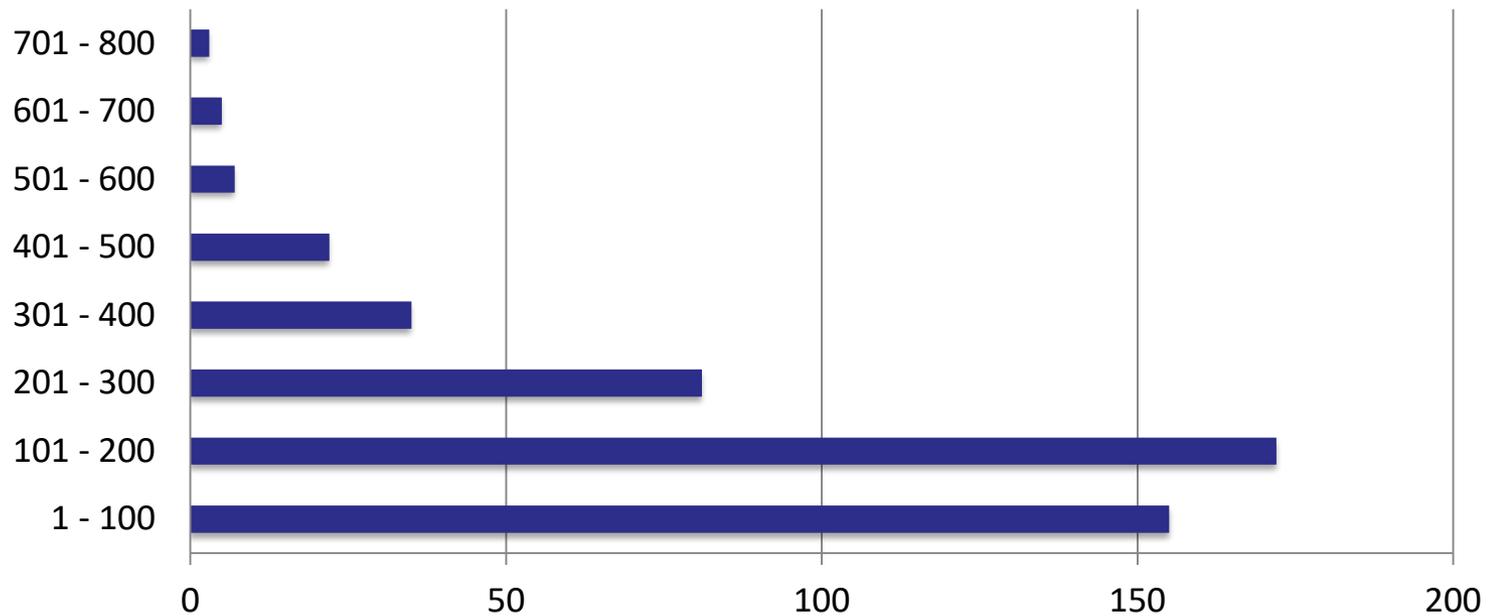


# Agenda 2024

## Number of Clubs by Size

number of members



numbers of clubs

## General Competitive Sport

1. A multi-faceted offer relating to national regattas will be pursued targeting multiple focus groups. Individual rankings and improved registration and results-system are supporting means.
2. Developing a comprehensive championship with a strong club focus for competitive rowers, masters and students alike; establishing a national highlight-event of the season.
3. Improving professional structures with the goal of being the leading rowing nation by 2024; focusing on strength in our junior system, eliminating our weaknesses in the senior system and creating the right training environments to achieve the maximal performance output.

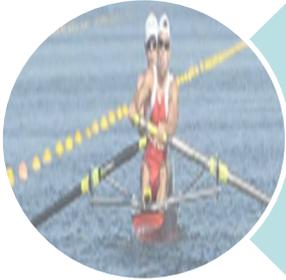
## Recreational Sport

4. Indoor rowing will be supported by innovative virtual formats to become an e-sport and thus to involve more clubs and reach more individuals.
5. Beach events for Coastal Rowing targeting new and experienced rowers will be introduced to position our sport as a modern and exciting for new target groups.
6. We want to strengthen the general rowing, the leisure aspect of our sport as a main pillar along with the strong health related elements; With ready-made modules, we want to support the public relations of clubs and their membership advertising.
7. Tour Rowing will experience a focus to attract particularly the rowing youth but also welcome rowers of all ages. It is the ideal backdrop to our involvement in environmental and water protection.

