

# Welcome to Amsterdam

2014 World Rowing Championships

August 24-31



Main institutional partners:



I amsterdam.



Ministerie van Volksgezondheid,  
Welzijn en Sport

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# Welcome to the 2014 World Rowing Championships!

We are very proud to be able to invite you to the 2014 World Rowing Championships. Since 2000 we have been aiming to host this event, and in preparation the 'Bosbaan' course has been widened and all accommodations have been renewed. The organisation already had the honour of organising three World Rowing Championship events (2005 U23, 2006 juniors and 2011 U23) plus a World Cup, so we are prepared to welcome you to a great event!

Our ambition is to celebrate top-level racing on Amsterdam clean water. The Dutch have a tradition in honouring athletes and creating atmosphere along the course. So, in 2014 we aim to entertain the public and audience, let them experience the values of rowing, and involve them in the sport and the championships as much as possible.

For the competitors the organising committee has arranged comfortable hotels close to the venue, good food and adequate transportation. For the spectators we will arrange a special Amsterdam package so you can enjoy Amsterdam as much as you like.

In this first information bulletin the OC will give you the necessary background information for the event. We will provide more

detailed information in the second bulletin. If you wish to receive more information about Amsterdam, the hotels or the Championships please contact the members of the organising committee.

I am convinced that you will enjoy this unique opportunity to join the competition between the world's best athletes in an ambience of the oldest artificial rowing course in a unique metropolis – Amsterdam

**We look forward to welcoming you to Amsterdam in 2014!**

Henk-Jan Zwolle  
OC President



# Welcome to the 2014 World Rowing Championships!

Welcome to all at the 2014 World Rowing Championships at the Bosbaan, Amsterdam.

After 37 years the World Rowing championships are back to Amsterdam. We are very proud to be able to host the most prestigious rowing regatta at our famous Bosbaan again.

Our enthusiastic, professional and well versed organising committee has made a flying start in order to prepare a most rewarding event for all rowing athletes, officials, spectators and media. Our organisers are supported by numerous volunteers, national, provincial and municipal authorities, the valued sponsors, the Royal Dutch Rowing Federation and FISA.

The objective is to stage a championship where all participants can reach their full potential in order to bring home a positively memorable experience of the traditional rowing venue of the widened Bosbaan at Amsterdam.

May this Championship contribute to further popularising of our beautiful clean water sport; that is rowing!

Amsterdam, August 2012

Eric F Ch Niehe  
President  
Royal Dutch Rowing Federation



# Amsterdam

Let us welcome you in Amsterdam, an amazing city with many perspectives. From the historic heart of the city to the high-tech buildings on the city's new Zuidas, Amsterdam is a lively city and it invites you to come over and enjoy its pleasures. It is a place with a creative and informal atmosphere, a metropole at the size of a village. Amsterdam has a lot to offer: some of the greatest works of art in the world, more canals than Venice, more bridges than Paris and 7,000 monumental buildings. No wonder Amsterdam's ancient centre is on the UNESCO's world heritage list. Amsterdam has many other surprises as well. From world famous diamond factories to the city's many bars or nightclubs, 24 hours a day, Amsterdam will provide you with its endless possibilities and its free, open spirit. Welcome to Amsterdam!



# The venue

The Bosbaan rowing course is a man-made course. In the 1930's it was constructed through a social welfare project. Queen Wilhelmina officially opened the Bosbaan on June 12th 1937. It was the venue of several European Rowing Championships in the fifties and sixties. The facilities and course were upgraded in the early seventies to a 6 lane race course plus 1 spare lane.

Amsterdam successfully organised the European Rowing Championships in 1964 (the first European Championship including female competitors) and 1967 and the World Rowing Championships in 1977.

Up until 2000, the Bosbaan hosted many national and international regattas, tournaments and championships, such as National Championships, the Nations Cup, the Coupe de la Jeunesse, the FISU World University Championships, the FISA World Cup in 1990 and 1991 and the annual international Koninklijke – Hollandbeker Regatta.

