

# Masters Rowing Commission

- Cancellation of 2021 WRMR a disappointment and although the result was inevitable, a lesson for how to deal with OCs
- Top priority is reinflation of 2022 WRMR Libourne
  - How will Masters react to post-pandemic life?
  - Initial indications are favorable: OC reports hotels already at 69% capacity for that weekend; many inquiries.
  - Meeting with new OC regularly; site visit tentatively scheduled for mid Feb.\
  - New “market driven” boat rental system
  - New uniform timing/results system (Poznan team)
- Other initiatives
  - Meeting with new Chair of Indoor Rowing Commission
    - Explore Virtual events; shared marketing and promotion activities
  - Met with Jacomine, GEDI Commission; Inga to be Masters Commission rep.
  - Continue to work with Youth Commission on Masters Fund
  - Asia strategy?