

## **Replacement of page 101 of the 2022 World Rowing Agenda Papers**

### **Agenda Item 16**

#### **Attribution of the future World Rowing Events in accordance with Rules 5 and 6**

##### **1. 2025 World Rowing Championships:**

Candidates are:

- a. Amsterdam, NED
- b. Shanghai, CHN

Please see the Council's analysis and decision explanation on page 3 of this document entitled "The World Rowing Council's Proposal to the Congress for the Attribution of the 2025 World Rowing Championships".

In accordance with Rule 5, the Council proposes Shanghai as the candidate for the vote of the Congress.

##### **2. Council Attributed Events**

The Council will present its attribution decisions for Council Attributed events in accordance with Rules 5 and 6, including the World Rowing Cups, World Rowing Under 19 Championships, and World Rowing Under 23 Championships following the results of the World Rowing Championship attribution votes by Congress, or soon after (depending on time constraints).

Candidates are:

###### *2024 World Rowing Cup 3*

- a. Poznan, POL

In the case of the World Rowing Under 19 and Under 23 Championships, the Council will only attribute either a combined Championships or two standalone Championships in a given year. It is possible that the Championships could be combined in one year, and standalone in another year, or not.

Candidates are:

###### *2025 World Rowing Under 19 Championships*

- a. Essen, GER
- b. Plovdiv, BUL
- c. Trakai, LTU

###### *2025 World Rowing Under 23 Championships*

- a. Poznan, POL
- b. Sarasota-Bradenton, USA

*2025 World Rowing Under 19 and Under 23 Championships*

- a. Plovdiv, BUL
- b. Sarasota-Bradenton, USA
- c. Trakai, LTU

*2026 World Rowing Under 19 Championships*

- a. Plovdiv, BUL

*2026 World Rowing Under 23 Championships*

- a. Duisburg, GER
- b. Plovdiv, BUL
- c. Sarasota-Bradenton, USA

*2026 World Rowing Under 19 and Under 23 Championships*

- a. Plovdiv, BUL
- b. Sarasota-Bradenton, USA
- c. Trakai, LTU

**3. Open Events:**

The final bid deadline for the SEAP was on Friday 22 July 2022. At the time of the final bid deadline, no bids were received for the following World Rowing events:

- a. 2024 World Rowing Cup 1
- b. 2024 and 2025 World Rowing Coastal Championships & Beach Sprint Finals
- c. 2026 World Rowing Championships

World Rowing will begin discussions with potential candidates to host the aforementioned events, with the intent to attribute these events to a suitable candidate as soon as possible.

If a suitable candidate(s) is identified for the 2024 World Rowing Cup 1, and/or the 2024 and 2025 World Rowing Coastal Championships & Beach Sprint Finals in sufficient time for the Council to assess their bid(s), the attribution of these events may be announced at the 2022 World Rowing Congress.

A note about the 2026 World Rowing Championships has been included on page 3 of this document entitled "The World Rowing Council's Proposal to the Congress for the Attribution of the 2025 World Rowing Championships".

### **The World Rowing Council's Proposal to the Congress for the Attribution of the 2025 World Rowing Championships**

The 2025 World Rowing Championships bid process was included in the Strategic Event Attribution Process (SEAP). On 22 July 2022, at the final bid deadline, bids were received from:

- Amsterdam, NED
- Shanghai, CHN

Both candidates formally presented their final bids to the World Rowing Council virtually during their meeting on 23 August 2022. All bid documents submitted by both candidates prior to the bid presentation were reviewed by the Council in advance of the meeting. The standards of preparation and presentation by all candidates were very high and enabled the Council to form clear and informed opinions.

#### **The Council's Proposal to Congress**

The World Rowing Council would like to express its sincere appreciation to the bidding Member Federations and the support they have received from their government authorities for their tremendous efforts to prepare these bids.

Having examined the detailed aspects of the bids submitted, and taking all relevant factors into account, the Council have determined that, at the time of the Council meeting where the final bids were presented, only the bid from Shanghai met sufficient requirements to host the 2025 World Rowing Championships. With this in mind, and in accordance with Rule 5 a), only the final bid from Shanghai – recognized as one of a very high standard – has been accepted by the Council for candidacy to host the 2025 World Rowing Championships. The Council has determined to recommend Shanghai as the candidate for the vote of the Congress to host the 2025 World Rowing Championships.

This decision should in no way be interpreted as meaning that Amsterdam do not have the ability to host a successful World Rowing Championships in the near future. The 2014 World Rowing Championships, hosted in Amsterdam, was an incredibly successful event which is well-remembered by World Rowing and its members. As a result, the World Rowing team is now actively engaged in bilateral discussions with the Amsterdam bid team with a view to address some of the administrative and operational requirements outlined below, in the perspective of a potential attribution of the 2026 World Rowing Championships.

