



**WORLD ROWING  
COASTAL CHAMPIONSHIPS MANUAL**

TERMS AND CONDITIONS FOR THE ORGANISATION OF THE  
WORLD ROWING COASTAL CHAMPIONSHIPS

**SECTION E:  
MEDIA AND BROADCAST**

2019 Version

# CONTENTS

<b>F.1. MEDIA OPERATIONS.....</b>	<b>3</b>
F.1.1 MEDIA CENTRE .....	3
F.1.2 LOCAL PRESS OFFICER .....	3
F.1.3 PHOTOGRAPHERS.....	3
F.1.4 MEDIA ACCREDITATION PROCESS.....	3
<b>F.2. TELEVISION PRODUCTION, BROADCAST AND WEB STREAMING.....</b>	<b>4</b>
F.2.1. REQUIREMENTS.....	4
F.2.2 CLOSED CIRCUIT TELEVISION.....	4
F.2.3 DRONES .....	4
<b>F.3. WEBSITE AND SOCIAL MEDIA .....</b>	<b>5</b>

## **E.1. MEDIA OPERATIONS**

### **E.1.1 MEDIA CENTRE**

The media operations service is the responsibility of the Organising Committee. FISA will support and advise in the planning process.

The set-up of the media centre and the service for international media representatives at events is important in order to create a good impression and working environment for the international media. This will help make their job easier in news reporting of the event.

The Organising Committee shall set aside a site that is sufficiently large to enable 10 to 20 members of the press to work in good conditions; such site shall be equipped with the necessary communication means (strong internet, etc.) to enable the press members to carry out their work satisfactorily. The Organising Committee shall broadcast all information and results in particular to the media. Suggested operating times are from the afternoon on the day prior to the first race until 2 hours after the last race (3 hours after the last race on the last day of racing). To facilitate the work of journalists and photographers, access to dedicated free Wi-Fi with a sufficient upload bandwidth (minimum 10MB/sec upload) for heavy files should be provided; at least 3 cabled internet connection should also be provided. A printer shall also be supplied, as well as electrical connection for each working space.

Volunteers should man the Media Centre to control access, solve any issues that should arise and ensure information such as results and draws are swiftly published and accessible. Media centre volunteers should speak English and the local language. French and Italian language speakers are also desirable.

Water, tea and coffee, as well as snacks, should ideally be available in the Media Centre.

### **E.1.2 LOCAL PRESS OFFICER**

It is recommended that the Organising Committee appoint a Local Press Officer to oversee the set up and operation of the Media Centre and manage the relationship with the local and international press attending the event. Such a person should have experience in the local media community.

### **E.1.3 PHOTOGRAPHERS**

It is recommended for an Organising Committee to provide photographers with access to most areas, excluding the areas where personal rights have to be protected, e.g. changing rooms, doping control area, showers and any others the Organising Committee may want to protect.

The Organising Committee should consider publishing a schedule and/or a booking service for space in the boat taking photographers on to the water during training and racing, which could be managed through the Media Centre.

Accredited photographers should be given a bib (supplied by FISA) to identify them as accredited around the venue. This should be managed through the Media Centre.

### **E.1.4 MEDIA ACCREDITATION PROCESS**

Media accreditation applications will be made through the World Rowing website. International press applications will be approved by FISA, with local press applications being approved by the Organising Committee. Accreditations should subsequently be prepared and distributed by the Organising Committee to the media on their arrival to the venue.

## **E.2. TELEVISION PRODUCTION, BROADCAST AND WEB STREAMING**

### **E.2.1. REQUIREMENTS**

All broadcasting rights in connection with the WRCC are FISA's exclusive property. However, for the WRCC, FISA confirms that it would be prepared to authorise the Organising Committee to utilise the Broadcasting Rights at its own cost and for its own benefit under the strict condition that FISA retains the sole right of prior-approval over any production plans (whether for closed-circuit, the Internet or television), budgets, television graphics and distribution plans, in order to ensure that the sport of rowing is presented in a manner and standard appropriate to the level of a World Rowing event. For the avoidance of doubt, FISA would disapprove any production plans if it considered the quality of the intended production would be below the standard it requires.

If considering a television/filming production of any kind, the Organising Committee must make early contact with FISA to ensure that the necessary approvals are obtained in good time.

### **E.2.2 CLOSED CIRCUIT TELEVISION**

Closed Circuit Television (CCTV) of the racing is increasingly being provided by Organising Committees. This allows teams to watch the racing on a big screen or on television screens around the venue. While it is not a requirement, provision of a closed-circuit television signal will be considered favourably by the FISA Rowing for All Commission and FISA Council at the time of the bid.

In the case a CCTV production is to be considered, the Organising Committee must make early contact with FISA to ensure that the necessary approvals are obtained in good time.

### **E.2.3 DRONES**

FISA recognises the immense value of a drone camera for sports presentation at WRCC regattas, however the safety of all competitors, officials and spectators must always be the priority. Therefore, any use of a drone for any purpose at any time during the event must be approved by FISA. Upon request, FISA will distribute to the OC the FISA Drone Policy and Guidelines which outline the regulations and requirements for the use of a drone during a FISA event, which include but are not limited to the insurance requirements of the operator, presentation of a Flight Certificate and presentation of the license of the operator.

### E.3. WEBSITE AND SOCIAL MEDIA

A website shall be available no later than one year in advance of the WRCC using a domain name approved by FISA. The website provides general information about the WRCC venue and event programme. As a guideline, it should contain at least all of the information provided in Bulletins (as soon as the information is available). After its provision by FISA, the Provisional Race Schedule shall be published on the website. It is very important to keep the website up to date.

Organising Committees are encouraged to make use of the various social media platforms e.g. Facebook, Twitter to communicate with the Rowing community. Any social media activities should be coordinated with FISA to ensure that the social media efforts of both parties serve to complement and support each other and the Regatta. Please refer to FISA's Website & Social Media Policy and Guidelines for more information.