

A sunset over a savanna landscape. The sky is filled with soft, golden light and scattered clouds. In the foreground, a lion is silhouetted against the bright light of the setting sun, walking across a grassy bank. The background shows a dark silhouette of a savanna with scattered trees.

WWF & World Rowing

Prague, 2022

China drought causes Yan sparking shortage of hydro

Nationwide alert issued with south-west especial major companies forced to suspend work



A BOAT that lay underwater for years lies exposed as Lake Mead, the nation's largest reservoir, continues to recede amid a megadrought.

Wildfire destroys historic homes

Siskiyou County blaze roars through a Black neighborhood with frightening speed.

By ALEX WIGGLESWORTH AND JULIA WICK

Jane Coolidge and her husband, Bruce, were driving past the town of Weed, Calif., on Friday when they saw a huge plume of black smoke.

Flames had engulfed a large commercial building, and debris hit their truck as it dropped onto the highway. Palling material landed in dry grass and scrub brush, starting spot fires along both sides of the road.

"It was harrowing," Coolidge said.

The Mill fire appears to have started near the property of Roseburg Forest Products and spread to nearby homes in the historically Black community of Lincoln Heights within minutes, said Weed Mayor Kim Greene.

It quickly became an urban conflagration as flames raced from house to house, the majority of them older wooden structures, she said.

"Wildfire is no longer in the wilderness," she said. "It's right inside the city limits."

[See Fire, A11]

THE 'DEAD POOL' RISK

California's water districts are under growing pressure to shoulder substantial water cutbacks as the federal government pushes for urgent solutions to prevent the Colorado River's badly depleted reservoirs from reaching dangerously low levels.

California has the largest water entitlement of any state on the Colorado River, totaling 4.4 million acre-feet. The water flows to farmlands in the Imperial and Coachella valleys, and to cities from La Quinta to Los Angeles. Reducing the state's use of the river could involve expanding drought restrictions to cities, increasing incentives for property owners to remove grass, and pay-

As reservoirs decline on the Colorado, California water agencies consider the inevitable cuts

By Ian James

ing farmers to cut the amount of water they use to irrigate their fields.

Managers of districts that rely on the Colorado River have been talking about how much water they may forgo. So far, they haven't publicly revealed how much they may commit to shore up the declining levels of Lake Mead, the nation's largest reservoir. But state and local water officials say there is widespread agreement on the need to reduce water use next year to address the shortfall.

Without major reductions, the latest federal projections show growing risks of Lake Mead and Lake Powell approaching "dead pool" status. (See River, A9)

Once-verdant Europe is withering

Amid record drought, fallowed farms and dried-up rivers



SUNFLOWERS languish in the Rhone-Alpes region of France. Drought is affecting 64% of the continent, EU scientists say.

By JAWED KALEEM AND SCOTT JOHNSON

MANE, France — Each spring and summer, Frederic Enjalbal plants millions of seeds for lettuce sold at big grocery chains, making his family farm a jewel of this historically beautiful region of France.

But this year, a menacing combination of dry skies and record-setting heat has ruined about half of his water-hungry crop, threatening the 270-acre business about 70 miles northeast of the Mediterranean port city of Marseille.

"We've never seen a drought like this before," said Enjalbal, 56, a fourth-generation farmer.

It's not only France. A withered Europe faces what scientists say could be its worst water shortage in the hundreds of years on record.

Farms are going fallow, and vineyards are seared. Reservoirs and

[See Europe, A4]

Bass and Caruso fill in housing details

A glimpse into their plans shows divergent paths to get homeless people off L.A. streets.

By BENJAMIN CRISKEER AND DOGG SMITH

The Los Angeles mayor's race has been defined by candidates' sweeping promises to get homeless people off the streets — with the most ambitious talk coming from the top two finishers in the June primary.

Rep. Karen Bass, who leads developer Rick Caruso in polls, said she would place 15,000 people in tiny homes, motels, hotels, apartments and other forms of shelter or permanent housing. Caruso went even bigger, saying he would create 20,000 new shelter beds in his first year in office.

But throughout the spring, in advance of the primary, neither candidate offered many specifics on the type of housing they would create, where it would be placed or how much it would cost.