In 2001, the city of Amsterdam, together with the Royal Dutch Rowing Federation, broadened, deepened and renewed the regatta course to upgrade the Bosbaan to meet the 21st century standards. The new 8 lane course was completed in 2002, together with an enlarged boathouse and new sanitary facilities. In addition, new facilities along the race course were built.



With a broadened course, a new timing system, a new boat house, an upgrade of the start area with a traffic light starting system, a new finish tower and aligner's hut, an Olympic training centre and several other new facilities, the upgraded Bosbaan has been the venue for many national and international regattas and championships.

In 2005, Amsterdam successfully hosted the World Rowing Under 23 Championships and in 2006 the World Rowing Junior Championships. In 2007 the international Royal Holland Beker Regatta hosted the second Rowing World Cup. In 2011 Amsterdam hosted the World Rowing Under 23 Championships for a second time; due to strong tailwinds this resulted in a lot of fast times.

Athletes very much like the conditions for the crews on the water, the facilities for the athletes and the friendliness of the organisation. The 'Dutch' enthusiasm on the bikes and in the rolling grand stand along the course is famous and inspires rowers to great performances.



# The course

The Bosbaan is now completely in tune with the current FISA requirements. The course, with a total length of 2300 metres, runs from southwest to northeast. On the north side you'll find a natural footpath, the main event location and the Olympic Training Centre (OTC). On the south side there are TV camera positions, a cycling path for coaches and, unique to the world, a rolling grand stand. The rolling grand stands consist of large trucks on which stands have been built. From these rolling grand stands spectators have a magnificent view of the rowing competition, being able to follow their favourite athletes from the start to the finish of the race. The 2.2 meter deep race course is equipped with the Albano buoy system. The banks have been rebuilt with extra wave absorbing blocks and an ecological reed border.



## The course, legend

1. Drop off point water shuttles from central parking
2. Rowing related water activities
3. Children's entertainment and play area
4. Picnic area
5. Food & beverages
6. Toilets
7. Stage for entertainment
8. Big screen
9. Grandstand (uncovered) 1500 seats
10. Cultural area
11. Commercial area
12. Grandstand (covered) 5000 seats
13. Food & beverages
14. Volunteer centre
15. Victory ceremony area
16. FISA offices & meeting rooms
17. Media centre
18. Media grandstand
19. Information point
20. Waiting area victory ceremony
21. Finish tower
22. Sport presentation
23. VIP hospitality area
24. Water distribution point
25. KNRB office
26. Boatbuilders
27. Additional storage boatbuilders
28. Commercial area
29. Main entrance
30. Ticket sales
31. Changing rooms
32. Anti-doping control
33. Indoor boat storage
34. Control commission
35. Adaptive commission
36. Team tents
37. Athlete lunch
38. Athlete bus shuttle
39. Bike rental
40. Athlete information office
41. Athlete entrance
42. Indoor rowers
43. Bag storage
44. Massage area
45. Team tents
46. Athlete rest area
47. Outdoor boat storage
49. Moving grandstand
50. TV commentary positions
51. Grandstand 1000 seats
52. Big screen
53. Broadcast road
54. Broadcast compound

## The start area

The start area still has the original start tower of the 1977 World Championships. In the spacious building, the Starter and other officials have an open view on the course. The public address system in the start area and at 100 metre mark ensure that crews receive clear communications from the officials. On the roof there is a large and safe place for television and video cameras to capture live images of the start. The start-fingers have been completely integrated into the start-island. In this way these installations perfectly blend into the natural surroundings.

## The finish area

The finish area is a site of many activities. The finish tower is the centre of the timing and results system. Here the umpires, photo-finish-cameras and the FISA timing and results service provider Swiss Timing, track all the races and determine the finishing order. On the second floor of the finish tower, the sport presentation team has an excellent view of the race course and provides live coverage of the races in English and Dutch. Behind the finish tower, on top of the embankment, is the Olympic Training Centre. This is where FISA office is located.

