

The logo for European Rowing, featuring the text "european rowing" in white lowercase letters on a dark blue background. To the right of the text is a stylized blue circle with a white outline, and further right is a portion of the European Union flag, showing a blue field with yellow stars.

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rowing

A black and white photograph of rowers in a boat, with their oars dipping into the water. The image is used as a background for the event announcement.

European Rowing Presidents Meeting

Amsterdam, 2-3 March 2019

Aims for the weekend

- What did ERB do in 2018, and what are the tasks for 2019?
- The future of European Sport: major events, challenges, risks and opportunities
- Agree priorities for ERC/ERB Strategy: how can we **collectively** improve the **standard** of, **profile** of and **investment** into rowing across Europe as NFs and working with FISA.
- What is the core purpose of the ERC and the role of ERB? And what would success look like in 6 years and 10/12 years' time – can we agree a vision for rowing across Europe?

2018 Primary Achievements



1. Delivery of four successful European Rowing Championships events
2. Inclusion in the inaugural European Championships, multi-sport event with fantastic TV and media broadcast figures
3. Establishment of independent continental confederation: ERC, approval of Statutes, revised rules of racing, and ongoing negotiations on a cooperation agreement with FISA

2019 Primary Tasks

1. **Delivery of 4 well-attended European Championship events**
2. **Review of event programme and dates for ER Championships in consultation with NFs**
3. **Establish Strategic priorities for the ERC including consideration of possible future events, Coastal, Masters, etc.**
4. **Development of ERC website as the key place for all European rowing news and information**
5. **Formal recognition by FISA Congress of ERC as the continental confederation for European NFs**
6. **Complete ERC-FISA cooperation agreement discussion**

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Map of European Sport – Organisations



- Council of Europe - EPAS
- EU - DG Education, Youth, Sport and Culture - Sport Unit
- European Olympic Committees and EOC EU Office
- European Sport Federations, e.g. European Athletics, LEN, etc.
- ENGSO (European Non-Governmental Sport Organisation)
- EUSA (European University Sport Association)
- EAS (European Athlete as Student)
- EFCS (European Federation of Company Sport)

The above is just examples, not a full list of all sport related European organisations.

European Olympic Committees EU Office



- The EOC EU Office represents the European Olympic Committees (EOC) to the European institutions. It represents the interests of the IOC and other major sport organisations at national, European and international level and covers:
- **Societal role of sport:** education and training, environment, health, physical activity, social inclusion, equal opportunities and volunteering
- **Economic dimension of sport:** employment, licensing, media rights, regional development, competition policy, state aid and taxation policy
- **Integrity of sport:** the fight against corruption in sport, against doping and against match-fixing
- **Financing of sport**, especially the sustainable financing of sport and funding possibilities for sport provided by the EU-funding Programmes
- **Good Governance in sport** and the organisations of sport in general.

European Sport challenges, risks and opportunities

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- Activities outside sport - virtual reality, E sports
- Competition inside sport - attraction by other sports
- Doping, match-fixing, violence and abuse; intolerance, discrimination
- Sport industry and events industry; multi-sport events
- Olympic Fan zones; European Sport Week #BeActive: 23-30 September; 2018: 44 Countries and 41 European Partners participated
- Erasmus + funding for sports programmes; Collaborative Partnerships max €400K or Small Collaborative Partnerships €60K; next deadline 4 April 2019 for 1st January 2020

Erasmus + funding priorities

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- Tackle **cross-border threats** to the integrity of sport, such as **doping, match fixing and violence**, as well as all kinds of **intolerance and discrimination**;
 - To promote and support **good governance** in sport and **dual careers of athletes**;
 - To promote **voluntary activities** in sport, together with **social inclusion, equal opportunities** and awareness of the importance of **health-enhancing physical activity**, through increased participation in, and **equal access to sport for all**.
 - Focus is to be given to **grassroots sport**
- 

European Championships and European Games



European Championships, Glasgow 2018– huge success

Television coverage increased by 400%

Priority: to be part of it

2022

date in June?

event combined with World Rowing Cup?

Core purpose of ERC

- Develop and promote rowing across the European continent and develop and promote rowing competition
- Determine departures from the FISA Rules of Racing
- Ensure that rules of the European Rowing Events are respected for fair and equal competition.
- Attribute the annual European Rowing Events
- Decide about possible other ERC activities

- Foster communication between its members
- Assist its members to obtain Olympic Solidarity funding
- Respect and comply with the Olympic Charter and the FISA Statutes and Bye-Laws
- Liaise and cooperate with the European National Olympic Committees and other European-wide bodies
- Engage in actions and projects incidental to the attainment of these objectives, including cooperation with private or government organisations, the European Union, the European Council and, where appropriate, the European Olympic Committees
- Carefully consult with FISA on the dates of competitions such that the International calendar of events for member federations is logical and reasonable

What would a successful ERC look like?



