B. ATHLETES QUOTA

1. Total Quota for Rowing:

	Qualification Places	Host Country Places	Tripartite Commission Invitation Places	Total
Men	328	1	2	331
Women	216	1	2	219
Total	544	2	4	550

2. Maximum Number of Athletes per NOC:

	Quota per NOC	Event Specific Quota
Men	28	1 x boat per event
Women	20	1 x boat per event
Total	48	



60% / 40%
M / F

Sept 2013



Olympic Report

- Universality
- Gender Equality
- Attractiveness



Agenda 2020

- Events
- Athletes
- Sustainability
- Costs

Dec 2014



FUTURE OF ROWING



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With the Olympic Agenda 2020 we promote and support this diversity by creating **more flexibility, more flexibility for the organisation and the **programme of the Olympic Games**.**

Sept 2013



Olympic Report

- Universality
- Gender Equality
- Attractiveness



Agenda 2020

- Events
- Athletes
- Sustainability
- Costs

Dec 2014



FUTURE OF ROWING

Five clusters of ideas



- The uniqueness of the Olympic Games
- Athletes: at the heart of the Olympic Movement
- Olympism in action: keep Olympism alive 365 days a year
- The IOC's role: unity in diversity
- IOC structure and organisation

The Olympic Games: key themes



- Bidding: ensuring appeal and diversity
- Sustainability and legacy
- Differentiation
- **Olympic programme**
- Olympic Games management
- Olympic Games audience



Introduce flexibility in the Olympic programme to balance tradition and modernity while containing costs