The embankment between the finish tower and the OTC will house temporary grandstands to accommodate spectators, the FISA family and the international press and media. An enormous video screen will be visible from the public grand stand. It will show live coverage of all the races from start to finish and, immediately after the finish, the results of each race. During the finals, the victory ceremonies will take place directly in front of the grandstand, enabling spectators to take a close look at the winners.



# Accessibility

*Amsterdam is easily accessible by air, by rail and road.*

Amsterdam Airport Schiphol is a very modern, efficient and user-friendly airport. Scheduled services fly into Schiphol from at least 129 destinations within Europe and from 108 non-European destinations. Some 110 airlines fly from Amsterdam Airport Schiphol to more than 260 destinations worldwide.

In 2011, Amsterdam Airport Schiphol served 49.8 million passengers. Schiphol train station is located directly below the airport and by train you arrive at Amsterdam Central Station within 15 minutes. Via Schiphol Plaza, you can walk straight to the departure or arrival hall. There are also 15 to 20 trains a day to destinations such as Brussels, Paris and Frankfurt.

## Flight times:

Amsterdam – London	1 hr	10 min
Amsterdam – Paris	1 hr	15 min
Amsterdam – Berlin	1 hr	20 min
Amsterdam – Stockholm	2 hrs	
Amsterdam – New York City	7 hrs	30 min
Amsterdam – Beijing	9 hrs	20 min
Amsterdam – Los Angeles	11 hrs	5 min
Amsterdam – Rio de Janeiro	11 hrs	20 min
Amsterdam – Sydney	21 hrs	30 min



# Accommodation

To fully appreciate Amsterdam we recommend staying in one of the hotels we have selected for our competitors, officials and spectators. These hotels are situated near the city centre and guarantee a great stay in Amsterdam.

In addition to a splendid rowing course, Amsterdam provides a great variety of culture, bars, restaurants and shops. Wandering through Amsterdam will lead you across humpbacked bridges and through alleys filled with countless café terraces and eye-candy architecture. Don't forget the series of concentric and bisecting canals, known as the Grachtengordel (canal ring). It's like a preserved open air museum. What better way to experience this yourself by sleeping in the city centre.

## **Booking conditions**

All accommodations must be booked through the organization committee.

## **Payment policy**

Reservations must be made before 14 April 2014. A deposit of 30% of the total amount is required to confirm the reservation. The balance payment is due prior to 24 July 2014. Cancellation conditions will be indicated in Bulletin 2.

## **Rates for teams**

All rates are for Full Board accommodation, with the choice of lunch at the hotel or venue and local transport between the hotel and venue. Arrival and departure shuttle service between the hotel and airport is included.



# Accommodation options

## Teams

Cat.	No.	Name of hotel	Type of room	No. of this type of room	Distance to venue (in km)	Driving time to venue (in min.)	Price per person in Euros
<b>I</b>	1.	Mercure Amsterdam Airport (Sloten)	Single	40	7 km	15 min.	€ 155,00
			Double	60			€ 115,00
	2.	Novotel Amsterdam City	Single	400	5 km	8 min.	€ 160,00
			Double	600			€ 125,00
	3.	A4 Hotel van der Valk	Single		20 km	17 min.	€ 165,00
			Double	250			€ 120,00
<b>II</b>	2.	Etap Amsterdam Airport	Single	300	10 km	15 min.	€ 135,00
			Double	100			€ 95,00

## FISA, Jury, NF delegates and Media

Cat.	No.	Name of hotel	Type of room	No. of this type of room	Distance to venue (in km)	Driving time to venue (in min.)	Price per person in Euros
<b>I</b>	1.	Park Plaza Amsterdam Airport	Single	400	20 km	18 min.	€ 155,00
			Double				
	2.	NH Musica	Single	100	2 km	5 min.	€ 170,00
			Double	50			€ 135,00

Category I = Equivalent to 4 star rating

Category II = Equivalent to 3 star rating

Please feel free to contact the organization committee about any other accommodation options you might need.

