

**FISA** 

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**Joint Commissions Meeting**

24-25 November 2018

Berlin, Germany

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# World Rowing's Strategic Plan

## Goal I Govern and Administer Rowing

### Objective 1

**Transparency** – Govern with clarity and transparency.

### Objective 2

**Democracy** – Ensure key stakeholders are represented in decision making processes.

### Objective 3

**Integrity** – Promote strong ethical principles across the organisation.

### Objective 4

**Efficient Management** – Manage effectively, efficiently and sustainably.

### Objective 5

**Control Mechanisms** – Ensure resources are safeguarded and managed effectively.

## Goal II Develop Rowing

### Objective 1

**Participation** – Increase the participation of member national federations (NFs) in leading events.

### Objective 2

**Integration** – Integrate and expand all forms of rowing.

### Objective 3

**Opportunities** – Increase the number of rowing opportunities through clubs, schools, universities and other entities.

### Objective 4

**Quality & Education** – Improve the quality of rowing and coaching worldwide.

### Objective 5

**Universality** – Increase the number of countries that practise rowing and ensure their ongoing growth.

## Goal III Showcase Rowing through Events

### Objective 1

**Quality** – Deliver rowing events of a standard appropriate to status and category, in terms of competition level, facilities & event operations.

### Objective 2

**Attractiveness** – Provide an event programme that includes high quality events in formats that are attractive and relevant to our target audiences, showcasing the best aspects of the sport.

### Objective 3

**Legacy** – Support the sustainable development and maintenance of world class rowing venues around the world and collaborate with venue owners and event organising committees to help deliver their strategic legacy-related objectives.

### Objective 4

**Diversity** – Showcase all disciplines of the sport of rowing through rowing events on all continents and at multi-sport games.

## Goal IV Promote Rowing

### Objective 1

**Television** – Support and increase traditional television coverage while expanding digital-based, social media-based and second screen video opportunities.

### Objective 2

**Communications** – Be the main source of rowing information across all World Rowing's channels.

### Objective 3

**Progressive Communications** – Promote and develop the sport of rowing

### Objective 4

**Marketing** – Promote rowing, its values and rowers in all FISA activities.

### Objective 5

**Partnerships** – Attract and retain partners that complement rowing's values and the World Rowing brand and activate their partnership globally and locally.

## Goal V – Respect and Preserve the Environment through Rowing

### Objective 1

**Sustainable Events** – Stage events using leading environmental and sustainability standards, policies and practices.

### Objective 2

**Education** – Engage and educate the world's rowing audience in the clean water mission.

### Objective 3

**Activities** – Engage with NFs in order to increase their activities and those of their member clubs in the environmental protection and clean water mission.

### Objective 4

**Leadership** – Lead by example ensuring that, as far as possible, all of FISA's activities, including events and daily operations, are conducted in an environmentally sustainable way.



# 2018 Report of the Youth Rowing Commission

## 2018 Primary Achievements

1. oversight of WU23CH, Plovdiv (POL)  
and WJCH, Racice (CZE)
2. assist FISU Championship, Shanghai (CHN)
3. Conduct Junior Training Camp, Racice (CZE)
4. Conduct Youth Coaches Conference, Snagov (ROU)
5. Youth Olympic Games - Buenos Aires (ARG)  
(OVEP/SIP, Sprint-Relay, Omni Coaches, etc.)



# 2018 Report of the Youth Rowing Commission

## 2019 Primary Objectives

1. **Oversee and assist at WU23CH, Sarasota (USA)**
2. **Oversee and assist at WJCH, Tokyo (JPN)  
& the FISA Junior Development Camp, Omigawa (JPN)**
3. **Youth Coaches Conference, Hangzhou (CHN)**
4. **FISA Masters Development Fund for Youth Rowing.**



# 2018 Report of the Youth Rowing Commission

## 2019 Primary Objectives / Following Strategic Plan Objectives

### 1. Govern / Administer

- statistics and reports to detect trends
- think tank pre-decision making processes

### 2. Develop

- Youth Coaches Conference and coaches clinics
- Masters Fund Program for Youth Rowing

### 3. Showcase through Events

- taking part in Fairness committee
- contact person for coaches at JWCh. and WU23Ch.

### 4. Promote Rowing

- coaches meeting at the Events
- representing FISA and its values during rowing visits

### 5. Respect the Environment

- act as exemplary role models at events
- encouraging coaches and athletes to act appropriately



# 2018 Report of the Youth Rowing Commission

## Additional Information

**It's Barb Fenner's last JCM after  
more than 20 years involved**