Now, with the general election a little more than two months away, Bass and Caruso have provided the clearest glimpse yet into their respective plans, which take radically divergent approaches to addressing the homelessness crisis.

Caruso is firmly focused on construction of new inter-

[See Details, A30]



Why Lake Mead is Running Out of Water floods wreak havoc in US south- but are no salve for drought

Experts warn temporary increases in water levels will not crisis that has been years in the making



1,000-year rain events have struck U.S. in five weeks. Why?

Extreme weather events are now more feast or famine because of climate change



Bloomberg Taps Run Dry: Heat and Drought Ravage Monterrey, Mexico

Dutch government declares water shortage due to drought

Cotton Prices Rise as Lack of Rain Shrinks

Making Chips Requires Lots of Water and, Gulp, Taiwan Has a Drought



Dutch government declares water shortage due to drought

THE WALL STREET JOURNAL.

Bloomberg



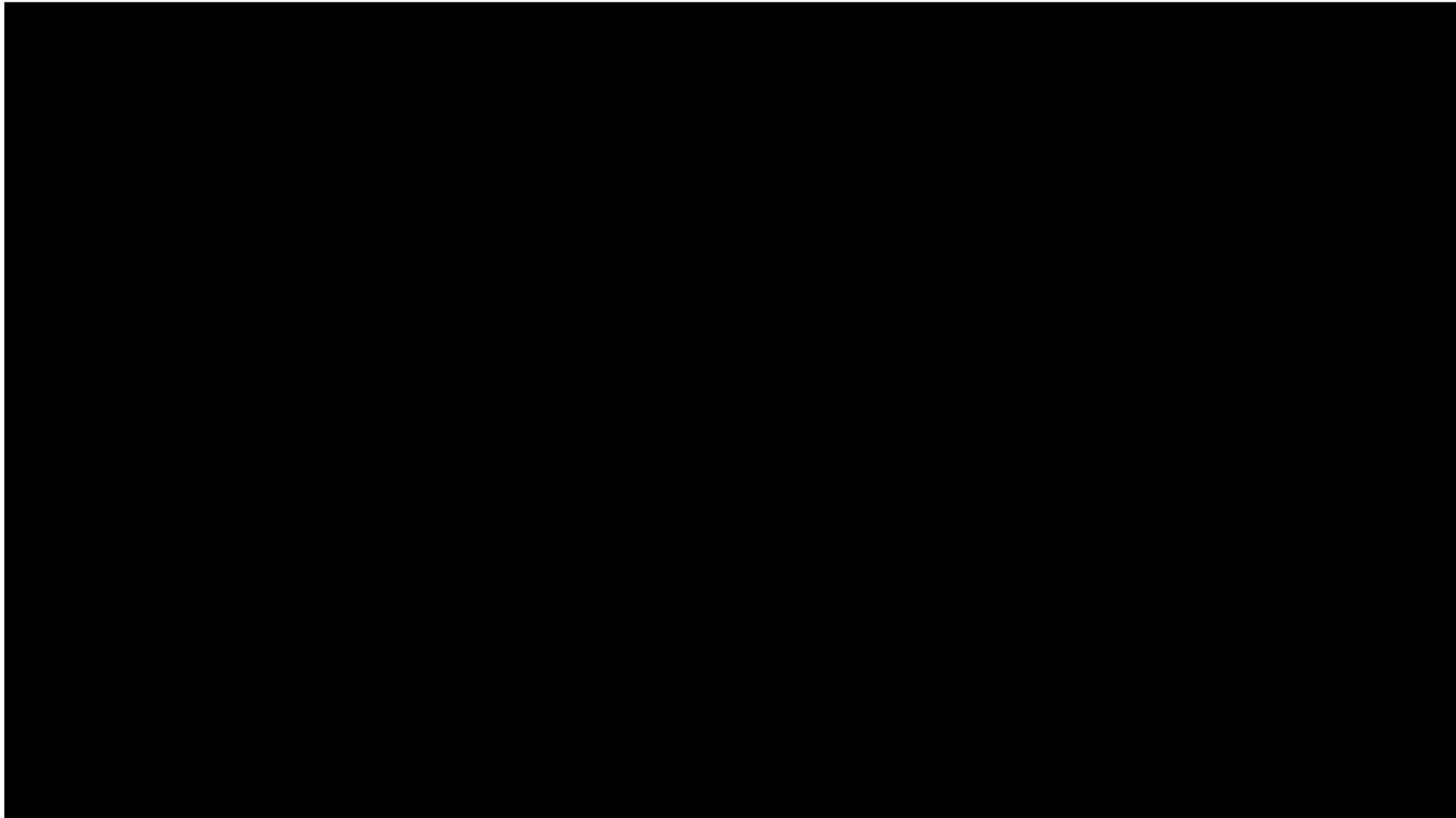
**The
Guardian**

‘The effects of climate change will most immediately and acutely be expressed through water’ Global Commission on Adaptation



A reminder of our mission

Global biodiversity decline is driven by losses in freshwater biomes







THE WORLD'S FORGOTTEN FISHES



DAZZLING DIVERSITY

Freshwater habitats are extremely diverse – and so are the fishes that live in them



A BRIGHTER FUTURE FOR FRESHWATER FISHES

Emergency Recovery Plan for freshwater biodiversity

In 2002, governments may have been too busy to discuss a new species that could save the lives of rivers and lakes. But the world has a new mission plan. Countries have to figure out how to protect the species that are still alive and implement the plan. The plan is to protect the world's freshwater biodiversity. The plan is to protect the world's freshwater biodiversity. The plan is to protect the world's freshwater biodiversity.