## Association Development

8. Beginning from youth we aim to promote inclusion in rowing to reduce possible prejudices and increase awareness.
9. The promotion of women in rowing, as coaches, umpires and functionaries and rowers is an integral part of our actions in order to raise the level of overall participation.
10. The access to federation and club relevant information and educational programs should be available to every individual member for a two-way communication and organizational learning; Digitization and networking support will be the operative tools.





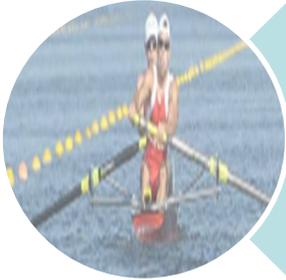
## ***General Competitive Sport***



## ***Recreational Sport***



## ***Association Development***



## ***General Competitive Sport***



## ***Recreational Sport***



## ***Association Development***

– 1 –

## ***General Competitive Sport***

A multi-faceted offer relating to national regattas will be pursued targeting multiple focus groups. Individual rankings and improved registration and results-system are supporting means.

- rowing bundesliga
- students
- survey for masters



– 2 –

## ***General Competitive Sport***

Developing a comprehensive championship with a strong club focus for competitive rowers, masters and students alike; establishing a national highlight-event of the season.

- three national championships in one event

- Deutsche Großbootmeisterschaften
- Offene Deutsche Masters-Meisterschaften
- Deutsche Hochschulmeisterschaften



– 3 –

## ***General Competitive Sport***

Improving professional structures with the goal of being the leading rowing nation by 2024; focusing on strength in our junior system, eliminating our weaknesses in the senior system and creating the right training environments to achieve the maximal performance output.