- 2022 – 3 years European (Sports) Championships
- 2024 – 6 years by Paris Olympic & Paralympic Games
- 2028 – 10 years

Threats and priorities for NFs

Each NF:

- Number of active rowers (and/or members) in your country
- Number of clubs
- Size/capacity of NF (staff, main funding sources)

Top priorities:

- community/club participation vs performance/national team

Biggest threats:

- Money, participation, staff, volunteers, coach education, diversity...Olympic participation?

Workshop sessions groups of 8-10

1. Three key areas for European Rowing to focus on proactively (priorities)
2. Three things that may stop us achieving our priorities
3. Three things that ERC/ERB should stop doing or do less of
4. How can FISA help and support our priorities?

World Rowing's Strategic Plan



Goal I Govern and Administer Rowing

Objective 1

Transparency – Govern with clarity and transparency.

Objective 2

Democracy – Ensure key stakeholders are represented in decision making processes.

Objective 3

Integrity – Promote strong ethical principles across the organisation.

Objective 4

Efficient Management – Manage effectively, efficiently and sustainably.

Objective 5

Control Mechanisms – Ensure resources are safeguarded and managed effectively.

Goal II Develop Rowing

Objective 1

Participation – Increase the participation of member national federations (NFs) in leading events.

Objective 2

Integration – Integrate and expand all forms of rowing.

Objective 3

Opportunities – Increase the number of rowing opportunities through clubs, schools, universities and other entities.

Objective 4

Quality & Education – Improve the quality of rowing and coaching worldwide.

Objective 5

Universality – Increase the number of countries that practise rowing and ensure their ongoing growth.

Goal III Showcase Rowing through Events

Objective 1

Quality – Deliver rowing events of a standard appropriate to status and category, in terms of competition level, facilities & event operations.

Objective 2

Attractiveness – Provide an event programme that includes high quality events in formats that are attractive and relevant to our target audiences, showcasing the best aspects of the sport.

Objective 3

Legacy – Support the sustainable development and maintenance of world class rowing venues around the world and collaborate with venue owners and event organising committees to help deliver their strategic legacy-related objectives.

Objective 4

Diversity – Showcase all disciplines of the sport of rowing through rowing events on all continents and at multi-sport games.

Goal IV Promote Rowing

Objective 1

Television – Support and increase traditional television coverage while expanding digital-based, social media-based and second screen video opportunities.

Objective 2

Communications – Be the main source of rowing information across all World Rowing's channels.

Objective 3

Progressive Communications – Promote and develop the sport of rowing

Objective 4

Marketing – Promote rowing, its values and rowers in all FISA activities.

Objective 5

Partnerships – Attract and retain partners that complement rowing's values and the World Rowing brand and activate their partnership globally and locally.

Goal V – Respect and Preserve the Environment through Rowing

Objective 1

Sustainable Events – Stage events using leading environmental and sustainability standards, policies and practices.

Objective 2

Education – Engage and educate the world's rowing audience in the clean water mission.

Objective 3

Activities – Engage with NFs in order to increase their activities and those of their member clubs in the environmental protection and clean water mission.

Objective 4

Leadership – Lead by example ensuring that, as far as possible, all of FISA's activities, including events and daily operations, are conducted in an environmentally sustainable way.

2019 Primary Objectives / Following Strategic Plan Objectives



1. Govern / Administer

- complete cooperation agreement with FISA
- recognition/cooperation with other European rowing events e.g. Coupe de la Jeunesse, Baltic Cup, Balkan Championships,
- convene meeting of NF Presidents to discuss and agree strategic priorities for ERC (March)
- gain formal recognition of ERC at FISA Congress

2. Develop

- begin work to develop future ER Coastal Event
- explore how to access funding from EU for development projects including e.g. development of indoor rowing in small states
- liaise with European NF U23 Coaches to improve participation at ERU23 Championships

2019 Primary Objectives / Following Strategic Plan Objectives

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3. Showcase through Events

- deliver four successful ER Championships
- work to secure rowing's place in the European Championships
- work to continually improve standard of events
- Strengthen position of rowing/co-operation with other European multi-sport events, e.g. EUSA, European Games

4. Promote Rowing

- develop webpage/website to include news/rules etc and links with other European events, long term calendar

5. Respect the Environment

- work with OCs to try and reduce environmental impact of ER Championships

The logo for European Rowing, featuring the words "european" and "rowing" in a white, lowercase, sans-serif font. To the right of the text is a blue circular graphic element with a white ring and a series of yellow stars, reminiscent of the European Union flag.