© Jeremy Shelton



Working to sustain the natural world for people and wildlife together possible. panda.org

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Wonders of the world: Diving for fish near Cape Town, South Africa



HEALTHY FRESHWATER FISHERIES = HEALTHY RIVERS, LAKES & WETLANDS

Critical indicators of the resilience of our life support systems



RIVERS OF FOOD

How healthy rivers are central to feeding the world





The Nature
Conservancy 



A Brighter Future

Tackling the climate crisis and protecting nature with the right
renewables in the right places





Protecting river dolphins worldwide

River dolphins still swim in some of the world's greatest rivers, but all six surviving species are threatened with extinction. This site provides the best global source of knowledge and solutions that can boost efforts to safeguard these iconic animals - and benefit the people and nature that depend on their rivers.



Amazon river dolphin

© WWF-Brazil/Adriano Gambarini





Key metrics.

		
181 No. of delegates	90% Event met or exceeded expectations	4+ Hours of Networking
		
29 Industry leading speakers	85 C-suite/Director level attendees	£189,391 Media value



“FT Live brought together key actors that believe that water security is a business imperative and a shared responsibility.”
Water Envoy, Kingdom of the Netherlands

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|---|--|---|
|  Andre Fourie
Global Director, Water, AB InBev |  Tony Juniper
Executive Director for Advocacy and Campaigns, WWF |  Maurizio Patamello
CEO, Nestle Waters |
|  Harriet Baldwin
Minister of State, Department for International Development |  Henk Ovink
Special Envoy for International Water Affairs, Kingdom of the Netherlands |  Fiona Dawson
Global President, Mars Foods |
|  Vivien McMenamin
CEO, Mondi South Africa |  Jean-Francois van Boxmeer
Chairman and CEO, Heineken |  Monika Beck
Member of the Management Board, DEG |