- supporting trainers
- expanding main training centers





## ***General Competitive Sport***

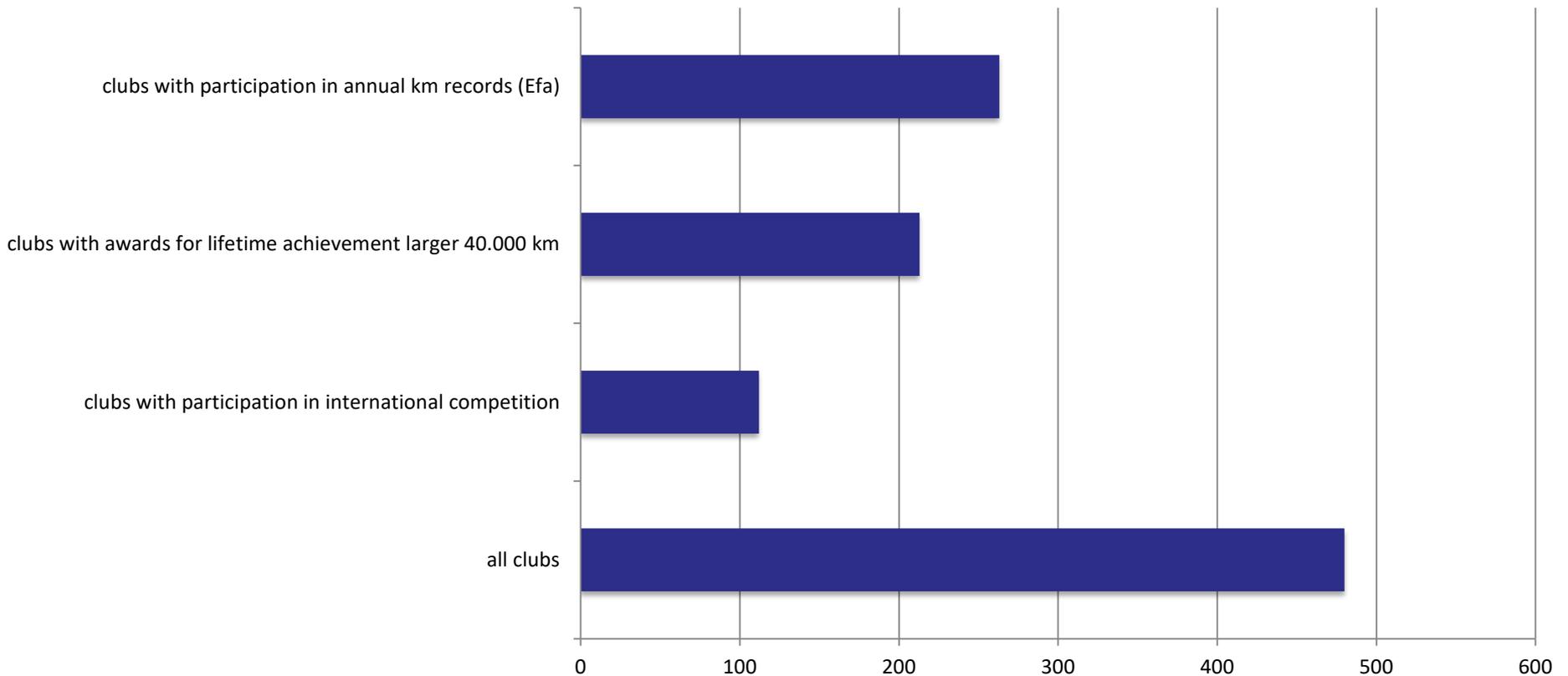


## ***Recreational Sport***



## ***Association Development***

## Rowing Activities Related to Numer of German Clubs



– 4 –

## *Recreational Sport*

Indoor rowing will be supported by innovative virtual formats to become an e-sport and thus to involve more clubs and reach more individuals.

- women's challenge
- bring a friend

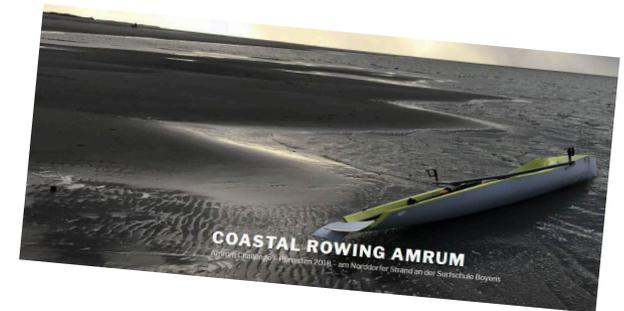


– 5 –

## *Recreational Sport*

Beach events for Coastal Rowing targeting new and experienced rowers will be introduced to position our sport as a modern and exciting for new target groups.

- Amrum-Challenge



– 6 –

## ***Recreational Sport***

We want to strengthen the general rowing, the leisure aspect of our sport as a main pillar along with the strong health related elements; With ready-made modules, we want to support the public relations of clubs and their membership advertising.

- advertisements to support the club membership recruitment



– 7 –

## *Recreational Sport*

Tour Rowing will experience a focus to attract particularly the rowing youth but also welcome rowers of all ages. It is the ideal backdrop to our involvement in environmental and water protection.

- maintain legal access to rowing areas
- safety issues
- kilometer-awards





## ***General Competitive Sport***



## ***Recreational Sport***



## ***Association Development***

– 8 –

## ***Association Development***

Beginning from youth we aim to promote inclusion in rowing to reduce possible prejudices and increase awareness.

- special working group
- events in schools



– 9 –

## ***Association Development***

The promotion of women in rowing, as coaches, umpires and functionaries and rowers is an integral part of our actions in order to raise the level of overall participation.

- own logo for branding
- club award in 2020 for the best concept of promotion of women



– 10 –

## *Association Development*

The access to federation and club relevant information and educational programs should be available to every individual member for a two-way communication and organizational learning; Digitization and networking support will be the operative tools.

- club dialogues
- blended learning at coaches qualifications
- special qualification for para-coaches





## ***General Competitive Sport***



## ***Recreational Sport***



## ***Association Development***