# The weather

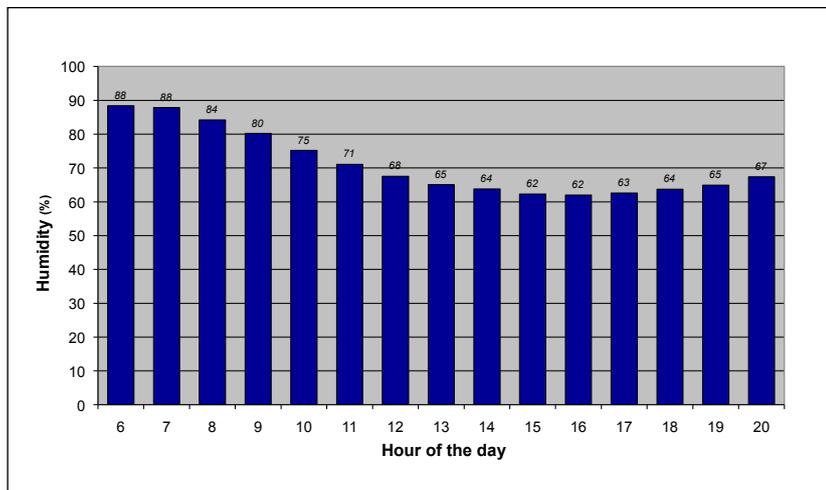
## Climate

Amsterdam is situated in a moderate climate zone, with mild summers and cool winters. Rainfall is spread evenly throughout the year. The spring is crisp and rejuvenating. Hot and humid weather can occur between the months of June and September and the most precipitation occurs in October and November. From December to February the weather is often cold, but sunny and dry.

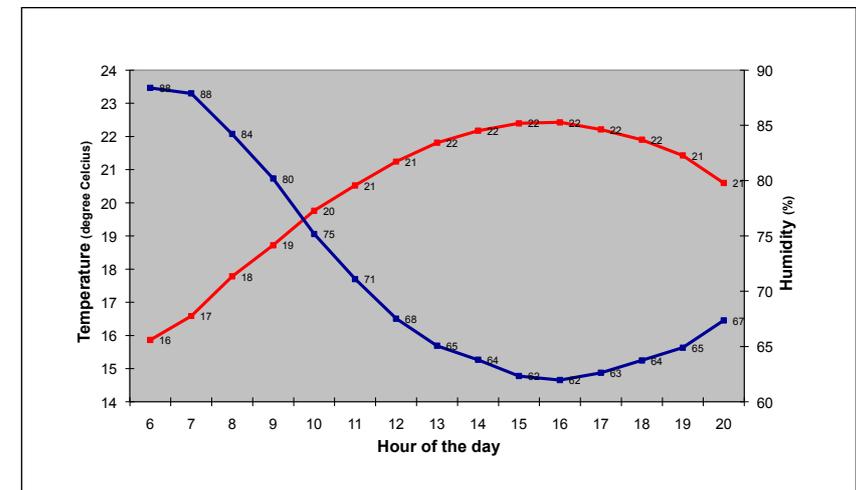
## Sunrise and sunset times - August 2014