#### **Major Factors in the Council's Assessment:**

The major factors in the Council's assessment of the bids are as follows:

##### **1. Racing Conditions and Regatta Venue**

Both bids presented regatta courses that fully comply with World Rowing requirements for the World Rowing Championships. The regatta course in Amsterdam is well known to many Member Federations, having hosted the 2014 World Rowing Championships and several other international regattas in recent years. The fully equipped regatta

course in Shanghai has not yet hosted a World Rowing regatta due to the COVID-19 related cancellation of the 2021 World Rowing Championships.

Of the two bids, Shanghai has the lowest average wind velocity, and Amsterdam has the lower average temperature during the proposed racing days. The warm up and cool down areas in Shanghai are outside of the course, while these areas are on the course in Amsterdam.

## **2. Accommodation for Member Federations**

Both bids offer adequate numbers of rooms for this large event. The prices of accommodation provided in the bid, which include transport and meal costs, were significantly lower in Shanghai. In Amsterdam, the price of a double room is between €190-240 per person, per night and no low cost options or options for the development programme were provided. In Shanghai, the price of a double room is between €69-93 per person, per night. In Amsterdam, accommodations are listed as between 5 and 10 minutes driving from the venue, and in Shanghai, accommodations are listed as between 5 and 50 minutes driving from the venue.

## **3. Financial Support for the OC**

Both bids have a high proportion of their projected budget guaranteed. In Shanghai, the budget is largely underwritten by the Shanghai Administration of Sports, the sports division of the Shanghai local government. In Amsterdam, the budget is largely underwritten by TIG Sports, a leading Dutch Events Organiser who has collaborated with the Dutch Rowing Federation and the City of Amsterdam to deliver the bid and, if attributed, the event.

## **4. Organisational Experience**

Both bids are supported by strong organisational experience. Amsterdam successfully hosted the 2014 World Rowing Championships, and retain many of the skills and experiences from that event. Shanghai has not previously hosted a World Rowing event, however the Organising Committee in Shanghai had completed a significant amount of preparation for the 2021 World Rowing Championships prior to its cancellation, and retain many of the skills and personnel from that experience. Both candidates have experience hosting non World Rowing regattas at their venues.

## **5. Participant and Spectator Experience**

Both bids presented an attractive experience for competitors and participants alike, including several side events and promotional events in advance of the Championships. Both host cities would be an exciting destination for spectators, and both are major cities which could attract many local fans to the Championships.

## **6. Sustainability and Legacy**

Both bids included a complete sustainability protocol, analysing any environmental risks and identifying actions to mitigate these risks where necessary. Additionally, both bidders had allocated budget to support their sustainability initiatives, and both Organising Committees would include a sustainability officer.

The city of Amsterdam will be hosting their 750<sup>th</sup> anniversary, and hopes to include the World Rowing Championships as part of this year-long celebration. This event would continue on the legacy from the 2014 World Rowing Championships, and the bidder plans to upgrade some of their facilities (including a renovation of the boathouse, cabling, and start installations) prior to the event.

In Shanghai, the proposed venue has already been renovated in line with the requirements of World Rowing Championships prior to 2021. This bid is an opportunity to take a World Rowing event to, and promote rowing in, China and Asia. It is also an opportunity to keep improving the knowledge of organising rowing events in Asia.

## **7. Additional Factors**

A key requirement to host the World Rowing Championships is the commitment to stage a test event at the same venue. All bidders are required to sign and submit a Commitment to Stage a Test Event with their bid to ensure that this requirement is met. Usually, a World Rowing Cup is staged in the year preceding the World Rowing Championships as the test event. World Rowing may consider an alternative test event upon request, however the Commitment to Stage a Test Event must be signed and submitted as part of the bid. At the final bid deadline, this Commitment had not been received by Amsterdam. This was considered as one of the minimum requirements to bid on the World Rowing Championships which was not met by the bid from Amsterdam. It is understood that Amsterdam wishes to propose an alternative event as their Test Event, however further discussions were needed between World Rowing and Amsterdam before this proposal could have been approved.

A mandatory element of all World Rowing bids is the commitment to sign the Event and Rights Agreement upon attribution. This commitment is guaranteed at the bid stage by requiring all bidders to sign a Bid Undertaking letter. At the final bid deadline, this Bid Undertaking had not been received by Amsterdam. This was considered as one of the minimum requirements to bid on the World Rowing Championships which was not met in the bid received by Amsterdam.

At the final bid deadline, all signed and completed bid documents had been received by Shanghai.

## **The 2026 World Rowing Championships**

At the final bid deadline of the Strategic Event Attribution process on 22 July 2022, no final bids were received for the 2026 World Rowing Championships. In accordance with Rule 5 b), the Council may directly attribute this event. The Council has determined that, with additional time to elevate their bid to meet the minimum requirements, Amsterdam could be reconsidered as a candidate to host the World Rowing Championships in 2026. As such, the Council have asked Amsterdam to complete the few outstanding elements of their bid, and to resubmit their bid to the Council in late 2022 to be considered as a candidate for the 2026 World Rowing Championships.