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A black and white photograph of rowers in a boat, with their oars and hands visible. The background is slightly blurred, focusing attention on the rowing action.

European Rowing

Amsterdam, 3 March 2019



FISA Update
Jean-Christophe Rolland

Priorities for European Rowing Strategy



- Young people
 - Attractiveness of rowing
 - Retention of athletes
 - Club level support
- Coastal Rowing
- Club and sub-elite competition
- Make rowing relevant to society
- European Rowing events
 - Affordable
 - Spectator & tv friendly

Core Purpose of European Rowing

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- Support delivery Strategic Objectives to ensure the strength and sustainability of World Rowing
- Ensure European Rowing rules are simple and appropriate
- Don't duplicate activities covered by FISA
- Build a supportive Community/Network

KPIs for European Rowing

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- Develop appropriate targets short/medium/long term
 - 2 years
 - 5 years
 - 10 years

European Rowing Events



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- European Championships – ERCH, ERJCH, ERU23CH
- Masters
- Coastal
- Other events?
- New formats?

- European multi-sport events: ERC's strategic approach

European Rowing Events 2019



- 2019 European Rowing Championships
Luzern (SUI) 31 May – 1-2 June
- 2019 European Rowing Indoor Championships
Copenhagen (DEN)
- 2019 European Rowing Junior Championships
Essen (GER) 18-19 May
- 2019 European Rowing Under 23 Championships
Ioannina (GRE) – 7-8 September

European Rowing Events 2020



- 2020 European Rowing Championships
Poznan (POL) 5-7 June
- 2020 European Rowing Indoor Championships
Prague (CZE)
- 2020 European Rowing Junior Championships
Belgrade (SRB) 30-31 May
- 2020 European Rowing Under 23 Championships
Duisburg (GER) 5-6 September

European Rowing events – Boat Classes



- Men (M) 1x, 2x, 4x, 2-, 4-, 8+
- Women (W) 1x, 2x, 4x, 2-, 4-, 8+
- Lightweight men (LM) 1x, 2x, 4x, (2- from 2019)
- Lightweight women (LW) 1x, 2x, 4x, (2- from 2019)
- Para Rowing [from 2020] PR1 M1x, PR1 W1x, PR2 Mix 2x, PR3 Mix 4+

-
- Under 23 men (BM) 1x, 2x, 4x, 2-, 4-, 4+, 8+
 - Under 23 women (BW) 1x, 2x, 4x, 2-, 4-, 4+, 8+
 - Under 23 lightweight men (BLM) 1x, 2x, 4x, 2-
 - Under 23 lightweight women (BLW) 1x, 2x, 4x, 2-

-
- Junior men (JM) 1x, 2x, 2-, 4x, 4-, 4+, 8+
 - Junior women (JW) 1x, 2x, 2-, 4x, 4-, 4+, 8+

European Rowing Events – Format & Dates



- How to make more attractive for NFs to participate in European Rowing events?
- New racing formats?
- Better dates for ERJCH and ERU23CH to enhance participation?
- Combine ERJCH and ERU23CH?

For the period 2018 until 2020, no automatic removal of events from the Championships that attract less than 7 entries

