

RowMoJo expands global reach

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The World Rowing Federation (FISA) and the Women's Sports Network (WSNet) joined forces at the end of 2018 to highlight issues around teenage girls and sport. This saw the development of the ROWMoJo initiative, with the FREE digital version of **ROWMoJo** made available through the World Rowing Website: <http://www.worldrowing.com/news/world-rowing-and-wsnet-unite-empower-teenage-girls-through-rowing>

ROWMoJo has been adopted by FISA as part of its worldwide programme to get more girls rowing. The Brazilian Portuguese version has now been launched by WSNet in conjunction with the Brazilian Rowing Confederation. This is to help girls in Brazil build confidence by engaging in competitive sport and use that confidence to go onto be fitter, stronger, more empowered women.

The Brazilian Portuguese is available here (there is a small cost to download):
<http://www.wsnet.co.uk/ROWMoJo>

FISA and WSNet are keen to develop **ROWMoJo** into a range of languages – particularly rowing development countries – to continue to encourage the number of girls worldwide who engage in rowing.