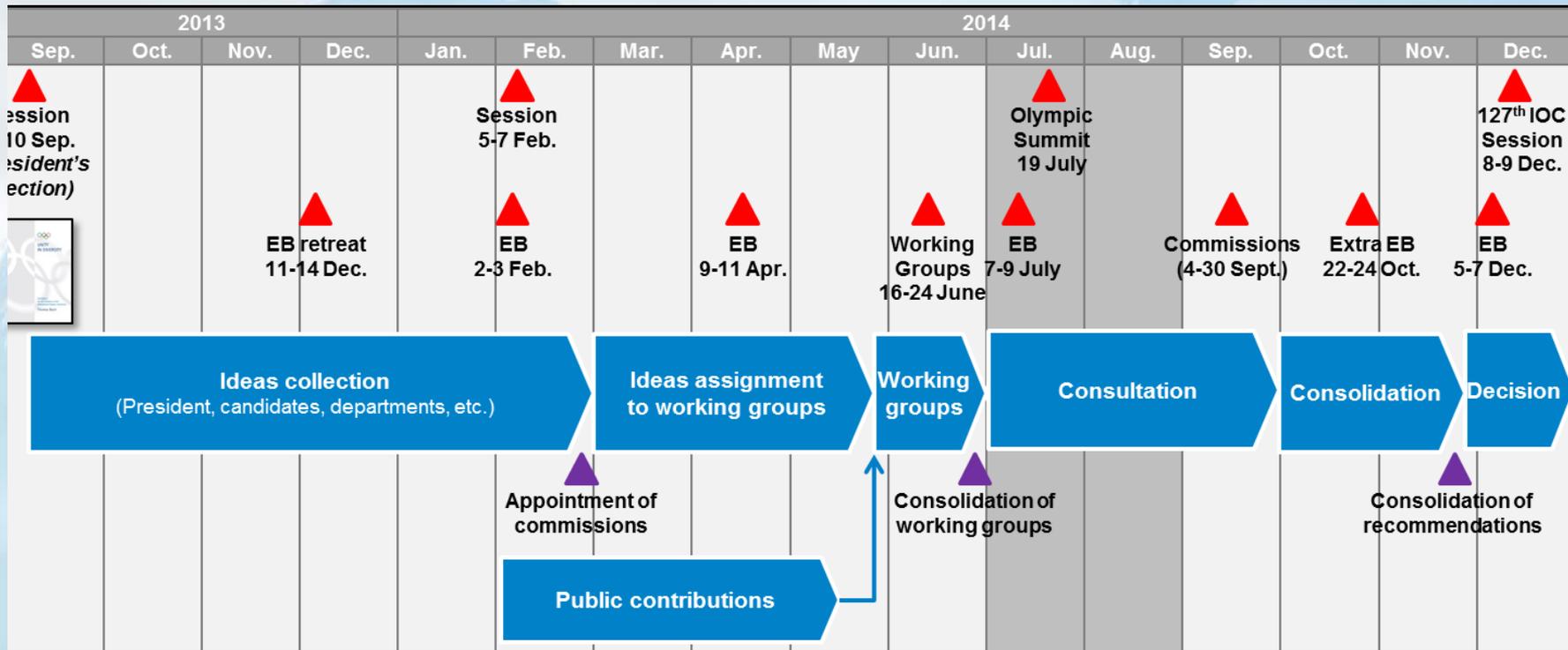


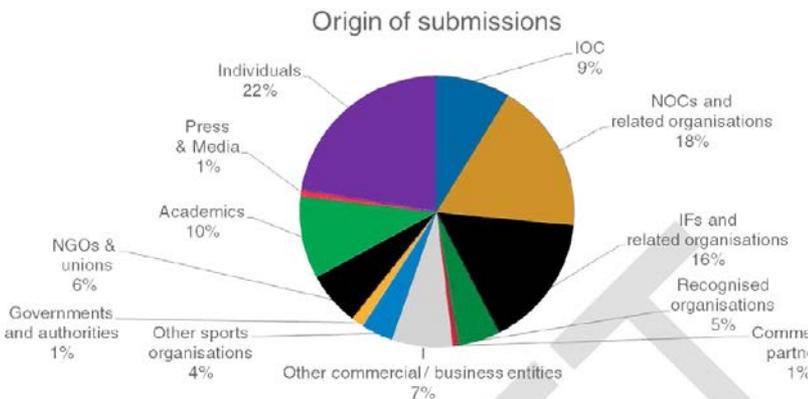
- Base the Olympic programme on disciplines and events rather than sports.
- Maintain a maximum number of athletes and officials.
- Consider rotation in the Olympic Village to allow:
 - more athletes, sports, disciplines, events in the Olympic Games
 - the host city to build a smaller village.
- When choosing a sport, consider the impact on venue requirements.
- Consider whether the duration of the Olympic Games should be extended.
- Consult the host city on the composition of the Olympic programme.
- Give the possibility of choosing one sport or discipline.

Encourage gender equality and universality in the Olympic programme



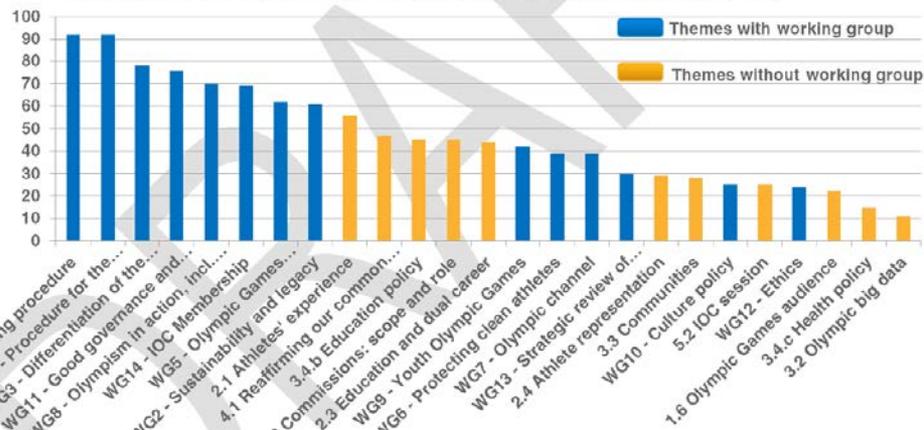
- Implement the principle of men's and women's equality by issuing criteria for individual IFs.
- Encourage greater universality among participating NOCs by setting IF quota targets.
- Encourage gender equity by introducing more mixed events.
- Eliminate classification matches/events where these are still in place.