Date	Sunrise	Sunset	Length of day		Solar Noon		
			This day	Difference	Time	Altitude	Distance
24 aug	06:38	20:47	14h 08m 31s	- 3m 51s	13:43	48,7°	151,243
25 aug	06:40	20:44	14h 04m 40s	- 3m 51s	13:43	48,3°	151,211
26 aug	06:41	20:42	14h 00m 47s	- 3m 52s	13:42	48,0°	151,179
27 aug	06:43	20:40	13h 56m 54s	- 3m 53s	13:42	47,6°	151,145
28 aug	06:45	20:38	13h 52m 59s	- 3m 54s	13:42	47,3°	151,111
29 aug	06:46	20:35	13h 49m 05s	- 3m 54s	13:41	46,9°	151,077
30 aug	06:48	20:33	13h 45m 09s	- 3m 55s	13:41	46,6°	151,042
31 aug	06:50	20:31	13h 41m 14s	- 3m 55s	13:41	46,2°	151,006

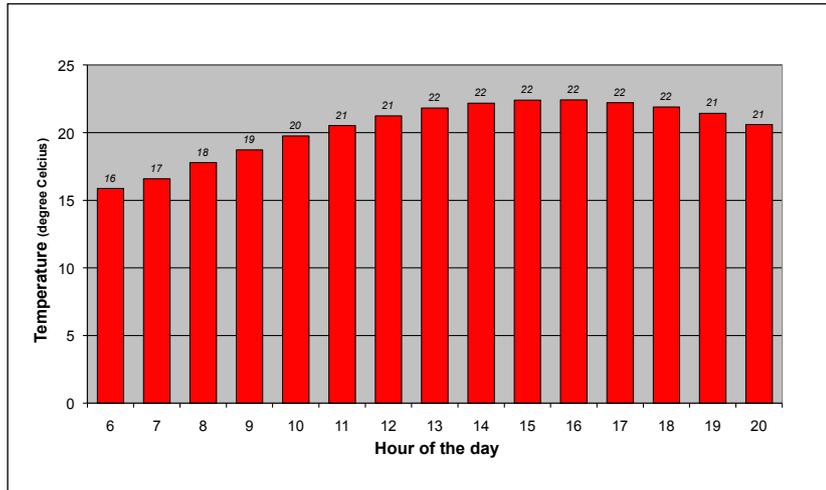
## Humidity profile Amsterdam



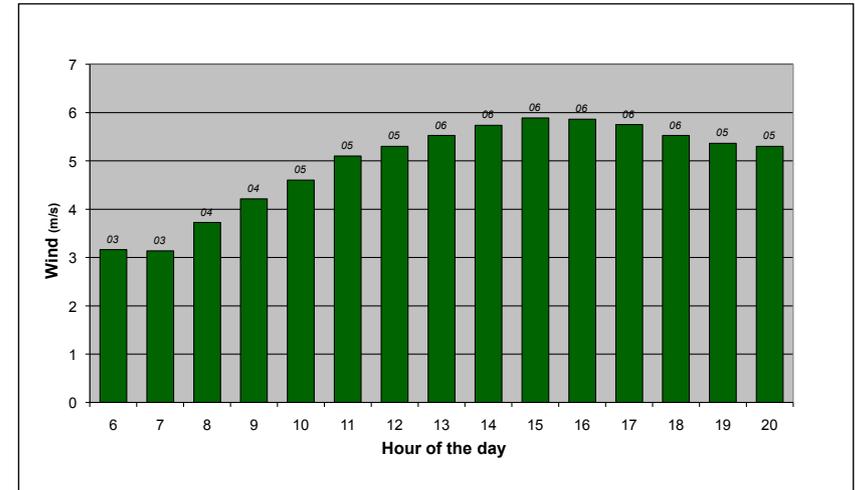
## Temperature and humidity profile Amsterdam



