

2024 – 12 priorities *beyond ‘business as usual’*

1. **CLASSIC**: Paris 2024 participation & communications, festivalisation, Event Review deliverables in preparation 2025QC;
2. **INDOOR**: General development, partnerships, festivalisation, certification, Virtual Series, Olympic Esports, content production;
3. **COASTAL**: General development & Olympic planning, Beach Sprints League, festivalisation, content production;
4. **REVENUES**: maximize opportunities across departments, SPPP initiatives, Business plan, EBU & ECM renewal;
5. **SEAP**: 2025-2028 attributions for long-term visibility, further efficiencies and revenues/cost reductions;
6. **SUSTAINABILITY**: launch renewed WWF partnership, implement UNFCCC carbon action plan, Team initiatives;
7. **GOVERNANCE**: Interim transition, ASOIF Governance Survey, Confederations collaboration;
8. **GOOD-GOVERNANCE**: re-wire Safeguarding, developing MF capability with support of SAG/GWG, CSHR collaboration;
9. **MASTERS**: Develop community, individual profiles & related commercial revenues;
10. **FESTIVALISATION**: increase general event attractiveness to fans and viewers across disciplines and events;
11. **FINANCE**: transition accounting software & chart of Accounts, consistency in budgeting/booking, management tools;
12. **TEAM**: continue improve office environment, social occasions, cohesion & role-sorting.