Sunday Number	Year 2017		Year 2018		Year 2019		Year 2020		Sunday Number
	Sat/Sun	* PROVISIONAL	Sat/Sun	* PROVISIONAL	Sat/Sun	* PROVISIONAL	Sat/Sun	* PROVISIONAL	
3	Jan 21/22		Jan 20/21		Jan 19/20		Jan 17/18		3
4	Jan 28/29	Coaches Conf - Vancouver	Jan 27/28		Jan 26/27		Jan 24/25		4
6	Feb 11/12	Extraordinary Congress - Tokyo	Feb 10/11		Feb 9/10		Feb 7/8		6
9	Feb 25/26		Mar 3/4		Mar 2/3		Feb 29/ Mar 1		9
10	Mar 4/5	JCM	Mar 10/11		Mar 9/10		Mar 7/8		10
14	Apr 1/2		Apr 7/8		Apr 6/7		Apr 4/5		14
15	Apr 8/9		Apr 14/15		Apr 13/14		Apr 11/12	WCUP I	15
16	Apr 15/16		Apr 21/22		Apr 20/21		Apr 18/19		16
17	Apr 22/23		Apr 28/29		Apr 27/28		Apr 25/26		17
18	Apr 29/30		May 5/6		May 4/5		May 2/3	WCUP II	18
19	May 6/7	WCUP I - Belgrade	May 12/13	Para-Rowing Regatta Gavirate	May 11/12	WCUP I - Plovdiv	May 9/10		19
20	May 13/14	Para-Rowing Regatta Gavirate	May 19/20		May 18/19	EJCH - Essen Para-Rowing Regatta Gavirate	May 16/17		20
21	May 20/21	EJCH - Krefeld	May 26/27	EJCH - Gravelines	May 25/26		May 23/24	WCUP III & FOQR - Lucerne	21
22	May 27/28	ECH - Racice	Jun 2/3	WCUP I - Belgrade	Jun 1/2	ECH - Lucerne	May 30/31	*EJCH	22
23	Jun 3/4		Jun 9/10		Jun 8/9		Jun 6/7	ECH	23
24	Jun 10/11		Jun 16/17		Jun 15/16		Jun 13/14		24
25	Jun 17/18	WCUP II - Poznan	Jun 23/24	WCUP II - Linz	Jun 22/23	WCUP II - Poznan	Jun 21/22		25
26	Jun 24/25		Jun 30/ Jul 1		Jun 29/30		Jun 27/28		26
27	Jul 1/2	(Henley)	Jul 7/8	(Henley)	Jul 6/7	(Henley)	Jul 4/5	(Henley)	27
28	Jul 8/9	WCUP III - Lucerne	Jul 14/15	WCUP III - Lucerne	Jul 13/14	WCUP III - Rotterdam	Jul 11/12		28
29	Jul 15/16		Jul 21/22		Jul 20/21		Jul 18/19		29
30	Jul 22/23	U23WCH - Plovdiv	Jul 28/29	U23WCH - Poznan	Jul 27/28	*U23WCH	Jul 25/26	OG - Tokyo	30
31	Jul 29/30		Aug 4/5	ECH - Strathclyde	Aug 3/4		Aug 1/2	OG - Tokyo	31
32	Aug 5/6	WJCH - Trakai	Aug 11/12	WJCH - Racice FISU Uni Champs - Shanghai	Aug 10/11	WJCH - Tokyo	Aug 8/9		32
33	Aug 12/13		Aug 18/19		Aug 17/18		Aug 15/16	WRSJU23CH - Bled	33
34	Aug 19/20		Aug 25/26		Aug 24/25	WCH - Linz-Ottensheim	Aug 22/23	WRSJU23CH - Bled	34
35	Aug 26/27		Sep 1/2	ERU23CH - Brest, BLR	Aug 31/ Sep 1	WCH - Linz-Ottensheim	Aug 29/30	PG - Tokyo	35
36	Sep 2/3	ERU23CH - Kruszwica	Sep 8/9	WCH - Plovdiv	Sep 7/8	ERU23CH - Ioannina, GRE	Sep 5/6	*ERU23CH	36
37	Sep 9/10	Masters - Bled	Sep 15/16	WCH - Plovdiv	Sep 14/15	Masters - Velence	Sep 12/13	Masters - Linz	37
38	Sep 16/17		Sep 22/23		Sep 21/22		Sep 19/20		38
39	Sep 23/24	WCH - Sarasota-Bradenton	Sep 29/30	Masters - Sarasota-Bradenton	Sep 28/29		Sep 26/27		39
40	Sep 30/Oct 1	WCH - Sarasota-Bradenton	Oct 7-11	YOG - Buenos Aires	Oct 5/6		Oct 3/4		40
41	Oct 7/8		Oct 13/14		Oct 12/13		Oct 10/11		41
42	Oct 14/15	CCH - Thonon Youth Coaches Conf - Minsk	Oct 20/21	* WRCC	Oct 19/20		Oct 17/18	* WRCC	42
43	Oct 21/22		Oct 27/28	* Youth Coaches Conf	Oct 26/27	* Youth Coaches Conf	Oct 24/25	* Youth Coaches Conf	43
44	Oct 28/29		Nov 3/4		Nov 2/3	** WRCC - Hong Kong	Oct 31/Nov 1		44
45	Nov 4/5		Nov 10/11		Nov 9/10		Nov 7/8		45
46	Nov 11/12		Nov 17/18		Nov 16/17		Nov 14/15		46
47	Nov 18/19		Nov 24/25	Coaches Conference - Berlin	Nov 23/24		Nov 21/22		47
48	Nov 25/26		Dec 1/2		Nov 30/Dec 1		Nov 28/29		48
49	Dec 8/9	Coaches Conf/JCM - London	Dec 8/9	JCM	Dec 7/8	JCM	Dec 5/6	JCM	49



Other European rowing events / organisations

- Coupe de la Jeunesse
- Baltic Cup
- Balkan Rowing Association
- Nordic Rowing Association

Strategic partnerships? Other forms of cooperation?



THANK YOU & safe travels

Especially to Chris Ijsbrandy, KNRB, Jean Christophe and FISA
and all of you for your attendance and input