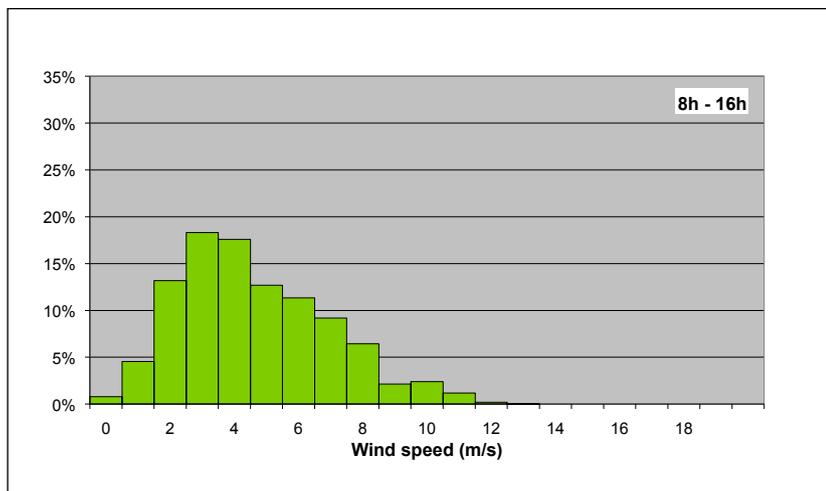
## Temperature profile Amsterdam



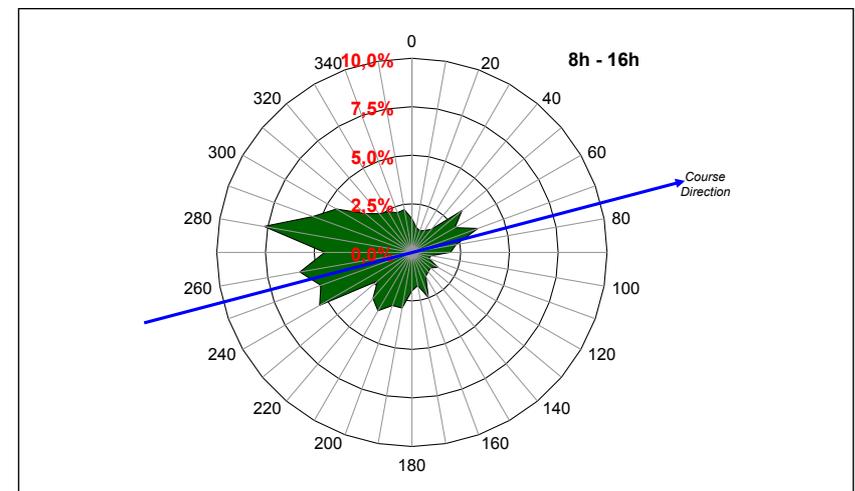
## Wind profile Amsterdam



## Distribution of wind speed



## Distribution of wind directions



# Organisation

## Board of 'Stichting Organisatie WK Roeien 2014'

Lex van Drooge	chairman
Martijn Arlman	treasurer
Heleen Cocu	representative of the National Federation
Henk Markerink	sport events expert
John Worries	media expert

## Organising Committee

Henk-Jan Zwolle	President
Irene Eijs	Director of Marketing, Sponsoring, PR and Media
Joost de Geus	Director of Venue, Accommodation and Logistics
Seada van den Herik	Director of Finance and Administration

## Organising Managers

Hans Tanger	Manager Administration
Tessa Knaven	Manager Volunteers
Remco de Keizer	Manager Finance
Jan-Paul van Nes	Manager Legal
Arjenne Bastiaansen	Manager Events
Guido Mannaerts	Manager Marketing
Kirsten vd Kolk	Manager PR & Media
Rick Verbree	Manager Sponsoring
Rogier Lecluse	Manager Logistics
Simon Does	Manager IT
Sean Pieters	Manager Sustainability
Mayte de Vries	Manager Ceremonies
Roos van Sambeek	Manager Ceremonies
Jacomine Ravensbergen	Manager Regatta

## The organising committee is assisted by

KNRB, VWS, Topsport Amsterdam, Gemeente Amsterdam, Gemeente Amstelveen, Het Amsterdamse Bos, volunteers from all rowing clubs in The Netherlands.

## Contact information

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Ministerie van Volksgezondheid, Welzijn en Sport