NB: In addition, 43,500 submissions came in from NGOs

Breakdown of contributions by theme (Total: approx. 1,200)



- 43'500 emails
- 1'200 ideas

- 14 Working Groups

20 + 20
Recommendations



OLYMPIC AGENDA 2020
20+20 RECOMMENDATIONS



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- Key dimensions:
 - ✓ Flexibility
 - ✓ Costs
 - ✓ Sustainability and Legacy
 - ✓ Athletes
 - ✓ Governance



OLYMPIC AGENDA 2020
20+20 RECOMMENDATIONS



FISAR





BIG IMPACT

- R1
- R2
- R9
- R10
- R11
- R12
- R13
- R25

✓ Costs

✓ Olympic Programm

✓ Gender Balance



MID IMPACT

- R27
- R38



LOW or NO IMPACT

- R3
- R4 / R5
- R6 / R7 / R8
- R14 / R15 / R16 / R17 / R18
- R19
- R20 / R21 / R22 / R23 / R24
- R26
- R28 / R29
- R30 / R31 / R32
- R33 / R34 / R35 / R36
- R37 / R39 / R40

14 Working Groups	Chairs	40 Recommendations	
<i>The Uniqueness of the Olympic Games</i>			
Working Group 1 Bidding procedure	John D. Coates, AC	1. Shape the bidding process as an invitation	BI
		2. Evaluate bid cities by assessing key opportunities and risks	BI
		3. Reduce the cost of bidding	LI
Working Group 2 Sustainability and legacy	HSH Prince Albert II	4. Include sustainability in all aspects of the Olympic Games	LI
		5. Include sustainability within the Olympic Movement's daily operations	LI
Working Group 3 Differentiation of the Olympic Games	Sam Ramsamy	6. Cooperate closely with other sports event organisers	LI
		7. Strengthen relationships with organisations managing sport for people with different abilities	LI
		8. Forge relationships with professional leagues	LI
Working Group 4 Procedure for the composition of the Olympic programme	Franco Carraro	9. Set a framework for the Olympic programme	BI
		10. Move from a sport-based to an event-based programme	BI
		11. Foster gender equality	BI
Working Group 5 Olympic Games management	Mario Pescante	12. Reduce the cost and reinforce the flexibility of Olympic Games management	BI
		13. Maximise synergies with Olympic Movement stakeholders	BI

14 Working Groups	Chairs	40 Recommendations	
<i>Athletes, at the heart of the Olympic Movement</i>			
Working Group 6 Protecting clean athletes	Claudia Bokel	14. Strengthen the 6 th Fundamental Principle of Olympism	LI
		15. Change the philosophy to protecting clean athletes	LI
		16. Leverage the IOC USD 20 million fund to protect clean athletes	LI
		17. Honour clean athletes	LI
		18. Strengthen support to athletes	LI
<i>Olympism in Action: keep Olympism alive 365 days a year</i>			
Working Group 7 Olympic Channel	Thomas Bach	19. Launch an Olympic Channel	LI
Working Group 8 Olympism in Action, incl. Youth strategy	Gerardo Werthein	20. Enter into strategic partnerships	LI
		21. Strengthen IOC advocacy capacity	LI
		22. Spread Olympic values-based education	LI
		23. Engage with communities	LI
		24. Evaluate the Sport for Hope programme	LI
Working Group 9 Youth Olympic Games	Ser Miang Ng	25. Review Youth Olympic Games positioning	BI
Working Group 10 Culture policy	Lambis V. Nikolaou	26. Further blend sport and culture	LI

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<i>IOC's Role: Unity in Diversity</i>			
Working Group 11 Good governance and autonomy	Craig Reddie	27. Comply with basic principles of good governance	MI
		28. Support autonomy	LI
		29. Increase transparency	LI
Working Group 12 Ethics	Youssoupha Ndiaye	30. Strengthen the IOC Ethics Commission independence	LI
		31. Ensure compliance	LI
		32. Strengthen ethics	LI
Working Group 13 Strategic review of sponsorship, licensing and merchandising	Tsunekazu Takeda (Excused); Juan Antonio Samaranch (Deputy Chairman)	33. Further involve sponsors in "Olympism in Action" programmes	LI
		34. Develop a global licensing programme	LI
		35. Foster TOP sponsors' engagement with NOCs	LI
		36. Extend access to the Olympic brand for non-commercial use	LI
<i>IOC structure and organisation</i>			
Working Group 14 IOC Membership	HRH Grand Duke Henri of Luxembourg	37. Address IOC membership age limit	LI
		38. Implement a targeted recruitment process	MI
		39. Foster dialogue with society and within the Olympic Movement	LI
		40. Review scope and composition of IOC commissions	LI

Rowing and Olympic History