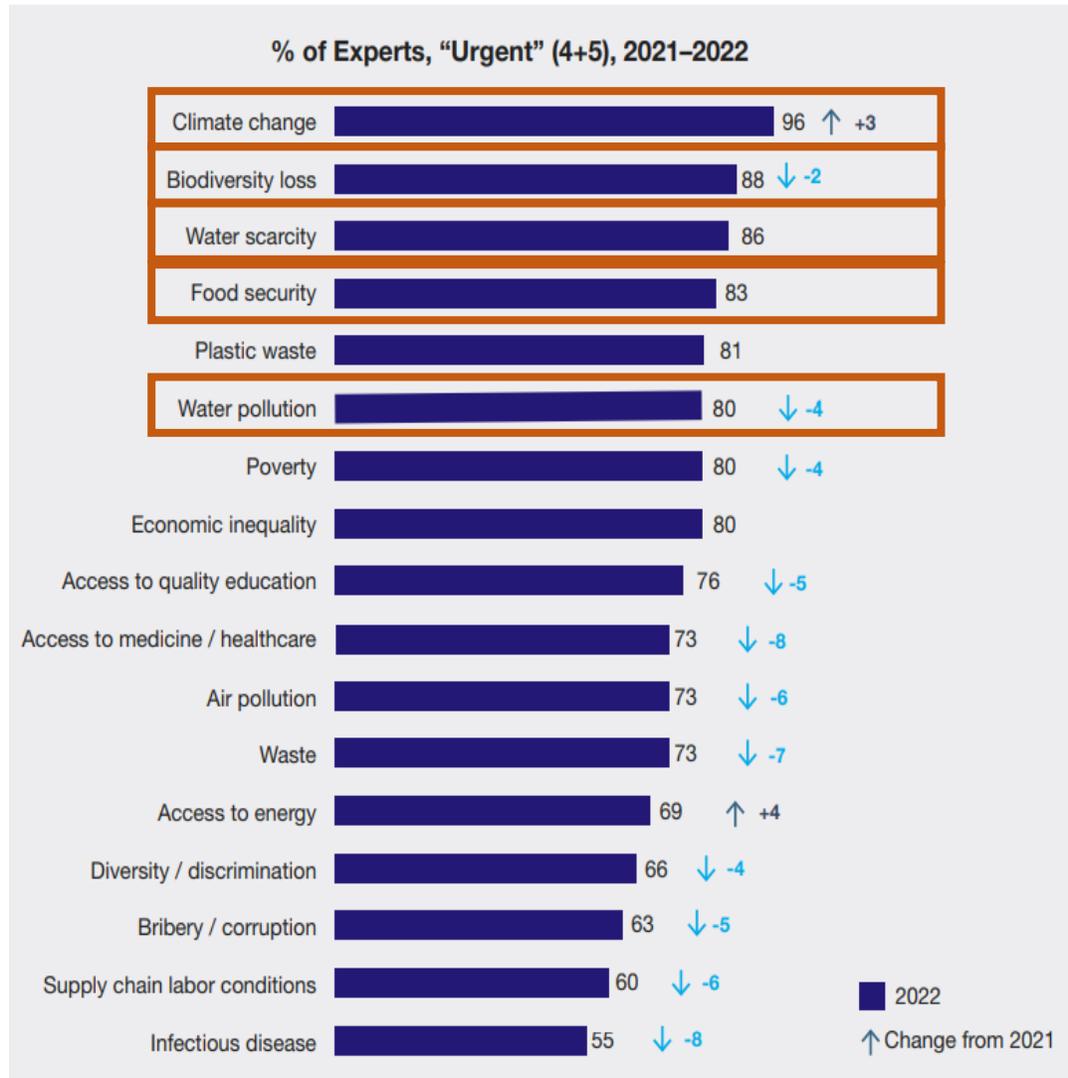
Partners for

CLEAN WATER

**world
rowing**



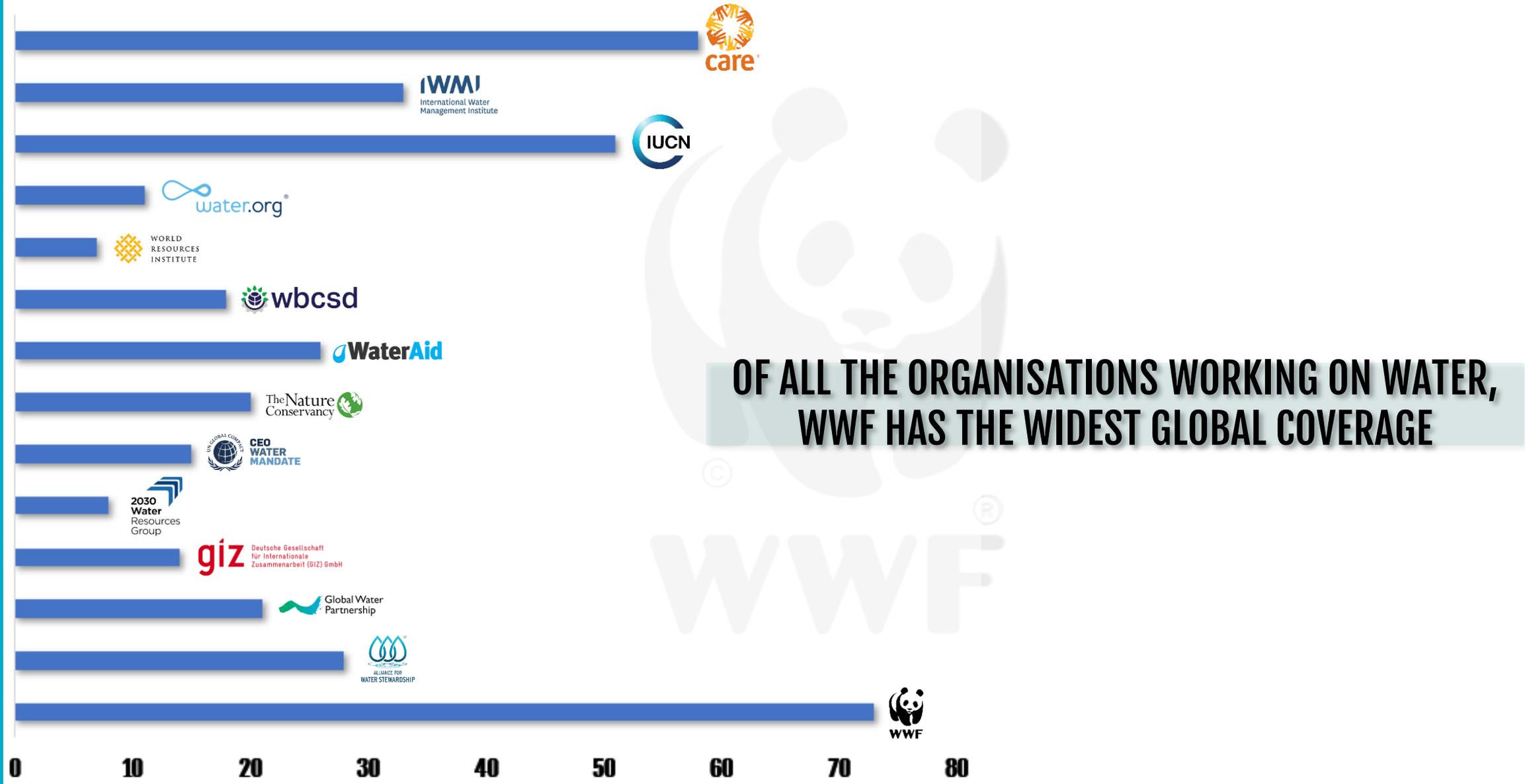
Why Water?



WATER-RELATED CHALLENGES ARE CONNECTED TO MANY OF THE MOST 'URGENT' SUSTAINABILITY ISSUES FACING THE PLANET

WWF IS INCREASINGLY FRAMING OUR CORE CORPORATE ISSUES AS:
CLIMATE (ENERGY) < > WATER < > NATURE (FOOD)

Our Reach



OF ALL THE ORGANISATIONS WORKING ON WATER, WWF HAS THE WIDEST GLOBAL COVERAGE

Source: Internal Analysis [LINK](#)



Our Partnership

- World Rowing expressed a desire to enter into a strategic alliance with WWF (in 2011) around the topic of clean freshwater, a priority for both organizations. As one of the healthiest and most complete sports and one that has an intimate and intense relationship with water.
- The global partnership between WWF International and World Rowing was approved by the WWF Global Partnerships Committee (GPC) in May 2011
- First partnership with global sports federation to benefit from significant free exposure for WWF, interesting target audience, low brand risk (but also no direct income)

Kafue Rowing Centre



Way Forward

- Leverage brands for maximum impact
- Dedicated staff time to partnership
- Engage rowing clubs, national federations, Masters rowing and WWF offices
- Make Kafue happen!
- Rebranding to be more inclusive and bring in coastal rowing too
- From 'clean water' to 'living' or 'healthy waters'
- And, Water issues are rising and not going away

